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Catalog of Copyright Entries: *Third Series*
Volume 24, Part 11B, Number 1

Commercial Prints and Labels

January–June
1970

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Catalog of Copyright Entries

Third Series

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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of $5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at $50 a year, and for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

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F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)

I Books and periodicals registered for ad interim copyright. (AI, BI)

O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)

P Published works in classes for which registration is possible for either published or unpublished works (except those for which the second letter F, explained above, is appropriate). (EP, JP)

U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

	Price per semiannual issue
Part 1 Books and Pamphlets, Including Serials and Contributions to Periodicals	$7.50
A Books	
BB Contributions to periodicals	
R Renewal registrations	
Part 2 Periodicals	2.50
B Periodicals	
R Renewal registrations	
Parts 3–4 Dramas and Works Prepared for Oral Delivery	2.50
C Lectures and other works prepared for oral delivery	
D Dramatic or dramatico-musical works	
R Renewal registrations	
Part 5 Music	7.50
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R Renewal registrations	
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R Renewal registrations	
Parts 7–11A Works of Art, Reproductions of Works of Art, Scientific and Technical Drawings, Photographic Works, Prints and Pictorial Illustrations	$2.50
G Works of art and models or designs for works of art	
H Reproductions of works of art	
I Drawings or sculptural works of a scientific or technical character	
J Photographs	
K Prints and pictorial illustrations	
R Renewal registrations	
Part 11B Commercial Prints and Labels	2.50
KK Commercial prints and labels	
R Renewal registrations	
Parts 12–13 Motion Pictures and Filmstrips	2.50
L Motion-picture photoplays	
M Motion pictures other than photoplays	
R Renewal registrations	

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Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References are made from the names of joint claimants and authors and from variant forms of names. The copyright symbol © following the name under which the entry is listed signifies that the form of name used is that appearing on the application as claimant. The name is not repeated following the copyright symbol © in the entry proper unless it is necessary to record additional information from the application not included in the heading; e.g.,

FARRELL, JAMES EDWARD. ©
Bowl a word, a fascinating word game. © 20Jan70; KK214000.
FRANKONIA PRODUCTS, INC.
Rambler Classic station wagon. (License-plated model cars) © Frankonia, a.a.d.o. Frankonia Products, Inc.; 8Feb70; KK214500.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title, amplified if necessary by a brief description of the pictorial content of the work, and followed by any variant title.
2) Names of contributors to the work.
3) Physical description, consisting of the number of pages or other terms descriptive of the work.
4) Series statement.
5) Special descriptive data, limited to registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be found, and the place of publication if published abroad.
6) Names of authors given in the application which do not appear elsewhere in the entry.
7) Name of the employer in the case of a work made for hire, if so named in the application.
8) Information contained in the application which relates to the registration of an earlier version of the work.
9) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
10) Copyright symbol ©.

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11) Name of the copyright claimant when it is necessary to record information given in the application which is not included in the heading.
12) Date of publication as given in the application.
13) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Jun70 (in notice: 1969); KK215000.

For renewal registrations, the main entry includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title.
2) Copyright symbol ©.
3) Date of original copyright.
4) Original registration number.
5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant, e.g., "John Doe & Co. (PWH)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
6) Date of receipt of the renewal application or the fee, whichever is later.
7) Renewal registration number.

Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

(A)	author(s)
a.a.d.o.	accepted alternative designation of
a.k.a.	also known as
Adm. c.t.a.	Administrator(s) cum testamento annexo
Adm. d.b.n. c.t.a.	Administrator(s) de bonis non cum testamento annexo
appl.	application
©	copyright symbol
(C)	child or children of the deceased author
d.b.a.	doing business as
(E)	executor(s) of the author
NK	next of kin of the deceased author
NM	new matter
p.	page, pages
(PCB)	proprietor of copyright in a work copyrighted by a corporate body otherwise than as assignee or licensee of the author
(PCW)	proprietor of copyright in a composite work
(PPW)	proprietor of copyright in a posthumous work
(PWH)	proprietor of copyright in a work made for hire
prev.	previous, previously
pseud.	pseudonym
pub.	published, publishing
reg.	registered, registration
rev.	revised
t.a.	trading as
v., vol.	volume, volumes
(W)	widow of the author
(Wr)	widower of the author

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Registrations January–June 1970

Domestic published commercial prints and labels	3,029
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These figures represent the number of registrations for commercial prints and labels for January–June 1970, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

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COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

A

A.A.A. SAILING.
Sailing; sailing is a great sport for the family, or singles too. Poster. Appl. author: Glenn Mottin. NM: format & textual material. © Glenn Mottin d.b.a. A.A.A. Sailing; 10Feb70; KK214706.

AHM. See AMERICAN HONDA MOTOR CO., INC.

ACADEMY PRODUCTIONS.
Lilliputt golf, a nine hole golf course for your own home. On wrapper. Appl. author: Dwight P. Herbert d.b.a. Academy Productions. © Academy Productions, solely owned by Dwight P. Herbert; 21Nov69; KK215849.
No dice, no spinners, no chance; official rules. Sheet. Appl. ti.: Lilliputt golf, rules of game, layout, items included in game, suggestions. © Academy Productions, solely owned by Dwight P. Herbert; 21Nov69; KK215850.

ADOLPH'S, LTD. ©
The next time you get confused at the meat counter, pull out this ad and read it again; Adolph's instant meat tenderizer. (In McCall's, Mar. 1968, p.140-141) Appl. author: Foote, Cone & Belding. © 25Feb68; KK215087.

ADVANCE PRODUCTS CORP. ©
Cross-slide rotary tables. Folder. © 5Feb70 (in notice: 1969); KK216054.

ADVERTISING CONCEPTS, INC. ©
Announcing the end of the rain coat. Sheet. © 29Dec69; KK214997.
Announcing the end of the stuffed shirt. Sheet. © 29Dec69; KK214996.
The blazer story. Sheet. © 29Dec69; KK216049.
But business goes on as usual. Sheet. © 29Dec69; KK214986.
Double knits are twice as nice. Sheet. © 20Jan70; KK214990.
Enter the new breed of knits, they breed excitement. Sheet. © 29Dec69; KK214982.
Flare-up in sports. Sheet. © 29Dec69; KK214995.
The fur of the wild synthetica. Sheet. © 20Jan70; KK214992.
In praise of pants. Sheet. © 20Jan70; KK215003.
It's time for the big decision; selecting a sport jacket. Sheet. © 29Dec69; KK216050.
May 31st, operation shape-up. Sheet. © 29Dec69; KK214985.
Requests the pleasure of your company at; R.S.V.P. Sheet. © 20Jan70; KK214994.
Sale; you're a nice girl. Sheet. © 20Jan70; KK215005.
The shape of the Seventies. Sheet. © 29Dec69; KK214998.
Shopping is a creative thing to do. Sheet. © 20Jan70; KK215004.
Sometimes dry isn't all you want to be. Sheet. © 20Jan70; KK214988.
Summer is a lot of separate things. Sheet. © 20Jan70; KK215000.
This is the year to take the plunge. Sheet. © 20Jan70; KK214993.
To dad, with love and pizazz. Sheet. © 29Dec69; KK214987.
The trouble with Mother's Day. Sheet. © 20Jan70; KK214991.
The water hole, circa '70. Sheet. © 29Dec69; KK214983.
We pamper our people. Sheet. © 20Jan70; KK215002.
What to wear when you birdie the fifth. Sheet. © 29Dec69; KK214984.
Whatever happened to the Easter bonnet? Sheet. © 20Jan70; KK215001.
What'll it be, sport? Sheet. © 29Dec69; KK214999.
You deserve a vacation. Sheet. © 29Jan70; KK214989.

ADVERTISING IMPAX, INC. ©
Increase your sales with this merchandiser, there's a world of selling with Commander boards. Folder. © 30Sep69; KK215255.

AEROQUIP CORP. ©
Barco portable master meter. Sheet. © 15Jun69; KK214113.
Important installation instructions for Bendable refrigerant line sets; bulletin no.5046. Sheet. © 7Jul69; KK214114.

AIRGUIDE INSTRUMENT CO.
Double each sale with these time-weather matching sets. (In The Gift and decorative accessory buyers directory, 1969-70 ed., p.327) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 19Aug69; KK214189.
Get high; Airguide altimeter. (In Wheels afield, Mar 1970, p.80) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 20Feb70 (in notice: 1969); KK215756.
Gift bar store display, show and sell Airguide weather instruments. (In Geyer's dealer topics, Aug. 1969, p.82) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 20Jul69; KK214188.
In styling with a new twist; Coronado decorative weather instrument. (In Gifts & decorative accessories, Sept. 1969, p.120) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 1Sep69; KK214190.
Now, rack-em up sellers; new blister-pak Airguide value line compass, thermometer. (In Home & auto, Feb. 1970, p.7) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 10Feb70; KK215758.
Quality engine gauges, low price; 2" diameter fuel gauge. (In Boat & motor dealer, Jan. 1969, p.97) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 15Jan69; KK214187.
Wife beater; Sebring, by Airguide. (In Wheels afield, Dec. 1969, p.14) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 20Nov69; KK215757.

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ALBERTO-CULVER CO. ©
Alberto-Culver discovers one-hour blonding; Blondes American style. (In Chain store age, May 1970, p.49) Appl. author: J. Walter Thompson Co. © 26May70; KK216320.
Being close was never nicer, now is the age of FDS. (In Redbook, May 1970, p.27) Appl. author: N. W. Ayer & Son, Inc. © 1May70; KK216827.
Being close was never nicer, now is the age of FDS ... feminine hygiene deodorant spray. (In Seventeen, Jan. 1970, p.119) Appl. author: N. W. Ayer & Son, Inc. © 1Jan70; KK216045.
Buy Tresemme wig spray and get your cleaning done free. (In Salon owner, Nov. 1969, p.45) Appl. author: J. Walter Thompson Co. © 250ct69; KK214193.
Consort professionals, they mean business; Consort's the quality hair spray that holds naturally. (In Men's hairstylist & barber's journal, Sept. 1969, p.11) Appl. author: J. Walter Thompson Co. © 25Aug69; KK214083.
Consort's spectacular year-end deals; Consort conditioner for men. (In Journeyman barber, Nov. 1969, p.8) Appl. author: J. Walter Thompson Co. © 150ct69; KK214192.
Dandruff; try the dandruff specialist; Rinse Away. (In The Chicago tribune, Nov. 16, 1969, p.12) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver (in notice: Alberto-Culver Co.); 16Nov69; KK214181.
FDS is no.1 in the fast growing feminine hygiene field. (In Chain store age, drug ed., Mar. 1970, p.105) Appl. author: N. W. Ayer & Son, Inc. © 1Mar70; KK216636.
First haircoloring that captures the great natural shades of Europe. (In Glamour, Nov. 1969, p.104) Appl. author: J. Walter Thompson Co. © 200ct69; KK214405.
For brunettes only; introducing three new beautifiers made especially for brunette hair. (In Redbook, Nov. 1969, p.10-11) Appl. author: J. Walter Thompson Co. © 240ct69; KK214194.
For Brunettes Only, this is a very special offer just for brunettes; this is the only haircolor just for brunettes. (In McCall's, June 1970, p.36-37) Appl. author: J. Walter Thompson Co. © 20May70; KK216634.
From European Naturals haircolor, special import fashion offer. (In Glamour, May 1970, p.63) Appl. author: J. Walter Thompson Co. © 20Apr70; KK216831.
Get cutting with Consort. (In Professional barber, Jan. 1970, p.22) Appl. author: J. Walter Thompson Co. © 22Nov69; KK216260.
I had to get a part-time job to support my shampoo habit; VO5. (In Seventeen, Feb. 1970, p.60) Appl. author: J. Walter Thompson Co. © 1Feb70; KK216595.
If you've got to get close, you've got to get Onid. (In Beauty trade, Jan. 1970, p.22) Appl. author: J. Walter Thompson Co. © 25Dec69 (in notice: 1970); KK215514.
Introducing Tresemme hair thickener. (In Salon owner, May 1970, p.36) Appl. author: J. Walter Thompson Co. © 20May70; KK216314.
Ten very personal questions; FDS. (In Good housekeeping, Oct. 1969, p.9) Appl. author: N. W. Ayers & Son, Inc. NM: textual authorship. © 18Sep69; KK215452.
Ten very personal questions; FDS. (In Seventeen, Nov. 1969, p.207) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver (in notice: Alberto-Culver Co.); 1Nov69; KK214180.
There is no limit to how far you can go at Alberto-Culver. (In The MBA, Mar. 1970, p.35) Appl. author: J. Walter Thompson Co. © 1Mar70; KK215943.
These are the only beautifiers just for brunettes; For Brunettes Only. (In Good housekeeping, Mar. 1970, p.60-61) Appl. author: J. Walter Thompson Co. © 19Feb70; KK215944.
Tops everything; Tresemme ultra, fine mist control, holding hair spray. (In Salon owner, Jan. 1970, p.2 of cover) Appl. author: J. Walter Thompson Co. © 20Dec69; KK216256.
When the name of the game is great grooming, the name of the line is Command. (In Playboy, July 1969, p.60) Appl. author: J. Walter Thompson Co. © 16Jun69; KK216859.

ALBERTO-CULVER CO. HOUSEHOLD/GROCERY PRODUCTS DIVISION.
Julio, they love it, start the machine; Milani 1890. (In Chicago tribune, Mar. 27, 1970, section 2, p.12) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver Co.; 27Mar70; KK216834.

ALDENS, INC. ©
The all new 5-way entertainment center. Sheet. © 2Jan70; KK214377.
Only $4 monthly puts anything on this page under your tree; Digital AM/FM clock-radio. Sheet. © 1Nov69; KK214291.
Playtex prices slashed now; cross your heart Playtex bra. Folder. © 2Jan70; KK214378.

ALESCI'S IMPORTED FOODS.
French bread with garlic spread; net wt. 16 oz. On bag. © Alesci's a.a.d.o. Alesci's Imported Foods (Kinsman Food Distributors, Inc.) (in notice: Alesci's); 8Sept69; KK214935.

ALJEAN PRODUCTS.
Bodi-endure with systene plus. Folder. © Aljean Products, division of Summit Laboratories, Inc.; 28Apr70; KK216279.

ALJEAN PRODUCTS CO.
Bodi-endure with proteinized-plus. Sheet. Appl. states prev. reg. KK210459. NM: revision. © Aljean Products Co., division of Summit Laboratories, Inc.; 27Feb70; KK215498.

ALLEN-A CO.
All weather comfort. [Box top] Appl. ti.: Box lid, Allen-A all weather comfort. © Allen-A Co. division of Atlas Underwear Corp.; 17Nov69; KK214608.
The Allen-A Company. [Box top] © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK214389.

ALLENITE MANUFACTURING CO. ©
Chrome alloy socket set; model 940-B. Sheet. © 4Feb69; KK216912.
Enjoy using this exclusive Allenite 126 pc. socket wrench and tool set; model 126-B. Folder. © Allenite Mfg. Co. (in notice: Allenite); 30Jan70; KK216914.
Lock, not 1 but 4 big values, all 155 pieces. Sheet. © Allenite Mfg. Co. (in notice: Allenite); 27Jan67; KK216913.
111 pc. socket wrench and tool set; model 111-B. Sheet. © 4Feb69; KK216911.
119 pc. chrome alloy socket wrench & tool set; set no.119B. Sheet. © 4Feb69; KK216909.
125 pc. socket tool wrench with 5 full drivers; model 125-B. Sheet. © 4Feb69; KK216910.
Precision engineered master mechanics 124 pc. chrome vanadium socket set; set no.S-124. Sheet. © 25Jan68; KK216907.
79 piece chrome alloy socket wrench & tool set; model no.79-B. Sheet. © 27Jan67; KK216906.
Super socket wrench and tool set; no.112B. Sheet. © 25Jan68; KK216908.

ALSUM'S, INC. ©
Captain Alsum's concentrated clam chowder; contents 15 oz. Sticker. © 30May69; KK216053.

ALTONA SPECIALTIES.
Gre-sa-way concentrated cleaner; one U.S. gallon. Sticker. Appl. author: Albert Rosenstein. © Altona Specialties, solely owned by Albert Rosenstein; 2Apr70; KK216836.

ALVIN CO.
Alvin speaks in beautiful accents; Avila. (In Glamour, Oct. 1969, p.185) © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 20Sep69; KK215027.
Alvin speaks in beautiful accents; Vivaldi. (In Glamour, Apr. 1970, p.88) © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 20Mar70; KK215777.
Alvin speaks in beautiful accents; Vivaldi. (In House & garden, Apr. 1969, p.156) © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 17Mar69; KK215028.
Alvin speaks in beautiful accents; Vivaldi. (In House beautiful, Mar. 1970, p.114) © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 19Feb70; KK215195.
Alvin speaks in beautiful accents; Vivaldi. (In Mademoiselle, March 1969, p.107) © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 28Feb69; KK214330.
Alvin sterling, all pattern wall display. Sheet. © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 9Jun69; KK214787.
Captured, the enchantment of satin and rare Spanish lace; Avila, new by Alvin sterling. Card. © Alvin a.a.d.o. Alvin Co., Gorham, division of Textron, Inc.; 12Dec68 (in notice: 1969); KK214788.

AMARLITE/ANACONDA. ©
The disappearing wall that makes profits appear; new Amarlite 700 sliding wall for modern day, open front merchandising. (In Glass digest, Dec. 1969, p.40) © 10Dec69; KK215693.
One more step, Amarlite/Anaconda Signaline entrances. (In Glass digest, Mar. 1970, p.32-33) © 15Mar70; KK216011.

AMELLA, LOUIS. ©
Moon flight, the new family game. [Box top] Cover design signed: Al J. Boggs. Appl. author: Louis Amella. © 1Dec69; KK216064.

AMERICAN BRANDS, INC. AMERICAN TOBACCO CO. DIVISION. See AMERICAN TOBACCO CO.

AMERICAN CAN CO. CONSUMER PRODUCTS.
Candlelight design; Dixie cup; no.185; 9 fl. oz. On cup. © American Can Co., Consumer Products (in notice: American Can Co.); 9Feb70; KK214812.
Clown design; Dixie cup; no.58; 5 fl. oz. On cup. © American Can Co., Consumer Products (in notice: American Can Co.); 9Feb70; KK214809.
Fireside design; Dixie cup; no.120; 12 fl. oz. On cup. © American Can Co., Consumer Products (in notice: American Can Co.); 9Feb70; KK214808.

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Honey-plaid design; Dixie cup; no.77; 7 fl. oz. On cup. © American Can Co., Consumer Products (in notice: American Can Co.); 9Feb70; KK214811.

Hotdog-hamburg design; Dixie cup; no.77; 7 fl. oz. On cup. © American Can Co., Consumer Products (in notice: American Can Co.); 9Feb70; KK214810.

AMERICAN COLLOID CO. ©

Accentuate the positive, eliminate the negative; Volclay western bentonite. Sheet. (Brief notes for busy foundrymen, BN-39) © 26Jan70; KK215754.

Are dry and hot strengths not important any more? Sheet. (Brief notes for busy foundrymen, BN-38) © 5Mar70; KK215753.

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Brazier foods. On wrapper. Appl. author: James T. Hight. Appl. ti.: New Brazier foods label. © 2Dec69; KK214970.

Dilly Bar; net contents 3 fl. ozs. On bag. Appl. author: James T. Hight. © 27Dec69; KK214730.

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Adjustable column, swings up and down to suit anyone in the family. Card. Appl. author: Grey Advertising, Inc. © 17Jun70; KK216964.

Backwoodsman, Honda has your way back; Trail 90. (In Field & stream, May 1970, p.33) Appl. author: Grey Advertising, Inc. © 24Apr70; KK216762.

Be the first in your forest to get one; the new Honda Trail 90. (In Field and stream, May 1969, p.41) Appl. author: Grey Advertising, Inc. © 17Apr69; KK214222.

Best in the field; F-28 Rototiller. (In Lawn/garden/outdoor living, June 1970, p.21-24) Appl. author: Grey Advertising, Inc. © 1Jun70; KK216760.

Camper's little helper; the Honda Mini Trail. (In Look, June 24, 1969, p.38) Appl. author: Grey Advertising, Inc. © 9Jun69; KK214221.

Cut loose; the Honda Motosport 350 has no inhibitions. (In Motor trend, Apr. 1970, p.34-35) Appl. author: Grey Advertising, Inc. © 5Apr70; KK216756.

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Dish it out, Honda Motosports eat up the dirt; Motosport 350. (In Motor cyclist, Apr. 1970, p.2 of cover & 3) Appl. author: Grey Advertising, Inc. © 19Mar70; KK216758.

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This new Amoco 120 SS Radial Oval tire had better be all we say it is, or we might as well say goodbye to your gasoline business. (In Ebony, Aug. 15, 1968, p.14-15) Appl. author: MacManus, John & Adams, Inc. © Standard Oil Division, American Oil Co. (in notice: American Oil Co.); 18Jul68; KK214827.
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Any way you turn, American-Standard has a stainless steel sink for you. (In Apartment construction news, Aug. 1969, p.48) Appl. author: Foote, Cone & Belding. © 1Aug69; KK214894.
The case of the HAS that is, case history no.2216; American Standard air conditioning; HAS model 1020. (In Air conditioning, heating & refrigeration news, June 15, 1970, p.4) Appl. author: Foote, Cone & Belding. © 15Jun70; KK216615.
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Look what your customers save with just 10 water saver toilets. (In Domestic engineering, Aug. 1969, p.G72) Appl. author: Foote, Cone & Belding. © 1Aug69; KK214885.
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APT, it may well be the most effective domestic heating unit around today. (In Fueloil & oil heat, Apr. 1970, p.79) Appl. author: Foote, Cone & Belding. © 1Apr70; KK216460.
American-Standard has what your customers want, excitement plus; marble/china fixtures. (In Contractor, Apr. 15, 1970, p.62-63) Appl. author: Foote, Cone & Belding. © 15Apr70; KK216446.
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The case of the feverish hospital; case history no.1050; air conditioning. (In Buildings, Apr. 1970, p.19) Appl. author: Foote, Cone & Belding. © 5Apr70; KK216440.
Exclusive from Church, world's first toilet seats with 10 second convertible tops, the Convertibles. (In Domestic engineering, Apr. 1970, p.12-13) Appl. author: Foote, Cone & Belding. © 22Mar70; KK216471.
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It's like having a boiler custom-made for every big job. (In Heating, piping & air conditioning, Apr. 1969, p.149) Appl. author: Foote, Cone & Belding. © 5Apr69; KK216468.
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Wish you had 10 new ways to heat and cool your mobile homes? (In Automation in housing, Feb. 1970, p.157) Appl. author: Foote, Cone & Belding. © 15Feb70; KK215535.

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Aramis instant bronzing stick, the newest, neatest way to put on a great tan. (In The New Yorker, Oct. 11, 1969, p.61) © 80ct69; KK215801.

Christmas 1969: Aramis. (In Vogue, Dec. 1969, p.46) © 30Nov69; KK215414.

Face the weather without wrecking your face; Aramis sport cream. (In Skiing magazine, Nov. 1969, p.25) © 280ct69; KK215800.

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Catalog 70. 48 p. Appl. authors: Jule R. von Sternberg & Alton A. Cook. © 14Nov69; KK216241.

ARNOLD BAKERS, INC. ©

All-purpose unspiced bread cubes; net wt. 16 oz. On wrapper. © 18Mar70; KK215760.

Genoa style pizza muffins; net wt. 8 oz. On folding carton. © 19Feb70; KK215106.

Giraffe long loaf; 2 lb. On wrapper. © 1Dec69; KK214346.

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ARNOLD BAKERS, INC.-Con.
Orange raisin dessert cake; net wt. 16 oz. On bag. © 16Feb70; KK215761.
Peanut Puffsen, the melt-away snack; net wt. 3 oz. On bag. © 20Apr70; KK216587.

ART ORIGINALS.
Discover a treasure at Art Originals. (In The suburban mirror, Louisville, Ky., Apr. 29, 1970, p.3) Appl. author: Joseph J. Flashman. © Joseph J. Flashman d.b.a. Art Originals; 29Apr70; KK216489.

ARUEGO, JOSE. ©
Juan and the Asuangs. Scribner. [Dust jacket] © 9Mar70; KK216084.
Symbiosis, a book of unusual friendships, by Jose Aruego. [Dust jacket] 408. © on jacket illus.; 2Mar70; KK215226.

ASTORLOK CORP. ©
Go with the best; Astorlok's Big Green nylon patch. Folder. © 1Dec69; KK216884.

ATLAS UNDERWEAR CORP. ALLEN-A CO. DIVISION. See ALLEN-A CO.

ATWOOD, ANN. ©
The wild young desert. Text and photographs by Ann Atwood. Scribner. [Dust jacket] © 6Apr70; KK216083.

AUGUSTINE (JAMES J.) & ASSOCIATES. ©
Mergers stock market game. On wrapper. Appl. ti.: Printed wrap for box cover of Mergers game. © 1Jul69; KK215013.

AUSTIN, NICHOLS & CO., INC. ©
Is your gift as good as Grant's? Grant's 8 Scotch. (In The New Yorker, Nov. 29, 1969, p.33) Appl. author: Norman, Craig & Kummel, Inc. © 26Nov69; KK215496.
Is yours as good as Grant's? Blended Scotch whiskey. (In The New Yorker, Sept. 27, 1969, p.73) Appl. author: Norman, Craig & Kummel, Inc. © 24Sep69; KK215374.
Is yours as good as Grant's? Grant's 8 Scotch. (In New York magazine, Sept. 15, 1969, p.35) Appl. author: Norman, Craig & Kummel, Inc. © 10Sep69; KK214821.

AVANT-GARDE. ©
60-second sex test. Folder. Appl. author: Avant-Garde Media, Inc. © 30Mar70; KK215584.

AYERST INTERNATIONAL, INC. ©
El cambio de vida; Ayerogen. Folder. NM: additions. © 1Jan70 (in notice: 1969); KK216414.
El cambio de vida simbolicamente representa el fin de la feminidad; Premarin. [Mexico] (In MD, Jan. 1, 1970, p.19) © 31Dec69; KK216415.

AZUREE, ESTEE LAUDER, INC. See ESTEE LAUDER, INC.

B

B & R METAL PRODUCTS, INC. ©
Flip-it, a single flip unhooks the fish. Sheet. © 23Nov69; KK214272.

B-M CO. See BRISTOL-MYERS CO.

BP OIL CORP. ©
Will this credit card run your car, power your boat, motor your cycle? You bet your BP it will. (In Tallahassee democrat, Nov. 3, 1969, p.17) © 3Nov69; KK215429.

BACARDI IMPORTS, INC. ©
Anchorage gal to L.A. models, Alaskan men invented the Bacardi party; Bacardi rum, the mixable one. (In Cosmopolitan, Feb. 1970, p.54) Appl. author: Ross Roy of New York, Inc. © 22Jan70; KK214637.
Boston's scholars give N.Y. playboys their comeuppance, ingenuity, not tradition is the key to a great Bacardi party. (In Cosmopolitan, Mar. 1970, p.74) Appl. author: Ross Roy of New York. © 24Feb70; KK215426.
Fun city singles outclass Stowe skiers; Bacardi rum, the mixable one. (In Playboy, Mar. 1970, p.31) Appl. author: Ross Roy of New York. © 12Feb70; KK215155.
Have a Bacardi party; Bacardi rum, the mixable one. (In Playboy, May 1970, p.19) Appl. author: Ross Roy of New York. © 12Apr70; KK215609.
Stowe skiers put down Hawaiian playboys. (In Playboy, Feb. 1970, p.17) Appl. author: Ross Roy of N.Y., Inc. © 12Jan70; KK214071.
Which Bacardi for what? (In Cosmopolitan, June 1970, p.39) Appl. author: Ross Roy of New York, Inc. © 22May70; KK216501.

BAIRD'S BREAD CO. ©
New, the long one that's long on flavor; Longhorn loaf. (In The Arizona republic, Mar. 2, 1970, p.24) © 2Mar70; KK215266.

BAKER-ROOS, INC. ©
Tele-Scaf, portable telescoping scaffolds. 7 p. © 20May70; KK216319.

BALE PIN CO. ©
Art club membership pins; no.7253G19 pin and guard. Sheet. © 7Jan70; KK214671.
Dramatics club pins; no.24618 pin and guard. Sheet. © 28Jan70; KK214670.
Honor and service pins; no.3101B pin and guard. Sheet. © 2Feb70; KK214672.
Pep club jewelry; no.1779A pin & guard. Folder. © 29Dec69; KK213991.
Science club, science fair membership and award pins; no.J108G19 pin & guard. Sheet. © 2Jan70; KK213990.

BALL CORP. ©
Salad module, better glass. (In Food & drug packaging, Feb. 5, 1970, p.4 of cover) Appl. author: Applegate Advertising Agency, Inc. © 5Feb70; KK215840.

BANCROFT (JOSEPH) & SONS CO. ©
Minicare fabric, the name says it all and means it. Card. © 5Apr67; KK214357.
The young livelies love Ban-Lon fashions. Card. © 4Aug65; KK214358.

BANK OF AMERICA, NATIONAL TRUST & SAVINGS ASSN., SAN FRANCISCO.
Bank of America has a man-on-the-spot in Frankfurt and Stockton. (In Business week, Apr. 11, 1970, p.84-85) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 11Apr70; KK216835.
Bank of America has a man-on-the-spot in Luxembourg, and in Milwaukee. (In Business week, Feb. 14, 1970, p.60-61) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 14Feb70; KK215099.
Bank of America has a man-on-the-spot in New York. (In Business week, June 6, 1970, p.40-41) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 6Jun70; KK216904.
Bank of America has a man-on-the-spot in Osaka. (In Business week, May 9, 1970, p.84-85) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 9May70; KK216230.
Bank of America has a man-on-the-spot in Taipei, and in agribusiness. (In Business week, Mar. 14, 1970, p.90-91) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 14Mar70; KK215425.

BANKERS COMMERCIAL LIFE INSURANCE CO. ©
Application for hospital and/or medical and surgical policy; form H-120B. Rev. Jan. 1970. Folder. Appl. ti.: Application for hospital and surgical policy. © 5Jan70; KK215964.
Senior citizen Medicare companion service policy. Folder. NM: revisions & additions. © Bankers Commercial Life Insurance Co.; 14Dec69; KK215010.
Senior citizen Medicare companion service supplement policy; form M.S.P.B. Dec. 1969. Folder. Appl. ti.: Brochure for senior Medicare companion service supplement policy. © 5Jan70; KK215067.
Special cash income policy; policy form C.P.B. Rev. Jan. 1970. Folder. Appl. ti.: Application for cash hospital and indemnity policy. © 5Jan70; KK215066.
Your tax free, non-cancellable ... income policy; policy form H.H.C.P.B. Rev. Jan. 1970. Folder. Appl. ti.: Application for hospital & home recuperative indemnity policy. © 5Jan70; KK215065.

BANKERS TRUST CO., NEW YORK.
At last; a regular checking account you can understand. (In The New York times, Mar. 23, 1970, p.L-27) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 23Mar70; KK215519.
Bankers Trust brings you a rainy day, to remind you that you ought to be saving up for it. (In New York post, Feb. 5, 1970, p.15) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 5Feb70; KK214824.
Bankers Trust just made the biggest credit card in the world a little bigger. (In Eastern banker, June 23, 1969, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 30May69; KK214488.
Bankers Trust thinks you should have two I.D. cards. (In Army times, June 18, 1969, p.7) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 18Jun69; KK214487.
Before you decide to lend, borrow, invest, divest, merge, lease, or whatever, you'd better read this book. (In The New York times, Mar. 16, 1970, p.64L) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 16Mar70; KK215373.
Before you decide to lend ... The investment outlook for 1970. (In Fortune, Apr. 1970, p.160-161) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 15Apr70; KK215613.
When an American asked us where he could sell his lingerie, he couldn't believe where we told him to go. (In New York, June 22, 1970, p.38-39) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 28May70; KK216957.

BANNER SPORTSWEAR, INC. ©
Me, myself, and I; Banner does my kind of thing. (In Women's wear daily, May 6, 1970, p.38) Appl. author: Zlowe Co., division of Marsteller, Inc. © 6May70; KK216325.

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BARDAHL PRODUCTS, U.S.A.
Bardahl bulletin, Slurge is coming. Sheet. © Bermil, Inc. d.b.a. Bardahl Products, U.S.A.; 25Sep69; KK216851.
Remember Blacky Carbon; look who's taking over, Slurge; only Bardahl puts him down. Sheet. © Bermil, Inc. d.b.a. Bardahl Products, U.S.A.; 25Sep69; KK216850.
Special free goods offer from Bardahl. Folder. © Bermil, Inc. d.b.a. Bardahl Products, U.S.A.; 25Sep69; KK216849.

BARRINGER, MILDRED EZRALEE. ©
Poochie's charting wheel for knitters. Sheet. © 16Mar70; KK216334.

BATTLE CREEK EQUIPMENT CO. ©
In all your life, you may never have known relaxation like this; Nusauna. Folder. © 19May70; KK216292.
Jog, walk or run to your heart's content; Health walker. Folder. © 19May70; KK216293.

BEACON WAX. LEHN & FINK PRODUCTS DIVISION. See LEHN & FINK PRODUCTS.

BECTON, DICKINSON & CO. ©
Sportade gives the body a little encouragement to go on. (In The Atlanta journal, Jan. 14, 1970, p.4-D) Appl. author: Rockwell, Quinn & Wall, Inc. © 14Jan70; KK214767.

BEGO ENTERPRISES, INC. ©
El canaveral; los Coyotes del Rio Bravo. EPLP-1013. Record sleeve. © 30ct69; KK215854.
El Cometa, Los Cometas de Villa Juarez; EPLP-1017. Record sleeve. © 22Apr70 (in notice: 1969); KK216403.
Los fantasticos Hermanos Banda; Esta noche. EPLP-1008. Record sleeve. © 30ct69; KK215852.
Hits, super hits con los Relampagos del Norte; BG-1067. Record sleeve. © 22Apr70; KK215865.
Joven fui; Los Unicos; BG-1066. Record sleeve. © 12Jun70; KK216939.
Puerto Querido, Oscar Canales; BG-1065. Record sleeve. © 12Jun70; KK216938.
Sentencia, Pedro Yerena; BG-1064. Record sleeve. © 20May70; KK216404.
Viva mi desgracia; Pedro Ayala. EPLP-1010. Record sleeve. © 30ct69; KK215853.

BEISTLE CO. ©
Creepy Alyce; mfgrs. no.1925. Card. © 1Feb69; KK214703.
Easter bunny. Folder. Appl. ti.: Jointed bunny header. © 1Feb69; KK216217.
Halloween decorama. Card. © 1Feb69; KK214382.
Halloween knight, completely assembled. Card. © 1Feb69; KK214381.
Happy new year. Folder. Appl. ti.: Happy new year letters header. © 1Feb69; KK216218.
Jointed witch, life size. Card. © 1Feb69; KK214380.
Jolly Santa. Folder. Appl. ti.: Sparkling jointed Santa header. © 1Feb69; KK216221.
Sparkling cupid. Folder. Appl. ti.: Sparkling jointed cupid header. © 1Feb69; KK216220.
Sparkling sno man. Folder. Appl. ti.: Sparkling jointed sno man header. © 1Feb69; KK216216.
Turkey centerpiece. Folder. Appl. ti.: Turkey centerpiece header. © 1Feb69; KK216219.
2 jointed skeleton cats, completely assembled; mfgrs. no.1922. Card. © 1Feb69; KK214702.

BELT-A-BAG. ©
New product, turn any bag or sack into a basket; Belt-A-Bag. Sheet. Appl. author: William M. Cohen. © 28May70; KK216584.
New product, turn any bag or sack into a basket; Belt-A-Bag. Sheet. Appl. author: William M. Cohen. NM: revision. © 28May70; KK216585.

BEMCO. ©
New Mini-boom; new Senior-boom; Sni-Bo boomerangs really come back. 2 cards. Appl. author: Howard H. Boys. © 6Dec69; KK213960.

BENEFICIAL FINANCE CO. ©
Instant tax refund. (In The Atlanta constitution, Nov. 13, 1969, p.15-B) © 13Nov69; KK214442.
New income tax service offers instant tax refund. (In The Sun, Baltimore, Dec. 31, 1969, p.B4) © 13Nov69; KK214603.

BERGBOWER, CORNELIUS. ©
Early in the history of this bank, it turned down a loan. Sticker. Appl. ti.: Shawneetown Bank. © 6Mar70; KK216034.

BERMIL, INC. See BARDAHL PRODUCTS, U.S.A.

BIG DRUM, INC. ©
Lov-e-lee, 100 cake cones. On folding carton. © 1May69; KK213946.
Lov-e-lee, 100 cake cups; no.2X. On folding carton. © 1May69; KK213945.
The original Drumsticks; 6, 2 1/2 fl. oz. each. On folding carton. © 10Jun69 (in notice: 1966); KK214293.

BIG TOWN RECORDS, INC.
Big Town Records. Sticker. © Big Town Record, Inc.; 10Nov69; KK215499.

BILLBOARD PUBLICATIONS, INC. ©
Sound lab guitar lessons. Sticker. © 9Sep69; KK214328.

BIRCH ADVERTISING AGENCY, INC. ©
Builders ad service, P.O. Box 4935, 410 So. Corona Ave., Clearwater, Florida 33515. Sheet. © 20Jan70; KK216819.

BISHOP (BOB) DESIGNS.
BBD's. Card. Appl. author: Robert F. Bishop. © Robert F. Bishop d.b.a. Bob Bishop Designs; 27Feb70; KK215752.

BISHOP, ROBERT. See BISHOP & ASSOCIATES.

BISHOP, ROBERT F. See BISHOP (BOB) DESIGNS.

BISHOP & ASSOCIATES.
New concept in management science can assist you in achieving your objectives. Card. Appl. author: Robert Bishop. © Robert Bishop d.b.a. Bishop & Associates; 9Feb70; KK215553.

BOGGS, AL J.
Moon flight, the new family game. See AMELLA, LOUIS.

BOISE CASCADE CORP. ©
Challenge, each new arrival dramatizes the urgency of an adequate supply of homes. (In Business week, Apr. 4, 1970, p.43) © 4Apr70; KK215556.
Opportunity; we think youth can be shown that business also shares their reasoned concerns. (In Business week, Feb. 21, 1970, p.103) © 21Feb70; KK214843.

BOLS (ERVEN LUCAS) DISTILLING CO. ©
Bols puts you in with the Dutch treat center; Bols liqueurs. Sheet. © 3Mar69; KK216429.
Go Dutch for the holidays; Bols liqueurs. Sheet. NM: additions. © 10ct69; KK216421.
Liqueurs, the treats the Dutch mastered. Sheet. © 1May69; KK216422.

BONNY PRODUCTS, INC. ©
Kitchen mates; floating blade. Card. © 3Dec69; KK214061.

BOOK-OF-THE-MONTH CLUB, INC. ©
Story-hour recordings; Mother Goose and other nursery rhymes; LBM 30-5270. Record sleeve. © 24Jul69; KK214774.

BORDEN (JOEL) ASSOCIATES. ©
What's new with profits? Sheet. Appl. author: Joel Borden. © 26Nov69; KK215771.

BOWMAN (H. D.) CO. ©
Auto operator left leg equalizer. Slip. © H. D. Bowman d.b.a. H. D. Bowman Co.; 15Jan70; KK215631.
Motorist left leg equalizer. Sheet. © 25Feb70; KK215728

BRADLEY (MILTON) CO. ©
Aquarius, sign of the zodiac puzzle and horoscope; 4088. On wrapper. © 2Feb70; KK216244.
Astronauts of Apollo 11, first on the moon jigsaw puzzle; 4999. On wrapper. © 1Aug69; KK214944.
Big Ben interlocking jigsaw puzzle; 4962. On wrapper. © 15Dec68; KK216563.
Chimp chat jigsaw puzzle; 4086. On wrapper. © 15Dec69; KK216246.
Floral jigsaw puzzle; 4085-4. On wrapper. © 15Dec69; KK216245.
Forest friends and other animals 15 1/2" round jigsaw puzzle; 4084. On wrapper. © 15Dec69; KK216252.
Stratego game; 4916. On wrapper. © 2Feb70; KK216255.

BRADY ENTERPRISES, INC. ©
Bar-Tender's Batchpac, makes 12 cocktails, whisky sour mix; net wt. 7 1/8 oz. On folding carton. © 31Dec69; KK216943.

BRAGALINI, MARIA. ©
Get well soups & sauces; Maria's Cin Cin; specialities; tomato sauce, 1 pt. Sticker. © 1Jun69; KK214924.

BRAKE-O INTERNATIONAL, INC. ©
There are 85 million reasons why Brake-O franchises make money. 1 v. Appl. ti.: Brake-O International franchise brochure. © 4Aug69; KK215730.

BRAZEN BRASS CO.
From the originators; artistically styled for today. Folder. Appl. ti.: Brazen Brass Co. © Paul W. Hagen d.b.a. Brazen Brass Co.; 8Dec69; KK214914.

BREINGAN, JUDITH A. See BRISTOL BAY NATIVE ARTS.

BREINGAN, RONALD A. See BRISTOL BAY NATIVE ARTS.

BRENT, RUTH. ©
Giving a party? Make it easy with the Party Planner. Sheet. © 8Jan68; KK216335.

BRISCOE (FRANK) CO., INC. ©
Briscoe profile; master builders, construction managers. Folder. Appl. author: Maczko-Wehner Advertising. © 30Dec69; KK214282.

BRISTOL BAY NATIVE ARTS.
Your guarantee of authenticity, from the village of. Card. Appl. author: Ronald A. Breingan. © Ronald A. Breingan & Judith A. Breingan d.b.a. Bristol Bay Native Arts; 15Mar70; KK216830.

BRISTOL MYERS. CLAIROL, INC. DIVISION. See CLAIROL, INC.

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BRISTOL-MYERS CO. ©

After the game, relax with a hot shower and a cool can of Ammens. (In National Football League illustrated, Oct. 5, 1969, p.4) Appl. author: Ogilvy & Mather, Inc. © 50ct69; KK216894.

Ah, summer; season of itchy feet; medicated Ammens powder. (In Reader's digest, June 1970, p.5) Appl. author: Ogilvy & Mather, Inc. © 25May70; KK216511.

All of you; now, to comfort all of you, a totally new cold medicine from the makers of Bufferin; Bufferin cold tablets. (In Ladies' home journal, Jan. 1970, p.ta) Appl. author: Foote, Cone & Belding. © 30Dec69; KK214786.

Ammens wants you to stop treating diaper rash. (In Your new baby, Feb. 1970, p.19) Appl. author: Ogilvy & Mather, Inc. © 20Jan70 (in notice: 1969); KK216509.

Aquarius, you've got to touch it to believe it. (In Reader's digest, Dec. 1969, p. between p.193-194) Appl. author: Foote, Cone & Belding. © 25Nov69; KK214879.

Ban roll-on delivers twice the anti-wet ingredient. (In Reader's digest, Nov. 1969, p.152) Appl. author: Ogilvy & Mather, Inc. © 250ct69; KK216605.

The deodorant that makes you look good; Ban. (In Harper's bazaar, June 1968, p.68-69) © 1Jun68; KK216214.

Don't just powder your baby's diaper rash, medicate it; Ammens medicated powder. (In Parents' magazine & better homemaking, Feb. 1969, p.28) Appl. author: Ogilvy & Mather, Inc. © 20Jan69; KK216603.

Don't just powder your baby's diaper rash, medicate it; medicated Ammens powder. (In Redbook's young mother, July 1969, p.107) Appl. author: Ogilvy & Mather. NM: additions & revisions. © 20Jun69; KK216604.

Don't just powder your baby's diaper rash, medicate it; medicated Ammens powder. (In Your new baby, Sept. 1969, p.33) Appl. author: Ogilvy & Mather, Inc. NM: revision. © 20Aug69; KK216606.

Don't worry, dear, I know this road like the back of my hand; NoDoz. (In Reader's digest, June 1970, between p.230 & 231) Appl. author: Ogilvy & Mather, Inc. © 25May70; KK216513.

Honey, your anti-perspirant spray just doesn't do it; Ban. (In Reader's digest, Feb. 1970, p.23) Appl. author: Ogilvy & Mather, Inc. © 25Jan70; KK216512.

Honey, your anti-perspirant spray just doesn't do it; Ban. (In Reader's digest, Apr. 1970, p.249) Appl. author: Ogilvy & Mather, Inc. NM: revisions & additions. © 25Mar70; KK216514.

How to shed light on 1970, your personalized horoscope. (In Family circle, Aug. 1969, p.35) Appl. author: Ogilvy & Mather, Inc. © 22Jul69; KK216607.

How would you feel if your father smoked pot? NoDoz. (In The Daily reveille, Feb. 17, 1970, p.8) Appl. author: Ogilvy & Mather, Inc. © 17Feb70; KK216510.

If you were your patient, which one would you rather take; Congespirin. (In Pediatrics, Feb. 1970, p.81) Appl. author: Needham, Harper & Steers, Inc. © 5Feb70; KK215767.

Is there something, sniffle, about his cold, sniffle, that aspirin alone can't help? Congespirin. (In Parents' magazine & better family living, Nov. 1969, p.33) Appl. author: Needham, Harper & Steers, Inc. © 250ct69; KK214938.

It's new; Aquarius conditioning shampoo. (In Times-union and journal, Apr. 5, 1970, p.9) Appl. author: Foote, Cone & Belding. © 5Apr70; KK215606.

Pals. [Cat] Sticker. Appl. ti.: Pictural illustrations of animals re: Pals vitamins, green cat. © B-M Co., tradename of Bristol-Myers Co.; 20Jun70; KK216810.

Pals. [Fish] Sticker. Appl. ti.: Pictural illustrations of animals re: Pals vitamins, pink fish. © B-M Co., tradename of Bristol-Myers Co.; 20Jun69; KK216808.

Pals. [Owl] Sticker. Appl. ti.: Pictural illustrations of animals re: Pals vitamins, yellow owl. © B-M Co., tradename of Bristol-Myers Co.; 20Jun69; KK216806.

Pals. [Squirrel] Sticker. Appl. ti.: Pictural illustrations of animals re: Pals vitamins, orange squirrel. © B-M Co., tradename of Bristol-Myers Co.; 20Jun69; KK216809.

Pals. [Turtle] Sticker. Appl. ti.: Pictural illustrations of animals re: Pals vitamins, purple turtle. © B-M Co., tradename of Bristol-Myers Co.; 20Jun69; KK216807.

Save your seat at the next sit-in; NoDoz. (In Visa, 1969, p.8) Appl. author: Ogilvy & Mather, Inc. © 1Feb69 (in notice: 1968); KK216602.

The toothpaste that makes you taste as good as it tastes, 7¢ off on Vote. (In The Seattle times, Jan. 28, 1970, p.B4) Appl. author: Young & Rubicam, Inc. © 28Jan70; KK214840.

You've got to touch it to believe it; Aquarius conditioning shampoo. (In Good housekeeping, June 1970, p.188a) Appl. author: Foote, Cone & Belding. © 19May70; KK216477.

BROADMAN SUPPLIES. ©

Processing vertical file materials for the church library. Wall chart. Appl. author: Sunday School Board of the Southern Baptist Convention. © 15May69; KK213942.

BRONNER (FRED) CORP. ©

Matchbox; die cast scale models. Card. © 8Dec69; KK214439.

Matchbox superfast. Card. © 4Dec69; KK214348.

BROWN (G. R.) CO. ©

I love you cards. Appl. author: G. R. Brown. © 30Jan70; KK214498.

BROWN & WILLIAMSON TOBACCO CORP. ©

Burnt up over hot taste? Come all the way up to Kool. (In The Blade, Toldeo, Ohio, Apr. 12, 1970, magazine section, p.19) Appl. author: Ted Bates & Co., Inc. © 12Apr70; KK216183.

Disturbed by dull taste? Come up to Kool, it's refreshing. (In Popular science monthly, Jan. 1970, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 27Dec69; KK214630.

Don't settle for some of the taste some of the time. Viceroy gives you all the taste all the time. (In Life, Dec. 26, 1969, p.73) Appl. author: Ted Bates & Co., Inc. © 22Dec69; KK214634.

Fed up with flat taste; Kool. Grass & stream. (In Sports illustrated, Baltimore/Washington ed., Mar. 23, 1970, p.74) Appl. author: Ted Bates & Co., Inc. © 19Mar70; KK216180.

Find dry taste dreary? Come up to Kool. (In Outdoor life, Dec. 1969, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 25Nov69; KK214636.

Here, these never run out of taste; Viceroy gives you all the taste. [Cruise ship scene] (In U.S. news & world report, Feb. 16, 1970, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 9Feb70; KK215447.

Here, this long-size always tastes good; Viceroy longs. (In Life, Mar. 13, 1970, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 9Mar70; KK215601.

Hit the daily double; Kool. (In Vending times, Feb. 1970, p.13) Appl. author: Ted Bates & Co., Inc. © 15Feb70; KK215444.

In case of hot taste break open, come all the way up to Kool. (In Sports illustrated, Jan. 5, 1970, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 1Jan70; KK214632.

Like money in the bank; Belair. (In United States tobacco journal, Feb. 1970, p.25) Appl. author: Ted Bates & Co., Inc. © 1Feb70; KK215446.

Long 'n cool; Kool filter longs. (In Star-bulletin, Honolulu, Feb. 2, 1970, p.B3) Appl. author: Ted Bates & Co., Inc. © 2Feb70; KK216644.

Measurably long, immeasurably cool; Kool. [Lake scene] (In Sports illustrated, Washington/Baltimore ed., Feb. 9, 1970, p.T1) Appl. author: Ted Bates & Co., Inc. © 5Feb70; KK215445.

Not just another tall story, Viceroy longs. (In Life, Sept. 19, 1969, p.R3) Appl. author: Ted Bates & Co., Inc. © 15Sep69; KK214635.

An offer as rare as a $2 bill ... gold finish lighter; Viceroy. (In The Blade, Toledo, Ohio, Apr. 19, 1970, magazine section, p.19) Appl. author: Ted Bates & Co., Inc. © 19Apr70; KK216186.

Parties; she loves 'em; Viceroy. (In Ladies' home journal, Apr. 1970, p.69) Appl. author: Ted Bates & Co., Inc. © 25Mar70; KK216182.

The pocket stock watch; Kool. (In Chain store age, Feb. 1970, p.23) Appl. author: Ted Bates & Co., Inc. Appl. ti.: Pocket stop watch. © 1Feb70; KK215450.

Seeing red over hot cigarette taste? Come up to Kool; mild menthol cigarettes. (In Esquire, Feb. 1970, p.122-123) Appl. author: Ted Bates & Co., Inc. © 15Jan70; KK216035.

Shopping? She loves it; Viceroy filter longs. (In Ladies home journal, June 1970, p.49) Appl. author: Ted Bates & Co., Inc. © 25May70; KK216645.

Stop hot taste, come up to Kool. (In Esquire, Jan. 1970, p.58-59) Appl. author: Ted Bates & Co., Inc. © 15Dec69; KK214633.

Try these, they never quit; Viceroy. Photographer. (In Ebony, Mar. 1970, p.69) Appl. author: Ted Bates & Co., Inc. © 13Feb70; KK216181.

BROWN-FORMAN DISTILLERS CORP. ©

Anything that says green is O.K. with me, baby; Usher's Green Stripe blended Scotch whisky. [Endorsed by Fuzzy Thurston] Sheet. © 1May69; KK216424.

Back in 1870, if my grandfather had known; Old Forester. (In Liquor store, Mar. 1970, p.5-8) Appl. author: Gardner Advertising Co., Inc. © 23Feb70; KK215612.

Do you have any Usher's Green Stripe for me today? Blended Scotch whisky. Sheet. NM: additions. © 1Sep69; KK216432.

I'm dreaming of a green Christmas; Usher's Green Stripe blended Scotch whisky. Sheet. © 10ct69; KK216426.

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It's an Old Forester kind of day, and in the past 100 years there's been a lot of them. Centennial big bottle. (In Boston evening globe, Feb. 12, 1970, p.19) Appl. author: Gardner Advertising Co., Inc. © 12Feb70; KK215119.

It's been an Old Forester kind of day; and in the past 100 years there's been a lot of them. (In Time, Feb. 23, 1970, p.48-49) Appl. author: Gardner Advertising Co., Inc. © 21Feb70; KK214845.

Next to you I like Green Stripe best; Usher's Green Stripe blended Scotch whisky. Sheet. © 1May69; KK216431.

To every young man who's ever thought of leaving Louisville to make his fortune. (In The Courier-journal, Louisville, Ky., Feb. 16, 1970, p.B16) Appl. author: Gardner Advertising Co., Inc. © 16Feb70; KK215112.

You bet I'm a Green Stripe backer; Usher's Green Stripe blended Scotch whisky. Sheet. © 1May69; KK216425.

BROWNING ARMS CO. ©

An American tradition; it started over 50 years ago when grandad received his first Browning automatic shotgun. (In Field & stream, Aug. 1968, p.1) © 25Jul68; KK216308.

BRULIN & CO., INC.

How about respecting the next guy; no.8. Sticker. © 1Sep69; KK216063.

Identifying stickers for mops; no.9. © 5Oct69; KK216051.

Industrial cleaners and solvents. Folder. Appl. author: Drennan W. Hart Advertising. NM: rev. © 16Feb70; KK216815.

BRUMLEY, MARY. ©

Yellow and gold iris; original study no.1. Sheet. © 10Oct69; KK214693.

Yellow roses and red poppies; original study no.2. Sheet. © 10Oct69; KK214694.

BRYAN, BRIGITTE. ©

The Keris emerald, by Mary Parke Johnson; illustrated by Brigitte Bryan. Scribner. [Dust jacket] © 6Apr70; KK216082.

BUDGET RENT-A-CAR CORP. OF AMERICA. ©

Budget Rent a Car is unfair to all other rent-a-car companies. (In The Wall Street journal, Jan. 15, 1970, p.5) © 15Jan70; KK216838.

Call Budget Rent-A-Car for this Olds Cutlass vacation special. (In Mainliner, May 1970, p.2 of cover) © 1May70; KK216842.

Fly Budget, now in most major cities Budget Rent-A-Car's Bud-Jet mobile gets you going faster. (In The Wall Street journal, Jan. 29, 1970, p.28) © 29Jan70; KK216839.

Get away faster and cheaper in a full sized 1970 G.M. car. (In The Wall Street journal, Feb. 5, 1970, p.24) © 5Feb70; KK216840.

Jet to Bud-Jet mobile, the faster, cheaper way to rent a full-size G.M. car. (In The Wall Street journal, Feb. 19, 1970, p.22) © 19Feb70; KK216841.

7 full days + 1050 free miles only $79.50. (In Reader's digest, May 1970, p.223) © 27Apr70; KK216843.

Skiing in Colorado; surfing in Hawaii, drive first class cars at low, low Budget Rent-A-Car prices. (In Mainliner, Jan. 1970, p.2-3 of cover) © 1Jan70; KK216837.

BULOVA WATCH CO. ©

All watch movements except this one start going out of adjustment as soon as they are adjusted. (In Newsweek, Sept. 22, 1969, p.67) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug69; KK214092.

All watch movements except this one start going out of adjustment as soon as they are adjusted; Accutron by Bulova. (In U.S. news & world report, Apr. 27, 1970, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 27Mar70; KK216140.

Only a freak can be as accurate as Accutron ... the most accurate watch in the world. (In Time, Apr. 27, 1970, p.31) Appl. author: Doyle Dane Bernbach, Inc. © 24Mar70; KK216152.

BULOVA WATCH CO., INC. ©

The Accutron slogan isn't advertising puffery, it's a law of nature. (In Newsweek, Oct. 13, 1969, p.53) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK214174.

All other watch movements are fighting gravity, and friction, and they lose; Accutron by Bulova. (In Car & driver, Nov. 1969, p.79) Appl. author: Doyle Dane Bernbach, Inc. © 25Oct69; KK214173.

Starting with our low-priced model, you get the most accurate watch in the world; Accutron. (In Esquire, Dec. 1969, p.88-89) Appl. author: Doyle Dane Bernbach, Inc. © 19Nov69; KK214391.

What Timex could have done to make their $17.95 watch stay as accurate as a $10.95 Caravelle. (In Look, May 19, 1970, p.93) Appl. author: Doyle Dane Bernbach, Inc. © 29Apr70; KK216493.

BURTIS, PAUL E. ©

Astrological prognosticator, confidential advisor and decision maker; the great Zodio. 2 stickers. © 13Apr70; KK215713.

BUSINESS MACHINES DIVISION, POLYTECHNIC DATA CORP. See POLYTECHNIC DATA CORP.

BUSKE VISI-TROL CORP.

This is Visi-Trol, the autoservice control system that keeps jobs moving, kills customer gripes. Folder. © Buske a.a.d.o. Buske Visi-Trol Corp.; 20Jan70; KK215134.

C

CBS DIRECT MARKETING SERVICES.

Columbia Record Club offers you hits, hits and more hits. (In Teen, Jan. 1968, p.8-11) © CBS Direct Marketing Services, division of Columbia Broadcasting System, Inc.; 15Dec67; KK215475.

CALIFORNIA. DEPT. OF AGRICULTURE. PRUNE ADVISORY BOARD.

Breakfast bread; net wt. 16 oz. On bag. Appl. author: Frank Scott. © California Prune Advisory Board of the Dept. of Agriculture for the State of California (in notice: California Prune Advisory Board); 12Jan70; KK216324.

CALVERT DISTILLERS CO. ©

Anybody can make a hard liquor, a soft whiskey is something else; Calvert Extra. (In Life, June 5, 1970, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 28May70; KK216880.

It's a hard world, you deserve a soft whiskey. (In Life, Jan. 9, 1970, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 6Jan70; KK216077.

We filled the only 1/2 gallon whiskey decanter in the world with soft whiskey. (In Life) Appl. author: Doyle Dane Bernbach, Inc. © 9Dec69; KK214273.

We filled the only 1/2 gallon whiskey decanter in the world with soft whiskey. (In Time, Dec. 12, 1969, p.E.6) Appl. author: Doyle Dane Bernbach, Inc. © 9Dec69; KK216058.

CALVERT WINE SHOP. ©

An unprecedented approach to six appeal. (In The Washington post, Apr. 7, 1970, p.A9) Appl. author: Abramson Advertising Agency. © 7Apr70; KK216321.

CAMBRIDGE WIRE CLOTH CO. ©

Saddle crimp metal mesh belting; bulletin no.136. Sheet. © 26Jan70; KK215540.

Screen sections; bulletin no.122. Folder. © 12Nov69; KK216829.

CAMOUFLAGE PRODUCTIONS.

Gordon Lightfoot, sit down stranger. See WARNER BROS. RECORDS, INC.

Paul Williams, someday man. See WARNER BROS. RECORDS, INC.

CAMP TRAILS. ©

Camp Trails takes the guesswork out of adventure hiking equipment; Ridgeline combination. Sheet. Appl. author: Jack C. Abert. Appl. ti.: Combination catalog supplement. © 11May70; KK216790.

High adventure combination; 202, 480. Folder. Appl. author: Jack C. Abert. © 3Mar70; KK215152.

Horizon 601, 560. Folder. Appl. author: Jack C. Abert. © 3Mar70; KK215151.

Ridgeline combination; 288, 440. Folder. Appl. author: Jack C. Abert. © 3Mar70; KK215153.

Skyline combination; 501, 550. Folder. Appl. author: Jack C. Abert. © 3Mar70; KK215154.

CANDY SPECIALTY DIVISION. ©

Dear Friend, we hope you enjoy this brick from our new headquarters. On folding carton. Appl. author: Leroy J. Di Angelo. © 11Feb70 (in notice: 1969); KK215137.

THE CANNERY. ©

Canned sand. Sticker. Appl. author: Barbara L. Solan. © 23May70; KK216341.

CANTON REDWOOD YARD, INC. ©

1970 book of redwood fences; vertical alternating board. Folder. NM: revisions. © 11Mar70; KK215629.

CARBON TECHNOLOGY, INC. ©

Carbon graphite components; bulletin 001. Folder. © 20Mar70; KK215287.

CARNATION CO. ©

Chef-mate beef pot pie filling; net wt. 6 lb. 10 oz. Sticker. © 9Mar70; KK216601.

Chef-mate chicken pot pie filling; net wt. 6 lb. 10 oz. Sticker. © 9Mar70; KK216600.

Chef-mate chicken salad sandwich filling; net wt. 6 lb. 10 oz. Sticker. © 9Mar70; KK216598.

Chef-mate spaghetti sauce with ground beef; net wt. 6 lb. 10 oz. Sticker. © 9Mar70; KK216599.

Chef-mate tuna salad sandwich filling; net wt. 6 lb. 10 oz. Sticker. © 9Mar70; KK216597.

CEMENT MATERIALS CORP. ©

Speed Crete, the fast setting high strength concrete. Sheet. © 1Nov69; KK216138.

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CEMENT MATERIALS CORP.-Con.
Speed Crete white line patching white concrete. Sheet. © 1Nov69; KK216135.
Street repairs, U.S.A.; multi tons of Speed Crete used by Department of Public Works. Sheet. © 1Nov69; KK216137.
Tomorrow's patching today, Speed Crete. Folder. © 1Nov69 (in notice: 1970); KK216136.

CENTRAL LIN-BROOK HARDWARE, INC.
20 gallon fertilizer sprayer. [Jar] © Lin-Brook Hardware a.a.d.o. Central Lin-Brook Hardware, Inc.; 2Jul69; KK215024.

CHALLENGE-COOK BROS., INC. ©
Boost-A-Load wide track trailer mixer; bulletin no.BAL-170. 1 v. © 25Jan70; KK215576.
Hide processor, processes more hides faster; bulletin no.HP-270. Folder. © 5Sep69 (in notice: 1970); KK215579.
Mudslinger, the extra service mixer; bulletin no.MS-170. Folder. © 25Jan70; KK215578.
Roto-Jet, a revolutionary new concept in high pressure pumps; bulletin no.RJ-270. Folder. © 25Mar70; KK215580.
Shot-Cretr wet mix shotcrete equipment; bulletin no.SC-170. Folder. © 25Jan70; KK215577.

CHANEL, INC. ©
Chanel no.5 oil for the bath. (In Mademoiselle, Jan. 1970, p.9) Appl. author: Norman, Craig & Kummel, Inc. © 28Dec69 (in notice: 1970); KK215486.
Every woman alive loves Chanel No.5. (In Harper's bazaar, June 1968, p.7) Appl. author: Norman, Craig & Kummel, Inc. © 20May68; KK214917.
Welcome Coco. (In Playbill magazine, Dec. 1969, p.7) Appl. author: Norman, Craig & Kummel, Inc. © 1Dec69; KK216070.
When the ice starts to melt, that's the spell of Chanel. (In Seventeen, Feb. 1968, P.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 1Feb68; KK214916.
When things start happening fast, that's the spell of Chanel; no.5. (In Seventeen, May 1969, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 1May69; KK215488.

CHARISMA CORP. PRODUCTION, INC. ©
The Sentinels; there's more to life; CR7022. Record sleeve. Appl. author: James W. Goss. © 6Feb70; KK215365.

CHARLIE TUNA CORP. ©
Chunk light tuna; net wt. 6 1/2 oz. Sticker. © 29Dec69; KK214062.

CHEMTRONICS, INC. ©
Tun-O-Brite; net wt. 8 oz. Sticker. © 18May70; KK216824.

CHESEBROUGH-POND'S, INC. ©
Announcing the medicated make-up that doesn't announce itself; Angel Face. (In Seventeen, Aug. 1968, p.49) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug68; KK214925.
Now we're making beautiful music as a twosome; Angel Face. (In Co-ed, Sept. 1969, p.24) Appl. author: Norman, Craig & Kummel, Inc. © 20Aug69; KK215058.
Steve and I have been swinging together ever since I started using Angel Face medicated make-up. (In Seventeen, March 1, 1969, p.43) Appl. author: Norman, Craig & Kummel, Inc. © 1Mar69; KK215059.
Who's behind the frostiest nails? Cutex. (In Seventeen, Aug. 1968, p.52) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug68; KK214926.

CHOCOLATE CO. OF AMERICA. ©
Camp Fire Girls chocolates; net wt. 7 oz. [Box top] © 1Sep69; KK214805.
Camp Fire Girls Council sales record book. Folder. © 30Sep69; KK214109.
Famous gourmet chocolate Crunch-a-Rinos; net wt. 8 oz. On folding carton. © 20Dec69; KK214431.
Famous gourmet chocolate 'n' coconut Swirls; net wt. 7 oz. On folding carton. © 20Dec69; KK214430.
Famous gourmet chocolate Polly Doodles; net wt. 7 oz. On box. © 20Dec69; KK215050.
Famous gourmet old-fashioned chocolate nut fudge; net wt. 12 oz. [Box top] © 1Mar70; KK215511.
Famous gourmet Swiss style Tyrolean mint chocolates; net wt. 7 oz. On folding carton. © 20Dec69; KK214429.

CHURCH & DWIGHT CO., INC. ©
Fire. [Baking soda box] On wrapper. NM: additional pictorial material. © 8Aug69; KK214417.
Fire. On wrapper. NM: rev. textual material. © 28Jul69; KK214416.
How sweet it is; Borax. (In Good housekeeping, Dec. 1969, p.223) © 20Nov69; KK215061.
If you're willing to pay anything for beautiful skin, how does 19¢ sound? Arm & Hammer baking soda. (In Good housekeeping, Jan. 1970, p.117) © 18Dec69; KK215062.

CLAIROL, INC. ©
Any way you want to do it, Frost & Tip does it. (In Cosmopolitan, May 1970, p.39) Appl. author: Foote, Cone & Belding. © 23Apr70; KK216462.
Any way you want to do it, Frost & Tip does it. (In Cosmopolitan, July 1970, p.SCA) Appl. author: Foote, Cone & Belding. © 23Jun70; KK216743.
Anything a natural blonde can do, a Naturally Blonde can do. (In Ladies' home journal, Feb. 1970, p.27) Appl. author: Doyle Dane Bernbach, Inc. © 28Jan70; KK215176.
Anything a natural blonde can do, a Naturally Blonde can do. (In Modern romances, Mar. 1970, p.18-19) Appl. author: Doyle Dane Bernbach, Inc. © 27Feb70; KK215141
Are you sure you have enough? Clairol beauty appliances. (In Chain store age, store manager ed., Nov. 1969, p.72-73) Appl. author: Foote, Cone & Belding. © 3Nov69; KK214782.
Can this woman find Happiness in your store? Happiness foam-in conditioning hair color. (In Progressive grocer, May 1970, insert near p.116) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Apr70; KK216642.
Clairesse for the girl who knows how to take care of herself; it's your kind of hairsetter. (In New York, Apr. 27, 1970, p.5) Appl. author: Foote, Cone & Belding. © 22Apr70; KK216442.
Clairol creates Great Body shampoo. (In American hairdresser, Feb. 1970, p.28-29) Appl. author: Foote, Cone & Belding. © 20Jan70; KK214888.
Clairol creates Great Body shampoo. (In Modern beauty shop, Feb. 1970, p.38-39) Appl. author: Foote, Cone & Belding. © 25Jan70; KK216450.
Clairol invents Kindness heat-activated conditioner for the droop-proof curl. (In Family circle, May 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 28Apr70; KK216451.
Clairol invents Kindness heat-activated conditioner for the droop-proof curl. (In The Washington post, Mar. 15, 1970, p.G12) Appl. author: Foote, Cone & Belding. © 15Mar70; KK215554.
Clairol technician Patricia Doran says, Be the hairdresser who knows for sure. (In Modern beauty shop, Dec. 1969, p.4) Appl. author: Foote, Cone & Belding. © 25Nov69; KK215224.
Clairol's just made the best thing ... a canful of curls; Kindness heat-activated conditioner. (In Cosmopolitan, July 1970, p.2 of cover) Appl. author: Foote, Cone & Belding. © 23Jun70; KK216742.
Come to the land where braids began; Midnight Sun. (In Glamour, Nov. 1969, p.39) Appl. author: Norman, Craig & Kummel, Inc. © 20Oct69; KK215054.
Come with Clairol to the land of the Midnight Sun. (In Seventeen, Oct. 1968, p.197) Appl. author: Norman, Craig & Kummel, Inc. © 1Oct68; KK215057.
Come with Clairol to the land of the Midnight Sun; discover the shampoo lightener with built-in toning. (In Mademoiselle, March 1969, p.95) Appl. author: Norman, Craig & Kummel, Inc. © 28Feb69 (in notice: 1968); KK214936.
Daylight, office light, evening light; now she can make up in the one she's going to be seen in; True-to-Light mirror. (In Look, Dec. 16, 1969, p.2) Appl. author: Doyle Dane Bernbach, Inc. © 13Dec69; KK214435.
Daylight, office light, evening light; now you can make up in the one you're going to be seen in. (In Good housekeeping, Dec. 1969, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 28Nov69; KK214436.
Does she, or doesn't she? No matter what they say; Miss Clairol hair color. (In Reader's digest, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 25May70; KK216474.
Do's and don'ts of Valentine gift giving; True-to-Light make-up mirror. (In The New York times, Feb. 11, 1970, p.151) Appl. author: Doyle Dane Bernbach, Inc. © 11Feb70; KK215132.
8 more days to buy your secretary a Kindness compact for Christmas. (In TV guide, Dec. 13-19, 1969, p.A-55) Appl. author: Foote, Cone & Belding. © 10Dec69; KK214882.
Find yourself, send for your free box of Nice 'n Easy. (In Cosmopolitan, Feb. 1970, p.2-3) Appl. author: Doyle Dane Bernbach, Inc. © 28Jan70; KK215139.
5 more days to buy your chief cook and bottle-washer a Kindness "20" for Christmas; America's number one instant hairsetters. (In TV guide, Dec. 13-19, 1969, p.A-83) Appl. author: Foote, Cone & Belding. © 10Dec69; KK214878.
Free, from Miss Clairol, 5 fashion lipsticks. [Miss Clairol with coupon] (In Women's day, Feb. 1970, p.1 of cover & p.1) Appl. author: Foote, Cone & Belding. © 18Jan70; KK214779.
From Clairol: your February savings checklist. (In American hairdresser, Feb. 1970, p.30) Appl. author: Foote, Cone & Belding. © 20Jan70; KK214890.
From your Clairol technician, a January savings checklist; Metalex conditioner and color corrective. (In Modern beauty shop, Jan. 1969, p.68) Appl. author: Foote, Cone & Belding. © 25Dec68 (in notice: 1969); KK215533.

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From your Clairol technician, a January savings checklist; Speedy Born Blonde lightener. (In Modern beauty shop, Jan. 1970, p.66) Appl. author: Foote, Cone & Belding. © 25Dec69 (in notice: 1970); KK215530.

From your Clairol technician, an April savings checklist; save on the 3 new Naturally Blonde opaline toners. (In American hairdresser, Apr. 1969, p.12) Appl. author: Foote, Cone & Belding. © 20Mar69; KK215534.

A gift for Mom, your favorite shade of Miss Clairol shampoo formula haircoloring. (In Mothers manual, Mar./Apr. 1970, p.24) Appl. author: Foote, Cone & Belding. © 9Feb70; KK214887.

Hair, if it's timid it's not today; Born Blonde. (In Teen, Feb. 1970, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 28Jan70; KK215142.

Hair, its first freedom; Hair So New. (In Seventeen, Apr. 1970, p.1) Appl. author: Foote, Cone & Belding. © 31Mar70; KK216470.

How to make a mother feel like a woman; Carmen beauty products. (In Vogue, Apr. 15, 1970, p.27) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 12Apr70; KK216643.

I was a skinny-haired nobody, then I discovered Kindness. (In Cosmopolitan, Feb. 1970, p.27) Appl. author: Doyle Dane Bernbach, Inc. © 28Jan70; KK215140.

If I've only one life, let me live it as a blonde; Lady Clairol. (In Cosmopolitan, May 1970, p.12-13) Appl. author: Foote, Cone & Belding. © 23Apr70; KK216463.

If you were born under a blonde sign but your hair wasn't, for $1 you can be a Born Blonde. (In True story, May 1970, p.10-11) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Apr70; KK216641.

It lets me be me; Nice 'n Easy, the natural looking hair color. (In Redbook, Nov. 1969, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 29Oct69; KK214434.

Just how vain are you? Carmen enlightened mirror. (In McCall's, Dec. 1969, p.1) Appl. author: Doyle Dane Bernbach, Inc. © 25Nov69; KK215207.

Just who do you think you are? Nice 'n Easy, the natural-looking hair color. (In Life, May 1, 1970, p.10-11) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Apr70; KK216882.

Kindness, the warm-hearted rollers, they set your hair with warmth, not heat. (In Cosmopolitan, Mar. 1970, p.11) Appl. author: Foote, Cone & Belding. © 25Feb70; KK215089.

Miss Clairol shampoo formula color selector. (In Ebony, Nov. 1969, insert between p.142-143) Appl. author: Foote, Cone & Belding. © 22Oct69; KK216452.

Nature can't do it alone; Miss Clairol. (In Reader's digest, Jan. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 25Dec69; KK214883.

New, #20, Arctic Blonde; now Miss Clairol goes lighter than Flaxen Blonde. (In American hairdresser, Apr. 1969, p.10-11) Appl. author: Foote, Cone & Belding. © 20Mar69; KK215531.

No matter what they say, nature can't do it alone; Miss Clairol. (In Girl talk, Jan./Feb. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 15Feb70 (in notice: 1969); KK214886.

No matter what they say, nature can't do it alone; Miss Clairol hair color. (In Reader's digest, Apr. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 25Mar70; KK216441.

No matter what they say, nature can't do it alone; Miss Clairol hair color. (In Woman's day, Apr. 1970, p.2) Appl. author: Foote, Cone & Belding. © 18Mar70; KK215433.

Now, the most exciting program for beauty schools ever. (In National beauty school journal, Apr. 1970, p.2-3) Appl. author: Foote, Cone & Belding. © 1Apr70; KK216453.

Now there's a Great Body for everybody. (In Cosmopolitan, June 1970, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28May70; KK216667.

Now there's a Great Body for everybody. (In Good Housekeeping, Apr. 1970, p.8-9) Appl. author: Doyle Dane Bernbach, Inc. © 28Mar70; KK215797.

One of the little old ladies who uses Silk & Silver. (In McCall's, Feb. 1970, p.120) Appl. author: Foote, Cone & Belding. © 20Jan70; KK214785.

The Quiet Touch, new lotion conditioner from Clairol; now, a whole new feel, a great new look for your hair. (In Family circle, July 1969, p.A-1) Appl. author: Foote, Cone & Belding. © 17Jun69; KK214783.

Save $1 on Pssssssst; instant shampoo. (In Ladies' home journal, Mar. 1970, p.26-27) Appl. author: Doyle Dane Bernbach, Inc. © 28Feb70; KK215177.

7 more days to buy sis a Kindness 14 for Christmas; America's number one instant hairsetters. (In TV guide, Dec. 13-19, 1969, p.A-62) Appl. author: Foote, Cone & Belding. © 10Dec69; KK214881.

6 more days to buy the baby sitter a Kindness swing setter for Christmas; America's number one instant hairsetters. (In TV guide, Dec. 13-19, 1969, p.A-74) Appl. author: Foote, Cone & Belding. © 10Dec69; KK214880.

Spray, fluff, brush, go; Pssssssst. (In Teen, Jan. 1970, p.15) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Dec69 (in notice: 1970); KK214769.

Technician Ed Noring tells you how to take the discomfort out of two-process blonding. (In Modern beauty shop, Jan. 1970, p.64-65) Appl. author: Foote, Cone & Belding. © 25Dec69 (in notice: 1970); KK215532.

Technician Ed Noring tells you how to take the discomfort out of two-process blonding; Born Blonde. (In Modern beauty shop, Jan. 1970, section 1, p.64-65) Appl. author: Foote, Cone & Belding. © 25Dec69 (in notice: 1970); KK216447.

Technician Ed Noring tells you how to take the touchiness out of two-process blonding. (In Modern beauty shop, Jan. 1969, p.66-67) Appl. author: Foote, Cone & Belding. © 25Dec68 (in notice: 1969); KK215526.

Treat yourself to a bright new outlook with the natural look of Miss Clairol color. (In Mothers manual, Mar./Apr. 1970, insert between p.24-25) Appl. author: Foote, Cone & Belding. © 9Feb70; KK214889.

Washing instructions; if you're a blonde by choice like I am, you need the careful shampoo. (In Good housekeeping, Mar. 1970, p.14) Appl. author: Foote, Cone & Belding. © 19Feb70; KK214891.

We created Great Body shampoo. (In Modern beauty shop, Mar. 1970, p.38-39) Appl. author: Foote, Cone & Belding. © 25Feb70; KK216464.

What it takes to please a blonde; Picture Perfect by Clairol. (In McCall's, Mar. 1969, p.12) Appl. author: Norman, Craig & Kummel, Inc. © 20Feb69; KK215055.

When should a blond give in; Perfect Picture instant color rinse. (In True story, Mar. 1969, p.18) Appl. author: Norman, Craig & Kummel, Inc. © 5Feb69; KK215484.

Who can say no to a gorgeous brunette? Loving Care, the gentle hair color from Clairol. (In Tuesday magazine, May 1970, p.33) Appl. author: Foote, Cone & Belding. © 10May70; KK216573.

Who can say no to a gorgeous brunette? Loving Care, the quiet hair color from Clairol. (In Good housekeeping, Feb. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 20Jan70; KK214784.

Why be plain old brown when you can be a gorgeous brunette? Free, Loving Care. [Loving Care with coupon] (In Southern living, Jan. 1970, p.2 of cover & p.3) Appl. author: Foote, Cone & Belding. © 25Dec69; KK214781.

Your Clairol technician's notebook, chapter one. (In Modern beauty shop, Jan. 1969, p.65) Appl. author: Foote, Cone & Belding. © 25Dec68 (in notice: 1969); KK215529.

CLARK, WARD R. ©
Get your free copy, 21 tips on transmission care. Sheet. © 20Apr70; KK216821.

CLARK PAPER CONVERTING CORP. ©
Are paper toilet seat covers the answer? Folder. Appl. author: Louis Clark. © 1Dec69; KK216003.

The effectiveness of paper toilet seat covers. Folder. Appl. author: Louis Clark. © 28Dec69; KK216002.

Paper toilet seat covers, 200 covers per package; Firmdor. Sheet. Appl. author: Louis Clark. © 15Apr70; KK216397.

The world's most complete line of paper toilet seat covers and dispensers for the modern restroom; Shieldor. Folder. Appl. author: Louis Clark. © 15Dec69; KK216001.

CLAXTON, WILL M. ©
Philadelphia Business Guide Co. Card. © 20Sep69; KK216055.

CLEANAMATION, INC. ©
Forse model 48 RC legger-utility combination. Sheet. © 20ct69; KK215208.

CLEARLIGHT GRAPHICS. ©
Year one decals. Card. Appl. author: Michael Doret. © 13Apr70; KK215648.

CLIMALENE CO. ©
Detergent booster, Climalene; net wt. 7 lbs. On folding carton. Appl. author: Barry Foskil. © 19Dec69; KK214078.

CLINIQUE LABORATORIES, INC. ©
The Clinique computer never asks a woman how old she is. (In Women's wear daily, Oct. 31, 1969, p.3) © 31Oct69; KK215420.

Clinique has two kinds of soap to change your mind about soap. (In Women's wear daily, Feb. 18, 1970, p.3) © 18Feb70; KK215415.

Clinique is 18 months old and there is still nothing like it. (n Women's wear daily, Apr. 29, 1970, p.3) © 29Apr70; KK216012.

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CLINIQUE LABORATORIES, INC.-Con.
Clinique's new continuous coverage is going to save a lot of faces this summer. (In Women's wear daily, Apr. 17, 1970, p.3) © 17Apr70; KK215805.

Finally, a hair spray for women who hate hair spray; Clinique unscented hair spray. (In Women's wear daily, Jan. 29, 1970, p.3) © 29Jan70; KK216032.

Meet the impossible, Clinique Very Emollient Cream. (In Women's wear daily, Oct. 24, 1969, p.3) © 24Oct69; KK215417.

Now it's your body's turn to discover Clinique, with new Extremely Smoothing Body Lotion. (In Women's wear daily, Nov. 11, 1969, p.3) © 11Nov69; KK215418.

Skin peeling and beauty; here's how Clinique tackles it; 7th-day Scrub Cream. (In Women's wear daily, Dec. 18, 1969, p.3) © 18Dec69; KK215416.

Three basic products, three steps, three minutes, that's how Clinique has re-directed the future of skin care. (In Women's wear daily, Jan. 9, 1970, p.3) © 9Jan70; KK215419.

CLOCK PRODUCTIONS, INC. ©
Beat the clock game; 4982. On wrapper. Appl. author: Milton Bradley Co. © 1Sep69; KK216250.

CLOROX CO. ©
Clorox 2 all fabric bleach; net wt. 24 oz. On folding carton. © 29Sep69; KK216888.

General Electric knows what Clorox means to clean washes and puts it to work automatically. (In Woman's Day, May 1970, p.31) Appl. author: Honig-Cooper & Harrington. NM: revisions. © 21Apr70; KK216407.

Hotpoint knows what Clorox means to clean washes and puts it to work automatically. (In Good housekeeping, June 1970, p.125) Appl. author: Honig-Cooper & Harrington. © 19May70; KK216565.

Maytag's bleach dispenser adds your Clorox automatically. (In Good housekeeping, July 1970, p.121) Appl. author: Honig-Cooper & Harrington. NM: revisions & additions. © 19Jun70; KK216789.

Sears knows what Clorox means to clean washes and puts it to work automatically in the new Lady Kenmore. (In Good Housekeeping, May 1970, p.41) Appl. author: Honig-Cooper & Harrington. NM: revisions. © 21Apr70; KK216406.

Speed Queen knows what Clorox means to clean washes and puts it to work, automatically. (In Woman's day, June 1970, p.18) Appl. author: Honig-Cooper & Harrington. © 19May70; KK216564.

Whirlpool knows what Clorox means to clean washes, and puts it to work, automatically. (In Woman's day, July 1970, p.74) Appl. author: Honig-Cooper & Harrington. NM: revisions & additions. © 19Jun70; KK216788.

COCA COLA CO. ©
Buy Coke in half quarts, no deposit, no return, Turn-top cap. Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: Half quarts O.W.B. © 27May69; KK214080.

The Coca-Cola Company is pleased and happy to announce that summer starts June 21; and it'll go better with Coke. (In Sports car graphic, June 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 27May69; KK215039.

The complete put-on. (In Hot rod, Jan. 1969, back cover) Appl. author: McCann Erickson, Inc. © 20Dec68; KK214311.

Enjoy Sprite, it's a natural. Anniversary ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., Aug. 3, 1969, p.3) Appl. author: Marschalk Co., Inc. © 3Aug69; KK216173.

Enjoy Sprite, it's a natural. Christmas tree ad. Illus. signed: Mori Walker. (In The Courier-journal & times, Louisville, Dec. 21, 1969, p.3) Appl. author: Marschalk Co., Inc. © 21Dec69; KK216176.

Enjoy Sprite, it's a natural. Cyclist ad. Illus. signed: Mori Walker. (In Courier-journal & times, Louisville, Aug. 31, 1969, p.3) Appl. author: Marschalk Co., Inc. © 31Aug69; KK216164.

Enjoy Sprite, it's a natural. Fortune ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., July 13, 1969, p.3) Appl. author: Marschalk Co., Inc. © 13Jul69; KK216172.

Enjoy Sprite, it's a natural. Green hair ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., July 20, 1969, p.3) Appl. author: Marschalk Co., Inc. © 20Jul69; KK216171.

Enjoy Sprite, it's a natural. New Year ad. Illus. signed: Mori Walker. (In The Courier-journal & times, Dec. 28, 1969, p.3) Appl. author: Marschalk Co., Inc. © 28Dec69; KK216160.

Enjoy Sprite, it's a natural. Picnic cooler ad. Illus. signed: Mori Walker. (In Courier-journal & times, Louisville, June 22, 1969, p.3) Appl. author: Marschalk Co., Inc. © 22Jun69; KK216159.

Enjoy Sprite, it's a natural. Portrait ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., July 6, 1969, p.3) Appl. author: Marschalk Co., Inc. © 6Jul69; KK216175.

15¢ off on any carton of Sprite. Cut slacks ad. Illus. signed: Mori Walker. (In Boston Sunday globe, June 1, 1969, p.3) Appl. author: Marschalk Co., Inc. © 1Jun69; KK216157.

It's spring; share a Coke with someone. (In Life, Apr. 11, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 7Apr69; KK215042.

It's the real thing, Coke. [Bottle resting in bed of ice] (In Life, Apr. 3, 1970, p.55) Appl. author: McCann Erickson, Inc. © 30Mar70; KK216236.

It's the real thing, Coke. [Cans resting in bed of ice] (In Life, Mar. 6, 1970, p.6-7) Appl. author: McCann Erickson, Inc. © 2Mar70; KK216237.

It's the real thing, Coke. [Chef in kitchen] (In Life, May 1, 1970, p.62-63) Appl. author: McCann Erickson, Inc. © 27Apr70; KK216238.

It's the real thing, Coke. [Couple on stone wall] (In Ebony, Jan. 1970, p.5) Appl. author: McCann Erickson, Inc. © 16Dec69; KK216856.

It's the real thing, Coke. [Football field & 2 players] (In Life, Nov. 7, 1969, p.60-61) Appl. author: McCann Erickson, Inc. © 3Nov69; KK216855.

It's the real thing, Coke. [Frosted cans of Coke] (In Look, Mar. 24, 1970, p.20) Appl. author: McCann Erickson, Inc. © 10Mar70; KK215719.

It's the real thing, Coke. [Full glass, bottle & opener] (In Look, Feb. 10, 1970, p.2 of cover) Appl. author: McCann Erickson, Inc. © 27Jan70; KK216857.

It's the real thing, Coke. [Girl eating lunch in office] (In Life, Apr. 10, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 6Apr70; KK216231.

It's the real thing, Coke. [Ice cube & glass] (In Life, Mar. 13, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 9Mar70; KK216234.

It's the real thing, Coke. [Partial view of 2 bottles in ice] Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: Two bottles. © 1Feb70; KK216784.

It's the real thing, Coke. [Sandwich & mustard pot before bottle of Coke] (In Life, May 8, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 4May70; KK216401.

It's the real thing, Coke. [Six bottles wrapped in ribbon] (In Life, Dec. 26, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 22Dec69; KK215717.

It's the real thing, Coke; in go-anywhere cans. [Several cans on ice] Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: Cans. © 1Feb70; KK216787.

It's the real thing, Coke; it's Coca-Cola here and now. (In Hot rod, Nov. 1969, p.93) Appl. author: McCann Erickson. © 27Oct69; KK216854.

It's the real thing, Coke; now in aluminum cans. [Several cans on ice] Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: Cans, aluminum. © 1Feb70; KK216785.

It's the real thing, Coke; reseal cap. [Bottle & 6 pack on ice] Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: 16 oz. reseal. © 1Feb70; KK216786.

Only Coke is Coca-Cola and only Coca-Cola is Coke; it's the real thing, Coke. (In Life, Sept. 26, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 22Sep69; KK215723.

Real life calls for real taste; it's the real thing, Coke. [Antique auto & motor bike] (In Life, Nov. 14, 1969, p.61) Appl. author: McCann Erickson, Inc. © 10Nov69; KK215721.

Real life calls for real taste; it's the real thing, Coke. [Boys playing basketball] (In Ebony, Nov. 1969, p.3 of cover) Appl. author: McCann Erickson, Inc. © 26Oct69; KK215722.

Real life calls for real taste; it's the real thing, Coke. [Couple in music store] (In Motor trend, Jan. 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 5Jan70 (in notice: 1969) KK215715.

Real life calls for real taste; it's the real thing, Coke. [Family buying Christmas tree] (In Life, Dec. 12, 1969, p.87) Appl. author: McCann Erickson, Inc. © 8Dec69; KK215716.

Real life calls for real taste; it's the real thing, Coke. [Young girl kissing man] (In Life, Feb.6, 1970, p.32-33) Appl. author: McCann Erickson, Inc. © 5Feb70; KK215718.

Relieves spring fever; springs go better with Coke. (In Life, May 16, 1969, p.21) Appl. author: McCann Erickson, Inc. © 12May69; KK215038.

Season's greetings from Coke. (In Life, June 27, 1969, p.6-7) Appl. author: McCann Erickson, Inc. © 23Jun69; KK215040.

See you at the beach. (In Life, July 18, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 14Jul69; KK215037.

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Special toy offer; Sprite. Giraffe family. (In The Courier-journal & times, Louisville, Nov. 2, 1969, p.3) Appl. author: Marschalk Co., Inc. © 2Nov69; KK216156.

Sprite, it's a natural. Allergy ad. Illus. signed. Mori Walker. (In The News & courier, Charleston, S.C., Mar. 23, 1969, p.3) Appl. author: Marschalk Co., Inc. © 23Mar69; KK216162.

Sprite, it's a natural. Cuba ad. Illus. signed: Mori Walker. (In Asheville citizen-times, Mar. 30, 1969, p.3) Appl. author: Marschalk Co., Inc. © 30Mar69; KK216169.

Sprite, it's a natural. Eyelashes ad. Illus. signed: Mori Walker. (In Asheville citizen-times, Mar. 9, 1969, p.3) Appl. author: Marschalk Co. © 9Mar69; KK216166.

Sprite, it's a natural. Indy 500 ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., May 4, 1969, p.3) Appl. author: Marschalk Co., Inc. © 4May69; KK216158.

Sprite, it's a natural. Japan ad. Illus. signed: Mori Walker. (In Asheville citizen-times, Apr. 20, 1969, p.3) Appl. author: Marschalk Co., Inc. © 20Apr69; KK216168.

Sprite, it's a natural. Milk substitute ad. Illus. signed: Mori Walker. (In Asheville citizen-times, June 8, 1969, p.3) Appl. author: Marschalk Co., Inc. © 8Jun69; KK216170.

Sprite, it's a natural. Mink coat ad. Illus. signed: Mori Walker. (In Asheville citizen-times, June 1, 1969, p.3) Appl. author: Marschalk Co., Inc. © 1Jun69; KK216165.

Sprite, it's a natural. Pillow ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., Apr. 13, 1969, p.3) Appl. author: Marschalk Co., Inc. © 13Apr69; KK216174.

Sprite, it's a natural. Putting green ad. Illus. signed: Mori Walker. (In The Montgomery Advertiser, June 8, 1969, p.3) Appl. author: Marschalk Co., Inc. © 8Jun69; KK216155.

Sprite, it's a natural. Ski accident ad. Illus. signed: Mori Walker. (In The News & courier, Charleston, S.C., Apr. 27, 1969, p.3) Appl. author: Marschalk Co., Inc. © 27Apr69; KK216161.

Sprite, it's a natural. Squeeky shoes ad. Illus. signed: Mori Walker. (In The Nashville Tennessean, June 29, 1969, p.3) Appl. author: Marschalk Co., Inc. © 29Jun69; KK216167.

Sprite, it's a natural. Suit ad. Illus. signed: Mori Walker. (In Asheville citizen-times, Apr. 6, 1969, p.3) Appl. author: Marschalk Co. © 6Apr69; KK216177.

Sprite, it's a natural. Wig ad. Illus. signed: Mori Walker. (In The Nashville Tennessean, Mar. 16, 1969, p.3) Appl. author: Marschalk Co., Inc. © 16Mar69; KK216163.

Super bottle, one way family size, resealable cap. Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: Large size, re-seal, family. © 25Jan69; KK214081.

Weather forecast for America and vicinity; summer goes better with Coke. (In Life, Aug. 22, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 18Aug69; KK215720.

What can we do for you when there's three feet of snow on the ground? Things go better with Coke. (In Life, Jan. 17, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 6Jan69; KK215041.

Win $1000 with mystery money for Tab. (In Life, Apr. 11, 1969) Appl. author: Marschalk Co., Inc. © 7Apr69; KK216410.

You who are about to thirst, we salute you; Coke. (In Life, Apr. 25, 1969, p.22-A) Appl. author: McCann Erickson, Inc. © 21Apr69; KK216059.

COINARTS, INC. SPORTS HERITAGE SOCIETY DIVISION. See SPORTS HERITAGE SOCIETY, BROOKLYN, N.Y.

COLBY'S. ©

Colby's presents decorating ideas for the homes of the brave. Sheet. Appl. author: Rink Wells & Associates. © 22May70; KK216344.

The end of an era; save 10 to 20% now before the new deal becomes history on February 28. (In Chicago tribune, Feb. 23, 1970, p.9) Appl. author: Rink Wells & Associates. © 23Feb70; KK215012.

Four amazing new bedtime stories. (In Chicago daily news, June 5, 1970, p.7) Appl. author: Rink Wells & Associates. © 5Jun70; KK216632.

Happy days are here again; clearance sale, smile and save 20 to 40%. (In Chicago tribune, June 7, 1970, p.19) Appl. author: Rink Wells & Associates. © 7Jun70; KK216633.

Help polish off our tables and save 15 to 50%, January house cleaning. (In Chicago daily news, Jan. 2, 1970, p.7) Appl. author: Rink Wells & Associates. © 2Jan70 (in notice: 1969); KK214699.

January house cleaning, save a tidy 20 to 33%. (In Chicago daily news, Dec. 26, 1969, p.7) Appl. author: Rink Wells & Associates. © 26Dec69; KK214392.

Leather glove sale, Colby's has over 100 leather chairs. (In Chicago daily news, May 22, 1970, p.6) Appl. author: Rink Wells & Associates. © 22May70; KK216345.

Let there be light, for less; floor sample lamps 10 to 20% off. (In Chicago daily news, May 15, 1970, p.4) Appl. author: Rink Wells & Associates. © 15May70; KK216296.

The little table that grows up. (In Chicago daily news, May 19, 1970, p.9) Appl. author: Rink Wells & Associates. © 19May70; KK216297.

The new deal on bedroom furniture; storewide price depression. (In Chicago daily news, Feb. 6, 1970, p.7) Appl. author: Rink Wells & Associates. © 6Feb70; KK214708.

The new deal on custom upholstery. (In Chicago daily news, Jan. 23, 1970, p.7) Appl. author: Rink Wells & Associates. © 23Jan70; KK214425.

The new deal on dining room furniture. (In Chicago tribune, Jan. 26, 1970, section 1, p.11) Appl. author: Rink Wells & Associates. © 26Jan70; KK214424.

The new deal on sofa sleepers. (In Chicago daily news, Feb. 20, 1970, p.7) Appl. author: Rink Wells & Associates. © 20Feb70; KK214825.

Push Colby's panic button and save up to 50%. (In Chicago tribune, Mar. 8, 1970, p.16) Appl. author: Rink Wells & Associates. © 8Mar70; KK215160.

Put your money in a mattress this week and save. (In Chicago daily news, Feb. 13, 1970, p.5) Appl. author: Rink Wells & Associates. © 13Feb70; KK214707.

Remember when all summer furniture looked alike? (In Chicago daily news, May 7, 1970, p.4) Appl. author: Rink Wells & Associates. © 7May70; KK216190.

The sofa with a split personality, now $96 off. (In Chicago tribune, May 18, 1970, p.2) Appl. author: Rink Wells & Associates. © 18May70; KK216298.

This new deal on tables. (In Chicago tribune, Jan. 19, 1970, p.10) Appl. author: Rink Wells & Associates. © 19Jan70; KK214427.

This $9.95 carpet is not $9.95 carpet; this is Fondeau. (In Chicago daily news, Jan. 23, 1970, p.5) Appl. author: Rink Wells & Associates. © 23Jan70; KK214426.

COLE, NORMAN. ©

Montezuma's Dan-de-lion, Montezuma manx. (In Crown news, July 1969, p.15) © 1Jul69; KK215326.

COLGATE-PALMOLIVE CO. ©

Captain Kangaroo presents Tuffy Tooth fights a cavity. (In Staten Island advance, Feb. 1, 1970, comic section) Appl. author: Ted Bates & Co., Inc. © 1Feb70; KK215449.

Captain Kangaroo presents Tuffy Tooth to the rescue. (In Advance, Staten Island, N.Y., Jan. 25, 1970, comic section) Appl. author: Ted Bates & Co., Inc. © 25Jan70; KK214627.

Free moon patches like the astronauts wear; Cold Power laundry detergent. (In Des Moines tribune, Dec. 3, 1969, p.40) Appl. author: Norman, Craig & Kummel, Inc. © 3Dec69; KK214819.

Kids never change; Cold Power, laundry detergent. (In Sunset, Dec. 1969, p.96) Appl. author: Norman, Craig & Kummel, Inc. © 25Nov69; KK215485.

Look at all new Colgate 100, the mouthwash for lovers. (In Discount store news, Mar. 23, 1970, p.8) Appl. author: Ted Bates & Co., Inc. © 23Mar70; KK216184.

Madge! A dishwashing liquid to soften hands? Palmolive dishwashing liquid. (In Family circle, Jan. 1970, p.36) Appl. author: Ted Bates & Co., Inc. © 16Dec69; KK214629.

New extra-strength Burst makes low suds the strong way to wash. (In Look, June 2, 1970, p.M1) Appl. author: Ted Bates & Co., Inc. © 19May70; KK216646.

Starting today everyone in Portland can have a bright carpet; Carpet Brite. (In The Oregonian, Portland, Apr. 23, 1970, p.3) Appl. author: Ted Bates & Co., Inc. © 23Apr70; KK216185.

This is Cindy Pinkstaff and her doting daddy; Cold Power. (In Ladies' home journal, Apr. 1968, p.59) Appl. author: Norman, Craig & Kummel, Inc. © 25Mar68; KK216487.

The tooth toughener; Colgate dental cream. (In Good housekeeping, May 1970, p.189) Appl. author: Ted Bates & Co., Inc. © 21Apr70; KK216649.

Tooth toughener, only Colgate has advanced MFP fluoride. (In American examiner, New York, Dec. 4, 1969, p.12) Appl. author: Ted Bates & Co., Inc. © 4Dec69; KK214631.

Tooth toughener, only Colgate has advanced MFP fluoride. (In Better homes & gardens, Feb. 1970, p.15) Appl. author: Ted Bates & Co., Inc. © 15Jan70; KK214628.

Tuffy Tooth says be a better cavity fighter. On bag. © 1Dec69; KK214922.

Would you believe a carpet that looked this dirty can be cleaned this bright in just a few hours? Carpet Brite rug cleaner. (In Parade, May 17, 1970, p.30) Appl. author: Ted Bates & Co., Inc. © 17May70; KK216647.

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COLLAPSIBLE PALLET, INC. ©
Collapsible pallet; reusable or disposable. Sheet. Appl. author: Joseph A. Carfizzi. © 27Jan69 (in notice: 1968); KK214171.

COLONIAL PAY SYSTEMS.
1970 day-by-day planning calendar. 1 v. Appl. author: Hyman Brechner. NM: additions. © Colonial Pay Systems, a subsidiary of Colonial Salesbook Corp.; 1Dec69; KK214175.

COLTON CO. ©
Find your man; Nine Flags shaving colognes. (In Mademoiselle, Mar. 1970, p.110) Appl. author: Doyle Dane Bernbach. © 27Feb70; KK216243.
Find yourself; Nine Flags shaving colognes. (In Esquire, Mar. 1970, p.173) Appl. author: Doyle Dane Bernbach. © 27Feb70; KK215409.

COLUMBIA BROADCASTING SYSTEM, INC.
CBS DIRECT MARKETING SERVICES DIVISION. See CBS DIRECT MARKETING SERVICES.

COMET RICE MILLS, INC. ©
Long grain enriched rice; net wt. 14 oz. On folding carton. © 5Mar69 (in notice: 1968); KK216353.
Regular medium grain enriched rice; net wt. 28 oz. On folding carton. © 80ct69; KK216352.

COMMERCIAL MACHINE WORKS, INC. ©
Area of activities. 1 v. Appl. ti.: advertising catalog. © 15Nov67; KK213967.

COMMONWEALTH EDISON CO. ©
Separating the facts from the fallacies in the serious matter of air pollution. (In Chicago sun-times, Dec. 8, 1969, p.25) © 8Dec69; KK215602.
With a modern electric range you can simmer a sauce for two or three or four hours without ever boiling it. (In Chicago tribune, Mar. 25, 1970, p.20) © 25Mar70; KK216019.

CONSOLIDATED CIGAR CORP. ©
Break away from the 20's, the age of Cigarlet is here. (In The New York times, May 26, 1970, p.19) © 26May70; KK216490.

CONSOLIDATED CLEANERS, INC. ©
Special offer, $14.00 free dry cleaning bonus card [& envelope] no.10654. © 1Mar70; KK215046.

CONSOLIDATED MARKETING SERVICES, INC. ©
Lime House air conditione filter spray; contents 1 1/4 fl. oz. Sticker. © 18Jun70; KK216953.

CONSUMER TECHNOLOGY CORP. ©
Slip 'n Clip outdoor Christmas light holders; stock no.102. Card. © 21Jul69; KK214294.

CONTEMPO CAMPERS, INC. ©
The second car that makes you feel right at home anywhere. 1 v. © 23Jan70; KK216876.

COOK INDUSTRIES, INC. ©
Bruce parquet hardwood floors; antique oak. Folder. Appl. author: John C. Fleming. © 1Apr70; KK215611.
Go on a decorating fling from the floor up, Bruce hardwood floors. 1 v. Appl. author: John C. Fleming. NM: additions & revisions. © 22Dec69; KK215264.
Introducing three new random-width plank floorings by Bruce. Folder. Appl. author: John C. Fleming. © 29Dec69; KK214443.
Natural beauty for distinctive interiors; Bruce hardwood floors. 8 p. Appl. author: John C. Fleming. NM: additions & revisions. © 20Nov69; KK215282.

COONEY, ELIZABETH. ©
Infant & child care manual. 1 v. © 29Sep69; KK215569.
10 steps to becoming accredited as a home technician. 1 v. © 20May69; KK215568.

COOPER'S, INC. ©
Life international; style 8013 On bag. © 26Feb70 (in notice: 1969); KK216265.

CORRY JAMESTOWN CORP. ©
Office chairs, 2000 series, 2100 series, 2500 series. 11 p. Appl. author: Jack E. Osman. © 150ct69; KK213443.

COURIER TERMINAL SYSTEMS, INC. ©
Courier announces the IBM compatible Executerm 60. (In Computer decisions, Nov. 1, 1969, p.65) © 1Nov69; KK214939.

COVENTRY (SARAH) INC. ©
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Jo Anne Worley gives our swirl a whirl. (In McCalls, Nov. 1969, p.148) Appl. author: Rumrill-Hoyt, Inc. © 230ct69; KK214334.
Knits and pearls. (In Seventeen, Feb. 1970, p.198) Appl. author: Rumrill-Hoyt, Inc. © 2Feb70; KK215014.
The scarf keeper, the great scarf look looks even greater with Sarah's smartly styled French coin cluster. (In Cosmopolitan, Jan. 1970, p.SCB) Appl. author: Rumrill-Hoyt, Inc. © 25Dec69 (in notice: 1970); KK214057.
Stefanie makes fashion waves with Sarah. (In McCall's, June 1970, p.130) Appl. author: Rumrill-Hoyt, Inc. © 19May70; KK216699.

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Happy talk, our off season sale prices on Buick. (In The Philadelphia inquirer, Mar. 8, 1970, p.4) Appl. author: Eugene Robert Tanz. © 8Mar70; KK215136.
Move over bug, the leader is here; volume sales of 1970 Opel minibrutes. (In The Sunday bulletin, June 7, 1970, p.31) Appl. author: Eugene Robert Tanz. © 7Jun70; KK216794.
Off season Buick sale, biggest savings ever! (In The Sunday bulletin, Feb. 8, 1970, section 1, p.8) Appl. author: Eugene Robert Tanz. © 8Feb70; KK214647.
Off season Buick sale sponsored by Phila. Zone Buick Dealers Assoc. (In The Philadelphia inquirer, Feb. 1, 1970, p.15) Appl. author: Eugene Robert Tanz. © 1Feb70; KK214500.
Something big is brewing at your Buick-Opel dealer. (In The Evening bulletin, Philadelphia, May 19, 1970, p.5B) Appl. author: Eugene Robert Tanz. © 19May70; KK216291.

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Psych-A Dilly, the groovy fun hat. Sheet. Appl. author: George P. Andrews. © 6Jan69; KK214919.

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Torque multiplier model TMD-486-001, general description. Sheet. © 26Mar70; KK215770.

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Creating a better impression, Cross ladies classic writing instruments. (In The New Yorker, Oct. 18, 1969, p.124) Appl. author: Potter Hazlehurst, Inc. © 150ct69; KK216144.
For the graduate, a lifetime of writing pleasure. (In Sunset, May 1970, p.208) Appl. author: Potter Hazlehurst, Inc. NM: revisions. © 25Apr70; KK216146.
World travelers, fine writing instruments. (In Time, Sept. 19, 1969, p.66) Appl. author: Potter Hazlehurst, Inc. © 16Sep69; KK216145.

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A firm cost contract right from the start. (In The Wall Street journal, Feb. 10, 1970, p.10) © 10Feb70; KK215006.
Moore forges ahead with Cunningham-Limp. (In Modern manufacturing, Feb. 1970, p.47) © 1Feb70; KK215122.
Planning new facilities? (In The Wall Street journal, Mar. 10, 1970, p.2) © 10Mar70; KK215421.
The right site, shortest distance between plant and profit. (In The Wall Street journal, May 5, 1970, p.18) © 5May70; KK216814.
To build or not to build; an EEA can solve the dilemma. (In The Wall Street journal, Apr. 7, 1970, p.20) © 7Apr70; KK215650.
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Your financial specialist for the 1970's, the investment counselor. Folder. Appl. author: Robert Kottwitz Advertising, Inc. © 10Mar70; KK215101.

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For 48 years, the same agent at the freight depot has watched over our whiskey. (In The Molene dispatch, Feb. 2, 1970, p.20) Appl. author: Gardner Advertising Co., Inc. © 2Feb70; KK214846.
A Jack Daniel's drinker will give you odds he can pick our whiskey; Tennessee whiskey. (In Playboy, military ed., Feb. 1970, p.M13) Appl. author: Gardner Advertising Co., Inc. © 20Jan70; KK215594.
Over a century ago, folks warned Jack Daniel against this weeping willow tree; Tennessee whiskey. (In Time, May 25, 1970, p.68) Appl. author: Gardner Advertising Co. © 23May70; KK216498.
We burn many hard maple ricks at Jack Daniel's; Tennessee whiskey. (In Playboy, military ed., Dec. 1969, p.m15) Appl. author: Gardner Advertising Co., Inc. © 13Nov69; KK214384.
What's the difference between Jack Daniel's Black Label and Jack Daniel's Green Label? (In Playboy, military ed., March 1970, p.M13) Appl. author: Gardner Advertising Co., Inc. © 13Feb70; KK215124.
When it snows in Jack Daniel Hollow we hand-feed our ducks; Tennessee whiskey. (In The Wall Street journal, Dec. 15, 1969, p.6) Appl. author: Gardner Advertising Co., Inc. © 15Dec69; KK214237.
Working in a Jack Daniel's warehouse has its rewards; Tennessee whiskey. (In Springfield union, Apr. 6, 1970, p.11) Appl. author: Gardner Advertising Co., Inc. © 6Apr70; KK215766.

DANIEL, WILLIAM E.
Redi-Sorb 133; net wt. 25 lbs. On bag. © William E. Daniel & Weldon W. Griffin; 1Jan70; KK215259.

DATATAX.
Tax revolt, this rebel has filled out his last income tax return; from now on, he'll let Datatax do it. (In Antioch daily ledger, Feb. 2, 1970, p.2) Appl. author: Thomas N. Saunders. © Security National Bank d.b.a. Datatax; 2Feb70; KK215492.

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The shape of teaching the sciences; catalog 70. 72 p. NM: additions & revisions. © 29Sep69; KK215129.

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Why hang body odors in your closet; Secure deodorant for clothes. (In Good housekeeping, Dec. 1969, p.220b) Appl. author: Draper Daniels. © Derby Foods, Inc., New Products Div.; 18Nov69; KK214915.

DESCO, INC. ©
Diamond lapping Keen-lap compound price list, effective December 1969. Sheet. Appl. author: William S. Cadmus. © 20Oct69; KK215322.

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The latest in the finest surgical instruments and hospital supplies, Air-lon decannulation plug, improved design. Sheet. Appl. author: Peter Michener. © 30Dec69; KK215557.
The latest in the finest surgical instruments and hospital supplies, fiber glass tape measure. Sheet. Appl. author: Peter Michener. © 30Dec69; KK215558.
The latest in the finest surgical instruments and hospital supplies, Friedmann rongeur. Sheet. Appl. author: Peter Michener. © 24Nov69; KK214908.
The latest in the finest surgical instruments and hospital supplies; tissue forceps with carbide inserts. Sheet. Appl. author: Peter Michener. © 24Nov69; KK214907.
The latest in the finest surgical instruments and hospital supplies, Tyding tonsil snare with ratchet. Sheet. Appl. author: Peter Michener. © 30Dec69; KK215559.
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The dirty side wins; Endust. (In McCall's, Feb. 1970, p.15) Appl. author: Young & Rubicam, Inc. © 20Jan70; KK214839.

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The great ones at Dallas; head wrench Amos Satterlee and S-K tools put the go in the Ongais M/T triumph at NHRA Springnationals. (In Super service station, Apr. 1970, p.66-67) © 20Apr70; KK216009.
The great ones at Dallas, the great ones at home. (In The Family handyman, Apr. 1970, p.8-9) © 16Mar70; KK215963.

DRUEKE, JOSEPH. See DBC CO.

DUFFY-MOTT CO., INC. ©
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Deluxe-bilt awnings, budget-bilt awnings, free standing car port; O-173. Prices effective Mar. 1, 1970. Sheet. Appl. author: Robert J. Olmutz. © Dura-Bilt a.a.d.o. Dura-Bilt Metal Products, Inc.; 12Jan70; KK216061.
Snap-on aluminum skirting; S-173. Prices effective Mar. 1, 1970. Sheet. Appl. author: Robert J. Olmutz. © Dura-Bilt a.a.d.o. Dura-Bilt Metal Products, Inc.; 12Jan70; KK216062.

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Vita-Lite in poultry houses. Sheet. Appl. author: Michael M. Rudner. © 15Sep69; KK214961.
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What's new Pussycat? Instant pussycat mix. Sheet. © 26Jan70; KK215237.

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Over all convenience, all over; Master Charge. (In Daily news, New York, July 8, 1969, p.40) Appl. author: Foote, Cone & Belding. © 8Jul69; KK214660.
School, drive with care, shop with Master Charge. (In Star-Gazette, Elmira, N.Y., Aug. 11, 1969, p.10) Appl. author: Foote, Cone & Belding. © 11Aug69; KK214658.

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A Daytona tune-up, the new Echlin ignition system. (In Life, Feb. 20, 1970, p.15) © 20Feb70; KK215454.
Tune up with Tuned Lightning; Echlin high performance ignition. (In Life, Mar. 27, 1970, p.59) © 27Mar70; KK215763.

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Billy Casper, virtuoso of the greens. Illus. signed: George Loh. (In Sports illustrated, June 2, 1969, p.39) Appl. author: Foote, Cone & Belding. © 29May69; KK215222.
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Equitable wishes more kids could climb like Tommy Glynn. (In The Atlantic, Nov. 1969, p.15) Appl. author: Foote, Cone & Belding. © 30Oct69; KK215194.
Hair, it's not the style that counts, it's what's under it. (In Journal of college placement, Feb.-Mar. 1970, p.39) Appl. author: Foote, Cone & Belding. © Equitable a.a.d.o. Equitable Life Assurance Society of the United States; 1Feb70; KK216469.
If you're concerned with the times we live in, so are we at Equitable. (In Business today, spring 1969, p.3 of cover) Appl. author: Foote, Cone & Belding. NM: revisions. © 15Feb69; KK216449.
If you're concerned with the times we live in, so are we at Equitable. (In Esquire, Mar. 1969, p.1) Appl. author: Foote, Cone & Belding. © 11Feb69; KK216455.
I'm glad you asked that question. [Endorsed by Mr. & Mrs. James Williams] (In Tuesday magazine, Dec. 1969, p.9) Appl. author: Foote, Cone & Belding. © 14Dec69; KK215432.
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I'm glad you asked that question; Equitable designed this group plan. [Endorsed by J. H. Baughn] (In Ebony, Oct. 1969, p.75) Appl. author: Foote, Cone & Belding. © 16Sep69; KK216445.
I'm glad you asked that question; split dollar plan. [Endorsed by Garland Jaggers] (In Ebony, Mar. 1970, p.53) Appl. author: Foote, Cone & Belding. © 19Feb70; KK216444.
Retired? Will your nest egg last as long as you do? (In U.S. news & world report, Apr. 13, 1970, p.41) Appl. author: Foote, Cone & Belding. © 6Apr70; KK215686.
Roy Campanella, a big man at the plate, a great man behind it. Illus. signed: George Loh. (In Sports illustrated, May 12, 1969, p.53) Appl. author: Foote, Cone & Belding. © 8May69; KK215221.
There's nobody else exactly like you. (In The Atlantic, May 1970, p.45) Appl. author: Foote, Cone & Belding. © 30Apr70; KK216614.
This morning, I turned on the hot water; guess what? It was hot. (In Saturday review, Feb. 21, 1970, p.26) Appl. author: Foote, Cone & Belding. © 17Feb70; KK215528.
Will your boy fire the puck like Stan Mikita? Illus. signed: George Loh. (In Sports illustrated, Mar. 23, 1970, p.45) Appl. author: Foote, Cone & Belding. © 19Mar70; KK216454.
Will your boy keep cool under pressure like Hal Greer? Illus. signed: George Loh. (In Sports illustrated, Apr. 6, 1970, p.43) Appl. author: Foote, Cone & Belding. © 2Apr70; KK215687.
Will your boy rifle them in like Al Kaline? Illus. signed: George Loh. (In Sports illustrated, Mar. 31, 1969, p.55) Appl. author: Foote, Cone & Belding. © 27Mar69; KK215223.
Will your boy scoop them up like Pee Wee Reese? Illus. signed: George Loh. (In Sports illustrated, Oct. 20, 1969, p.23) Appl. author: Foote, Cone & Belding. © Equitable a.a.d.o. Equitable Life Assurance Society of the United States; 16Oct69; KK216609.
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In a wild sanctuary, Beaver & Krause. See WARNER BROS. RECORDS, INC.

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Christmas 1969: Estee Lauder; youth-dew scented candlelight. (In Vogue, Dec. 1969, p.47) © 30Nov69; KK215285.

Estee is the first super perfume, and only one woman could have created it. (In Harper's bazaar, Nov. 1969, p.12-13) © 27Oct69; KK215111.

Estee Lauder believes your skin needs more than a good night's sleep, it needs her new Night Table Creme. (In Harper's bazaar, Nov. 1969, p.24-25) © 27Oct69; KK215114.

Estee Lauder brings you a special program of rich rich treatments for the dry dry skin. (In Women's wear daily, June 4, 1970, p.3) © 4Jun70; KK216936.

Estee Lauder gives your skin the richest vacation it ever had with her new at-home Re-Nutriv treatments. (In Harper's bazarr, Feb. 1970, p.14-15) © 1Feb70; KK215807.

Estee Lauder sees your face wearing little nothings this spring, her tender new fashion in makeup. (In Harper's bazaar, Apr. 1970, p.14-15) © 1Apr70; KK215808.

From now on, think of Azuree baths as beauty treatments for your body, Estee Lauder does. (In Vogue, Mar. 1, 1970, p.24-25) © Azuree, a division of Estee Lauder; 1Mar70; KK215806.

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Eberhard Faber-board visual aid panel. 8 p. © 10Oct69; KK215052.

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Beautiful blushes aren't born, they're made, baby; Max Factor creates Blush-a-Bye Babies. (In Life, Oct. 17, 1969, p.23) © 13Oct69; KK214930.

Can a medicated liquid make-up cover blemishes and still give an un-medicated, no make-up look? Pure Magic Super Sheer liquid make-up. (In Hairdo & beauty, May 1970, p.74) © 27Apr70; KK216677.

Geminesse beauty report: body fitness. (In Women's wear daily, May 1, 1970, p.20-21) © 1May70; KK216676.

Geminesse beauty report: celebrated unknowns; Geminesse treatments. (In Harper's bazaar, Aug. 1969, p.36-37) © 1Aug69; KK214934.

Geminesse beauty report: facial fitness. (In Town & country, Mar. 1970, p.29) © 1Mar70; KK216679.

Geminesse beauty report: facial fitness; stimulating cleanser. (In New York, Apr. 28, 1969, p.6-7) © 23Apr69; KK216048.

Geminesse beauty report: the wild life, the uninhibited face patterns and cosmetics of the future. (In Status, Sept. 1969, p.5-6) © 26Aug69; KK214932.

Geminesse beauty report: Thermostatics. (In Women's wear daily, Mar. 13, 1970, p.30-31) © 13Mar70; KK216675.

How to improve your batting average; Max Factor's Lash-a-Dashery. (In Seventeen, Nov. 1969, p.70) © 1Nov69; KK214927.

If you're looking for the most luxurious cover-up in the world, don't settle for mink; get Pan-Stik make-up. (In Glamour, Feb. 1970, p.3) © 20Jan70; KK215703.

If you're looking for the most luxurious cover-up in the world, don't settle for mink; get Pan-Stick make up. (In McCall's, Sept. 1969, p.141) © 21Aug69; KK214928.

Max Factor creates a creamy lipstick inside a lipstick; new cream center lipsticks only by Max Factor, Ultralucent. (In Seventeen, Sept. 1969, p.58) © 1Sep69; KK216812.

Max Factor creates Blush-a-Bye Babies, a trio of shy, sly little color-ups for your cheeks, your lips, your nails. (In Seventeen, Oct. 1969, p.12) © 10Oct69; KK214929.

Max Factor creates Lunar Lights; UltraLucent, the futuristic nail color. (In Redbook, June 1970, p.40) © 21May70; KK216678.

Max Factor creates the country creams, the creamy lipstick inside a lipstick to shine your lips with soft, moist color; UltraLucent, new cream center lipsticks. (In Glamour, Feb. 1970, p.34-35) © 20Jan70; KK215704.

Max Factor creates the first shimmer glow make-up; UltraLucent Shimmering Whisper Tint. (In Redbook, May 1970, p.133) © 21Apr70; KK216681.

Max Factor creates the lipstick sensation of the 70's; UltraLucent Whipped Creme lipsticks. (In Seventeen, Apr. 1970, p.272) © 1Apr70; KK216683.

Max Factor creates the semi-sheer makeup that looks like no makeup at all; UltraLucent Whisper Tint. (In Mademoiselle, Feb. 1970, p.67) © 29Jan70; KK215702.

Max Factor dedicates this Super Blotter to Miss Wendy Harris; Pure Magic. (In Seventeen, Sept. 1969, p.2) © 1Sep69; KK215708.

Max Factor dedicates this Super Bubble Scrub to Miss Bonnie Rupracht; Pure Magic. (In Mademoiselle, Nov. 1969, p.37) © 29Oct69; KK215700.

Max Factor introduces the eye that shimmers with wide-eyed innocence; Max Factor creates the Shimmer Scene. (In Seventeen, Mar. 1970, p.46-47) © 1Mar70; KK216682.

Max Factor perfects the contemporary view, the shimmer eye. (In Mademoiselle, Oct. 1969, p.39) © 29Sep69; KK214931.

Max Factor proclaims the sunshine Christmas; Primitif, in a fragrance fantasy of bath powder. (In Seventeen, Dec. 1969, p.16-17) © 1Dec69; KK215706.

Max Factor welcomes you to the joy of pure, clear color; UltraLucent face glazers. (In Cosmopolitan, Mar. 1970, p.2-3) © 24Feb70; KK215705.

Max Factor whips up a revolution; Ultralucent whipped creme make-up. (In Glamour, Nov. 1969, p.2 of cover) © 20Oct69; KK214933.

Optical illusions, the trick is in the lashes; Geminesse. (In Glamour, Mar. 1970, p.69) © 20Feb70; KK215701.

This is the factory that Max Factor built; the paint factory, only by Max Factor. (In Seventeen, Nov. 1969, p.45) © 1Nov69; KK215707.

Weak nails? Here's instant strength; Max Factor introduces Fortify instant nail conditioner. (In Redbook, May 1970, p.39) © 21Apr70; KK216680.

FARMERS REGIONAL COOPERATIVE. See FELCO.

FEDERAL PUBLICATIONS, INC. ©
Saturation seminar; formally advertised procurement. Folder. © 17Feb70; KK214876.

Saturation seminars; the first seminar, cost principles. Folder. © 10Feb70; KK214775.

FEDTRO, INC. ©
Instamatic map measure and compass; model map-C2. Card. © 11Feb70 (in notice: 1969); KK214704.

Jiffi Tester TV & radio tube & appliance tester; model no.JT. Card. © 20Feb70 (in notice: 1969); KK214841.

Plug-O-Matic auto lighter accessory plug; model ALP-2. Card. © 16Jan70 (in notice: 1969); KK215643.

Power packed super 80 watt soldering iron; model F-80. Card. © 2Dec69 (in notice: 1968); KK213730.

Powerhouse amber turret lens. Card. © 30Dec69; KK213953.

Safety sparkling quick-mount signal reflectors; model REF-BR4. Card. © 24Mar70 (in notice: 1969); KK215644.

FEINSTEIN, BARRY.
Gordon Lightfoot, sit down stranger. See WARNER BROS. RECORDS. INC.
Paul Williams, someday man. See WARNER BROS. RECORDS, INC.

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FELCO.
Boost hogs in corn with Felco pork biscuits. [Endorsed by] Robert Brodersen. (In Nebraska farmer, Oct. 4, 1969, p.5) © Felco a.a.d.o. Farmers Regional Cooperative; 4Oct69; KK215469.

Clean, reliable heat with Felco heating oil or propane. [Endorsed by Mr. & Mrs. Dale Liekhus. (In Nebraska farmer, Nov. 1, 1969, p.11) © Felco a.a.d.o. Farmers Regional Cooperative; 1Nov69; KK215466.

Control starting cattle stress with new feeds from Felco. [Endorsed by Eldon Johnson] (In Nebraska farmer, Oct. 18, 1969, p.3) © Felco a.a.d.o. Farmers Regional Cooperative; 18Oct69; KK215459.

Expand crop production with fertilizer & chemicals from Felco. [Endorsed by Verle Warbis] (In Nebraska farmer, Jan. 17, 1970, p.3) © Farmers Regional Cooperative d.b.a. Felco; 17Jan70; KK216922.

Feed management for starting pigs. (In Successful farming, Oct. 31, 1969, p.L-9) © Felco a.a.d.o. Farmers Regional Cooperative; 31Oct69; KK215462.

Fill up for full power with Felco gasoline or diesel fuel. [Endorsed by] Arnold Kalina. (In Nebraska farmer, Mar. 21, 1970, p.3) © Farmers Regional Cooperative d.b.a. Felco; 21Mar70; KK215744.

For healthy livestock growth, feed Felco mineral. [Endorsed by] Donald Anding. (In Nebraska farmer, Dec. 31, 1969, p.11) © Felco a.a.d.o. Farmers Regional Cooperative; 31Dec69; KK215460.

For livestock health & vitality feed Felco mineral. [Endorsed by] Raymond Thomsen. (In Nebraska farmer, July 19, 1969, p.4) © Felco a.a.d.o. Farmers Regional Cooperative; 19Jul69; KK215336.

For strong cattle growth, feed a Felco supplement. [Endorsed by] David Blair. (In Wallaces farmer, Nov. 22, 1969, p.9) © Felco a.a.d.o. Farmers Regional Cooperative; 22Nov69; KK215464.

Get extra power thrust with lubricants & tires from Felco. [Endorsed by] Robert Steinmeyer. (In Nebraska farmer, Aug. 2, 1969, p.7) © Felco a.a.d.o. Farmers Regional Cooperative; 2Aug69; KK215329.

Get harvest power thrust with Felco gasoline or diesel fuel. [Endorsed by] Lynn Edson. (In Wallaces farmer, Sept. 13, 1969, p.8) © Felco a.a.d.o. Farmers Regional Cooperative; 13Sep69; KK215334.

Get the big power you need with Felco gasoline & diesel fuel. [Endorsed by] LaVerle Heimes. (In Nebraska farmer, Feb. 21, 1970, p.7) © Farmers Regional Cooperative d.b.a. Felco; 21Feb70; KK215743.

Harvest clean corn after Ramrod, Ramrod/atrazine or Lasso from Felco. (In Nebraska farmer, Oct. 18, 1969, p.15) © Felco a.a.d.o. Farmers Regional Cooperative; 18Oct69; KK215465.

Helping produce quality Iowa pork. (In Des Moines register, Mar. 1, 1970, p.5-F) © Farmers Regional Cooperative d.b.a. Felco; 1Mar70; KK216919.

Improve fertilizer/chemical crop management. (In Successful farming, machinery management issue, Iowa & Nebraska edition only, Jan. 24, 1970, p.A15) © Farmers Regional Cooperative d.b.a. Felco; 24Jan70; KK215749

Improve sow's condition with Felco sow chunks and flush & farrow. [Endorsed by] Gerald Toppin. (In Wallaces farmer, July 26, 1969, p.5) © Felco a.a.d.o. Farmers Regional Cooperative; 26Jul69; KK215331.

Increase next year's corn this fall with Felco dry plowdown fertilizer. [Endorsed by] Duane Tiedon. (In Wallaces farmer, Sept. 27, 1969, p.12) © Felco a.a.d.o. Farmers Regional Cooperative; 27Sep69; KK215335.

Irrigate with clean, sure power with Felco propane. [Endorsed by] Don Norman. (In Nebraska farmer, July 5, 1969, p.7) © Felco a.a.d.o. Farmers Regional Cooperative; 5Jul69; KK215328.

Lubrication management for better machinery maintenance. (In Successful farming, Iowa & Nebraska editions only, Jan. 31, 1970, p.B21) © Farmers Regional Cooperative d.b.a. Felco; 31Jan70; KK215747.

Manage for more power; Felco gasoline and diesel fuel bring the big power out of your engines. (In Successful farming, machinery management issue, Iowa & Nebraska edition only, Jan. 24, 1970, p.A3) © Farmers Regional Cooperative d.b.a. Felco; 24Jan70; KK215748.

Mix many hog rations with one new Felco pork balancer. [Endorsed by] Andrew Boerboom. (In The Farmer, Jan. 3, 1970, p.10) © Farmers Regional Cooperative d.b.a. Felco; 3Jan70; KK215740.

New for starting cattle; only at Felco cooperatives. [Endorsed by] Jim Albright. (In Wallaces farmer, Aug. 23, 1969, p.11) © Felco a.a.d.o. Farmers Regional Cooperative; 23Aug69; KK215330.

New hog supplement flexibility. [Endorsed by Arthur DeWitt] (In Farm journal, Feb. 28, 1970, p.M-6) © Farmers Regional Cooperative d.b.a. Felco; 28Feb70; KK216920.

New management for starting cattle. (In Successful farming, Sept. 1969, p.B6) © Felco a.a.d.o. Farmers Regional Cooperative; 30Sep69; KK215337.

Nutrition management for sows. [Endorsed by Earl Edwards] (In Farm journal, Jan. 31, 1970, p.32-C) © Farmers Regional Cooperative d.b.a. Felco; 31Jan70; KK216921.

Pigs eat & gain early on Felco starter feeds. [Endorsed by] Lowell N. Stelter. (In The Farmer, Feb. 7, 1970, p.15) © Farmers Regional Cooperative d.b.a. Felco; 7Feb70; KK215741.

Produce lean pork fast with Felco grower feeds. [Endorsed by] Dwight Poffenbarger. (In Wallaces farmer, Nov. 8, 1969, p.11) © Felco a.a.d.o. Farmers Regional Cooperative; 8Nov69; KK215468.

Ration management for hogs in corn. (In Successful farming, Nov. 30, 1969, p.B-13) © Felco a.a.d.o. Farmers Regional Cooperative; 30Nov69; KK215463.

Seed for more quality forage. (In Farm journal, Mar. 31, 1970, p.50-0) [Endorsed by Jay Forret] © Farmers Regional Cooperative d.b.a. Felco; 31Mar70; KK215839.

Sow management for better litters. (In Successful farming, Aug. 1969, p.C14) © Felco a.a.d.o. Farmers Regional Cooperative; 31Jul69; KK215332.

Sow management with special nutrition. (In Successful farming, Dec. 31, 1969, p.B-19) © Felco a.a.d.o. Farmers Regional Cooperative; 31Dec69; KK215470.

Starter nutrition management for pigs (In Successful farming, Feb. 28, 1970, p.G5) © Farmers Regional Cooperative d.b.a. Felco; 28Feb70; KK215750.

Stop grasses & weeds with Ramrod & Lasso from Felco. (In Wallaces farmer, Mar. 14, 1970, p.43) © Farmers Regional Cooperative d.b.a. Felco; 14Mar70; KK215745.

Time & nutrition beef management. (In Successful farming, July 1969, p.B9) © Felco a.a.d.o. Farmers Regional Cooperative; 31Jul69; KK215333.

To raise quality lean pork select a Felco grower feed. [Endorsed by] John Blankers. (In The Farmer, Mar. 7, 1970, p.19) © Farmers Regional Cooperative d.b.a. Felco; 7Mar70; KK215742.

Up-to-date cattle feed management. (In Successful farming, Mar. 31, 1970, p.A9) © Farmers Regional Cooperative d.b.a. Felco; 31Mar70; KK215751.

Where they go from here. (In Farm journal, Oct. 31, 1969, hog extra insert) © Felco a.a.d.o. Farmers Regional Cooperative; 31Oct69; KK215461.

Worm cattle the sure way with Felco bounty wormer. [Endorsed by] Eugene Haltmeyer. (In Wallaces farmer, Mar. 28, 1970, p.7) © Farmers Regional Cooperative d.b.a. Felco; 28Mar70; KK215746.

You'll combine cleaner soybeans after Lasso from Felco. (In Nebraska farmer, Oct. 4, 1969, p.19) © Felco a.a.d.o. Farmers Regional Cooperative; 4Oct69; KK215467.

FELLOWS, RONALD E. See GALLERY ARTS.

FERRICK, J. G. See JONIA ENTERPRISES.

FIEL, MAXINE LUCILLE.
Touch. See PARKER BROS., INC.

FIELD BROS. ©
For the field marshal. Folder. Appl. author: Will Kaplan Advertising, Inc. © 25May70; KK216395.

FILMATION ASSOCIATES, INC. ©
The Hardy Boys game; 4025. On wrapper. Appl. author: Milton Bradley Co. © 15Dec69; KK216253.

FILTERITE CORP. ©
Lined and coated filters; bulletin 1770. Sheet. © 28May70; KK216570.

Low flow filters L model, separable shell; bulletin 1700. Sheet. © 28May70; KK216569.

MSO high flow filters with "o" ring closure; bulletin 1761. Sheet. © 28May70; KK216568.

New Duo-fine extended area filter tubes; bulletin 1680. Sheet. © 23Mar70 (in notice: 1969); KK215560.

New Duo-Fine extended area filter tubes; bulletin 1680. Sheet. © 25May70; KK216508.

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Nationally accepted checks; Bancardchek. Sheet. © First Group a.a.d.o. First Marketing Services Group, Inc.; 1May69; KK214185.

Things to do today; Bancardchek. Sheet. © First Group a.a.d.o. First Marketing Services Group, Inc.; 1May69; KK214184.

FIRST NATIONAL BANK OF LINCOLNWOOD, ILL.
1st Bank's free check plan. (In Chicago sun-times, Nov. 26, 1969, p.38) © 1st National Bank of Lincolnwood; 26Nov69; KK216596.

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The first association; be in the first association. (In The Commercial appeal, Memphis, Jan. 4, 1970, section 8, p.8) Appl. author: Simon & Gwynn, Inc. © 4Jan70; KK215205.
The first association is coming. (In Memphis press-scimitar, Dec. 26, 1969, showtime 15) Appl. author: Simon & Gwynn, Inc. © 26Dec69; KK215204.

FISER, ERNEST A. ©
Smokini. Sticker. © 27Apr70; KK215859.

FLASHMAN, JOSEPH J. See ART ORIGINALS.

FLOOD CO. ©
Exterior wood stain; 120 fl. ozs. Sticker. Appl. author: Earl Freeman Flood. © 31Mar70; KK215623.
RLS, red lead stain; rust preventive treatment coat; 1 gallon. Sticker. Appl. author: Earl Freeman Flood. © 19Mar70; KK215624.

FLORA, PHILIP C.
Techmate, pick your perfect date by computer. [Envelope] © Philip C. Flora & Alan M. Thompson; 30ct69; KK215314.

FLORAFAX DELIVERY, INC. ©
Florafax values; this non-negotiable scrip money. Five sheets. Appl. author: Kenneth F. Short. © 20Feb70; KK215105.

FLORIDA CITRUS COMMISSION. ©
Anita Bryant says: Breakfast without orange juice is like a day without sunshine. (In Ladies home journal, Nov. 1969, p.37) © 6Nov69; KK216072.

FLORIDA GAS CO. ©
Off-spring cleaning, count on gas water heating. (In Orlando sentinel, Mar. 17, 1970, p.4-B) © 17Mar70; KK216273.
Pleasure cooker. Illus. signed: Norman Rockwell. (In The Florida times-union, May 26, 1970, p.A-9) © 26May70; KK216886.

FLORISTS' TRANSWORLD DELIVERY ASSN.
Send a lovebundle for Valentine's week. (In Life, Feb. 6, 1970, p.64) Appl. author: Post-Keyes-Gardner, Inc. © Florists Transworld Delivery; 2Feb70; KK214847.

FOODS PLUS, INC. ©
Formula 300 chewable multiple vitamins fruit flavored, 365 tablets. Sticker. Appl. ti.: "FP" Foods Plus. © 17Jun69; KK213961.

FORD (BERNARD H.) CORP. ©
Get a peace of the action, come to Ford & Ford employment specialists. Poster. © 11Jun70; KK216937.

FORD (LUTHER) PRODUCTS CO. ©
Mrs. Stewart's liquid bluing; 10 fl. oz. Sticker. NM: revisions & additions. © 26Jan70 (in notice: 1969); KK215630.

FORMICA CORP. ©
Announcing project parade, a drum-thumper of a program. Folder. © 2Jan70; KK216772.
Beat-up bath? Formica has the answer; panel system 202. (In Hotel & motel management, Mar, 1970, p.4 of cover) © 10Mar70; KK216346.
Don't cry over spilled milk; fine furniture surfaced with Formica brand laminate. (In Redbook, Feb. 1970, p.22) © 20Jan70 (in notice: 1969); KK216351.
The everything-but sinks; Molded-Stone. (In Automation in housing, Feb. 1970, p.57) © 15Feb70; KK216348.
Formica brand water base contact adhesive 160. Folder. © 2Nov69; KK216770.
Formica creates the ideal environment for dining out. (In Contract/design product news, Feb. 1970, p.9) © 1Feb70; KK216347.
Join us in project parade and get in line for bigger sales. Folder. © 2Jan70; KK216771.
Leakproof shower floors; Molded-Stone. (In Architectural products, Jan./Feb. 1970, p.24) © 25Feb70; KK216349.
Onyx, obviously elegant, luxuriously practical. Folder. © 2Jan70; KK216773.
Panel system 202, pattern selector. Folder. © 10Jan70; KK216767.
Polyolefin u.h.m.w. 990, an engineering plastic with unlimited potential for reducing friction and wear. Folder. © 28Dec69; KK216768.
Sculptured slate, rugged and great. Folder. © 4Jan70; KK216775.
Sprayable contact adhesive no.150. Folder. © 2Nov69; KK216769.
There's glamour in grass cloth, exotically oriental. Folder. © 2Jan70; KK216774.
There's magic in mirage, a new mood-making pattern from Formica. Folder. © 2Jan70; KK216776.
Ugly walls? Formica's got you covered; panel system 202. (In Hotel & motel management, Jan. 1970, p.4 of cover) © 10Jan70 (in notice: 1969); KK216350.

FORMS & SURFACES. See PANELCARVE, INC.

FOURSMITHS & CO. ©
Coop-a-Loop; 2 versions. Sheet. Appl. authors: Richard D. Smith & Arlene W. Smith. © 21Nov69; KK214172.

FRANK'S NURSERY SALES, INC. ©
All evergreens now 1/2 price. (In The Detroit news, Oct. 24, 1969, p.8-A) Appl. ti.: Ad no.N-2084. © 240ct69; KK214128.
All evergreens now 1/2 price. (In The Saginaw news, Oct. 24, 1969, p.10-D) Appl. ti.: Ad no. N-2089. © 240ct69; KK214141.
All evergreens now 1/2 price, come to Frank's for evergreens now. (In The Grand Rapids press, Oct. 22, 1969, p.6-D) Appl. ti.: Ad no.N-2081. © 220ct69; KK214131.
All make-believe flower arrangements 1/2 price. (In Detroit shopping news, Nov. 10, 1969, p.20) Appl. ti.: Ad no.N-2110. © 10Nov69; KK214120.
All of Ohio is invited to grand opening. (In Columbus dispatch, Mar. 6, 1970, p.6A) Appl. ti.: Ad no.N-2287. © 6Mar70; KK215920.
All of Ohio is invited to Grand opening, save on bamboo hampers. (In Columbus dispatch, Mar. 8, 1970, p.10A) Appl. ti.: Ad no.N-2291. © 8Mar70; KK215933.
All of Ohio is invited to grand opening, two paint-by-number Masterpiece styles. (In Citizen-journal, Columbus, Ohio, Mar. 7, 1970, p.6) Appl. ti.: Ad number N-2289. © 7Mar70; KK215937.
All spring flowering bulbs now 1/2 price. (In The Detroit news, Oct. 24, 1969, p.9-A) Appl. ti.: Ad no.N-2085. © 240ct69; KK214127.
All spring flowering bulbs now 1/2 price. (In The Grand Rapids press, Oct. 22, 1969, p.7-D) Appl. ti.: Ad no.N-2082. © 220ct69; KK214130.
An all-star line-up of values, Frank's still has more trims 'n' things for Christmas. (In The Detroit news, Dec. 21, 1969, p.16-A) Appl. ti.: Ad no.N-2193. © 21Dec69; KK214481.
At all 5 Frank's Trims, plastic resin. (In The Detroit news, Mar. 13, 1970, p.3-C) Appl. ti.: Ad no.T-2281. © 13Mar70; KK215926.
At all 5 Frank's Trims stores, special sale craft materials. (In The Detroit news, Jan. 30, 1970, p.2-D) Appl. ti.: Ad number T-2240. © 30Jan70; KK215857.
At both enlarged Flint stores, all evergreens now 1/2 price. (In The Flint journal, Oct. 24, 1969, p.11) Appl. ti.: Ad no.N-2088. © 240ct69; KK214138.
Attend the ... in Columbus; Frank's Nursery and Trims. (In Columbus dispatch, Mar. 6, 1970, p.7A) Appl. ti.: Ad no.N-2288. © 6Mar70; KK215919.
Bargain buys on ready-to-finish furniture. (In Detroit shopping news, Jan. 19, 1970, p.4) Appl. ti.: Ad no.N-2216. © 19Jan70 (in notice: 1969); KK216526.
Bargain buys on ready-to-finish furniture. (In Grand Rapids press, Jan. 16, 1970, p.19-A) Appl. ti.: Ad no.N-2214. © 16Jan70 (in notice: 1969); KK216525.
Bargains are blooming; all items on sale thru Wed., Feb. 4, or while they last. (In The Daily tribune, Royal Oak, Mich., Jan. 29, 1970, p.23) Appl. ti.: Ad no.N-2247. © 29Jan70; KK215918.
Bargains for the holidays ahead; choice of beautiful floral arrangements 1/2 price. (In The Flint journal, Nov. 2, 1969, p.59) Appl. ti.: Ad no.N-2103) © 2Nov69; KK214150.
Bargains for the holidays ahead; 7 1/2 ft. scotch pine Christmas tree. (In The Detroit news, Nov. 2, 1969, p.21-A) Appl. ti.: Ad no.N-2101. © 2Nov69; KK214147.
A beautiful spring starts now. (In The Eccentric, Birmingham, Mich., Oct. 16, 1969, p.13-A) Appl. ti.: Ad no.N-2068. © 160ct69; KK214116.
Beauty costs less at Frank's; Brazilian dracaena planter. (In Columbus dispatch, Apr. 12, 1970, p.62-A) Appl. ti.: Ad no.N-2353. © 12Apr70; KK215893.
Better gardens start at Frank's; huge selection of flowering annuals. (In Columbus dispatch, May 17, 1970, p.61A) Appl. ti.: Ad no.N-2440. © 17May70; KK216535.
Better gardens start right here; Acme Weed-No-More. (In Detroit shopping news, May 4, 1970, p.18) Appl. ti.: Ad no.N-2402. © 4May70; KK216363.
A better lawn & savings; use Scott's Halts Plus. (In Detroit news, Apr. 10, 1970, p.5-A) Appl. ti.: Ad no.N-2348. © 10Apr70; KK215898.
A better lawn, guaranteed; Scotts Turf Builder Plus 4. (In Detroit news, May 7, 1970, p.18-A) Appl. ti.: Ad no.N-2427. © 7May70; KK216546.
Big savings on lawn products at Frank's, buy 1, get 1 free; Wonder-Gro turf food. (In Detroit news, Apr. 23, 1970, p.16-A) Appl. ti.: Ad no.N-2377. © 23Apr70; KK216371.
Big storewide savings now. (In The Detroit news, Oct. 19, 1969, p.23-A) Appl. ti.: Ad no.N-2072. © 190ct69; KK214126.
Buy Easter bunny magic at Frank's. (In The Detroit news, Mar. 13, 1970, p.1-B) Appl. ti.: Ad no. no.N-2280. © 13Mar70; KK215927.
Choose from a huge selection of valentine decorations at Frank's Trims. (In Detroit free press, Feb. 7, 1969, p.5C) Appl. ti.: Ad no.T-1677. © 7Feb69; KK214160.
Choose from more trees, more trims. (In The Detroit news, Dec. 7, 1969, p.23-A) Appl. ti.: Ad no.N-2160. © 7Dec69; KK214053.

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FRANK'S NURSERY SALES, INC.-Con.
Christmas comes alive at Frank's. (In The Detroit news, Dec. 3, 1969, p.15-A) Appl. ti.: Ad no.N-2151. © 3Dec69; KK214019.

Christmas ornament kits. (In Detroit shopping news, Nov. 3, 1969, p.13) Appl. ti.: Ad no.N-2100. © 3Nov69; KK214148.

Christmas starts at Frank's, garlands galore, get Christmas things now. (In The Eccentric, Birmingham, Nov. 27, 1969, p.13-A) Appl. ti.: Ad no.N-2142. © 27Nov69; KK214034.

Christmas starts here. (In The Detroit news, Nov. 28, 1969, p.2-A) Appl. ti.: Ad no.N-2141. © 28Nov69; KK214033.

Christmas tree and trim-a-tree sale, all items on sale thru Nov. 21 only or while they last. (In Community news, Nov. 19-25, 1969, p.6) Appl. ti.: Ad no.N-2140. © 19Nov69; KK214032.

Christmas tree and trim a tree sale, all prices good thru Friday, Nov. 21, only. (In The Daily tribune, Royal Oak, Mich., Nov. 18, 1969, p.22) Appl. ti.: Ad no.N-2138. © 18Nov69; KK214030.

A Christmas wonderland for the do-it-yourself decorator. (In The Detroit news, Nov. 14, 1969, p.1-B) Appl. ti.: Ad no.N-2152. © 14Nov69; KK214018.

Come early specials; finest Holland bulbs. (In The Grand Rapids press, Oct. 16, 1969, p.12-A) Appl. ti.: Ad no.N-2074. © 16Oct69; KK214154.

Craft savings, very special; lamp kits. (In Detroit news, May 1, 1970, p.3-D) Appl. ti.: Ad no.T-2399. © 1May70; KK216360.

Crafts 'n color from Frank's Trims. (In Detroit news, Apr. 17, 1970, p.2-D) Appl. ti.: Ad no.T-2364. © 17Apr70; KK216848.

Decorate for the holidays or any time of year with materials from Frank's trims. (In The Detroit news, Nov. 21, 1969, p.4-A) Appl. ti.: Ad no.T-2136. © 21Nov69; KK214028.

Don't be surprised. (In Detroit shopping news, Mar. 16, 1970, p.19) Appl. ti.: Ad no.N-2283. © 16Mar70; KK215924.

Don't be surprised at the extra low prices on unusual, for us, items. (In The Detroit news, Feb. 7, 1969, p.8-A) Appl. ti.: Ad no.N-1676. © 7Feb69; KK214156.

Don't be surprised at the extra low prices on unusual items at Frank's now. (In The Detroit news, Feb. 9, 1969, p.23-A) Appl. ti.: Ad no.N-1679. © 9Feb69; KK214162.

Don't wait for spring, grow your own garden in a glass now. (In Midland daily news, Jan. 30, 1970, section 2, p.8) Appl. ti.: Ad number N-2227. © 30Jan70; KK215799.

Door buster specials; Armstrong silver flipper sprinkler. (In Grand Rapids press, Apr. 22, 1970, p.5-A) Appl. ti.: Ad no.N-2376. © 22Apr70; KK216370.

Door buster super specials; springback rake. (In Detroit free press, Apr. 14, 1970, p.8-A) Appl. ti.: Ad no.N-2362. © 14Apr70; KK215883.

Early bird sale, all kinds of top quality items at exciting pre-season savings. (In The Sunday news, Detroit, Mar. 15, 1970) Appl. ti.: Ad no.N-2285. © 15Mar70; KK215922.

Early bird sale, all kinds of top quality items at exciting pre-season savings, stop in often. (In Detroit free press, Mar. 13, 1970, p.4-A) Appl. ti.: Ad no.N-2282. © 13Mar70; KK215925.

Early bird sale, big savings on handy tools. (In Detroit news, Mar. 6, 1970, p.11-A) Appl. ti.: Ad number N-2269. © 6Mar70; KK215826.

Early bird sale, cash in on these extra savings. (In The Pontiac press, Mar. 16, 1970, p.R-10) Appl. ti.: Ad number N-2293. © 16Mar70; KK215936.

Early bird sale, Easter basket and Easter party fun. (In Flint journal, Mar. 6, 1970, p.29) Appl. ti.: Ad number N-2270. © 6Mar70; KK215825.

Early bird sale, Frank's guarantee, complete satisfaction or your money back. (In The Sunday news, Detroit, Mar. 8, 1970, p.24-A) Appl. ti.: Ad number N-2277. © 8Mar70; KK215815.

Early bird sale, Frank's guarantee, complete satisfaction or your money back on Scotts products. (In Detroit free press, Mar. 15, 1970, p.13-A) Appl. ti.: Ad no.N-2284. © 15Mar70; KK215923.

Early bird sale, Garden king grass seed. (In Bay City times, Feb. 13, 1970, p.7-A) Appl. ti.: Ad number N-2244. © 13Feb70; KK215818.

Early bird sale, giant size terry bath towels. (In Detroit news, Feb. 20, 1970, p.11-A) Appl. ti.: Ad number N-2250. © 20Feb70; KK215814.

Early bird sale, Greenfield Green-power. (In Detroit news, Mar. 20, 1970, p.14-A) Appl. ti.: Ad no.N-2319. © 20Mar70; KK215878.

Early bird sale, huge selection of pressure sensitive papers. (In The Grand Rapids press, Feb. 20, 1970, p.13-A) Appl. ti.: Ad number N-2251. © 20Feb70; KK215813.

Early bird sale, large 6-8 foot tall fruit trees. (In The Sunday news, Detroit, Mar. 22, 1970, p.12-A) Appl. ti.: Ad number N-2301. © 22Mar70; KK215997.

Early bird sale of sporting goods. (In Columbus dispatch, Apr. 3, 1970, p.32A) Appl. ti.: Ad no.N-2336. © 3Apr70; KK215992.

Early bird sale, Ortho lawn food. (In The Sunday news, Detroit, Feb. 15, 1970, p.23-A) Appl. ti.: Ad number N-2246. © 15Feb70; KK215820.

Early bird sale, paragon crewel kits. (In Grand Rapids press, Feb. 27, 1970, p.11-A) Appl. ti.: Ad number N-2260. © 27Feb70; KK215831.

Early bird sale, save on fine quality grass seed. (In Detroit free press, Feb. 27, 1970, p.10-A) Appl. ti.: Ad number N-2259. © 27Feb70; KK215832.

Early bird sale, save on pruning tools. (In Midland daily news, Feb. 27, 1970, section 2, p.5) Appl. ti.: Ad number N-2261. © 27Feb70; KK215830.

Early bird sale, save $2 on Scotts Halts Plus. (In Detroit free press, Mar. 6, 1970, p.10-A) Appl. ti.: Ad number N-2273. © 6Mar70; KK215822.

Early bird sale, save $2 on Scotts Halts plus. (In Detroit free press, Mar. 11, 1970, p.4-A) Appl. ti.: Ad no.N-2279. © 11Mar70; KK215574.

Early bird sale, save $2 on Scotts Halts Plus. (In Detroit free press, Mar. 11, 1970, p.4-A) Appl. ti.: Ad no.N-2279. © 11Mar70; KK215901.

Early bird sale, save $2 on Scotts Halts Plus. (In Detroit free press, Mar. 20, 1970, p.9-A) Appl. ti.: Ad no.N-2295. © 20Mar70; KK215934.

Early bird sale, save $2.00 on Scotts Halts Plus. (In The Detroit news, Feb. 7, 1969, p.3-D) Appl. ti.: Ad no.N-1678. © 7Feb69; KK214161.

Early bird sale, save $2 on Scotts turf builder. (In Detroit free press, Mar. 22, 1970, p.18-C) Appl. ti.: Ad number N-2302. © 22Mar70; KK215996.

Early bird sale, Scotts turf builder. (In Detroit free press, Feb. 13, 1970, p.8-A) Appl. ti.: Ad number N-2242. © 13Feb70; KK215855.

Early bird sale, 2 bags for the price of 1. (In Detroit news, Mar. 6, 1970, p.3-C) Appl. ti.: Ad number N-2274. © 6Mar70; KK215823.

Early bird sale, two bags for the price of one, Wondergro turf food. (In The State journal, Lansing, Mich., Mar. 19, 1970, p.A-14) Appl. ti.: Ad number N-2299. © 19Mar70; KK215993.

Early bird sale, 2 for 1 sale. (In Detroit shopping news, Feb. 16, 1970, p.2) Appl. ti.: Ad number N-2245. © 16Feb70; KK215819.

Early bird sale, Wonder-gro turf food. (In Detroit shopping news, Feb. 23, 1970, p.3) Appl. ti.: Ad number N-2253. © 23Feb70; KK215837.

Easter, a time for beautiful flowers from Frank's. (In Bay City times, Mar. 27, 1970, p.8-A) Appl. ti.: Ad no.N-2286. © 27Mar70; KK215921.

Easter funnery for a basket or a party. (In Detroit free press, Mar. 6, 1970, p.4-C) Appl. ti.: Ad number T-2272. © 6Mar70; KK215821

Easter is a time for flowers, corsages; double cymbidium corsage. (In The Daily tribune, Royal Oak, Michigan, Mar. 26, 1970, p.19) Appl. ti.: Ad no.N-2359. © 26Mar70; KK215887.

Easter lily plants. (In Saginaw news, Mar. 26, 1970, p.5-C) Appl. ti.: Ad no.N-2322. © 26Mar70; KK215875.

Easter parade of values; small fruits & berries. (In Detroit news, Mar. 29, 1970, p.18-A) Appl. ti.: Ad no.N-2325. © 29Mar70; KK215909.

Easter's most beautiful blooms. (In Columbus dispatch, Mar. 22, 1970, p.13-A) Appl. ti.: Ad no.N-2316. © 22Mar70; KK215881.

Enjoy an early spring with these colorful make-believe flower arrangements. (In The Detroit news, Jan. 31, 1969, p.6-A) Appl. ti.: Ad no.N-1669. © 31Jan69; KK214155.

Enjoy the friendly glow of candle-light. (In Detroit news, Nov. 23, 1969, p.20-A) Appl. ti.: Ad no.N-2133. © 23Nov69; KK215842.

Entire stock of roses now 1/2 price. (In Columbus dispatch, May 17, 1970 p.60A) Appl. ti.: Ad no.N-2441. © 17May70; KK216536.

Evergreen sale, your choice priced from $2.99 up. (In The Saginaw news, Oct. 17, 1969, p.4-A) Appl. ti.: Ad no.N-2070. © 17Oct69; KK214119.

Everything for a merry Christmas look. (In Detroit free press, Dec. 11, 1969, p.14-A) Appl. ti.: Ad no.N-2170. © 11Dec69; KK214005.

Everything for your merry Christmas scene. (In The Detroit news, Dec. 16, 1969, p.1-B) Appl. ti.: Ad no.N-2180. © 16Dec69; KK214014.

Everything that goes with Christmas at Frank's. (In Community news, Dec. 17-22, 1969, p.8) Appl. ti.: Ad no.N-2184. © 17Dec69; KK214468.

Everything you need for your indoor garden; planting service. (In Detroit shopping news, Jan. 13, 1969, p.24) Appl. ti.: Ad no.N-1656. © 13Jan69; KK214202.

Exceptional evergreens. (In Saginaw news, May 1, 1970, p.B-5) Appl. ti.: Ad no.N-2396. © 1May70; KK216357.

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Fall savings specials; special sale of evergreens. (In The Grand Rapids press, Oct. 19, 1969, p.18-A) Appl. ti.: Ad no.N-2077. © 19Oct69; KK214145.

Fertilize 12,000 sq. ft. of lawn for only one cent during Frank's great one cent sale. (In Detroit shopping news, Apr. 6, 1970, p.14) Appl. ti.: Ad no.N-2343. © 6Apr70; KK216845.

Fine landscape evergreens. (In Grand Rapids press, May 14, 1970, p.15-A) Appl. ti.: Ad no.N-2430. © 14May70; KK216541.

Finest flowering annuals, instant beauty all summer & into fall. (In Detroit news, May 10, 1970, p.23-A) Appl. ti.: Ad no.N-2422. © 10May70; KK216553.

Finest garden king flowering shrubs. (In Detroit news, Apr. 24, 1970, p.12-A) Appl. ti.: Ad no.N-2378. © 24Apr70; KK216372.

Flowers for Easter, in glorious full bloom and attractively wrapped in colorful foil for gift giving. (In The Grand Rapids press, Mar. 19, 1970, p.12-A) Appl. ti.: Ad no.N-2297. © 19Mar70; KK215932.

For the newest in lifetime Christmas trees. (In Detroit shopping news, Nov. 17, 1969, p.5) Appl. ti.: Ad no.N-2121. © 17Nov69; KK214038.

For your special valentine. (In Detroit news, Feb. 12, 1970, p.6-A) Appl. ti.: Ad number N-2256. © 12Feb70; KK215834.

4-day sale; man size garden tools. (In Detroit free press, Apr. 12, 1970, p.8-A) Appl. ti.: Ad no.N-2352. © 12Apr70; KK215894.

Frank's great 2 bags for the price of 1 sale. (In Detroit free press, Apr. 10, 1970, p.10-A) Appl. ti.: Ad no.N-2331. © 10Apr70; KK215915.

Frank's has a terrific selection of fine flowering annuals and vegetable plants. (In Grand Rapids press, May 15, 1970, p.9-A) Appl. ti.: Ad no.N-2439. © 15May70; KK216534.

Frank's has a terrific selection of fine flowering annuals and vegetable plants. (In The Detroit news, May 17, 1970, p.25-A) Appl. ti.: Ad no.N-2438. © 17May70; KK216533.

Frank's has a wide choice of beautiful weather-resistant memorials. (In The Detroit news, Nov. 30, 1969, p.17-A) Appl. ti.: Ad no.N-2148. © 30Nov69; KK214021.

Frank's has everything for yard & garden care; Ortho rose food. (In Detroit news, May 14, 1970, p.6-A) Appl. ti.: Ad no.N-2428. © 14May70; KK216547.

Frank's has more of everything for Christmas. (In The Detroit news, Dec. 10, 1969, p.8-A) Appl. ti.: Ad no.N-2164. © 10Dec69; KK214050.

Frank's has more of everything live or lifelike. (In Detroit shopping news, Dec. 8, 1969, p.8) Appl. ti.: Ad no.N-2157. © 8Dec69; KK214047.

Frank's has more of everything, sample these. (In Detroit free press, Dec. 10, 1969, p.14-A) Appl. ti.: Ad no.N-2169. © 10Dec69; KK215843.

Frank's has more of everything, save $7 on this 7 1/2 ft. scotch pine Christmas tree. (In Farmington Plaza shopper, Dec. 8, 1969, p.4) Appl. ti.: Ad no.N-2182. © 8Dec69; KK214049.

Frank's has more of everything to set a merry Christmas scene. (In Detroit news, Dec. 5, 1969, p.8-A) Appl. ti.: Ad no.N-2158. © 5Dec69; KK215845.

Frank's has more to make your holidays happy. (In The Detroit news, Dec. 17, 1969, p.10-A) Appl. ti.: Ad no.N-2187. © 17Dec69; KK214470.

Frank's has more trees and trims, more of everything for more holiday enjoyment. (In Community news, Dec. 10-16, 1969, p.8A) Appl. ti.: Ad no.N-2178. © 10Dec69; KK214015.

Frank's krazy days sale. (In Farmington Plaza shopper, Feb. 9, 1970, p.7) Appl. ti.: Ad number N-2248. © 9Feb70; KK215833.

Frank's offers a wide selection of beautiful corsages for Mother's Day. (In Birmingham eccentric, May 7, 1970, p.14-A) Appl. ti.: Ad no.N-2410. © 7May70; KK216379.

Frank's offers you exceptionally beautiful weather-resistant memorials. (In The Detroit news, Dec. 5, 1969, p.10-A) Appl. ti.: Ad no.N-2165. © 5Dec69; KK214048.

Frank's special sale, triple-pack roses. (In The State journal, Lansing, Mich., Apr. 17, 1970, p.B-6) Appl. ti.: N-2367. © 17Apr70; KK215928.

Frank's super savings days, thru May 6; 2-pack McIntosh apple trees. (In The Daily tribune, Royal Oak, Mich., Apr. 29, 1970, p.23) Appl. ti.: Ad no.N-2392. © 29Apr70; KK216388.

Frank's, the one place to shop for more of everything in Christmas trees and decorations. (In The Detroit news, Dec. 7, 1969, p.22-A) Appl. ti.: Ad no.N-2159. © 7Dec69; KK214054.

Frank's Trims has a huge choice of cloth millinery flowers & foliages. (In Detroit free press, May 8, 1970, p.4-C) Appl. ti.: Ad no.T-2419. © 8May70; KK216384.

Frank's Trims special; knitting worsted yarn 81¢ ea. (In The Detroit news, Apr. 3, 1970, p.3-D) Appl. ti.: Ad no.T-2332. © 3Apr70; KK215914.

Frank's Trims special sale of colorful arrangements, complete except for container. (In Detroit free press, Mar. 20, 1970, p.4-C) Appl. ti.: Ad no.T-2305. © 20Mar70; KK216844.

Fresh cut scotch pine trees all $3.99. (In The Detroit news, Dec. 21, 1969, p.12-B) Appl. ti.: Ad no.N-2204. © 21Dec69; KK214476.

Fringed shoulder bag kit special. (In Detroit news, Apr. 6, 1970, p.2-A) Appl. ti.: Ad no.N-2374. © 6Apr70; KK216368.

Fruit tree special, quality, selection, low prices. (In Detroit shopping news, Mar. 30, 1970, p.9) Appl. ti.: Ad no.N-2324. © 30Mar70; KK215910.

Garden values; Ames lopping shear. (In The Detroit news, May 17, 1970, p.24-A) Appl. ti.: Ad no.N-2437. © 17May70; KK216532.

Generous trade-in allowance on your old mower at Frank's. (In Detroit news, Apr. 30, 1970, p.17-A) Appl. ti.: Ad no.N-2405. © 30Apr70; KK216549.

Get ready for Christmas with craft kits from Frank's Trims, headquarters for do-it-yourself fun for the holidays. (In The Detroit news, Oct. 24, 1969, p.3-C) Appl. ti.: Ad no.T-2083. © 24Oct69; KK214129.

Get savings on the things you need for a better lawn and garden. (In Detroit free press, May 8, 1970, p.12-A) Appl. ti.: Ad no.N-2418. © 8May70; KK216383.

Gifts she will enjoy for years. (In Detroit shopping news, May 11, 1970, p.12) Appl. ti.: Ad no.N-2420. © 11May70; KK216554.

Give colorful gifts ... Easter centerpieces. (In Saginaw news, Mar. 26, 1970, p.5-C) Appl. ti.: Ad no.N-2321. © 26Mar70; KK215876.

Give her a beautiful plant, the sentimental Valentine's Day gift. (In Detroit shopping news, Feb. 10, 1969, p.17) Appl. ti.: Ad no.N-1680. © 10Feb69; KK214164.

Grand opening sale continues at both stores, clean up with values from Frank's. (In Columbus dispatch, Mar. 22, 1970, p.12-A) Appl. ti.: Ad no.N-2315. © 22Mar70; KK216847.

Grand opening sale, prices in these ads good thru Wednesday, Oct. 15, a dozen reasons to shop Frank's. (In The Grand Rapids press, Oct. 12, 1969, p.12-G) Appl. ti.: Ad no.N-2062. © 12Oct69; KK214123.

Grand opening sale, prices in this ad good thru Wednesday, Oct. 15. (In The Grand Rapids press, Oct. 10, 1969, p.13-A) Appl. ti.: Ad no.N-2061. © 10Oct69; KK214122.

Grand opening sale ... ribbon by the bolt. (In Columbus dispatch, Mar. 13, 1970, p.24-A) Appl. ti.: Ad no.N-2308. © 13Mar70; KK215906.

Grand re-opening at both stores, Trims. (In The Flint journal, Oct. 24, 1969, p.9) Appl. ti.: Ad no.2086. © 24Oct69; KK214140.

Grand reopening Trims specials; Christmas ornament kits. (In The Flint journal, Oct. 31, 1969, p.20) Appl. ti.: Ad no.N-2106. © 31Oct69; KK214151.

Great after Christmas 1/2 price sale continues. (In Detroit shopping news, Dec. 29, 1969, p.30) Appl. ti.: Ad no.N-2203. © 29Dec69; KK214485.

Great April war on weeds continues with this 1 cent sale of Ortho-Gro lawn food. (In Detroit news, Apr. 26, 1970, p.20-A) Appl. ti.: Ad no.N-2387. © 26Apr70; KK216367.

A great greener-upper, Borden Nutro turf food. (In Columbus dispatch, May 7, 1970, p.4-A) Appl. ti.: Ad no.N-2426. © 7May70; KK216545.

Great 1/2 price sale continues on all make believe flowers & foliages. (In The Detroit news, Jan. 2, 1970, p.7-A) Appl. ti.: Ad no.N-2206. © 2Jan70 (in notice: 1969); KK216518.

Grow your own garden in a glass. (In The Saginaw news, Jan. 23, 1970, p.10-B) Appl. ti.: Ad number N-2220. © 23Jan70; KK215947.

Having a party? Check us first for party needs; Frank's Trims. (In Detroit news, Apr. 13, 1970, p.4-C) Appl. ti.: Ad no.T-2391. © 13Apr70; KK216387.

Headquarters for all hobbies; Frank's Trims mosaic panel kits. (In Columbus dispatch, May 15, 1970, p.35A) Appl. ti.: Ad no.N-2433. © 15May70; KK216528.

Holiday decorating. (In The Detroit news, Dec. 1, 1969, p.1-B) Appl. ti.: Ad no.N-2149. © 1Dec69; KK214020.

Holiday savings, electric scissors. (In Detroit free press, Dec. 5, 1969, p.4-C) Appl. ti.: Ad no.T-2161. © 5Dec69; KK215844.

Houseplants galore. (In The Detroit news, Jan. 23, 1970, p.6-A) Appl. ti.: Ad number N-2218. © 23Jan70; KK215945.

Houseplants galore. (In The Detroit news, Feb. 6, 1970, p.12-B) Appl. ti.: Ad number N-2231. © 6Feb70; KK215959.

Houseplants, you'll find more of them at Frank's. (In Detroit shopping news, Feb. 9, 1970, p.16) Appl. ti.: Ad number N-2234. © 9Feb70; KK215955.

Huge sale of Christmas trees. (In The Daily tribune, Royal Oak, Mich., Jan. 13, 1969, p.24) Appl. ti.: Ad no.N-1658. © 13Jan69; KK214204.

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FRANK'S NURSERY SALES, INC.-Con.
Huge savings at Frank's now, 1/2 price, all realistic flower arrangements. (In The Eccentric, Birmingham, Mich., Nov. 6, 1969, p.13-A) Appl. ti.: Ad no.N-2108. © 6Nov69; KK214132.

Huge savings thru next Wed.; double box Garden King rose food. (In Grand Rapids press, Apr. 9, 1970, p.9-C) Appl. ti.: Ad no.N-2358. © 9Apr70; KK215888.

Huge selection of the very best in fine landscape plants at Frank's. (In Columbus dispatch, Apr. 24, 1970, p.23-A) Appl. ti.: Ad no.N-2381. © 24Apr70; KK216375.

Huge semi-annual clearance sale, over 100 colors and designs in trimmings by the yard. (In The Detroit news, Jan. 16, 1970, p.6-A) Appl. ti.: Ad number T-2222. © 16Jan70; KK215949.

If it's a Christmas trim item, you'll find it now at any Frank's Trims. (In Detroit free press, Oct. 31, 1969, p.5-C) Appl. ti.: Ad no.T-2104. © 31Oct69; KK214152.

Instant holiday beauty at Frank's. (In The Grand Rapids press, Nov. 14, 1969, p.4-A) Appl. ti.: Ad no.N-2123. © 14Nov69; KK214040.

It's clean-up, fix-up time; lawn and garden figures. (In Columbus dispatch, May 1, 1970, p.12-A) Appl. ti.: Ad no.N-2400. © 1May70; KK216361.

It's clean-up, fix-up time; rain-gaitor traveling sprinkler. (In Detroit free press, May 1, 1970, p.11-A) Appl. ti.: Ad no.N-2406. © 1May70; KK216550.

It's landscape & clean-up time, save during this special sale of evergreens. (In The Grand Rapids press, Oct. 17, 1969, p.20-D) Appl. ti.: Ad no.N-2076. © 17Oct69; KK214143.

It's spring, time to start your plants growing. (In Detroit shopping news, Mar. 23, 1970, p.20) Appl. ti.: Ad number N-2300. © 23Mar70; KK215995.

January white sale of milk glass; Trims. (In Detroit free press, Jan. 17, 1969, p.3C) Appl. ti.: Ad no.T-1661. © 17Jan69; KK214198.

Join Frank's big April war on weeds and save. (In Detroit news, Apr. 5, 1970, p.6-B) Appl. ti.: Ad no.N-2338. © 5Apr70; KK215575.

Join Frank's big April war on weeds and save. (In The Sunday news, Detroit, Apr. 5, 1970, p.6-B) Appl. ti.: Ad no.N-2338. © 5Apr70; KK215916.

Join Frank's great April war on weeds; Greenfield green power. (In Detroit news, Apr. 13, 1970, p.11-A) Appl. ti.: Ad no.N-2360. © 13Apr70; KK215885.

Join Frank's great April war on weeds; Scotts turf builder. (In Detroit free press, Apr. 13, 1970, p.4-A) Appl. ti.: Ad no.N-2361. © 13Apr70; KK215884.

Join Frank's great April war on weeds, use Scotts products. (In Detroit free press, Apr. 22, 1970, p.5-A) Appl. ti.: Ad no.N-2375. © 22Apr70; KK216369.

Join Frank's great April war on weeds with Scotts products. (In The Sunday news, Detroit, Apr. 19, 1970, p.11-A) Appl. ti.: Ad no.N-2372. © 19Apr70; KK215998.

Join the big April war on weeds. (In Detroit free press, Apr. 3, 1970, p.8-A) Appl. ti.: Ad no.N-2329. © 3Apr70; KK215999.

Just in time for holiday gift-giving, sew-it-yourself projects from our new department of crewel, needlepoint and stitchery. (In The Detroit news, Dec. 2, 1969, p.1-B) Appl. ti.: Ad no.T-2146. © 2Dec69; KK214023.

Kindle a candle for Christmas. (In The Eccentric, Birmingham, Nov. 27, 1969, p.12-A) Appl. ti.: Ad no.N-2143. © 27Nov69; KK214035.

Landscape at savings; wide selection of value-priced evergreens. (In Detroit free press, May 15, 1970, p.9-A) Appl. ti.: Ad no.N-2434. © 15May70; KK216529.

Large full Dracena massangeana. (In The Saginaw news, section A, p.4) Appl. ti.: Ad number N-2243. © 13Feb70; KK215912.

Large shade tree sale. (In Birmingham eccentric, Apr. 9, 1970, p.17-A) Appl. ti.: Ad no.N-2390. © 9Apr70; KK216386.

Large size fruit, shade and ornamental trees. (In Columbus dispatch, Apr. 5, 1970, p.51-A) Appl. ti.: Ad no.N-2340. © 5Apr70; KK215994.

Large size fruit, shade and ornamental trees. (In The Detroit news, Apr. 3, 1970, p.8-A) Appl. ti.: Ad no.N-2334. © 3Apr70; KK215911.

Largest and most complete selection of showy December blooms; traditional poinsettias. (In Detroit shopping news, Dec. 22, 1969, p.10) Appl. ti.: Ad no.N-2195. © 22Dec69; KK214483.

Lawn and garden savings; Wonder-Gro triple duty. (In The Eccentric, Birmingham, Mich., May 14, 1970, p.9) Appl. ti.: Ad no.N-2443. © 14May70; KK216544.

Lawn and garden values; Green Power. (In Detroit free press, May 2, 1970, p.5-A) Appl. ti.: Ad no.N-2398. © 2May70; KK216359.

Live or lifelike, when it comes to floral beauty, Frank's has more. (In The Detroit news, Dec. 21, 1969, p.17-A) Appl. ti.: Ad no.N-2194. © 21Dec69; KK214482.

Make a peek-a-boo vest; spinnerin deluxe vest kits at Frank's Trims. (In Detroit news, Mar. 22, 1970, p.11-F) Appl. ti.: Ad no.T-2326. © 22Mar70; KK215908.

Make holiday decorations now. (In Detroit free press, Nov. 21, 1969, p.9-A) Appl. ti.: Ad no.N-2129. © 21Nov69; KK214045.

Make your own handbag, it's fun. (In The Grand Rapids press, Nov. 12, 1969, p.4-B) Appl. ti.: Ad no.N-2119. © 12Nov69; KK214001.

Making Christmas decorations? Get supplies at Frank's trims. (In The Detroit news, Nov. 17, 1969, p.4-C) Appl. ti.: Ad no.T-2125. © 17Nov69; KK214042.

March madness sale; vinyl & fabric tote bags. (In The Mellus newspapers, Mar. 4, 1970, p.5-D) Appl. ti.: Ad no.N-2307. © 4Mar70; KK215907.

Mid-winter excitement at Frank's, now grow a garden in a glass. (In The Sunday news, Detroit, Feb. 8, 1970, p.20-A) Appl. ti.: Ad number N-2235. © 8Feb70; KK215953.

Money saving buys; our entire stock of spring flowering bulbs. (In The Detroit news, Nov. 2, 1969, p.20-A) Appl. ti.: Ad no.N-2102. © 2Nov69; KK214149.

More crafts, more trims; a huge selection of styrofoam shapes and sizes. (In Citizen-journal, Columbus, Apr. 3, 1970, p.9) Appl. ti.: Ad no.N-2310. © 3Apr70; KK215904.

More fresh-cut trees. (In The Detroit news, Dec. 14, 1969, p.13-A) Appl. ti.: Ad no.N-2176. © 14Dec69; KK214010.

More holiday crafts and trims mean more make-it-yourself fun from Frank's trims. (In Detroit free press, Dec. 12, 1969, p.10-A) Appl. ti.: Ad no.T-2181. © 12Dec69; KK214013.

More home and garden values; Frank's has a huge selection of wicker. (In Columbus dispatch, Mar. 15, 1970, p.16-A) Appl. ti.: Ad no.N-2311. © 15Mar70; KK215903.

More January values, save $3 on this plant and planter combination. (In The Sunday news, Detroit, Jan. 18, 1970, p.25-A) Appl. ti.: Ad number N-2217. © 18Jan70; KK215952.

More lifelike trees, choose from over 35 at Frank's. (In The Detroit news, Dec. 14, 1969, p.12-A) Appl. ti.: Ad no.N-2177. © 14Dec69; KK214000.

More of everything at all Frank's. (In The Detroit news, Dec. 12, 1969, p.10-A) Appl. ti.: Ad no.N-2173. © 12Dec69; KK214008.

More of everything in holiday decorations at Frank's trims. (In The Detroit news, Dec. 8, 1969, p.4-A) Appl. ti.: Ad no.T-2162. © 8Dec69; KK214052.

More of everything now at Frank's trims. (In The Detroit news, Dec. 12, 1969, p.1-B) Appl. ti.: Ad no.N-2171. © 12Dec69; KK214011.

More of everything to make your Christmas a merry one. (In Detroit shopping news, Dec. 15, 1969, p.13) Appl. ti.: Ad no.N-2175. © 15Dec69; KK214006.

More plants, large and small; fruit trees. (In Columbus dispatch, Mar. 20, 1970, p.29-A) Appl. ti.: Ad no.N-2314. © 20Mar70; KK215874.

More rose varieties at Frank's; patented roses. (In Columbus dispatch, Mar. 15, 1970, p.15-A) Appl. ti.: Ad no.N-2312. © 15Mar70; KK215902.

More trees and more ways to dress them up, too. (In The Detroit news, Dec. 12, 1969, p.11-A) Appl. ti.: Ad no.N-2174. © 12Dec69; KK214007.

More trees, more trims, more values. (In The Daily tribune, Royal Oak, Mich., Dec. 17, 1969, p.20) Appl. ti.: Ad no.N-2183. © 17Dec69; KK214471.

More trees of all kinds at Frank's; beautiful and useful fruit trees. (In The Saginaw news, Apr. 18, 1970, p.6&8) Appl. ti.: Ad no.N-2371. © 18Apr70; KK216391.

Most people know that for decorating outdoors Frank's has more of everything. (In The Detroit news, Dec. 8, 1969, p.5-A) Appl. ti.: Ad no.N-2154. © 8Dec69; KK214016.

Mother's Day, lovely corsages created by Frank's just for this occasion. (In The Saginaw news, May 8, 1970, p.A-7) Appl. ti.: Ad no.N-2412. © 8May70; KK216380.

A mower or a landscape, you'll always find bigger selections ... at a Frank's store. (In Detroit news, Apr. 12, 1970, p.23-A) Appl. ti.: Ad no.N-2355. © 12Apr70; KK215891.

New and colorful home brighteners, a wide variety of winter gloom chasers. (In The Sunday news, Detroit, Mar. 8, 1970, p.25-A) Appl. ti.: Ad number N-2276. © 8Mar70; KK215816.

New, Frank's Trims craft needlework dept. (In Detroit free press, Apr. 24, 1970, p.4-C) Appl. ti.: Ad no.T-2382. © 24Apr70; KK216374.

Now, all Scotts products 25% off. (In The Detroit news, Oct. 24, 1969, p.7-A) Appl. ti.: Ad no.N-2107. © 24Oct69; KK214406.

Now all spring flowering bulbs 1/2 price; get ready for Christmas with craft kits from Frank's Trims. (In The Saginaw news, Oct. 24, 1969, p.11-D) Appl. ti.: Ad no.N-2090. © 24Oct69; KK214142.

Now at Frank's Trims an exciting collection of creative stitchery. (In Detroit news, Feb. 27, 1970, p.2-D) Appl. ti.: Ad number T-2262. © 27Feb70; KK215829.

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1¢ sale of Ortho-Gro lawn food. (In Detroit news, May 10, 1970, p.22-A) Appl. ti.: Ad no.N-2421. © 10May70; KK216552.

1/2 off mosaic panel kits; Frank's Trims. (In Detroit free press, May 15, 1970, p.4-C) Appl. ti.: Ad no.T-2435. © 15May70; KK216530.

1/2 off sale, entire stock of wrapped plants. (In Columbus dispatch, May 15, 1970, p.34A) Appl. ti.: Ad no.N-2432. © 15May70; KK216527.

1/2 price sale, all evergreens, all spring flowering bulbs. (In The Eccentric, Birmingham, Mich., Oct. 23, 1969, p.13-A) Appl. ti.: Ad no.N-2080. © 230ct69; KK214144.

1/2 price sale of Tiffany lamp kits. (In Detroit free press, Mar. 20, 1970, p.4-C) Appl. ti.: Ad no.T-2294. © 20Mar70; KK215935.

Original oil paintings on stretched canvas. (In Detroit shopping news, Jan. 12, 1970, p.7) Appl. ti.: Ad no.N-2212. © 12Jan70 (in notice: 1969); KK216523.

Original oil paintings on stretched canvas. (In The Detroit news, Jan. 9, 1970, p.6-A) Appl. ti.: Ad no.N-2209. © 9Jan70 (in notice: 1969); KK216521.

Original Pride-Art paint-by-number kits. (In The Bay City times, Jan. 23, 1970, p.3-B) Appl. ti.: Ad number N-2219. © 23Jan70; KK215946.

Original Pride-Art paint-by-number kits. (In The Sunday news, Detroit, Jan. 25, 1970, p.19-A) Appl. ti.: Ad number N-2221. © 25Jan70; KK215948.

Ornamental landscape plant sale. (In Detroit news, Apr. 26, 1970, p.21-A) Appl. ti.: Ad no.N-2386. © 26Apr70; KK216366.

Ortho-Gro lawn food. (In Detroit news, Apr. 15, 1970, p.6-A) Appl. ti.: Ad no.N-2363. © 15Apr70; KK215882.

Our grand re-opening sale, all spring flowering bulbs now 1/2 price. (In The Flint journal, Oct. 24, 1969, p.10) Appl. ti.: Ad no.N-2087. © 240ct69; KK214139.

Our new spring collection of make-believe flowers. (In Bay City times, Feb. 20, 1970, p.2-B) Appl. ti.: Ad number N-2252. © 20Feb70; KK215838.

Our 1970 spring collection of beautiful make-believe flowers. (In Ann Arbor news, Feb. 22, 1970, p.8) Appl. ti.: Ad number N-2255. © 22Feb70; KK215835.

Over 100 varieties of patented roses. (In Columbus dispatch, May 3, 1970, p.29-A) Appl. ti.: Ad no.N-2404. © 3May70; KK216548.

Over 20 colors and styles of fabulous jewel tone handbag kits; Trims. (In Detroit free press, Feb. 6, 1970, p.2-C) Appl. ti.: Ad number T-2241. © 6Feb70; KK215856.

Plan and plant for beauty; tree peonies. (In Columbus dispatch, Apr. 10, 1970, p.24-A) Appl. ti.: Ad no.N-2350. © 10Apr70; KK215896.

Plan and plant yours now; flowering shrubs. (In Detroit shopping news, Apr. 13, 1970, p.18) Appl. ti.: Ad no.N-2356. © 13Apr70; KK215890.

Plant a garden of top quality perennials. (In Detroit shopping news, Apr. 20, 1970, p.6) Appl. ti.: Ad no.N-2369. © 20Apr70; KK216390.

Plant now for beautiful spring color, or force indoors, all spring flowering bulbs. (In The Grand Rapids press, Nov. 9, 1969, p.14-A) Appl. ti.: Ad no.N-2113. © 9Nov69; KK214135.

Plant now for spring growth, 4 groups of fine evergreens. (In The Detroit news, Oct. 17, 1969, p.11-A) Appl. ti.: Ad no.N-2066. © 170ct69; KK214124.

Planting time is now; flowering annuals. (In Detroit shopping news, May 18, 1970, p.38) Appl. ti.: Ad no.N-2436. © 18May70; KK216531.

Planting time specials; choice of grass seeds at an extra low price. (In Columbia dispatch, Apr. 19, 1970, p.64-A) Appl. ti.: Ad no.N-2370. © 19Apr70; KK216389.

Plants for landscape beauty. (In Pontiac press, May 1, 1970, p.B-7) Appl. ti.: Ad no.N-2397. © 1May70; KK216358.

Plants provide so many benefits. (In The Sunday news, Detroit, Apr. 5, 1970, p.22-A) Appl. ti.: Ad no.N-2342. © 5Apr70; KK215917.

Pre-Christmas savings, save $10 on this beautiful 7 ft. scotch pine Christmas tree until 11-27 only. (In Detroit shopping news, Nov. 24, 1969, p.8) Appl. ti.: Ad no.N-2131. © 24Nov69; KK214037.

Pre-Christmas savings, 7-foot scotch pine Christmas tree. (In The Bay City times, Nov. 21, 1969, p.8-A) Appl. ti.: Ad no.N-2132. © 21Nov69; KK214036.

Pre-holiday sale, huge savings now thru Saturday 11-15-69 or while they last. (In Farmington shopper, Nov. 10, 1969) Appl. ti.: Ad no.N-2122. © 10Nov69; KK214039.

Pre-holiday sale, huge savings now thru Sunday, 11-9-69 or while they last. (In Community news, Nov. 5-11, 1969, p.9) Appl. ti.: Ad no.N-2126. © 5Nov69; KK214043.

Pre-holiday sale, huge savings now thru Sunday, 11-9-69 or while they last. (In The Daily tribune, Royal Oak, Mich., Nov. 4, 1969, p.18) Appl. ti.: Ad no.N-2115. © 4Nov69; KK214133.

Pre-season sale; Excel 2 oz. seed packets. (In The State journal, Lansing, Mich., Feb. 6, 1970, p.C-8) Appl. ti.: Ad number N-2232. © 6Feb70; KK215957.

Pre-season specials; Excel 2 oz. flower & vegetable seed packets. (In Midland daily news, Feb. 6, 1970, p.5) Appl. ti.: Ad number N-2233. © 6Feb70; KK215956.

Prices reduced again on all our remaining spring flowering bulbs. (In The Bay City times, Nov. 7, 1969, p.3-B) Appl. ti.: Ad no.N-2112. © 7Nov69; KK214136.

Privacy combined with beauty; privet hedge plants. (In Columbus dispatch, Mar. 13, 1970, p.25-A) Appl. ti.: Ad no.N-2309. © 13Mar70; KK215905.

Put plant food where it's needed; Proen root feeder. (In Detroit news, May 3, 1970, p.22-A) Appl. ti.: Ad no.N-2403. © 3May70; KK216364.

Ready for Mother's Day with a selection of gifts she'll enjoy for years. (In The Saginaw news, May 8, 1970, p.A-6) Appl. ti.: Ad no.N-2413. © 8May70; KK216382.

Roses, all-time favorites & climbers. (In Grand Rapids press, Apr. 2, 1970, p.11-A) Appl. ti.: Ad no.N-2357. © 2Apr70; KK215889.

Roses, roses, roses at Frank's. (In Detroit news, Apr. 24, 1970, p.13-A) Appl. ti.: Ad no.N-2379. © 24Apr70; KK216373.

Rug making, Frank's has a huge selection of rug wool and patterns. (In Detroit news, Feb. 13, 1970, p.2-C) Appl. ti.: Ad number T-2237. © 13Feb70; KK215810.

Save during Frank's early bird sale, only 7 days left. (In Detroit news, Mar. 25, 1970, p.13-A) Appl. ti.: Ad no.N-2318. © 25Mar70; KK215879.

Save during Frank's great trade-in sale of fine power mowers. (In Columbus dispatch, Apr. 24, 1970, p.22-A) Appl. ti.: Ad no.N-2380. © 24Apr70; KK216376.

Save on flowering shrubs; plan & plant finest quality Garden King shrubs. (In Columbus dispatch, Apr. 12, 1970, p.63-A) Appl. ti.: Ad no.N-2354. © 12Apr70; KK215892.

Save on houseplants now; 24-inch cut-leaf philodendron plants. (In The Detroit news, Jan. 11, 1970, p.17-A) Appl. ti.: Ad no.N-2211. © 11Jan70 (in notice: 1969); KK216522.

Save 1/2 on all shade, fruit & ornamental trees. (In Detroit shopping news, Oct. 20, 1969, p.20) Appl. ti.: Ad no.N-2073. © 200ct69; KK214153.

Save 1/3 on Scotts Halts Plus. (In Detroit news, Apr. 30, 1970, p.16-A) Appl. ti.: Ad no.N-2445. © 30Apr70; KK216542.

Save over $3 thru April 8; Proen root feeder. (In Detroit news, Apr. 6, 1970, p.9-A) Appl. ti.: Ad no.N-2345. © 6Apr70; KK215900.

Save $3 on this plant and planter combination; N-2215. (In The Bay City times, Jan. 16, 1970, p.3-A) © 15Jan70 (in notice: 1969); KK215962.

A select group of paint by number sets on special sale while they last. (In The Detroit news, Dec. 14, 1969, p.11-B) Appl. ti.: Ad no.N-2172. © 14Dec69; KK214009.

Sensational pre-Christmas sale, all items on sale thru Fri. 11-14 or while they last. (In The Daily tribune, Royal Oak, Mich., Nov. 12, 1969, p.41) Appl. ti.: Ad no.N-2139. © 12Nov69; KK214031.

Shop for Christmas now during our special sale. (In The Daily tribune, Royal Oak, Mich., Nov. 26, 1969, p.35) Appl. ti.: Ad no.N-2147. © 26Nov69; KK214022.

Shop Frank's for buys, save $3 on these Christmas trees. (In The Grand Rapids press, Nov. 19, 1969, p.10-A) Appl. ti.: Ad no.N-2128. © 19Nov69; KK214044.

Shop Frank's for specials now; miniature orange plant. (In Detroit free press, Jan. 16, 1970, p.4-A) Appl. ti.: Ad no.N-2213. © 16Jan70 (in notice: 1969); KK216524.

Shop now, last minute gift suggestions from Frank's Trims. (In The Detroit news, Dec. 19, 1969, p.16-A) Appl. ti.: Ad no.T-2190. © 19Dec69; KK214478.

Shop the stores with more. (In Detroit free press, Dec. 17, 1969, p.12-B) Appl. ti.: Ad no.N-2185. © 17Dec69; KK214469.

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FRANK'S NURSERY SALES, INC.-Con.

Show your holiday colors, widest choice of indoor and outdoor holiday decorations in stock now. (In The Eccentric, Birmingham, Dec. 4, 1969, p.2-A) Appl. ti.: Ad no.N-2153. © 4Dec69; KK214017.

Simply beautiful, beautifully simple; colorfully distinctive arrangements (In Detroit shopping news, Jan. 26, 1970, p.6) Appl. ti.: Ad number N-2224. © 26Jan70; KK215951.

Smart Santa specials, these prices good only thru Thanksgiving day. (In Detroit free press, Nov. 24, 1969, p.6-C) Appl. ti.: Ad no.T-2137. © 24Nov69; KK214029.

Smart Santa specials, these prices good only thru Thanksgiving day. (In The State journal, Lansing, Mich., Nov. 20, 1969, p.B-9) Appl. ti.: Ad no.N-2130. © 20Nov69; KK214046.

Special after-Christmas sale, all Christmas items 1/2 off. (In The Detroit news, Dec. 25, 1969, p.27-A) Appl. ti.: Ad no.N-2197. © 25Dec69; KK214484.

Special at all 5. Frank's Trims, huge selection of pressure sensitive papers, vinyls, fabrics. (In Detroit free press, Feb. 21, 1970, p.4-C) Appl. ti.: Ad number T-2254. © 20Feb70; KK215836.

Special purchase sale of fine quality maple finished hardwood furniture. (In The Ann Arbor news, Feb. 7, 1969, p.18) Appl. ti.: Ad no.N-1675. © 7Feb69; KK214157.

Special tree sale, all shade, fruit and ornamental trees now 1/2 off. (In The Saginaw news, Oct. 17, 1969, p.5-A) Appl. ti.: Ad no.N-2069. © 17Oct69; KK214117.

Specials from our new spring collection of make believe flowers. (In The Detroit news, Jan. 17, 1969, p.1B) Appl. ti.: Ad no.N-1659. © 17Jan69; KK214199.

Specials from our new spring collection of make believe flowers; two bloom daffodils. (In Detroit shopping news, Jan. 20, 1969, p.2) Appl. ti.: Ad no.N-1662. © 20Jan69; KK214201.

Spinnerin afghan kit, fun and easy to make. (In Detroit free press, Apr. 10, 1970, p.4-C) Appl. ti.: Ad no.T-2351. © 10Apr70; KK215895.

Spring blooms at Frank's; custom made arrangements. (In Detroit shopping news, Mar. 2, 1970, p.6) Appl. ti.: Ad number N-2263. © 2Mar70; KK215828.

Spring savings; hose reel. (In Detroit news, May 1, 1970, p.2-A) Appl. ti.: Ad no.N-2395. © 1May70; KK216356.

Spring savings start at Frank's, 2 bags ... Wondergro turf food. (In The Eccentric, Birmingham, Apr. 2, 1970, p.17-A) Appl. ti.: Ad no.N-2328. © 2Apr70; KK216000.

Spring's the thing in live or lifelike flowers and foliage. (In The Sunday news, Detroit, Mar. 1, 1970, p.20-A) Appl. ti.: Ad number N-2264. © 1Mar70; KK215827.

Springtime is savings time; standard fruit trees. (In Detroit news, Apr. 10, 1970, p.4-A) Appl. ti.: Ad no.N-2346. © 10Apr70; KK215899.

Springtime is savings time; standard fruit trees. (In Flint journal, Apr. 10, 1970, p.8) Appl. ti.: Ad no.N-2347. © 10Apr70; KK215886.

Stock up on supplies for your fireplace or buy a simulated one and enjoy the holidays at hearthside. (In Detroit shopping news, Dec. 1, 1969, p.7) Appl. ti.: Ad no.N-2144. © 1Dec69; KK214025.

Stop crabgrass before it starts. (In The Detroit news, Apr. 17, 1970, p.9-A) Appl. ti.: Ad no.N-2408. © 17Apr70; KK215931.

Stop the spread of dandelions with Scotts products. (In Grand Rapids press, May 14, 1970, p.18-C) Appl. ti.: Ad no.N-2444. © 14May70; KK216543.

The store to shop for savings now; more of everything to make and decorate wreaths; Frank's Trims. (In The Detroit news, Dec. 5, 1969, p.3-D) Appl. ti.: Ad no.T-2189. © 5Dec69; KK214477.

Swing into spring color with Holland-grown bulbs. (In The Detroit news, Oct. 17, 1969, p.10-A) Appl. ti.: Ad no.N-2067. © 17Oct69; KK214125.

10 special reasons to shop at Frank's, huge savings now thru Wed., November 19, or while they last. (In The Grand Rapids press, Nov. 16, 1969, p.8-A) Appl. ti.: Ad no.N-2124. © 16Nov69; KK214041.

Terrific low prices on large lifelike planters. (In Detroit news, Apr. 3, 1970, p.9-A) Appl. ti.: Ad no.N-2317. © 3Apr70; KK215880.

Terrific low price on large make-believe foliage planters. (In Midland daily news, Jan. 2, 1970, p.2-II) Appl. ti.: Ad no.N-2207. © 2Jan70 (in notice: 1969); KK216519.

Terrific low prices on large make-believe foliage planters. (In The Sunday news, Detroit, Jan. 4, 1970, p.16-A) Appl. ti.: Ad no.N-2208. © 4Jan70 (in notice: 1969); KK216520.

Thanksgiving specials. (In The Detroit news, Nov. 26, 1969, p.4-A) Appl. ti.: Ad no.N-2135. © 26Nov69; KK214027.

There's always something new at Frank's Trims; a 400 year old Japanese craft ... Ikeba set. (In The Detroit news, Jan. 31, 1969, p.3-C) Appl. ti.: Ad no.T-1673) © 31Jan69; KK214158.

Think Christmas now. (In The Eccentric, Birmingham, Nov. 13, 1969, p.13-A) Appl. ti.: Ad no.N-2116. © 13Nov69; KK214004.

3 day house plant sale. (In The Detroit news, Feb. 2, 1969, p.23-A) Appl. ti.: Ad no.N-1671. © 2Feb69; KK214159.

3-day sale of house plants & planters; ficus decora. (In The Detroit news, Jan. 24, 1969, p.12-A) Appl. ti.: Ad no.N-1663. © 24Jan69; KK214197.

3-day sale of house plants & planters; use our planting service. (In Detroit shopping news, Jan. 27, 1969, p.3) Appl. ti.: Ad no.N-1664. © 27Jan69; KK214200.

3 specials in our Saginaw store; privet hedge. (In Bay City times, May 1, 1970, p.7-A) Appl. ti.: Ad no.N-2394. © 1May70; KK216355.

Tiptoe through our tulips. (In Detroit news, Mar. 5, 1970, p.8-E) Appl. ti.: Ad number N-2267. © 5Mar70; KK215824.

Tired of winter? Give your home a fresh spring look with house plants. (In Detroit shopping news, Mar. 9, 1970, p.12) Appl. ti.: Ad number N-2275. © 9Mar70; KK215817.

Trade in your old mower; 20-in. rotary mower; no.901-S1. (In Columbus dispatch, May 1, 1970, p.13-A) Appl. ti.: Ad no.N-2401. © 1May70; KK216362.

Traditional Easter lilies, corsages. (In Birmingham eccentric, Mar. 26, 1970, p.2-A) Appl. ti.: Ad no.N-2320. © 26Mar70; KK215877.

Traditional poinsettias in your choice of real or beautifully realistic. (In The Detroit news, Dec. 19, 1969, p.9-A) Appl. ti.: Ad no.N-2191. © 19Dec69; KK214479.

A tree-mendous selection of holiday brighteners. (In The Detroit news, Dec. 19, 1969, p.8-A) Appl. ti.: Ad no.N-2192. © 19Dec69; KK214480.

Trees, lights, candles & more. (In The Grand Rapids press, Nov. 5, 1969, p.8-C) Appl. ti.: Ad no.N-2109. © 5Nov69; KK214121.

Trees, trees and more trees. (In The Detroit news, Nov. 14, 1969, p.10-A) Appl. ti.: Ad no.N-2118. © 14Nov69; KK214002.

Trees, trees and more trees; Frank's has more light sets. (In The Grand Rapids press, Nov. 12, 1969, p.5B) Appl. ti.: Ad no.N-2117. © 12Nov69; KK214003.

Tropical plant sale, live or lifelike, your choice. (In Detroit free press, Jan. 30, 1970, p.10-A) Appl. ti.: Ad number N-2226. © 30Jan70; KK215798.

12 reasons to shop and save at Frank's now, prices good thru Tuesday, Dec. 9 or while stock lasts. (In The Daily tribune, Royal Oak, Mich., Dec. 3, 1969, p.23) Appl. ti.: Ad no.N-2156. © 3Dec69; KK214024.

12 reasons to shop & save at Frank's, prices good thru Tues. Dec.9 or while they last. (In Community news, Dec. 3-9, 1969, p.8-B) Appl. ti.: Ad no.N-2155. © 3Dec69; KK214012.

Up a tree about landscaping; see Frank's for the answers. (In Columbus dispatch, Apr. 10, 1970, p.25-A) Appl. ti.: Ad no.N-2349. © 10Apr70; KK215897.

Value lovers love Frank's Trims, all tiffany light kits 1/2 off. (In Detroit free press, Oct. 17, 1969, p.4-C) Appl. ti.: Ad no.T-2071. © 17Oct69; KK214118.

Values for lawn and garden, save $3 on Greenfield 2-way green power. (In Detroit news, May 8, 1970, p.4-A) Appl. ti.: Ad no.N-2411. © 8May70; KK216381.

A very special offering, choice of ornamental trees at an extra low price. (In Detroit news, May 1, 1970, p.2B) Appl. ti.: Ad no.N-2407. © 1May70; KK216551.

Visit Frank's complete bird feeder department. (In The Grand Rapids press, Oct. 16, 1969, p.13-A) Appl. ti.: Ad no.N-2075. © 16Oct69; KK214146.

Visit our new creative art needlework department. (In Detroit free press, Jan. 23, 1970, p.2-C) Appl. ti.: Ad number T-2223. © 23Jan70; KK215950.

We have more of everything. (In The Detroit news, Dec. 18, 1969, p.8-A) Appl. ti.: Ad no.N-2188. © 18Dec69; KK214472.

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Weed, feed & save at Frank's; use Greenfield Two-Way Green Power. (In Detroit news, Apr. 24, 1970, p.11-A) Appl. ti.: Ad no.N-2384. © 24Apr70; KK216365.

We're all a-bloom with spring flowers. (In The Detroit news, Feb. 7, 1969, p.9-A) Appl. ti.: Ad no.N-1681. © 7Feb69; KK214163.

We've got hangups and they're beautiful. (In Detroit shopping news, Feb. 2, 1970, p.13) Appl. ti.: Ad number N-2229. © 2Feb70; KK215954.

We've got hangups and they're beautiful. (In The Sunday news, Detroit, Feb. 1, 1970, p.22-A) Appl ti.: Ad number N-2230. © 1Feb70; KK215958.

What else is new; original oil paintings imported from Italy. (In The Detroit news, Jan. 19, 1969, p.19-A) Appl. ti.: Ad no.N-1660. © 19Jan69; KK214196.

What else is new; plastic household helpers. (In The Detroit news, Jan. 26, 1969, p.12-A) Appl. ti.: Ad no.N-1665. © 26Jan69; KK214195.

What else is new; watch for Frank's unusual values. (In The Detroit news, Jan. 12, 1969, p.21-A) Appl. ti.: Ad no.N-1655. © 12Jan69; KK214203.

Where do you find the new and different in Christmas decorations? At Frank's Trims of course. (In The Detroit news, Nov. 7, 1969, p.3-D) Appl. ti.: Ad no.T-2114. © 7Nov69; KK214134.

Winter protection at Frank's, be ready, snow throwers. (In The State journal, Lansing, Mich., Nov. 20, 1969, p.B-8) Appl. ti.: Ad no.N-2134. © 20Nov69; KK214026.

Wreaths, decorations, save. (In The Grand Rapids press, Nov. 5, 1969, p.9-C) Appl. ti.: Ad no.N-2111. © 5Nov69; KK214137.

You can lead a more fruitful life; gigantic selection, finest quality. (In Columbus dispatch, Apr. 17, 1970, p.27A) Appl. ti.: Ad no.N-2366. © 17Apr70; KK215930.

You can lead a more fruitful life; standard fruit trees. (In The Eccentric, Birmingham, Mich., Apr. 16, 1970, p.13-A) Appl. ti.: Ad no.N-2365. © 16Apr70; KK215929.

You'll always find new and exciting things at Frank's. (In The Saginaw news, Apr. 3, 1970, section B, p.6) Appl. ti.: Ad no.N-2333. © 3Apr70; KK215913.

You'll always find new and exciting things at Frank's; foliage planters. (In Detroit shopping news, Apr. 27, 1970, p.9) Appl. ti.: Ad no.N-2389. © 27Apr70; KK216385.

You'll find everything for decoupage craft work at Frank's Trims. (In Detroit free press, Mar. 27, 1970, p.3-C) Appl. ti.: Ad no.T-2323. © 27Mar70; KK216846.

You'll find more of everything at Frank's. (In The Detroit news, Dec. 9, 1969, p.4-A) Appl. ti.: Ad no.N-2163. © 9Dec69; KK214051.

FRIBERG, A.
This memo pad features Carlton bond. See NORTHWEST PAPER CO.

FUHRMAN, ANDY.
Gigi & Patty, Rising, Thinking. See UNICORN RECORDS.

G

GALLERY ARTS.
Mount-n-view collector's display case. Sheet. Appl. author: Ronald E. Fellows. © Ronald E. Fellows d.b.a. Gallery Arts; 28Jan70; KK215497.

GARSHFIELD, ARTHER H. See WIND PROOF.

GAYMONT'S YOGO CORP. ©
Yogo, frozen yogourt dessert. On cup. Appl. author: Stephen A. Gaymont. © 2Sep69; KK215458.

GENERAL DEVELOPMENT CORP. ©
Come live in fresh start country; Charlotte Square condominium apartment homes in the new Florida. (In The National observer, Jan. 26, 1970, p.15) Appl. author: Leo Burnett Co., Inc. © 26Jan70; KK214423.

Everything you need for a fresh start in the new Florida. (In Mobile life magazine, Feb. 1970, p.67) Appl. author: Leo Burnett Co., Inc. © 1Feb70; KK214761.

Fourth in a series of progress reports ... the new Florida is the fresh start country of the '70's. (In Life, Jan. 9, 1970, p.27 & insert) Appl. author: Leo Burnett Co., Inc. © 9Jan70; KK213993.

The new Florida, fresh start country. (In Chicago Sunday sun times, May 3, 1970, p.31-34) Appl. author: Leo Burnett Co., Inc. © 3May70; KK216578.

Start fresh in fresh start country; the new Florida. (In Parade (Chicago Sunday sun-times) Feb. 1, 1970, p.9C) Appl. author: Leo Burnett Co., Inc. © 1Feb70; KK215258.

GENERAL ELECTRIC CO. ©
Merchandise display arrangement. Folder. © 28May70; KK216755.

Mini feedthrough cord switch. Sheet. © 25May70; KK216752.

Replacement night light bulb. Sheet. © 25May70; KK216753.

Seal 'n slide 1970 spring promotion. Sheet. © 10Mar70; KK216823.

GENERAL ELECTRIC CO. WIRING DEVICE DEPT.
Seal 'n slide 1970 spring promotion; silicone sealant. Sheet. © General Electric Co. (in notice: General Electric, Wiring Device Dept.); 10Mar70; KK216895.

GENERAL MOTORS CORP. PONTIAC DIVISION. ©
A quick nose count of all the cars with the amazing Endura bumper. (In Automotive news, June 1, 1970, p.5) © 1Jun70; KK216708.

GENERAL TELEPHONE & ELECTRONICS. ©
Do you have to give up your identity to make it in a big corporation? (In The Wall Street journal, June 26, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 26Jun69; KK213998.

Doctors watch her go through a heart operation every day. (In Life, June 20, 1969, p.14-15) Appl. author: Doyle Dane Bernbach, Inc. © 17Jun69; KK215642.

If the fellow on the next page looks familiar, it's because in one way or another, you've run into him. (In Life, Oct. 3, 1969, p.13-15) Appl. author: Doyle Dane Bernbach, Inc. © 30Sep69; KK213996.

Let's see a bird sit on this telephone line; this telephone line is a beam of light. (In Life, July 18, 1969, p.4-5) Appl. author: Doyle Dane Bernbach, Inc. © 15Jul69; KK213997.

She just paid $14.95 to find out her TV set wasn't plugged in. (In Life, Sept. 12, 1969, p.18-19) Appl. author: Doyle Dane Bernbach, Inc. © 9Sep69; KK216822.

Some things we did that made our competitors scoff, snicker and then cry. (In The Wall Street journal, May 29, 1969, p.13) Appl. author: Doyle Dane Bernbach, Inc. Appl. ti.: Some things we do. © 29May69; KK213999.

GERSIN (ROBERT P.) ASSOCIATES, INC.
Plan for New York City. See NEW YORK (CITY) DEPT. OF CITY PLANNING.

GIFTWOOD, INC. ©
Walnut finished blackboard; no.1256. Card. © 1Apr69; KK214325.

Walnut finished bulletin board and key holder; no.1406. Card. © 1Apr69; KK214326.

Walnut finished magazine holder and key rack; no.1405. Card. © 1Apr69; KK214327.

GILLETTE CO. ©
Caution, the spoiler is habit-forming; Gillette super stainless steel. (In Esquire, Mar. 1970, p.13) Appl. author: Doyle Dane Bernbach. © 27Feb70; KK215410.

Gillette introduces a new razor blade and more, Platinum-Plus. (In The Wall Street journal, Nov. 26, 1969, p.15) © 26Nov69; KK214072.

Growing in international markets. Folder. © 3Mar70; KK215198.

Out on a limb, good grooming tips for beautiful arms and legs. 1 v. © 6May69; KK216861.

Scientific aspects of good grooming. 8 p. NM: additions & revisions. © 24Feb70 (in notice: 1969); KK215108.

Shaving secrets, for girls only. 1 v. © 8Aug69; KK216862.

The Techmatic razor is free. (In TV guide, Mar. 28, 1970, p.3) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 28Mar70; KK216005.

Techmatic wipes the nubs from the faces of the earth. (In Navy times, Feb. 25, 1970, p.49) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 25Feb70; KK216004.

Will we have to put this label on our package? Caution: the Spoiler is habit-forming. (In Sports illustrated, Apr. 6, 1970, p.55) Appl. author: Doyle Dane Bernbach, Inc. © 1Apr70; KK216194.

GIVAUDAN CORP. ©
This Givaudan researcher doesn't solve a problem by sleeping on it; wide-awake creativity. (In Drug & cosmetic industry, Nov. 1969, p.18-19) © 28Nov69; KK214452.

This perfumer's hobby makes his nose one of our biggest assets; perennial creativity. (In Soap & chemical specialties, Nov. 1969, p.70-71) © 11Nov69; KK214453.

This production man kept things moving at Givaudan when everything else stood still; driving creativity. (In Drug and cosmetic industry, Dec. 1969, p.18-19) © 15Dec69; KK215841.

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GLENMORE DISTILLERIES CO. ©
Belong to the light crowd; Old Thompson blended whiskey. (In The Globe, Boston, Jan. 15, 1970, p.51) Appl. author: Post-Keyes-Gardner, Inc. © 15Jan70; KK214757.

Its heart is in the light place; Old Thompson. (In The Globe, Boston, Feb. 5, 1970, p.25) Appl. author: Post-Keyes-Gardner, Inc. © 5Feb70; KK215121.

It's not how much you spend, it's the spirit that counts; old Kentucky Tavern. (In Times, Shreveport, La., Nov. 26, 1969, p.12-C) Appl. author: Post-Keyes-Gardner, Inc. © 26Nov69; KK214711.

Kentucky Tavern has a new low price; it's like getting the first 4 years free. (In The State, Columbia, S.C., Jan. 22, 1970, p.4-C) Appl. author: Post-Keyes-Gardner, Inc. © 22Jan70; KK214758.

Kentucky Tavern, the big new difference is a bonus. (In Times, Shreveport, La., Sept. 17, 1969, p.3-C) Appl. author: Post-Keyes-Gardner, Inc. © 17Sep69; KK214709.

Stop by for a light cap; Old Thompson blended whiskey. (In The Globe, Boston, Jan. 8, 1970, p.29) Appl. author: Post-Keyes-Gardner, Inc. © 8Jan70; KK214760.

The treat's on us; old Kentucky Tavern straight bourbon whiskey. (In The Times, Shreveport, La., Sept. 26, 1969, p.10-A) Appl. author: Post-Keyes-Gardner, Inc. © 26Sep69; KK214759.

Turn light at the next drink; Old Thompson. (In The Globe, Boston, Feb. 12, 1970, p.25) Appl. author: Post-Keyes-Gardner, Inc. © 12Feb70; KK215120.

GLENWOOD (ILL.) BANK.
Not everyone keeps bankers' hours. (In The Star, Homewood-Flossmoor, Dec. 11, 1969, p.F-12) © Glenwood Bank; 11Dec69; KK214068.

Save money and eat like a king. (In The Star, Homewood-Flossmoor, Nov. 30, 1969, p.F-10) © Glenwood Bank; 30Nov69; KK214069.

Topline; spending, saving and earning all in one account. (In The Star, Homewood-Flossmoor, Dec. 7, 1969, p.B-8) © Glenwood Bank; 7Dec69; KK214075.

We put the most convenient bank in the most convenient place. (In The Star, Homewood-Flossmoor, Jan. 11, 1970, p.F-8) © Glenwood Bank; 11Jan70; KK214432.

GOLDBERGER DOLL MANUFACTURING CO., INC. ©
Susan and her swing; style no.SW 15. On box. © 21Feb69; KK214079.

GOLDSMITH CREATIVE SERVICE. ©
Anchor church suppliers, Inc.; general catalog 1970. 1 v. © 10ct69; KK215252.

GOMCO SURGICAL MANUFACTURING CORP. ©
Replacement parts list for rotary, Thermotic & thoracic pumps & tidal irrigator; effective January 1970. 28 p. © 5Jan70; KK216315.

GOMOLAK, ANDREW R., SR. ©
Temple huggers; glasses slip? Card. © 10ct69; KK215851.

GOODMAN (A.) & SONS, INC. ©
Enriched egg pastina; 4 individual portion packs; net wt. 6 oz. On folding carton. © 16Feb70 (in notice: 1969); KK214896.

Enriched Good-o's, a pure egg noodle product; net wt. 8 oz. On folding carton. © 16Feb70 (in notice: 1969); KK214895.

20% protein egg noodles, enriched; net wt. 8 oz. On folding carton. © 16Feb70; KK214897.

GOODMAN, H. M. See GOODMAN (HENRY M.) FURNITURE CO.

GOODMAN (HENRY M.) FURNITURE CO.
Bedtime story; the modern version. (In Chicago tribune, Apr. 19, 1970, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 19Apr70; KK216499.

Henry M. Goodman's January thaw is on, come bask in the comfort of our melted prices. (In Chicago daily news, Jan. 2, 1970, p.9) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 2Jan70; KK214065.

In January, a little goes a long way. (In Chicago tribune, Jan. 25, 1970, p.6) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 25Jan70; KK214473.

Leaves aren't the only things that fall in October. (In Chicago daily news, Oct. 17, 1969, p.13) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 17Oct69; KK214167.

May we show you to your chair? (In Chicago tribune, Mar. 15, 1970, p.6) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 15Mar70 (in notice: 1969); KK215588.

The nicest of traditions, furniture by Ethan Allen, sale prices by Henry M. Goodman. (In Chicago tribune, Feb. 8, 1970, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 8Feb70; KK215113.

Our spring cleaning could save you plenty. (In Chicago tribune, Apr. 12, 1970, p.9) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 12Apr70; KK216503.

Sleepers priced to wake you up. (In Chicago tribune, Apr. 26, 1970, p.13) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 26Apr70; KK216497.

Snow isn't the only thing that falls in February. (In Chicago tribune, Feb. 15, 1970, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 15Feb70 (in notice: 1969); KK215102.

A sofa for the future at a price from the past. (In Chicago tribune, Jan. 18, 1970, p.13) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 18Jan70; KK214356.

A sofa for the future at a price from the past. (In Chicago tribune, Mar. 22, 1970, p.13) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 22Mar70; KK215585.

Soft bargain; eight great feet of quilted Kroehler sofa. (In Chicago tribune, Oct. 5, 1969, section 1, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 50ct69; KK214166.

Soft bargain; get 8 great feet of quilted Kroehler sofa for just $199. (In Chicago daily news, Jan. 23, 1970, p.10) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 23Jan70; KK214474.

10 member furniture family for your family room. (In Chicago daily news, Dec. 12, 1969, p.13) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 12Dec69; KK214063.

10 member furniture family for your family room; $699. (In Chicago tribune, Mar. 8, 1970, p.9) © H. M. Goodman d.b.a. Henry M. Furniture Co. (in notice: H. M. Goodman); 8Mar70; KK215563.

Time is money. (In Chicago tribune, Feb. 22, 1970, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 22Feb70; KK215107.

The 12 days of clearance. (In Chicago tribune, Jan. 4, 1970, p.9) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 4Jan70; KK214064.

Very tasty; sale priced dining rooms served with free table pads. (In Chicago tribune, Oct. 19, 1969, section 1, p.6) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 190ct69; KK214165.

What to do with four walls and $699. (In Chicago daily news, Feb. 13, 1970, p.7) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 13Feb70; KK215104.

When holiday visitors drop in greet them with cheer and a nice place to sit. (In Chicago tribune, Dec. 14, 1969, p.9) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 14Dec69; KK214070.

GOODRICH (B. F.) FOOTWEAR CO.
Jack Purcell. [Box top] © B. F. Goodrich Footwear Co., a division of B. F. Goodrich Co.; 1Jul69; KK215493.

GOODWOOD CO.
Spiro Theodore Agnew, notable quotes & discourse. [Dust jacket] Appl. author: Dennis Luther Hommel. © Goodwood Co., solely owned by Dennis Luther Hommel; 11Feb70; KK216073.

GORDON (CLAUDE S.) CO. ©
Metallurgical testing machine accessories; catalog section 7-100. Sheet. © 15Jan70; KK215126.

Miniature plastic thermocouple head; catalog section 1-502. Sheet. © 30Jan70; KK215353.

GORHAM.
All of a sudden, you're supposed to be a silver expert; do you own a Gorham Sterling Original? (In The Bride's magazine, Sept. 1969, p.12-13) © Gorham, division of Textron, Inc.; 15Aug69; KK216239.

Buy 3 place settings, get 1 free; available only in 5 famous Gorham sterling designs. Folder. © Gorham, division of Textron, Inc.; 12Jan70; KK214793.

Buy 3 place-settings, get 1 free, March 2 through March 28, 1970. Folder. © Gorham, division of Textron, Inc.; 12Jan70; KK214791.

For a limited time only, buy 3 place settings, get 1 free. Slip. © Gorham, division of Textron, Inc.; 12Jan70; KK214792.

Gorham sterling announces two spectacular offers. Folder. © Gorham division of Textron, Inc.; 5Mar70; KK215092.

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Gorham sterling announces two spectacular offers; Gorham's sterling trade-in. Folder. © Gorham, division of Textron, Inc.; 5Mar70; KK215091.

Gorham's gift to you, a pair of sterling silver candelabra worth $120. Sheet. © Gorham, Div. of Textron, Inc.; 10Sep69; KK215491.

Gorham's gift to you, this pair of sterling candelabra to light up all your holidays. Folder. © Gorham, division of Textron, Inc.; 24Sep69; KK214789.

Holiday specials on famous Gorham sterling. Folder. © Gorham division of Textron, Inc.; 24Sep69; KK214790.

A new Gorham original, Trilogy, the sterling for the neo-romantic. (In Jewelers circular keystone, Sept. 1969, p.135) © Gorham division of Textron, Inc.; 5Sep69; KK214794.

Now there's Gorham china to go with Gorham crystal, to go with Gorham sterling. Sheet. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 14May70; KK216478.

Remember when all silver looked alike? (In Seventeen, Mar. 1969, p.188-189) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 27Feb69; KK216577.

Shouldn't you own a Gorham original? The story of total design in Sterling. 1 v. © Gorham a.a.d.o. Gorham, division of Textron, Inc.; 5Dec69 (in notice: 1970); KK215555.

Spanish tracery, February, 1970. Sheet. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 20Feb70; KK216240.

Spanish Tracery, the newest Gorham original; Gorham Sterling. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 18Mar70; KK215536.

Sterling place-setting sale, choose from 21 Gorham sterling originals. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 5Jun70; KK216574.

Sterling place-setting sale, save $10.00 on each 4-pc. place-setting. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 5Jun70; KK216575.

Total design in sterling; Spanish Tracery, the newest Gorham original. 1 v. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 18Mar70; KK215537.

Which is the real you? Do you own a Gorham sterling original? (In McCall's, June 1969, p.1) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 2May69; KK216576.

GORHAM. See ALVIN CO.

GRACE (W. R.) & CO. JOSHUA MEIER DIVISION. ©
VPD 69 & 70 catalog, office products, desk sets, photo albums. 1 v. Appl. ti.: VPD 900. © 5Nov68; KK214302.

GRAND UNION CO. ©
Take the mathematics out of food shopping with one for one pricing; Grand Union and Grand-Way. (In Press, Binghamton, N.Y., May 4, 1970, p.9-A--12-A) © 4May70; KK216225.

GRANDE CHEESE CO. ©
If an apple can get you into trouble, an impotent cheese will bring ruin to a promising pizza! Folder. © 7Mar70; KK216434.

Put your money where their mouth is. Folder. © 7Mar70; KK216436.

We think you make the best pizza in California; mozzarella cheese by Grande. Folder. © 7Mar70; KK216437.

We use Grande mozzarella, it's the best. Folder. © 7Mar70; KK216435.

GRANT CO. ©
One-needle Looper. On box. © 1Jun70; KK216666.

GREAT LAKES BEVERAGES CORP. ©
Luna, china orange soda; net cont. 28 fl. oz. Sticker. © 18Dec69; KK214639.

GREEN GIANT CO. ©
And you always thought the Giant was on the level; Kitchen Sliced green beans. (In Sunset magazine, Oct. 1969, p.201) Appl. author: Leo Burnett Co., Inc. © 25Sep69; KK214854.

Broccoli and noodles casserole; net wt. 12 oz. On folding carton. © 2Mar70; KK216116.

Broccoli spears in the flavor-tight cooking pouch; net weight 10 oz. On folding carton. © 13Feb70; KK216109.

Brown sugared pork & beans with tomato sauce; net wt. 21 oz. Sticker. © 15Apr69; KK216102.

Brussels sprouts casserole; net wt. 12 oz. On folding carton. © 2Mar70; KK216112.

Corn-on-the-curb days are here. (In The New Yorker, Aug. 9, 1969, p.87) Appl. author: Leo Burnett Co., Inc. © 10Jul69; KK214858.

Deviled spinach casserole with cheddar cheese; net wt. 12 oz. On folding carton. © 2Mar70; KK216113.

Extra-long tender green asparagus spears; net wt. 15 oz. Sticker. Appl. ti.: Extra-long asparagus spears. © 17Mar69; KK216100.

Get the world's corniest radio; Niblets. (In Better homes & gardens, Nov. 1969, p.124) Appl. author: Leo Burnett Co., Inc. © 130ct69; KK214864.

Get your own Jolly Giant to squeeze free. (In Lima news, Sept. 21, 1969, p.4) Appl. author: Leo Burnett Co., Inc. © 21Sep69; KK214863.

Golden sweet cream style corn; net wt. 5 lb. 12 oz. Sticker. © 16Sep68; KK216095.

Golden whole wax beans; net wt. 16 oz. Sticker. © 20Aug68; KK216097.

Hungarian cauliflower casserole with sour cream sauce; net wt. 12 oz. On folding carton. © 2Mar70; KK216117.

If you've opened one, you've opened them all; Niblets. (In School lunch journal, Sept. 1969, p.69) Appl. author: Leo Burnett Co, Inc. © 1Sep69; KK214859.

I've been meaning to speak to you about that ho, ho, ho; good things from the garden. (In The New Yorker, Dec. 13, 1969, p.93) Appl. author: Leo Burnett Co., Inc. © 10Nov69; KK214848.

The Jolly Green Giant's sweet on holidays; sweet potatoes. (In The Atlanta journal & constitution magazine, Nov. 9, 1969, p.45) Appl. author: Leo Burnett Co., Inc. © 9Nov69; KK214861.

Kounty Kist 1 1/2" cut green beans; net wt. 6 lb. 7 oz. Sticker. © 8Jul69; KK216103.

Kounty Kist 1 1/2" cut wax beans; net wt. 6 lb. 7 oz. Sticker. © 28Jan69; KK216106.

Kounty Kist sweet potatoes with crushed pineapple; net wt. 15 oz. Sticker. © 23Apr69; KK216091.

Kounty Kist tender young early peas; net wt. 6 lb. 10 oz. Sticker. Appl. ti.: Kounty Kist early peas. © 15Jan70; KK216105.

Kounty Kist tender young lima beans; net wt. 6 lb. 9 oz. Sticker. Appl. ti.: Kounty Kist lima beans. © 17Sep69; KK216107.

Leaving more water out means leaving more crispness in; Niblets. (In Institutional distribution, Nov. 1969, p.19) Appl. author: Leo Burnett Co., Inc. © 15Nov69; KK214849.

Le Sueur french style green beans; net wt. 16 oz. Sticker. Appl. ti.: Le Sueur green beans. © 20Jan70; KK216090.

Le Sueur peeled tomato wedges in tomato juice; net wt. 16 oz. Sticker. Appl. ti.: Le Sueur tomato wedges. © 7Sep69; KK216093.

Le Sueur shoe peg golden corn; net wt. 12 oz. Sticker. Appl. ti.: Le Sueur golden corn. © 9Sep69; KK216089.

Le Sueur 3 bean salad Italiano style; net wt. 17 oz. Sticker. © 18Sep69; KK216088.

Le Sueur very tender tiny whole beets; net wt. 16 oz. Sticker. Appl. ti.: Le Sueur whole beets. © 7Sep69; KK216087.

Le Sueur whole grain wild rice; net wt. 14 oz. Sticker. Appl. ti.: Le Sueur wild rice. © 18Sep69; KK216086.

Meal Maker early peas; net wt. 17 oz. Sticker. © 18Sep69; KK216092.

Mexicorn golden whole kernal sweet corn with red and green sweet peppers; net wt. 4 lb. 11 oz. Sticker. © 14Mar69; KK216094.

Noodles espanol casserole; net wt. 12 oz. On folding carton. © 2Mar70; KK216115.

Now the big green country boy has made good with rice. (In Sunset, Dec. 1969, p.116) Appl. author: Leo Burnett Co., Inc. © 25Nov69; KK214860.

Now those delicate little Le Sueur peas have company for dinner. (In The Tampa times, Nov. 20, 1969, p.5-C) Appl. author: Leo Burnett Co., Inc. © 20Nov69; KK214862.

Ovencrock beans in molasses sauce; net wt. 21 oz. Sticker. © 15Apr69; KK216101.

Rice and cheddar cheese casserole; net wt. 12 oz. On folding carton. © 2Mar70; KK216111.

Rice and easy does it. (In The Tampa, Florida tribune, Oct. 16, 1969, p.7-D) Appl. author: Leo Burnett Co., Inc. © 16Oct69; KK216040.

Rice and easy does it; 7 Green Giant rice recipes. (In Newsday, July 16, 1969, p.16-A) Appl. author: Leo Burnett Co., Inc. © 16Jul69; KK214866.

Rice risotto; net wt. 12 oz. On folding carton. © 26Aug68; KK216110.

Swiss corn casserole; net wt. 12 oz. On folding carton. © 2Mar70; KK216114.

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GREEN GIANT CO.-Con.

Take the Giant home for the ho ho holidays; Green Giant sweet potatoes. (In Vincennes sun-commercial, Nov. 5, 1969, p.7) Appl. author: Leo Burnett Co., Inc. © 5Nov69; KK214852.

Tender green asparagus cut spears; net wt. 6 lb. 7 oz. Sticker. © 26Jul69; KK216096.

There's been a weddin' in the valley and the best man brought the rice. (In The New Yorker, Nov. 15, 1969, p.101) Appl. author: Leo Burnett Co., Inc. © 10Oct69; KK214850.

There's nothing like Niblets for corn-on-the-cob flavor. (In Sunset magazine, Sept. 1969, p.155) Appl. author: Leo Burnett Co., Inc. © 25Aug69; KK214857.

Try the sweetest pork & beans yet, from a sweet someone. (In The Arizona republic, Nov. 5, 1969, p.59) Appl. author: Leo Burnett Co., Inc. © 5Nov69; KK214853.

Very young early peas; net wt. 6 lb. 10 oz. Sticker. © 17Jun69; KK216108.

Very young tender 1 1/2" cut wax beans; net wt. 6 lb. 7 oz. Sticker. © 23Jul69; KK216098.

What butter sauce would run off and leave sweet young peas like these? (In Houston chronicle, Texas magazine, Sept. 14, 1969, p.31) Appl. author: Leo Burnett Co., Inc. © 14Sep69; KK214856.

Whole green beans; net wt. 16 oz. Sticker. © 17Feb70; KK216099.

Whole mushrooms ready for sauteing. On folding carton. © 17Feb70; KK216104.

Women think the Giant's a doll; and he is, a free rag doll. (In Progressive grocer, Sept. 1969, p.30-31) Appl. author: Leo Burnett Co., Inc. © 1Sep69; KK214865.

You just can't keep a good Giant down ... Green Giant kite promotion. (In Frozen food age, Jan. 1970, p.36) Appl. author: Leo Burnett Co., Inc. © 2Jan70; KK214855.

You'll never guess who's opened a restaurant; Jolly Green Giant Restaurant. (In The Brooklyn Center post, Dec. 4, 1969, p.1) Appl. author: Leo Burnett Co., Inc. © 4Dec69; KK214851.

GRIFFIN, GORDON SHAFFER. ©
Donut diner. Sheet. NM: rev. © 21Oct69; KK213966.

GRIFFIN, WELDON W.
Redi-Sorb 133. See DANIEL, WILLIAM E.

H

HAGEN, PAUL W. See:
BRAZEN BRASS CO.
NO TRUMPETS - NO DRUMS.

HALLEN, THEODORE F. See HALLEN ENTERPRISES.

HALLEN ENTERPRISES. ©
The executive paperweight, the prestige gift for the executive. Sheet. Appl. author: Theodore F. Hallen. © Theodore F. Hallen d.b.a. Hallen Enterprises; 9Mar70; KK215639.

HALSTEAD, MARIAN. ©
Little drippers, by Flippant, Inc. Card & [tag] © 17Nov69; KK214869.

HALSTED & CO. ©
Death insurance. (In San Francisco chronicle, Mar. 18, 1970, p.17) © 18Mar70; KK215366.

Drive yourself sane. (In San Francisco chronicle, May 28, 1970, p.22) © 28May70; KK216439.

The $7,850 coffin. (In San Francisco chronicle, Apr. 15, 1970, p.9) © 15Apr70; KK216006.

Somebody's out to get you. (In San Francisco chronicle, Dec. 31, 1969, p.4) © 31Dec69; KK213987.

You only die once. (In San Francisco chronicle, Jan. 21, 1970, p.10) © 21Jan70; KK214073.

HAMM (THEODORE) BREWING CO. ©
America sings. Record sleeve. © 22Sep69; KK214329.

Waldech, not generally available, but if you appreciate beer, it's worth looking for. [Beer bottle & mugs] (In Playboy, Oct. 1969, p. to the right of p.240) Appl. author: J. Walter Thompson Co. © 11Sep69; KK214404.

Waldech, not generally available, but if you appreciate beer, it's worth looking for. [Five bottles] (In Playboy, Nov. 1969, 2nd p. after p.36) Appl. author: J. Walter Thompson Co. © 14Oct69; KK214402.

Waldech, not generally available, but if you appreciate beer, it's worth looking for. [Partially shown glass & bottle] (In Playboy, Dec. 1969, 5th p. after p.52) Appl. author: J. Walter Thompson Co. © 13Nov69; KK214403.

HAMMOND, INC. ©
Infografico mundial, datos y cifras a la vista. Card. © 5Aug69; KK214331.

HAND TOOL DIVISION, DRESSER INDUSTRIES, INC. See DRESSER INDUSTRIES, INC. HAND TOOL DIVISION.

HANNA-BARBERA PRODUCTIONS, INC. ©
Dastardly and Muttley in their flying machines game; 4026. On wrapper. Appl. author: Milton Bradley Co. © 15Dec69; KK216248.

Dastardly and Muttley in their flying machines, jigsaw puzzle; 4087. On wrapper. Appl. author: Milton Bradley Co. © 15Dec69; KK216249.

HARNDEN-THORNTON & CO. ©
Bob Harnden talks about Maloran, promising new soybean herbicide. (In Delta farm press, Mar. 19, 1970, p.50) Appl. author: Robert C. Harnden. © 19Mar70; KK215263.

Bob Harnden writes about Cotoran Plus, the proven best postemergence herbicide for cotton. (In Delta farm press, Apr. 30, 1970, p.28) Appl. author: Robert C. Harnden. © 30Apr70; KK216015.

Bob Harnden writes about Temik 10G, key to greater cotton production. (In Delta farm press, Apr. 2, 1970, p.8) Appl. author: Robert C. Harnden. © 2Apr70; KK215512.

Hatco, symbol of the best in agricultural chemicals. (In Delta farm press, Feb. 5, 1970, p.10) Appl. author: Robert C. Harnden. © 5Feb70; KK214642.

Still number one, in cotton weed control, that is. (In Delta farm press, Feb. 26, 1970, p.23) Appl. author: Robert C. Harnden. NM: additions. © Harnden-Thor[n]ton & Co.; 26Feb70; KK214981.

HARPER & ROW, PUBLISHERS, INC. ©
Compass points in literature, duplicating masters 1-32: [Box top] (Harper & Row reading program, level 8) © 27Oct69; KK216611.

Searchlights on literature, level 7, duplicating masters 1-30. On box. © 27Oct69; KK216337.

HARRELL INTERNATIONAL, INC. ©
Formula 409 all purpose household cleaner; net 22 fl. oz. Two stickers. © 5Dec69; KK215127.

Formula 409 all purpose household cleaner; net 64 fl. oz. Two stickers. © 5Dec69; KK215128.

HARSCO CORP. PATENT SCAFFOLDING CO. DIVISION. See PATENT SCAFFOLDING CO.

HARTZ MOUNTAIN PRODUCTS CORP. ©
Aureomycin chlortetracycline for parakeets, canaries and other pet birds; net wt. 0.1 oz. Card. © 8Jul68; KK215304.

Beauty coat for dogs and cats; net 4 fl. oz. On folding carton. © 31Mar69; KK215390.

Bird bath; no.608a. On folding carton. © 8Jul68; KK215442.

Bird bitters; HM 407; net 3 fl. oz. On folding carton. © 14Apr69; KK215439.

Cage mats, absorbent mats for all caged birds; contains 12 sheets. On bag. © 3Feb69; KK215404.

Canary condition food; net wt. 4 oz. Sticker. © 14Apr69; KK215370.

Canary fruit treat with greens and seed; net wt. 4 oz. Sticker. © 14Apr69; KK216933.

Canary moulting food; net wt. 4 oz. Sticker. © 14Apr69; KK215371.

Canary song food; net wt. 3 1/2 oz. On can. © 18Sep68; KK215372.

Cat flea & tick killer; net wt. 8 fl. oz. On can. © 3Mar69; KK215391.

Cat flea powder; net wt. 3 oz. Sticker. © 24Mar69; KK215396.

Cod liver oil; net 3 fl. oz. On folding carton. © 31Mar69; KK215389.

Cuttlebone with holder; net wt. 3/8 oz. On folding carton. © 10Mar69; KK215405.

Dog bath; net weight 14 ounces. On can. © 3Mar69; KK215403.

Dog bath, end the dirty job of cleaning the dirty dog. (In Pet dealer, Aug. 1969, p.3) © 4Aug69; KK214112.

Dog flea & tick killer; net wt. 8 oz. On can. © 3Mar69; KK215407.

Dog flea powder; net wt. 3 oz. Sticker. NM: additions. © 5May69; KK216271.

Dog hero; net wt. 1 oz. Card. © 13Jan69; KK215402.

Ear wash; net 8 fl. oz. 2 stickers. © 24Mar69; KK215399.

Finch seed; net wt. 14 oz. On folding carton. © 14Apr69; KK215311.

Finch treat; net wt. 4 oz. On sticker. © 14Apr70; KK215308.

Flea soap; net wt 4.5 oz. On folding carton. © 10Mar69; KK215395.

Fried hide dog treat; net wt. 2 oz. On wrapper. © 17Feb69; KK215385.

Hamster food; net wt. 17 oz. On folding carton. © 7Jul69; KK215384.

Hamster treat; net wt. 3 oz. Sticker. © 14Apr69; KK215383.

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Hartz Mountain introduces the gourmet dog biscuit; Bonio. (In Pet shop management, Mar. 1969, p.37) © 3Mar69; KK214179.

His fleas are dead, his collar did it; 90 Day flea collar. (In Life, June 14, 1968, p.10) © 14Jun68; KK214501.

House-breaking aid; net 1 fl. oz. On folding carton. © 31Mar69; KK215388.

Indoor No keeps pets off rugs, furniture, drapes; net wt. 14 oz. On can. © 3Mar69; KK215451.

Keet life; net wt. 4.25 oz. Sticker. © 14Apr69; KK215394.

Luster bath for cats; net 8 fl. oz. 2 stickers. © 24Mar69; KK215400.

Luster bath for dogs; net 8 fl. oz. 2 stickers. © 24Mar69; KK215397.

Mineral Keet Kake for parakeets; net wt. 1 oz. Card. © 21Oct68; KK216932.

My-t-mite bird spray; net wt. 6 oz. On can. © 3Mar69; KK215306.

Mynah bird food; no.810; net wt. 20 oz. On folding carton. © 16Jul69; KK215440.

Natural goldfish food; net wt. 2 oz. On folding carton. © 23Jun69; KK215382.

90 Day collar for cats; net wt. 0.4 oz. On folding carton. © 3Feb69; KK216935.

90 Day collar for dogs; net wt. 0.8 oz. On folding carton. © 3Feb69; KK216934.

Oats 'n groats for parakeets; net wt. 4 oz. Sticker. © 14Apr69; KK215298.

Odor stop; net 1 fl. oz. On folding carton. © 31Mar69; KK215387.

Once-a-month wormer for kittens & cats; 16 capsules; net wt. 0.24 oz. On folding carton. © 21Apr69; KK215303.

Once-a-month wormer for puppies & dogs; 16 capsules; net wt. 0.24 oz. On folding carton. © 10Mar69; KK215305.

Outdoor no, keeps pets off shrubs, flowers, lawns; net wt. 14 oz. On can. © 3Mar69; KK215302.

Parakeet biskit; net wt. 1 1/4 oz. On folding carton. © 31Mar69; KK215297.

Parakeet color-tone; net wt. 4 oz. Sticker. © 14Apr69; KK215393.

Parakeet condition food; net wt. 4 oz. Sticker. © 14Apr69; KK215296.

Parakeet fruit treat with greens and seed; net wt. 4 oz. On sticker. © 14Apr69; KK215309.

Parakeet moulting food; net wt. 4 oz. Sticker. © 14Apr69; KK215299.

Parakeet treat; net wt. 4 oz. Sticker. © 14Apr69; KK215392.

Pep tonic; net 3 fl. oz. On folding carton. © 14Apr69; KK215401.

Rid flea dog shampoo; net 8 fl. oz. 2 stickers. © 24Mar69; KK215386.

Sanded perch covers; no.232B. On folding carton & bag. © 5May69; KK215406.

Show off; coat conditioner for all dogs; net wt. 6 oz. On can. © 3Mar69; KK215307.

Smoked rings, hickory smoked bones exercise for teeth and gums. Folder. NM: additions. © 16Jun69; KK216272.

Tropical fish food; net wt. 1 1/8 oz. On folding carton. © 16Jul69; KK215310.

Turtle food; net wt. 3/8 oz. On folding carton. © 26Feb69; KK215379.

Vitamin A & D oil with wheat germ oil; net 3 fl. oz. On folding carton. © 31Mar69; KK215381.

Vitamin & mineral powder for dogs & cats; net wt. 6 oz. Sticker. © 24Mar69; KK215398.

Vitamin tonic; HM 405; net 3 fl. oz. On folding carton. © 14Apr69; KK215441.

Wafer fish food; net wt. 3/8 oz. On folding carton. © 16Jul69; KK215380.

Wonder Flakes, imported tropical fish food; net wt. 5/8 oz. Sticker. © 26May69; KK215378.

HARVEY FAMOUS CARTOONS. ©
Casper's the friendly ghost goodie box; 6048:150. Authorized ed. Saalfield Pub. Co. On wrapper. © 4May70; KK216740.

TV flannel funnies; 6099:150. Authorized ed. Saalfield Pub. Co. On wrapper. © 22May70; KK216731.

HASBRO INDUSTRIES, INC. EMPIRE PENCIL CO. DIVISION. See EMPIRE PENCIL CO.

HAVERHILL'S, INC. ©
If time is money, this may save you lots of it; there are many executive flight bags, but there is only one real McCoy. Folder. Appl. author: Gerardo Joffe. © 18Jan70; KK216268.

Just $1, but who really needs it; Octoquill. (In The New republic, Feb. 7, 1970, p.40) Appl. author: Gerardo Joffe. © 7Feb70; KK216267.

Magnolocs, absolutely pickproof. (In Science news, Feb. 21, 1970, p.207) Appl. author: Gerardo Joffe. © 21Feb70; KK216269.

Security for just $1; here's how to get our handy and very precise postal scale. (In Science news, Feb. 28, 1970, p.230A) Appl. author: Gerardo Joffe. © 28Feb70; KK216270.

HAWKINS MANUFACTURING, INC. ©
The Hawkins replaceable blade saves time and money. Sheet. © 12Feb70; KK215100.

HERBERT, DWIGHT P. See ACADEMY PRODUCTIONS.

HERCULES, INC. ©
Flogel, Flogel 3, Flogel HD, Flogel A1. Sheet. (Explosives technical data) Appl. author: James J. O'Neill. © 27Jan70; KK215213.

Gelatin oil well explosive 100%, high-pressure gelatin, gelatin extras, and Power-Gel. Sheet. Appl. author: J. J. O'Neill. © 8Dec69; KK214395.

Hercol and Hercon. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 2Jan70 (in notice: 1969); KK214454.

Instadet, a top quality blasting cap. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 2Jan70 (in notice: 1969); KK215242.

Karvite blasting. Sheet. Appl. author: J. J. O'Neill. © 18Dec69; KK214393.

Millidet Hercules static-resistant short-period delay electric blasting cap. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 9Jan70 (in notice: 1969); KK214455.

Now 7 Titan boosters to choose from. Sheet. (Explosives technical data) Appl. author: C. A. Stainback. © 12Mar70; KK215243.

Safety fuse. Folder. Appl. author: J. J. O'Neill. © 29Dec69; KK214394.

Superdet Hercules static-resistant delay electric blasting cap. Sheet. (Explosives technical data) Appl. author: James J. O'Neill. © 27Jan70 (in notice: 1969); KK215214.

Vibrodet, a top-quality detonator resulting from many years of continuous research. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 11Feb70; KK215069.

HERMARK CORP. ©
Caleche; it's all a woman needs to wear. (In Women's wear daily, Aug. 11, 1967, p.3) Appl. ti.: Caleche is all a woman needs to wear. © 11Aug67; KK214182.

HERTZ SYSTEM, INC. ©
A Caribbean island has more to offer than a place in the sun. (In The New Yorker, June 15, 1968, p.4 of cover) Appl. author: Carl Ally, Inc. © 15Jun68; KK214337.

HESS, LILO. ©
Animals that hide, imitate and bluff. Story and photographs by Lilo Hess. Scribner. [Dust jacket] © 30Mar70; KK216081.

Pigeons everywhere; story & photographs by Lilo Hess. ([Book jacket] 610) © on jacket photo; 10Mar67; KK215778.

HILLS BROS. COFFEE, INC. ©
Something terrible is happening to the American cup of coffee. (In New York post, Apr. 1, 1970, p.40-41) © 1Apr70; KK215564.

Two cans of our coffee can make you gorgeous all over. (In Better homes and gardens, May 1970, p.H3) © 17Apr70; KK215762.

Vital weapons in the arsenal of Hills Bros. Coffee, Inc. (In The Bridgeport telegram, June 11, 1970, p.30) © 11Jun70; KK216955.

We know from beans. (In The Record, Hackensack, N.J., Apr. 15, 1970, p.B-10) © 15Apr70; KK215812.

We spoil our coffee. (In Courier-post, Camden, N.J., May 20, 1970, p.56) © 20May70; KK216396.

HIRSH, MARY ELLEN. ©
Deerfield State Bank; pay all your bills by check. Folder. © 12Jun70; KK216889.

HIRSH, MRS. P. J. See HIRSH, MARY ELLEN.

HIRSH (S. A.) MANUFACTURING CO. ©
Advertising copy guide, wall furniture. Folder. Appl. author: David Shulman. © 10Oct68; KK214410.

All-wood look in wall furniture. Folder. Appl. author: David Shulman. © 10Oct68; KK214409.

Gain space all over the place with shelving by Hirsh. Sheet. Appl. author: David Shulman. © 1Sep68; KK214407.

Make room for living with shelving by Hirsh. Sheet. Appl. author: David Shulman. © 1Sep68; KK214408.

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HOBBS MANUFACTURING CO. ©
Introducing Econofilm, the new economy winner for layflat film and sheet. (In Modern plastics, May 1970, p.154) © 30Apr70; KK216635.

HOME TOWN FOODS, INC. ©
Farmbest low fat chocolate milk; one pint liquid. On folding carton. © 14Jan68; KK214082.

HOMMEL, DENNIS LUTHER. See GOODWOOD CO.

HORTICOLOR, INC. ©
Elwood Nursery, Inc., spectacular sale. 8 p. © 2Mar70; KK215424.

HOUSE OF SANDAR, INC. See INCA WATCH REPAIR.

HUBBELL (HARVEY) INC. ©
Kellems Dua-pull grips for greater strength and security in pulling conductor and rope. Folder. © 1May70; KK216828.

HUDNUT, RICHARD. ©
Presenting the face that looks freshly made up hour after hour after hour; Lasting Beauty makeup finish. (In The New Yorker, Feb. 14, 1970, p.23) Appl. author: J. Walter Thompson Co. © 12Feb70; KK215186.

HUDSON (H. D.) MANUFACTURING CO. ©
Doubled my production; read what else users say about Hudson hog systems. (In National hog farmer, Jan. 1970, p.6) © 20Dec69 (in notice: 1970); KK214338.

Driest hog house around; read what else users say about Hudson hog systems. (In National hog farmer, Dec. 1969, p.12) © 20Nov69; KK214339.

A fascinating new bug for your garden; the Ladybug. Sheet. © 27Aug69; KK213977.

From Hudson, labor-savers to help you make it big. (In Beef, Jan. 1970, p.34) © 20Dec69 (in notice: 1970); KK215709.

The gardener's almanac; Hudson sprayers and dusters. (In House beautiful's gardening & outdoor living, 1970 ed., p.54) © 20Feb70; KK215711.

How do you want to make extra sprayer/duster profits this year? Sheet. © 27Aug69; KK213975.

Hudson introduces the boutique group of handsprayers & dusters. Sheet. © 27Aug69; KK213978.

I wouldn't have any other feeder; Hudson Profi-Matic beef systems. [Endorsed by Harold Taylor] (In Beef, Mar. 1970, p.46) © 25Feb70; KK215710.

New from Hudson! Porta flame sprayer kills weeds in summer, melts ice in winter, handles tough outdoor jobs fast! Sheet. © 27Aug69; KK213981.

New Hudson spray/dust bughouse; great to give or get. Sheet. © 27Aug69; KK213979.

No upkeep in two years; read what else owners say about a Hudson chain feeder. (In Beef, Oct. 1969, p.52) © 20Sep69; KK214342.

No upkeep in two years; read what else owners say about a Hudson chain feeder. (In Beef, Dec. 1969, p.21) © 20Nov69; KK214340.

Now from Hudson, sprayer and free weed killer in a money-saving combination! Sheet. © 27Aug69; KK213980.

Now from Hudson, sprayer and free weed killer in a money-saving combination! Sheet. © 27Aug69; KK213982.

Plant this in your store and watch the profits grow; new Hudson Trombone sprayer tree sales-maker. Sheet. © 27Aug69; KK213976.

Sell more Hudson Suburban power sprayers with Du-More spray attachments. Sheet. © 27Aug69; KK213974.

Six Hudson ways to handle more cows without more help; Profi-Matic dairy systems. (In Dairy herd management, Dec. 1969, p.15) © 20Nov69; KK214341.

HUGERT MANUFACTURING CO. ©
Kwikee, new concept line. Poster. © 16Dec69; KK214411.

HUMBLE TRAVEL CLUB, INC. ©
Accommodations and restaurants guides. [Envelope] Appl. ti.: Route request cards, Houston return address. © 1Nov69; KK215211.

HUNTER CO. ©
Leather products, 1970 catalog. 16 p. © 5Jan70; KK215324.

I

ITL RESEARCH CORP. ©
TV Quarterback. Sheet. Appl. author: Richard L. Whitely. © 25Sep68; KK215520.

ICKA-DELICK-MUSIC & RECORDS CORP. ©
The Chain Reaction portrays the quiet Americans. Sticker. Appl. author: I. Lovato. © 23Aug69 (in notice: 1968); KK214315.

IDAHO SUPREME POTATOES, INC. ©
Cheddar cheese au gratin potatoes; net wt. 6 1/2 ozs. On box. © 1Feb69 (in notice: 1968); KK215179.

Mashed potatoes instantly; net wt. 8 oz. On bag. © 1Mar68; KK215178.

Mashed potatoes instantly; 24-four oz. servings. On bag. NM: additional textual material. © 1Nov68; KK215847.

Mashed potatoes instantly; 24-four oz. servings. On folding carton. NM: additional textual material. © 1Feb69; (in notice: 1968); KK215848.

Scalloped potatoes with seasoned sauce mix; net wt. 6 1/2 ozs. On box. © 1Feb69 (in notice: 1968); KK215180.

IDEAL TOY CORP. ©
Beautiful Crissy; no.1051-2. On box & sheet. Appl. author: Ideal Toy Corp. a.k.a. Ideal. © 24Apr69; KK215776.

ILL-WIND CANNING CO.
Canned hurricane Camille wind. Sticker. Appl. author: J. A. Moody. © J. A. Moody d.b.a. Ill-Wind Canning Co.; 1May70; KK216041.

ILLINOIS NATIONAL BANK OF SPRINGFIELD. ©
11 excellent reasons why INB looks forward to continued growth in the 70's. (In Illinois state journal register, Jan. 11, 1970, p.38) Appl. author: Draper Daniels. © 11Jan70; KK214361.

INB's new Premium Golden Bee is one honey of a passbook. (In Illinois state register, Mar. 31, 1970, p.5) Appl. author: Draper Daniels. © 31Mar70; KK215573.

It takes a lot of busy bees to make an All-American city; we're proud of our All-American home town. (In Illinois state register, Springfield, Ill., Feb. 23, 1970, p.7) Appl. author: Draper Daniels. © 23Feb70; KK216119.

Make a birthday card for Barnaby, you may win one of these prizes. (In Illinois state journal, Springfield, Ill., Mar. 13, 1970, p.15) Appl. author: Draper Daniels. © 13Mar70; KK216118.

Now, earn a guaranteed 5 3/4% on a bank passbook account; INB's new Premium Golden Bee passbook. (In Illinois state register, Mar. 25, 1970, p.9) Appl. author: Draper Daniels. © 25Mar70; KK215572.

Now $12.50 buys a $25 present; give a Golden Bee bond from INB. (In Illinois State register, Dec. 11, 1969, p.24) Appl. author: Draper Daniels. © 11Dec69; KK213944.

Why saddle your best friend with a miserable job; naming him Executor of your will is no act of friendship. (In Illinois State register, May 14, 1970, p.19) Appl. author: Draper Daniels. © 14May70; KK216825.

Write yourself a loan with INB's plus check service. (In Illinois state register, Jan. 16, 1970, p.11) Appl. author: Draper Daniels. © 16Jan70; KK214701.

You say you need a new house but mortgage money costs too much? (In Illinois State register, May 25, 1970, p.10) Appl. author: Draper Daniels. © 25May70; KK216711.

IMPERIAL, INC. ©
Shaky Jake; fun for all. On folding carton. Appl. author: Jerome T. Gober. © 20Aug68 (in notice: 1969); KK214871.

INCA WATCH REPAIR.
Inca watches three year guarantee. Folder. © Inca Watch Repair, a part of House of Sandar, Inc.; 4Apr69; KK214923.

INSTANT HEIRLOOMS. ©
Instant heirlooms. Sheet. © 3Nov69; KK216405.

INTERBANK CARD ASSN. ©
Give the house a new coat; Master Charge. (In Better homes and gardens, Apr. 1970, p.21) Appl. author: Foote, Cone & Belding. © 13Mar70; KK216456.

INTERNATIONAL MOLD, INC. ©
Dealership offering for Cemcon, concrete cemetery chambers. Folder. © 30Jan70; KK216805.

INTERNATIONAL PAPER CO. ©
It looks like a reforestation job to us. (In Look, Jan. 13, 1970, p.56-57) Appl. author: Ogilvy & Mather, Inc. © 30Dec69 (in notice: 1970); KK214648.

The story of the disposable environment. (In Life, May 1, 1970, p.56-57) Appl. author: Ogilvy & Mather, Inc. © 27Apr70; KK216191.

INTERNATIONAL TELEPHONE & TELEGRAPH CORP. ©
As the techniques of communication advance, man becomes more free to articulate his ambitions and ideals. (In Time, May 11, 1970, p.23) Illus. signed: J Robirosa. Appl. author: Needham, Harper & Steers, Inc. © 4May70; KK216377.

INVIZA-MEND CORP. ©
Tears, snags, moth and burn holes disappear like magic; 2526-P. Card. Appl. author: Seymour O. Berlowitz. © 28Feb69; KK214650.

J

J & M ENTERPRISES, LTD. ©
All purpose artist brushes. Hong Kong. Sticker. © 30Dec68; KK215073.

Artist brushes, 20 brushes in assorted sizes. Hong Kong. Sticker. © 12Dec68; KK215075.

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Battery operated electric eraser with 2 extra erasers. Hong Kong. Sticker. © 30Dec68; KK215072.

Compass with pencil. Hong Kong. Sticker. © 30Dec68; KK215077.

Desk calendar, push-button operation tells day and date at a glance. Hong Kong. Sticker. © 30Dec68; KK215080.

Drafting set. Hong Kong. Sticker. © 30Dec68; KK215078.

Magnifier, plastic handle for reading, stamps, etc. Hong Kong. Sticker. © 30Dec68; KK215081.

100 push pins, practical & decorative. Hong Kong. Sticker. © 12Dec68; KK215074.

Paperback book cover with identification insert pocket. Hong Kong. Sticker. © 12Dec68; KK215070.

Paperback book covers, colorful, washable vinyl fits all paperbacks. Hong Kong. Sticker. © 30Dec68; KK215071.

Pocket magnifier, folds compact in vinyl holder. Hong Kong. Sticker. © 24Dec68; KK215076.

Transparent vinyl report covers with firm-grip binder. Hong Kong. Sheet. © 30Dec68; KK215079.

J/D SCIENTIFIC. ©
Fantasticks, the unique 3 dimensional doodler. Sheet. Appl. author: David R. Jensen. © 15Jul69; KK215453.

JAMAICA TOURIST BOARD. ©
In Jamaica, we treat our country as though it were one enormous living room. Two men playing chess in surf. (In The Miami herald, May 10, 1970, advertising section, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 10May70; KK216572.

Introducing Jamaica from $205, round trip air fare, transfers and hotels for 7 nights. (In The New York times, May 7, 1970, p.36C) Appl. author: Doyle Dane Bernbach, Inc. © 7May70; KK216881.

Jamaica. (In Sales meetings, Mar. 1970, p.235) Appl. author: Doyle Dane Bernbach, Inc. Appl. ti.: Girl walking into water. © 27Feb70; KK216193.

Jamaica; after school in Jamaica, Winston, Hedley, Ezra ... and Ian usually play. (In Life, May 1, 1970, p.R 22A) Appl. author: Doyle Dane Bernbach, Inc. © 1May70; KK216879.

Jamaica; her flowers are fresh. (In Life, May 15, 1970, p.12R) Appl. author: Doyle Dane Bernbach, Inc. © 8May70; KK216878.

Jamaica; James Palmer of Negril Beach. (In Life, May 29, 1970, p.16-17) Appl. author: Doyle Dane Bernbach, Inc. © 20May70; KK216877.

JASON ART STUDIOS.
How much. See RENWAL PRODUCTS CO.

Ups & downs. See RENWAL PRODUCTS CO.

Where do you live. See RENWAL PRODUCTS CO.

JEWELL ENTERPRISES. ©
Svoboda grids; instructions. Sheet. NM: rev. © 31Jan70; KK214646.

JOBST INSTITUTE, INC. ©
All legs are alike; Venous Pressure Gradient support. (In St. Louis medicine, Nov. 1968, p.108) © Jobst a.a.d.o. Jobst Institute, Inc.; 27Nov68; KK214170.

Arm venous pressure gradient support measuring. Sheet. © 20Oct69; KK215457.

Fight embolism with Jobst gradient anti-embolism stockings. Folder. © Jobst a.a.d.o. Jobst Institute, Inc.; 8Oct69; KK214090.

Full length venous pressure gradient support measuring. Sheet. © 4Oct69; KK215456.

Instructions for application, wear and care Jobst supports. Folder. © 21Nov67 (in notice: 1968); KK215320.

Knee length measuring venous pressure gradient support. Sheet. © 30Oct69; KK216057.

New Flip-Toe Jobst Anti-Em knee-length elastic stockings. Sheet. © Jobst a.a.d.o. Jobst Institute, Inc.; 9Jun70; KK216705.

New Flip Toe Jobst Thigh-Hi anti-embolism elastic stockings. Sheet. © Jobst a.a.d.o. Jobst Institute, Inc.; 9Jun70; KK216704.

Peripheral edema, a treatment method; form 265. Folder. © 1May70; KK216189.

Postmastectomy lymphedema; Venous Pressure Gradient lymphedema sleeves. Folder. © 18Jun70; KK216887.

Product news; Fredricks mammary support. Sheet. © Jobst a.a.d.o. Jobst Institute, Inc.; 10Oct69; KK214089.

Product news, Jobst-Stride, bold new men's support hose. Sheet. © 26Jun70; KK216956.

Varicosities of pregnancy; Jobst venous pressure gradient support. Folder. © 1May70; KK216188.

Waist height venous pressure gradient support measuring. Sheet. © 4Oct69; KK215455.

JOHNSON (REYNOLD C.) CO. ©
21 day motor tour of Europe as low as $2,795; our ... '70 Volkswagen. (In The Sacramento bee, Feb. 22, 1970, p.T15) © 22Feb70; KK214980.

JOHNSON (S. C.) & SON, INC. ©
Complete for floors, the finish for care-free floor care. Sticker. © 4Sep69; KK213985.

Fortify concrete and terrazzo sealer. Sticker. © 12Aug69; KK213984.

Glade spray disinfectant; net wt. 6.5 oz. On can. NM: rev. textual material. © 18Nov68; KK213959.

A quality line of performance proved products for lower cost maintenance; self polishing finishes. Folder. Appl. ti.: All products catalog. © 31Dec69; KK214604.

Spray-buff attachment automates the right way to spray-buff. Sheet. © 26Aug69; KK213983.

JOHNSON STORAGE & MOVING CO. ©
Allow me to introduce myself. Folder. Appl. ti.: Introduction mailer. © 1Mar70; KK216559.

Don't forget; from your man on the move. Sheet. Appl. ti.: Don't forget tip pad. © 1Mar70; KK216560.

Make your move with Johnson, your man on the move. Folder. Appl. ti.: Man on the move packet folder. © 1Mar70; KK216561.

Meeting you has been a pleasure, thank you for the courtesy of giving me your time. Folder. Appl. ti.: Man on the move courtesy card. © 1Mar70; KK216558.

Our man on the move would rather be called your man on the move. Sheet. Appl. ti.: Man on the move fact sheet. © 1Mar70; KK216557.

JON PAUL FRAGRANCES, LTD. ©
This stone is a trademark of Jon Paul Fragrances, Ltd. Card. Appl. author: Frank Samson. © 23Jan70; KK214502.

JONES (CASEY) JUNCTION, INC. ©
Menu. Folder. © 7Sep68; KK215009.

JONES/HOWARD, LTD. ©
$ale of the century, the game of incredible bargains; 4020. On wrapper. Appl. author: Milton Bradley Co. © 16Mar70; KK216247.

JONIA ENTERPRISES.
Page holder and bookmark. Card. Appl. author: J. G. Ferrick. © J. G. Ferrick d.b.a. Jonia Enterprises; 17Nov69; KK214645.

JUNO RECORDS, INC. ©
Judy. London. 1969. S-1000. Record sleeve. Appl. authors: Rex Reed & Peter Rauch. © 15Nov69; KK214689.

K

KMS INDUSTRIES, INC. ©
Unicolor processing kit for color papers & negative films. On folding carton. © 24Mar69; KK214270.

K. R. ENTERPRISES. ©
Protest symbol; demonstrate for ecology with the flag of environment. (In Berkeley barb, Feb. 6-12, 1970, p.17) © 6Feb70; KK214649.

KALO ENTERPRISES, INC. ©
Tournament golf. On wrapper. Appl. author: Lorin Lancaster. © 27May70; KK216608.

KATHER, ALFRED. ©
Bed lounge; thermals. 2 sheets. NM: compilation & illus. © 5Jun70; KK216622.

Cut ye to shape o' flying flag; aluminum flags. Sheet. © 17Feb70; KK214817.

Plug ins, self warming mattress; push button window/door. Sheet. NM: rev. © 29Dec69; KK213956.

KATHER, ALFRED C. ©
Best in the world carpet/rug heater. Sheet. NM: revisions & additions. © 17Feb70; KK214828.

KEEBLER CO. ©
Crunchy punch, new fruit-flavored energy snacks. Grape. Net wt. 8 oz. On folding carton. © 16Feb70; KK215637.

Keebies, creme filled chocolate cookies; net wt. 14 ozs. On bag. © 2Feb70; KK214773.

Little Jack Horner cakes; net wt. 11 1/2 oz. On wrapper. © 16Feb70; KK214772.

KELLOGG CO. ©
Calorie cutouts, save 14¢ and a bunch of calories; Special K. (In Chicago tribune Sunday magazine, Nov. 10, 1968, p.71) Appl author: Leo Burnett Co., Inc. © 10Nov68; KK214643.

Cinnamon-raisin and orange; luscious new flavors for Kellogg's fancy Danish Go-Rounds. (In Parade (Chicago sun-times) Apr. 5, 1970, p.17) Appl. author: Leo Burnett Co., Inc. © 5Apr70; KK216694.

Congratulations to the world's no.1 baseball team (the Mets, of course) from the world's no.1 breakfast team (Kellogg's of course); Corn Flakes. (In The New York Times, Oct. 21, 1969, p.59) Appl. author: Leo Burnett Co., Inc. © 21Oct69; KK214721.

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KELLOGG CO.-Con.
Corn-crisped chicken; Kellogg's corn flake crumbs. (Poppy Cannon's meal-a-day menus) (In Ladies' home journal, Feb. 1970, p.96) Appl. author: Leo Burnett Co., Inc. © 31Jan70; KK216689.
Dick Dastardly wants you; Kellogg's Vulture Squadron. (In Gold Key, Walt Disney Mickey Mouse and Pluto, May 1970, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © 1May70; KK216685.
50 cents free coffee cash; Danish-Go-Rounds. (In McCall's magazine, Jan. 1970, p.79) Appl. author: Leo Burnett Co., Inc. © 20Dec69 (in notice: 1970); KK216686.
5 festive treats to merry up your holidays; colorful confections for tree or table made quick 'n easy with Kellogg's Rice Krispies. (In McCall's, Dec. 1969, p.128) Appl. author: Leo Burnett Co., Inc. © 20Nov69; KK215049.
Free milk money; get 50¢ cash to pay for more milk for your Kellogg's Corn Flakes. (In Ladies' home journal, Oct. 1969, p.107) Appl. author: Leo Burnett Co., Inc. © 10ct69; KK214716.
Hot snack in a minute; Pop-Tarts. (Poppy Cannon's meal-a-day menus) (In Ladies' home journal, Feb. 1970, p.92) Appl. author: Leo Burnett Co., Inc. © 31Jan70; KK216688.
Ice-creamy pineapple pie; Corn Flake crumbs. (In Ladies' home journal, Sept. 1969, p.156) Appl. author: Leo Burnett Co., Inc. © 1Sep69; KK214719.
Jumbo makes up to 18 people happy at breakfast. (In The Grand Rapids press, May 12, 1970, p.4-B) Appl. author: Leo Burnett Co., Inc. © 12May70; KK216692.
Kellogg introduces Frosted Mini-Wheats. (In Pictorial living coloroto magazine (Boston advertiser) Sept. 7, 1969, p.11) Appl. author: Leo Burnett Co., Inc. © 7Sep69; KK214720.
Kellogg's not only puts more in your morning, but puts more in little Susie's and Jimmy's playtime; Corn Flakes. (In Detroit free press, Oct. 21, 1969, p.6-D) Appl. author: Leo Burnett Co., Inc. © 210ct69; KK214718.
Live smart; get back on the young side; Product 19. (In Reader's digest, Oct. 1969, p.179) Appl. author: Leo Burnett Co., Inc. © 25Sep69; KK216710.
Morning; let's face it together; Kellogg's. (In Look, May 5, 1970, p.32-33) Appl. author: Leo Burnett Co., Inc. © 21Apr70; KK216687.
New; corn flake crumbs, bag and bake. (In Parade (Chicago sun-times, Jan. 25, 1970, p.15) Appl. author: Leo Burnett Co., Inc. © 25Jan70; KK216691.
New, Kellogg's Corn Flake Crumbs bag and bake. (In The Argus round-up, Rock Island, Ill., Nov. 8, 1969, p.7) Appl. author: Leo Burnett Co., Inc. © 8Nov69; KK214722.
Now Kellogg's puts the world's favorite flavor in America's favorite toaster pastries; Frosted Pop-Tarts. (In Chicago today magazine, Nov. 9, 1969, p.6) Appl. author: Leo Burnett Co., Inc. © 9Nov69; KK214714.
Our best bran muffins, family favorite filled with the goodness and hearty flavor of Kellogg's All-Bran. (In Ladies' home journal, Dec. 1969, p.108) Appl. author: Leo Burnett Co., Inc. © 25Nov69; KK215048.
Raisunniest bran under the [sun] (In Insight (The Milwaukee journal) Apr. 5, 1970, p.36) Appl. author: Leo Burnett Co., Inc. © 5Apr70; KK216693.
7 pennies for your thoughts about your weight; Special K. (In Parade (Chicago sun-times) Nov. 2, 1969, p.3) Appl. author: Leo Burnett Co., Inc. © 2Nov69; KK214715.
A tastier turkey, the easy modern way with real old-time stuffing; Croutettes stuffing. (In Ladies' home journal, Nov. 1969, p.124-125) Appl. author: Leo Burnett Co., Inc. © 1Nov69; KK214717.
Try the flavorfilled bran flakes with the iron bonus; 40% Bran Flakes. (In The Daily Oklahoman, May 5, 1970, p.16) Appl. author: Leo Burnett Co. © 5May70; KK216690.
We don't forget your figure; don't forget ours; Special K. (In Look, May 19, 1970, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © 5May70; KK216684.

KENNER PRODUCTS CO. ©
Flip Your Top; no.6400. On folding carton. © 13Feb70; KK216222.
Real Sound Movie Projector; no.1271. On folding carton. © 25Sep69 (in notice: 1968); KK213925.

KETCHAM, HANK. ©
Color, color with Dennis the menace; 6092:150. Authorized ed. Saalfield Pub. Co. On wrapper. © 26May70; KK216734.

KING INDUSTRIES OF SOUTHERN NEW HAMPSHIRE. ©
Sprinkle, turns liquids to solids for easy sweep-up of messes in homes, restaurants, and kennels; net wt. 16 oz. average. On folding carton. Appl. author: William H. Stewart. © 22Jul69; KK214303.

KINGMON, ADREN A. ©
Easy Chair writing board. Sheet. © 30Mar70; KK216637.

KINSMAN FOOD DISTRIBUTORS, INC. See ALESCI'S IMPORTED FOODS.

KITTYHAWK GRAPHICS.
Nilsson by Tipton. See WARNER BROS. RECORDS, INC.

KLOPMAN MILLS, INC. ©
City Talk, studio collection. Card. © 31Jan69; KK214447.
Comeclean permanent press fabric you can lean on. Folder. © 310ct67; KK214446.
A fabric you can lean on. Folder. © 31Jul69; KK214445.
Fabrics you can lean on. Card. © 7Jan70; KK216071.
Klopman or Bust. Card. © 310ct68; KK214448.

KNOX LUMBER CO. ©
Lumber, building materials, hardware ... kitchen accessories. 96 p. © 20ct68; KK215570.

L

LA-Z-BOY CHAIR CO. ©
Give Dad the comfort gift of a lifetime, a La-Z-Boy reclining chair. (In American home, May 1970, p.25) © 25Apr70; KK216323.
It may be just what the doctor ordered, relax in a La-Z-Boy. (In Today's health, Apr. 1970, p.11) © 30Mar70; KK216322.

LANAHAN, ELEANOR ANNE.
The zow-binger, by Betty Woods; illustrated by Eleanor Anne Lanahan: [Dust jacket] 6090. © on illus.; Eleanor Lanahan; 2Mar70; KK215225.

LANTZ (WALTER) PRODUCTIONS, INC. ©
Woody Woodpecker's art gallery; 6076:150. Authorized ed. Saalfield Pub. Co. On wrapper. © 3Jun70; KK216737.

LANVIN-CHARLES OF THE RITZ. See NATE, JEAN.

LANVIN-CHARLES OF THE RITZ, INC. See LANVIN PARFUMS.

LANVIN PARFUMS.
Identification kit for telling the boys from the girls; My Sin. (In Mademoiselle, Nov. 1969, p.91) © Lanvin Parfums solely owned by Lanvin-Charles of the Ritz, Inc.; 280ct69; KK214675.
There is something about Arpegé ... look wonderful. (In McCall's, Nov. 1969, p.R-6) © Lanvin Parfums solely owned by Lanvin-Charles of the Ritz; 240ct69; KK214676.
This is something about Arpege; Arpege is more than a fragrance, it's a look. (In Cue, Oct. 4, 1969, p.15) © Lanvin Parfums owned solely by Lanvin-Charles of the Ritz, Inc.; 40ct69; KK214826.

LEARNING AIDS GROUP, INC. See RENWAL PRODUCTS CO.

LEHN & FINK. ©
Every mother's dream: a cleancut American drain. (In Newsday, Long Island, Dec. 10, 1969, p.58A) Appl. author: Doyle Dane Bernbach, Inc. © 10Dec69; KK214266.
In independent laboratory tests Beacon Wax made floors shine brighter than any other leading floor wax. (In Family circle, May 1969, p.89) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK215521.
What to do between the wash and the wear; Glisade fabric finish. (In Parade (Long Island press) Mar. 29, 1970, p.18) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar70; KK215764.

LEHN & FINK PRODUCTS.
For months now, this man's reflection has been telling TV audiences how bright Beacon wax makes floors shine. (In Woman's day, Nov. 1969, p.R-9) Appl. author: Doyle Dane Bernbach, Inc. © Lehn & Fink Products, a division of Beacon Wax; 270ct69; KK214390.
The problem area isn't a problem area anymore; Lysol toilet bowl cleaner. (In Reader's digest, Oct. 1969, p.62) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © Lehn & Fink Products (Sterling Drug, Inc.); 10ct69; KK214279.
A toilet bowl cleaner that makes you feel safer. Lysol brings it to you. (In Redbook, Nov. 1969, p.145) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © Lehn & Fink Products (Sterling Drug, Inc.); 1Nov69; KK214280.

LEISURE DYNAMICS, INC. ©
Lakeside's Brink Ball, a great game for family fun; no.8317. On wrapper. Appl. author: Ronald Wolfe. © 10Mar70; KK216899.
Lakeside's Mad Marbles, a whirl of excitement, a game; no.8318. On wrapper. Appl. author: Ronald Wolfe. © 10Mar70; KK216897.
Lakeside's Traffic-Jam, the 8 foot tunnel race game; no.8327. On wrapper. Appl. author: Ronald Wolfe. © 10Mar70; KK216898.

LESNEY PRODUCTS & CO., LTD. ©
Matchbox Superfast collectors carrying case. On box. © 4Feb70; KK216783.
Matchbox Superfast collectors mini-case holds 24 Matchbox models. On box. © 4Feb70; KK216782.

LETSON, GEORGE M. See TOOL SILHOUETTES.

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LEVITZ FURNITURE CORP. ©
You must see it to believe it. (In The Arizona republic, Dec. 9, 1969, p.9) © 9Dec69; KK214066.

LEVY (HENRY S.) & SON, INC. ©
You don't have to be Jewish to love Levy's real Jewish rye. [Choir boy eating sandwich] Poster. Appl. author: Doyle Dane Bernbach, Inc. © 1Jan70; KK214441.

LEWUS ELECTRIC CO. ©
Adjustment instructiins [sic] Slip. (2SCR series) Appl. author: Alexander J. Lewus. NM: additions. © 20Jan70; KK216047.

LIEBA. ©
The flipper; 10 different hats. Folder. Appl. author: Elaine Lieba Latham. © 19May70; KK216310.

LIFTEE CO. ©
Get rid of that baldy look instantly, if your problem is thinning hair; Hair-Thic. (In Sunday news, Mar. 1, 1970, p.37C) © 1Mar70; KK216796.

LIN-BROOK HARDWARE. ©
Black driveway coating; 1 gal. On can. © 21Feb63; KK214383.
Redi-mix concrete; 90 lbs. net wt. On bag. © 7Jan59; KK214324.

LIN-BROOK HARDWARE. See CENTRAL LIN-BROOK HARDWARE, INC.

LIQUID GLAZE, INC. ©
Custom aged automobile polishes; Cap. Sheet. © 10ct68; KK215653.

LITTON BUSINESS SYSTEMS, INC. MONROE INTERNATIONAL DIVISION.
Franklin National Bank puts their money on a Monroe electronic printing calculator to handle budget reports, compute interest and analyze profits. (In Modern office procedures, Feb. 1, 1968, p.3) © Monroe International, a division of Litton Industries; 1Feb68; KK216257.

LLOYD, DORIS B. See TIDGETS.

LOH, GEORGE.
For illustrations by George Loh See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

LONG (W. E.) CO., I.B.C. ©
Good things happen when you toast Old Heritage Bread. (In The Evening sentinel, Carlisle, Pa., Apr. 14, 1970, p.12) © 14Apr70; KK216311.
It's new, with a 50-year old heritage; Old Heritage bread. (In The Progress, Clearfield, Pa., Apr. 8, 1970, p.5) © 8Apr70; KK216312.
What they tell us about this firm, old-fashioned loaf; Old Heritage bread. (In The Evening sentinel, Carlisle, Pa., Apr. 21, 1970, p.3) © 21Apr70; KK216313.

LONGLIFE FISH FOOD PRODUCTS.
A bright new profit opportunity, Longlife aquarium bulbs. (In Pet shop management, Aug. 1969, p.80) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 4Aug69; KK215197.
Undergravel filter bricks, for 20L/29 gallon aquariums. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 1Dec69; KK215733.

LORILLARD. ©
Before you buy your next package of cigarettes, remember, today, more than ever, the Kent Micronite filter is the most famous filter of them all. (In Daily news, Feb. 9, 1970, p.31) Appl. author: Foote, Cone & Belding. © 9Feb70; KK215086.
Kent got it all together; 100's deluxe size. (In The Union-gazette, Apr. 16, 1970, p.9) Appl. author: Foote, Cone & Belding. © 16Apr70; KK216461.
More people enjoy True than any other reduced tar and nicotine cigarette. [Man with glasses] (In Playboy, Feb. 1970, p.20) Appl. author: Foote, Cone & Belding. © 13Jan70; KK214776.
More people enjoy True than any other reduced tar and nicotine cigarette. [Red head girl wearing brown sweater] (In Sports illustrated, Feb. 9, 1970, p.51) Appl. author: Foote, Cone & Belding. © 5Feb70; KK214778.
More people enjoy True than any other reduced tar and nicotine cigarette. [Young man wearing blue shirt] (In TV guide, Jan. 3-9, 1970, p.3) Appl. author: Foote, Cone & Belding. © 1Jan70; KK214777.
Today is super fan Sunday; what a good time for a Kent. (In Globe-Democrat Sunday magazine, Jan. 11, 1970, p.11) Appl. author: Foote, Cone & Belding. © 11Jan70; KK214780.
What a good time for a Kent; Kent goes where the good times are. (In Look, Mar. 10, 1970, p.16) Appl. author: Foote, Cone & Belding. © 24Feb70; KK215088.
What a good time for the good taste of a Kent. (In Time, Apr. 13, 1970, p.4 of cover) Appl. author: Foote, Cone & Belding. © 7Apr70; KK216458.

LOWE (E. S.) CO., INC. ©
Cribbage board; no.1503. On wrapper. © 1Apr69 (in notice: 1968); KK213972.
Cribbage board; no.1505. On wrapper. © 8Apr69 (in notice: 1968); KK213973.

LUCKY STORES, INC. ©
Do you pay a higher price for the same item on Tuesday as compared to the weekend? Lucky shoppers don't. (In Oakland tribune, Feb. 11, 1970, p.5-A) © 11Feb70; KK214755.
1st in everyday discount savings. (In San Francisco Examiner, June 11, 1969, p.23) © 11Jun69; KK213965.
Holiday ahead, you'll find your holiday needs at low everyday discount prices. (In San Francisco Chronicle, July 2, 1969, p.42) © 2Jul69; KK213964.
Lucky takes the confusion out of food pricing. (In Oakland tribune, Jan. 21, 1970, p.10-A) © 21Jan70; KK214623.
No guesswork on food prices at Lucky, single item pricing. (In San Francisco chronicle, Feb. 4, 1970, p.22) © 4Feb70; KK214756.
A round steak is a round steak is a round steak is a round steak. (In Oakland tribune, Feb. 18, 1970, p.13-A) © 18Feb70; KK215159.
Someone else may be buying the best part of your chuck roast unless you're shopping at Lucky. (In San Francisco examiner, Mar. 4, 1970, p.36) © 4Mar70; KK215158.

LUCY, FELIX. ©
Soap bubble game, new fun and action game for all kids. Sheet. Appl. authors: Felix & Antionette Lucy. © 11Jul69; KK215321.

LUXOR LIGHTING PRODUCTS, INC. ©
Announcing the benefits of arc-escent in 160 and 250-watt R-40 floods. Sheet. © 15May70; KK216317.
Arc-escent fixtures, schedule of prices and specifications effective December 15, 1969 F.O.B. Secaucus, N.J. Sheet. NM: new matter. © 12Dec69; KK215063.
Flower-Lites, beautiful, decorative, different. Sheet. © 18Jun70; KK216928.
Krypton, watt for watt, the smallest, brightest, long-life bulb you can buy. Folder. NM: additions & revisions. © 30Apr70; KK216143.

LYLU INDUSTRIES. ©
Insta-start systems; no.8960-LU; net wt. 8.4 oz. Sticker. Appl. author: Adex Advertising, Inc. © 14Nov69; KK214937.

LYNN DRUG UNISYSTEMS, INC. ©
Unisystems, a dramatic new unit dose plan to increase efficiency of drug administration in health-care facilities. Sheet. © 15May70; KK216316.

M

MB INTERNATIONAL, N.V. ©
Ariane jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214322.
Belvedere jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214317.
Corona jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214323.
Coronet round jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214321.
Europa jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214316.
Kim jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214412.
Paradis jigsaw puzzles. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214320.
Tivoli jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214319.
Vista jigsaw puzzle. [Netherlands] On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214318.

MCCLELLAN, JO ANN H. See R & J CO.

MCCORMICK & CO., INC. ©
Salad Supreme with bleu cheese; 3 1/8 ozs. net wt. Sticker. © 6May70; KK216261.

MCCOURT, ROBERT E. ©
Clean-air promotion campaign for automobiles; creative advertising, Bob Emmett. Sheet. © 6Apr70; KK215561.

MCCOURT, ROBERT E. See REM.

MCCULLOUGH, ROBERT KENNETH. ©
Gospel tape service. 2 wrappers. © 28Nov69; KK214668.

MCGAHEE, WELBOURNE D. ©
Protection for your home or office with the Burglar Bungler. Card. © 3Apr70; KK216905.

MCGRAW-EDISON CO. SPEED QUEEN DIVISION. See SPEED QUEEN.

MCILHENNY CO. ©
1. 2. 3. Oceanburger; Tabasco pepper sauce. (In McCall's, Mar. 1970, p.16) Appl. author: Fitzgerald Advertising Inc. © 1Mar70; KK215157.
Seal, simmer and serve vegetables; Tabasco brand pepper sauce. Sheet. Appl. author: Fitzgerald Advertising, Inc. © 1Jun70; KK216586.
These are not Tabasco pepper sauce, this is. (In McCall's, Mar. 1968, p.16) Appl. author: Fitzgerald Advertising, Inc. © 1Mar68; KK214842.

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MCILHENNY CO.-Con.
Try a red eye, dazzling new drink; Tabasco. (In McCall's, Apr. 1970, p.42) Appl. author: Fitzgerald Advertising, Inc. © 1Apr70; KK215582.
Try a red eye, it's an eye opener; Tabasco pepper sauce. (In Super Bowl souvenir program, Jan. 11, 1970, p.36) Appl. author: Fitzgerald Advertising, Inc. © 11Jan70 (in notice: 1969); KK214351.

MACKNIK, T. F. ©
Stop and glo, film-forming facial. Folder & sticker. © 9Jan70; KK215729.

MAICO HEARING INSTRUMENTS. ©
Diagnostic audiometer; model MA-17. Folder. © 15May70; KK216623.
Drexel model CK; getting acquainted with your new Maico hearing aid. 1 v. © 15May70; KK216628.
Ear-level hearing convenience with big-aid power and clarity; Drexel. Folder. © 15May70; KK216626.
For a new adventure in better hearing, versatile Venture, the tiny new hearing aid that is really 3 aids. Folder. © 15May70; KK216627.
Hampton II, model CM; getting acquainted with your new Maico hearing aid. 1 v. © 15May70; KK216630.
Happier lives with better hearing by Maico. Folder. © 15May70; KK216624.
Powerful help for severe hearing losses, Windsor III. Folder. © 15May70; KK216625.
Two ears are four times better. Folder. © 10ct69; KK214449.
Venture model CI; getting acquainted with your new Maico hearing aid. 1 v. © 15May70; KK216629.
Windsor III model CJ; getting acquainted with your new Maico hearing aid. 1 v. © 15May70; KK216631.

MAIDENFORM, INC. ©
First get into this bra then get into your clingy thing; tricot Tric-o-Lastic by Maidenform. (In Redbook, Mar. 1970, p.3) Appl. author: Norman, Craig & Kummel, Inc. © 24Feb70; KK215376.
The great stocking hold-up, and it's done without garters. (In True story, Mar. 1970, p.1) Appl. author: Norman, Craig & Kummel, Inc. © 6Feb70; KK215377.
I dreamed I felt free in my Maidenform motionwear. (In Good housekeeping, Oct. 1969, p.20) Appl. author: Norman, Craig & Kummel, Inc. © 20Sep69; KK215053.
I dreamed I looked shapely from any angle in my Maidenform Dreamliner. (In Ladies' home journal, Sept. 1969, p.10) Appl. author: Norman, Craig, & Kummel, Inc. © 25Aug69; KK214820.
I dreamed I shaped up in an instant in my Maidenform bra slip. (In Seventeen, Sept. 1969, p.13) Appl. author: Norman, Craig & Kummel, Inc. © 1Sep69; KK215056.
I dreamed I was here and there in my Maidenform co-ordinates. (In McCall's, Apr. 1968, p.17) © 21Mar68; KK215319.
Maidenform says, you need this bra. (In McCall's, Sept. 1969, p.18) Appl. author: Norman, Craig & Kummel, Inc. © 20Aug69; KK214823.
Shouldn't your second skin be as lovely as your first? The Sea Dream collection. (In Glamour, Aug. 1969, p.15) Appl. author: Norman, Craig & Kummel, Inc. © 20Jul69; KK213992.
Shouldn't your second skin be as lovely as your first? Your second skin is as lovely as your first when you wear the collection. (In Vogue, Mar. 1, 1970, p.41-42) Appl. author: Norman, Craig & Kummel, Inc. © 1Mar70; KK215375.
Your second skin is as lovely as your first when you wear Shape-mates. (In Vogue, Sept. 1, 1969, p.324) Appl. author: Norman, Craig & Kummel, Inc. © 25Aug69; KK215727.
Your second skin is as lovely as your first when you wear Undercurrents (In Vogue, Dec. 1, 1969, p.10) Appl. author: Norman, Craig & Kummel, Inc. © 1Dec69; KK214822.

MAINTENANCE ENGINEERING CO. ©
Meco T.C. coating for interior or exterior use. Sheet. Appl. author: Joseph P. Tyrrell. © 10Apr70; KK216332.
Superior courts with Meco materials. Sheet. Appl. author: Joseph P. Tyrrell. © 2Apr70; KK216274.

MAJOR LEAGUE PLAYERS ASSN. ©
Official baseball card game; 4017. On wrapper. Appl. author: Milton Bradley Co. © 16Mar70; KK216251.

MALONE, EDWIN S., III. ©
Assignment: travel; 3537 Cimarron Trail, Fort Worth, Texas, 76116. Sheet & [envelope] © 14Jan70; KK216797.

MARCAL PAPER MILLS, INC. ©
Bathroom tissue; 2-ply tissues. On wrapper. © 1Nov69; KK215190.
Facial quality bathroom tissue; 2 rolls. On wrapper. © 90ct69; KK215189.
Facial quality bathroom tissue; 4 rolls. On wrapper. © 29Dec69; KK215188.
Fluff Out; 200 two-ply facial tissues. On folding carton. © 270ct69; KK215187.
2-ply towels. On wrapper. © 5Nov69; KK215191.

MARIC ENTERPRISES, INC. ©
Can a phone call help your marriage? Dial your stars. (In Peoria journal star, June 3, 1969, p.A-9) Appl. author: Foote, Cone & Belding. © 3Jun69; KK215026.

MARKELL (M. J.) SHOE CO., INC. ©
Tarso fitting scale. Folder. © 24Dec69; KK215942.

MARLIER, GLADYS J. ©
Puzzleframe; jigsaw puzzle workframe. Card. © 18Nov69; KK214688.

MARSHALL, VIRGINIA MAE MARTIN.
Smoothy's, another original by Gina Martin Cosmetics. On folding carton. Appl. ti.: Packing box and label for Smoothy's. © Gina Martin; 4Dec69; KK214901.

MARTIN, GINA, pseud. See MARSHALL, VIRGINIA MAE MARTIN.

MARY KAY COSMETICS, INC. ©
Annual report for 1969. 20 p. © 20Mar70; KK216517.

MASAL CO., INC. ©
Astronaut toy watch set, toy watch with synchronized hands. Card. Appl. author: Sohni & Co. © 300ct69; KK214091.
Jewelette synchronized hands. Card. Appl. author: Sohni & Co. © 4Nov69; KK215325.

MASSENGILL (S. E.) CO.
Get well coloring book. 1 v. © Semed Pharmaceuticals, division of S. E. Massengill Co. (in notice: S. E. Massengill Co.); 6Feb70; KK215193.

MASSON (PAUL) VINEYARDS. ©
Burgundy has a new Gettysburg address. (In Philadelphia bulletin, west section, Mar. 19, 1970, p.15) © 19Mar70; KK215614.
My first 5 engagements went on the rocks; confessions of a brandy. (In Beverage industry news of California, Mar. 1, 1970, p.3) © 1Mar70; KK215133.
Paul Masson brings the nicest people together. (In Beverage bulletin, Mar. 1, 1970, p.25) © 1Mar70; KK215185.

MASSOVER BROS., INC. See MASTERPIECE RINGS.

MASTERPIECE RINGS.
Cultured pearls. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 1Aug68; KK214297.
A designer's collection; 14K solid gold jewelry. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 1Aug68; KK214298.
Fashions forever; sparkling treasures. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 15Jul69; KK214296.
For quality gift giving, fashions for your first lady. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 15Jul69; KK214295.
Solid gold jewelry, beautiful gifts for all occasions to be treasured for a lifetime. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 15Jul69; KK214299.
Solid gold jewelry, highly styled, beautifully boxed. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 15Jul69; KK214300.
Unset diamonds, the newest gift idea. Sheet. © Masterpiece Rings, trade name of Massover Bros., Inc.; 15Jul69; KK214301.

MATTEL, INC. ©
Imagine, now your child can make toys that move--with a new and different kind of building block called Tog'l. (In Parents' magazine & better homemaking, July 1968, p.67) © 13Jun68; KK214725.
Picture Maker Barbie fashion designer set; stock no.4151. On box & 2 sheets. © 12Dec69; KK215775.
Picture Maker car designer set; stock no.4150. On box & 2 sheets. (Hot Wheels) © 12Dec69; KK215773.
Picture Maker funny figure designer set; stock no.4152. On box & 2 sheets. © 12Dec69; KK215774.
Twirlin' Twosome trick set; Wiz-z-zer; stock no.4102. On folding carton. Appl. ti.: Whizzer, Twirlin' Twosome trick set. © 12Jan70 (in notice: 1969); KK214697.
Wiz-z-zer; Trick Tray set; stock no.4103. On folding carton. Appl. ti.: Whizzer Trick Tray set. © 15Jan70 (in notice: 1969); KK214698.
Wiz-z-zer, world's wildest whirler; the Rounder; stock no.4100. On folding carton. Appl. ti.: Whizzer, the Rounder. © 8Dec69; KK214696.
Wiz-z-zer, world's wildest whirler; the Wedge; stock no.4101. On folding carton. Appl. ti.: Whizzer, the Wedge. © 8Dec69; KK214695.

MATTEL, INC. MONOGRAM MODELS, INC. SUBSIDIARY. See MONOGRAM MODELS, INC.

MATTHEWS AGENCY, INC. ©
Bull; Lewis Chevrolet. (In The Virginian-pilot, Jan. 11, 1970, p.E3) © 11Jan70; KK214067.
If this is your idea of buying a new car, you're probably an experienced car buyer! (In Ledger-star, Jan. 29, 1970, p.C4) © 29Jan70; KK214626.

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Loan the bank some money. No.1-12. Folder. © 28Apr70; KK215858.

MAXEY, NELLIE J. ©
No, no, no. Sheet. © 12Dec69; KK216486.

MEAD JOHNSON & CO. ©
Metrecal cookies help you lose weight deliciously. (In McCall's Apr. 1968, p.67) © 26Mar68; KK214913.
Metrecal has 4 hot ideas to help you lose weight. (In McCalls, Mar. 1968, p.129) © 20Feb68; KK214912.
Metrecal has 4 smart cookies to help you lose weight. (In McCall's, Mar. 1968, p.128) © 20Feb68; KK215313.

MED-A-DIAL. ©
Here is your rythmeter dial. Folder. Appl. author: Reed A. Palmer. © 10Nov69; KK214495.

MEIER (JOSHUA) DIVISION, GRACE (W. H.) & CO. See GRACE (W. R.) & CO. JOSHUA MEIER DIVISION.

MERCHANDISING SERVICES, INC. ©
How Joe Willie and Claudine got loaded up in 17 seconds at Richway Foods parcel pick-up. (In The Atlanta constitution, Apr. 15, 1970, p.9A) Appl. author: Liller, Neal, Battle & Lindsey. © 15Apr70; KK215940.
Richway Foods parcel pick-up really jumps, attests 'possum rancher Shapmore T. Shag. (In The Atlanta constitution, Mar. 25, 1970, p.7F) Appl. author: Liller, Neal, Battle & Lindsey. © 25Mar70; KK215941.

MEYENBERG MILK PRODUCTS, INC. ©
Dry whole powdered goat milk; net weight 14 ounces. On can. © 31Dec68; KK215118.

MILLER BREWING CO. ©
Miller makes it right; hearty, robust, deep down good ... the champagne of beers. (In Esquire, Feb. 1970, p.2 of cover) Appl. author: C. A. Mathisson. © 23Jan70; KK215215.

MILLER-BRODY PRODUCTIONS, INC. NEWBERY AWARD RECORDS, INC. DIVISION. See NEWBERY AWARD RECORDS, INC.

MILLER TILT-TOP TRAILER, INC. ©
New Miller ramp-champ trailers; models R-12. Sheet. © 1Dec69 (in notice: 1970); KK214669.

MILLERS INTERNATIONAL, INC. ©
These rings are so beautiful we're discontinuing them. (In Seventeen, Aug. 1968, p.297) © 30Jul68; KK215732.

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Beat your dad; the game to thrill all boys. Sheet. © Mini Pro Hockey a.a.d.o. Mini Pro Sports, Inc.; 31Jan70; KK216916.
Canadian Mini-Pro hockey official wood sticks. Sheet. © Mini-Pro Hockey, business name of Mini-Pro Sports, Inc.; 14Apr70; KK216192.

MINI-PRO SPORTS, INC. See MINI-PRO HOCKEY.

MINNESOTA MINING & MANUFACTURING CO.
Cleans silver, polishes silver, protects silver against tarnish; Tarni-Shield. (In Good housekeeping, Oct. 20, 1969, p.34) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Oct69; KK214276.
Exactly what will Scotch hair set tape do? (In Glamour, May 1970, p.105) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Apr70; KK216673.
Gemini girls love Scotch hair set tape. (In Teen, June 1970, p.18-19) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 1Jun70; KK216674.
Help yourself to our non-slip hors d'oeuvres set. (In Reader's digest, Feb. 1970, p.166) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Jan70; KK215423.
Little traditions from gumdrops to tape. (In McCall's, Dec. 1969, p.20-33) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Nov69; KK214814.
Monad is a new 3M brand card game that closes the generation gap. (In The New York times book review, Nov. 30, 1969, p.73) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 30Nov69; KK214353.
The pretty pink funset; Scotch hair set tape. (In Ingenue, May 1970, p.37) © 3M Co, a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 24Apr70; KK216378.
Put this game on your playing table, Thinking man's golf; spray this protection on your playing gear; Scotchgard fabric protector. (In 70th open championship of the U.S. Golf Assn., June 18-21, 1970, p.68) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 5Jun70; KK216954.
Sasheen says romantic, in the loveliest ways. (In Gift & tableware reporter, Nov. 1969, insert between p.8-9) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 17Nov69; KK213969.
Tryce is a new 3M brand card game that moves and grooves with today's free thinking. (In The New York times book review, Dec. 7, 1969, p.99) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 7Dec69; KK214354.
2 easy ways to discover the advantages of Tarni-Shield. (In Good housekeeping, May 1969, p.60) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 19May69; KK214277.
Venture is a new 3M brand card game for would be tycoons. (In The New York times book review, Nov. 23, 1969, p.71) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 23Nov69; KK214352.

MRS. LELAND'S KITCHENS. ©
Chocolate Puff'ns; net wt. 7 oz. On folding carton. © 20Dec69; KK214345.
Old fashioned crackling good crunchy chocolate; net wt. 6 1/4 oz. On folding carton. © 20Dec69; KK214343.
Old fashioned crunchy rich milk chocolate; net wt. 3 oz. On wrapper. © 20Dec69; KK214344.

MO-TEK. ©
Cycle-delic wheels, boing boing. Card. Appl. author: Rezk M. Mohamed. © 17Jan70; KK216871.
Cycle-delic wheels, dizzy disk. Card. Appl. author: Rezk M. Mohamed. © 17Jan70; KK216872.
Cycle-delic wheels, fire flinger. Card. Appl. author: Rezk M. Mohamed. © 17Jan70; KK216869.
Cycle-delic wheels, spinnin' spiral. Card. Appl. author: Rezk M. Mohamed. © 17Jan70; KK216870.

MONOGRAM MODELS, INC. ©
Garbage truck; 1/24 scale kit; PC206-200. On box. © 12Mar68; KK216008.
Paddy wagon, it's a riot, wild new 1/24 scale show rod model kit; PC217. [Box top] & 2 folders. © Monogram Models, Inc., a wholly owned subsidiary of Mattel, Inc.; 31Dec68 (Pocket hobby catalog in notice: 1969); KK215566.
Red Baron 1/24 scale model kit with Fokker triplane; PC212-200. On box. © 30Jan68; KK216007.
Rommel's Rod, the Desert Fox's krazy kommand kar; 1/24 scale kit; PC225. [Box top] & 2 folders. © Monogram Models, Inc., a wholly owned subsidiary of Mattel, Inc.; 5Sep69; KK215565.
Sand crab, a real sandsational dune buster model kit by Tom Daniel; PC231. [Box top] & 2 folders. © Monogram Models, Inc., a wholly owned subsidiary of Mattel, Inc.; 8Dec69; KK215567.

MONROE INTERNATIONAL DIVISION, LITTON BUSINESS SYSTEMS, INC. See LITTON BUSINESS SYSTEMS, INC. MONROE INTERNATIONAL DIVISION.

MONROE-UNIVERSAL, INC. ©
Monroe's new 6 year dial-a-date calendar pen no.603. Sheet. © 15Jun68; KK216010.

MOODY, J. A. See ILL-WIND CANNING CO.

MOORE, CHRIS. See MOORE, COLISTA R.

MOORE, COLISTA R.
Pan-rama, Anchorage, Alaska; an original by Chris Moore. © Chris Moore; 30Dec69; KK213957.

MORTON LABORATORY. ©
Spray-on-sanitizer for headset and microphone hygiene; net wt. 10 oz. Sticker. © 29Dec69; KK215199.

MOTTIN, GLENN. See A.A.A. SAILING.

MOUNTAIN PASS CANNING CO., INC. ©
Old El Paso beef enchiladas with chili gravy; net weight 4 lbs. Sticker. © 31Dec54; KK216286.
Old El Paso beef taco filling; net wt. 7 1/2 ozs. Sticker. © 15Mar68; KK215348.
Old El Paso chili verde con carne y frijoles; net weight 15 oz. Sticker. © 31Mar68; KK216290.
Old El Paso chopped roasted and peeled green chilies; net wt. 4 ozs. Sticker. © 11Mar48; KK215342.
Old El Paso grabanzos; net weight 6 lb. 12 oz. Sticker. © 10Oct55; KK215349.
Old El Paso green tomato relish; net wt. 7 3/4 ozs. Sticker. © 11Nov62; KK215344.
Old El Paso hot enchilada sauce; net weight 6 lb. 7 oz. Sticker. © 14Mar48; KK215351.
Old El Paso hot prepared enchilada sauce; net wt 14 ozs. Sticker. © 14Mar48; KK215343.
Old El Paso jalapeno relish; net wt. 7 3/4 ozs. Sticker. © 31Aug59; KK216288.
Old El Paso mexi-cheese cocktail dip; net wt. 7 1/2 ozs. Sticker. © 10Oct55; KK215352.
Old El Paso pinto beans; net wt. 15 ozs. Sticker. © 31Dec43; KK216285.
Old El Paso refried beans; net wt. 15 1/2 ozs. Sticker. © 31Mar51; KK216289.
Old El Paso refritos con chorizos; net weight 15 1/2 oz. Sticker. © 28Jan67; KK215347.
Old El Paso roasted and peeled hot chili peppers; net wt. 3 1/2 ozs. Sticker. © 1Sep61; KK215345.
Old El Paso roasted and peeled red chilies; metric weight 113 grams. Sticker. © 1Nov60; KK215341.

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Old El Paso Spanish rice; net weight 6 lb. 10 oz. Sticker. © 13Apr62; KK215350.
Old El Paso tomatoes and jalapeno peppers; net wt. 7 1/2 ozs. Sticker. © 10Oct56; KK215346.

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VALLEY CANNING CO. DIVISION. See VALLEY CANNING CO.

MULTIPLEX COMMUNICATIONS, INC. ©
MD series solid state relay. Folder. © 5Sep69; KK214903.

MURRAY, LUCILE MARSH.
Last chance, Murray space shoe specials. Sheet. © L. M. Murray; 25Feb70; KK216408.

MUSTANG. ©
Free; lock-blade knife. Slip. Appl. author: Thomas Doss. © 11Sep69; KK214206.

N

NABISCO. ©
Crunch, that's Premium saltines. (In Southern living, Oct. 1969, p.81) Appl. author: McCann Erickson, Inc. © 25Sep69; KK216275.
Win 2 weeks in Europe's pastry Capitals, all expenses paid by Toastettes, the great American pastry. (In Southern living, Oct. 1969, p.109) Appl. author: McCann Erickson, Inc. © 25Sep69; KK216276.
You don't have to be rich to have expensive tastes; new Escort crackers. (In Good housekeeping, Oct. 1969, p.259) Appl. author: McCann Erickson, Inc. © 16Sep69; KK216277.

NABISCO. See NATIONAL BISCUIT CO.

NATE, JEAN.
If you like the way we refresh you, you'll love the way we protect you; Jean Nate, a gentle deoderant. (In Glamour, May 1970, p.94) © Jean Nate, solely owned by Lanvin-Charles of the Ritz; 30Apr70; KK216333.
Tingle at the touch of Jean Nate. (In Glamour, Apr. 1970, p.128) © Jean Nate, solely owned by Lanvin-Charles of the Ritz; 30Mar70; KK216076.

NATIONAL ALLOY DEVELOPMENT CORP.
Platinore, the chrome cobalt alloy containing pure platinum. Folder. © National Alloy a.a.d.o. National Alloy Development Corp.; 25Feb70; KK216329.

NATIONAL BISCUIT CO.
The big 5 from Nabisco; Creme Wafer Sticks. (In Look, Nov. 18, 1969, p.84-85) Appl. author: McCann Erickson, Inc. © Nabisco a.a.d.o. National Biscuit Co.; 4Nov69; KK216852.
Crunch; Premium saltines, so crisp you won't believe your ears. [Little girl eating soup & crackers] (In Life, Jan. 9, 1970, p.69) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 5Jan70; KK216232.
Crunch-wiches with Premium salted crackers; tuna meat combo. (In The Reader's digest, Jan. 1970, p.169) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 26Dec69 (in notice: 1970); KK216235.
Nabisco displays make things happen. (In Food marketeer, March 1969, p.2) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit Co. (in notice: Nabisco); 21Apr69; KK214313.
Now all you need is Ritz. (In Reader's digest, July 1969, p.185) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit Co. (in notice: Nabisco); 28Jun69; KK214312.
Pizza from your toaster; Poppins pizza. (In Life, Nov. 28, 1969, section R) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 24Nov69; KK216233.
The story of Twigs, the little snack that branched out. (In American home, Nov. 1969) Appl. author: McCann Erickson, Inc. © Nabisco a.a.d.o. National Biscuit Co.; 23Oct69; KK216853.

NATIONAL PRESTO INDUSTRIES, INC. ©
Espagnole Presto; think all pressure cooked foods taste blah? (In Parents magazine, Nov. 1969, p.135) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 23Oct69; KK215678.
Marengo Presto; think all you can cook in a pressure cooker is stew? (In True story, Nov. 1969, p.83) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 7Oct69; KK215679.
Now, Presto lets you pressure cook in two delicious colors. (In Parents magazine, May 1969, p.83) Appl. author: Batten, Barton, Durstine & Osborn, Inc © 1May69; KK215680.
Polynesian Presto; think pressure cooked foods look drab and colorless? (In True story, Oct. 1969, p.87) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 9Sep69; KK215683.
Presto continues the hinting season; stainless steel Coffeemaker. (In Life, Nov. 28, 1969) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 24Nov69; KK215685.
Presto extends the hinting season; can opener/knife sharpener. (In Look, Dec. 30, 1969) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 16Dec69; KK215684.
Presto opens the hinting season; can opener/knife sharpener. (In Woman's day, Nov. 1969, p.113) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 21Oct69; KK215681.
Presto opens the hinting season; jumbo fry pan. (In TV guide, Nov. 15, 1969) Appl author: Batten, Barton, Durstine & Osborn, Inc. © 12Nov69; KK215682.
Presto's dunkable Coffeemaker. (In American home, Mar. 1969, p.107) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Feb69; KK215674.
Presto's exclusive Touch 'n Brush; turns itself on when it touches your teeth. (In Redbook, Apr. 1969, p.143) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Mar69; KK215677.
Presto's happily-ever-afters; there's more cooking at Presto than pressure cookers. (In Modern bride, Oct./Nov. 1969, p.109) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 1Sep69; KK215675.
Presto's new broiler works like a toaster, it broils both sides at once. (In Redbook, Oct. 1969) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 23Sep69; KK215676.

NESTLE CO., INC. ©
Cooking with Nestle's; choco-scotch clusters. (In McCall's, Mar. 1967, p.148) © 21Feb67; KK216213.

NEVADA.
Is Nevada great for fishing? Bet on it. (In Sunset, Apr. 1970, p.87) Appl. author: Tyson Curtis Wilson, Inc. © State of Nevada; 1Apr70; KK215587.
Is Nevada great for Western lore? Bet on it. (In Nevada highways & parks, Mar. 1970, p.58) Appl. author: Tyson Curtis Wilson for State of Nevada. © State of Nevada; 1Mar70; KK215635.

NEVCO WOOD PRODUCTS CO., INC.
Adjustable shower rod; 34/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214553.
Bar-b-que fork; 1502/C/BBQ. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214586.
Bar-b-que hot dog skewer; 1505/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214588.
Bar-b-que tongs; 1503/C/BBQ. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214585.
Bar-b-que turner; 1501/C/BBQ. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214587.
Baskets for all purposes; 1549. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214583.
Baster; 1504/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214596.
Baster with injector needle; 1500/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214597.
Beater and whipper; 951/SHR. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214544.
Book ends; 1396/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214577.
Bottle opener & stopper set; 1632/3/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214592.
Butter curler; 1101/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214569.
Cake cutter & server; 1629/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214591.
Cake decorator with 7 different designers; 1684/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214515.
Can key; 1635/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214595.
Ceramic salt & pepper; 1708/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 1Apr69; KK214504.
Cheese board with decorated tile; 1337/BX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214575.
Cheese board with stainless steel knife and tile; 1336/GBX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214580.
Cheese board with stainless steel knife, magnet & tile; 1332/BX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214576.
Chopper and garnishing tool; 730/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214534.

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Chrome plated skirt & slack rack; 442. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214519.

Chrome plated tie and belt rack; 426/chrome. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 1Apr69; KK214540.

Closet shoe rack; 808/9/PL10. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214541.

Coasters, set of 8; 1604/9/PEAR/BX. Card. © Nevco a.a.d.o. Nevco Wood Products; 29Dec68; KK214598.

Collapsible salad & fruit washer; 721/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214543.

Colonial book rack; 1408/BX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214599.

Corn holder set; 78/PL10. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214538.

Corn server sets; 79/6/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214526.

Cruet set with tray; 1816/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214505.

Cutlery holder; 1683. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214506.

Cutting board; 90. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214522.

Double mixer; 1298. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214563.

Double revolving tie rack; 1390/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214579.

Double sweater dryer; 45/PL10. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214556.

Egg boiler stand; 1287/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214574.

Folding dry-all; 20/PL10. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214528.

Fondue plate; 1654. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214503.

Fruit baller; 1688/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214535.

Giant salt & pepper set; 933/SHR. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214552.

Hibachi; 1492. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214601.

Home library book rack; 706/BX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214557.

Household scissors set; 1147/8-5/SK. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214571.

Jar opener; 1074/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214539.

Kitchen board; 249/R. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214549.

Kitchen board; 249/S. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 1Apr69; KK214545.

Kitchen knives, set of 3; 1681/3/SK. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214533.

Laundry hooks; 19/6/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 1Apr69; KK214547.

Lid holder; 1693/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214558.

Measuring cups & butter-gravy warmers; 1649/4/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214602.

Memo holders; 1369/8/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214564.

Mixing spoon set; 209/3/PL10. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214509.

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Onion holder; 1627/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214584.

Party ice tray with cube ejector; 1614/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214582.

Patty shell set; 1065/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 28Dec68; KK214565.

Roast rack; 1086/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214578.

Salt & pepper shakers with toothpick holder; 120 picks; 1702/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214513.

Sardine & relish server with spoon; 1801/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214525.

Sauce pan; 1648/7. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214590.

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[Set of 4 plate holders] 679/4. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214510.

Set of 4 tablecloth clamp-locks; 1691/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214516.

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Sip & stirring spoons; 1685/4/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214531.

Slicer-chopper; 1680/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214521.

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3 shelf book stand; 697/BX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214560.

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Towel holder; 1383/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214573.

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Whipper beater, chrome plated; 954/C/IT. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK214517.

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New Jersey Law Journal audio digest. See VERBEL (JERRY) INC.

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Call it courage, by Armstrong Sperry; NAR-3002. Record sleeve. © Newbery Award Records, Inc. (in notice: Newbery Award Records, Inc., a division of Miller-Brody Productions, Inc.); 15May69; KK214388.

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Singspiration, meditations and solos by Loren Flickinger. Sticker. Appl. author: Loren Flickinger. © 16Nov69; KK216409.

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Fashion whirl paper dolls; 6057:150. Authorized ed. Saalfield Pub. Co. On wrapper. © Lenore Niernberg & Betty Waserman; 28Apr70; KK216739.

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From the originators, something of value, handmade leather belts. Folder. © Paul W. Hagen d.b.a. No Trumpets - No Drums; 20Feb70; KK215109.

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Choose a look. Norelco will help you keep it. (In Senior scholastic, Dec. 8, 1969, p.1) © 8Dec69; KK214816.

For women who like to fuss without any bother; Norelco. (In Good housekeeping, Dec. 1969, p.58) © 20Nov69; KK214336.

Give him a tripleheader. Then watch his face. (In Roto (The Pittsburgh press) June 8, 1969, p.24) © 8Jun69; KK214625.

If you think you're getting a great shave with a razor blade, feel your face; Norelco. (In Hot rod, Mar. 1970, p.7) © 27Feb70; KK215960.

It's a beauty parlor in a box; the Norelco Home Beauty Salon. (In The Oklahoma daily, May 6, 1970, p.4) © 6May70; KK216392.

It's been single-edged, double-edged, banded, injectored, plastic-coated, and now electro-coated. But it's still straight; Norelco. (In Sports afield, Mar. 1969, p.9) © 25Feb69; KK214333.

No socket to it; Norelco. (In Senior scholastic, Nov. 17, 1969, p.1) © 17Nov69; KK214815.

Noëlco; Christmas will be warm and bright with the new Norelco value-priced combination sun & heat lamps. (In TV guide, Dec. 13, 1969, p.3) © 10Dec69; KK214355.

Noëlco; Norelco, the perfect gift. (In The Reader's digest, Dec. 1969, p.21) © 25Nov69; KK215991.

The Norelco home beauty salon, you never need an appointment. (In Good housekeeping, May 1969, p.28) © 22Apr69; KK214644.

We shave Bernie, we can shave you; Norelco. (In Popular science, Aug. 1969, p.1) © 1Aug69; KK214349.

NORTHERN VALLEY PHARMACEUTICAL CO., INC. ©
Dentur-Spray cleans false teeth in seconds; net wt. 5.3 oz. av. Sticker. Appl. author: Arthur J. Millane. © 17Feb70; KK215846.

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This memo pad features Carlton Bond. Appl. ti.: Mountie holding paws of husky on hind legs. © Northwest Paper Co. (in notice: Northwest Paper Co., subsidiary of Potlatch Forests, Inc.); 4Dec69; KK214667.

This memo pad features Carlton bond. Illus. signed: A. Friberg. Appl. ti.: Mountie and Indian guide looking off high point. © 25Mar70; KK215480.

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NOTSO CORP. ©
Notso, seller's information sheet. 6 p. © 20Apr70; KK216860.

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The moon walk; Pow! Records, Inc. Record sleeve. © Jerry O'Brien (Gerard J. O'Brien); 22Jan70; KK214713.

OCCIDENTAL CHEMICAL CO. ©
How to help your money-makers make more money. (In Agrichemical west, Mar. 1, 1970, p.39) © 1Mar70; KK216066.

Mr. Green Thumb-Thing says, support your local underground sale. (In Las Vegas review-journal, Mar. 27, 1970, p.28) © 27Mar70; KK215541.

Mr. Green Thumb-Thing's make-the-scene-green sale. (In Las Vegas review-journal, Feb. 13, 1970, p.17) © 13Feb70; KK215542.

We're expanding to serve you Best; Best brand is growing places. (In Western landscaping news, Apr. 1970, p.21) © 1Apr70; KK215543.

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Probing the depths for knowledge. 95 p. © 23Sep69; KK215253.

OFFSHORE SYSTEMS, INC. ©
Hydraulic and pneumatic industrial products. 1 v. NM: compilation & revision. © 24Nov69; KK216488.

OHRBACH'S, INC. ©
Are you afraid to let your husband get out in the sun? (In The New York times, May 10, 1970, p.L-49) Appl. author: Doyle Dane Bernbach, Inc. © 10May70; KK216492.

Beware the office temporary. (In The New York Times, Mar.1, 1970, p.L-49) Appl. author: Doyle Dane Bernbach, Inc. © 1Mar70; KK216153.

Biggest coat sale starts tomorrow; it hurts me to sell them at these prices. (In Newsday, Long Island, N.Y., Jan. 7, 1970, p.6B-7B) Appl. author: Doyle Dane Bernbach, Inc. © 7Jan70; KK215235.

Did you hear the one about the farmer's daughter? (In The New York times, Mar. 8, 1970, p.51) Appl. author: Doyle Dane Bernbach, Inc. © 8Mar70; KK215793.

Did you make the opening of Ohrbach's-Willowbrook yesterday? Yesterday? (In The Morning call, Sept. 25, 1969, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 25Sep69; KK214450.

Did your wife tell you about the milkman? (In The New York times, Apr. 12, 1970, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 12Apr70; KK216744.

Does your kid sister make you wish you were an only child? (In The New York times, Apr. 5, 1970, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 5Apr70; KK215792.

During George Washington's birthday party, prices will be cut throughout the store. (In Los Angeles times, Feb. 22, 1970, section A, p.9) © 22Feb70; KK215015.

During George Washington's birthday party, prices will be cut throughout the store; tomorrow and Monday at Ohrbach's. (In New York post, Feb 20, 1970, p.31) Appl. author: Doyle Dane Bernbach, Inc. © 20Feb70; KK215150.

During George Washington's birthday party, prices will be cut throughout the store; tomorrow at Ohrbach's. (In News, New York, Feb. 22, 1970, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 22Feb70; KK215147.

How to get through Christmas in one piece. Illus. signed: W. Steig. (In The New York times, Nov. 30, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 30Nov69; KK214186.

It's only happened once before, Ohrbach's has made a sensational buy. (In New York post, Feb. 4, 1970, p.19) Appl. author: Doyle Dane Bernbach, Inc. © 4Feb70; KK215036.

Maybe Johnny's teacher can teach you a thing or two. (In The New York times, Mar. 22, 1970, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 22Mar70; KK215791.

Now you can try them on before you buy them; panty hose fit-in. (In Los Angeles times, Mar. 1, 1970, p.17) © 1Mar70; KK215192.

Ohrbach's economy run. (In Los Angeles times, Jan. 8, 1970, pt.1., p.22) © 8Jan70; KK214056.

Ohrbach's made an unprecedented buy from the largest maker of fine men's clothes on the continent. (In New York post, Jan. 7, 1970, p.29) Appl. author: Doyle Dane Bernbach, Inc. Appl. ti.: $50. © 7Jan70; KK214359.

Since tomorrow is Thanksgiving, we thought we'd give you something else to be thankful for. (In Newsday, Long Island, N.Y., Nov. 26, 1969, p.2C) Appl. author: Doyle Dane Bernbach, Inc. © 26Nov69; KK215216.

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Starting tomorrow Ohrbach's will have a clearance nobody can afford to miss. (In The New York times, Jan. 4, 1970, p.L-45) Appl. author: Doyle Dane Bernbach, Inc. © 4Jan70; KK214265.

Teahouse bazaar; everything from the Yi Dynasty to the Bombay Thieves' Market. (In The New York times, May 17, 1970, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 17May70; KK216495.

That's Mary-Anne, the librarian? (In The New York times, Oct. 26, 1969, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 26Oct69; KK214489.

Tomorrow is the day Ohrbach's has picked for its Lincoln's birthday sale. (In The Evening news, Newark, N.J., Feb. 11, 1970, p.22) Appl. author: Doyle Dane Bernbach, Inc. © 11Feb70; KK215990.

Tomorrow morning at 10:15, Coco Chanel opens in the Grey Room. (In The New York times, Dec. 14, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 14Dec69; KK215236.

Tomorrow morning at 10:15, men might never be the same. (In The New York times, Mar. 4, 1970, p.L-17) Appl. author: Doyle Dane Bernbach, Inc. © 4Mar70; KK215146.

We'll pay you to find lower prices. (In The New York times, Jan. 11, 1970, p.45) Appl. author: Doyle Dane Bernbach, Inc. © 11Jan70; KK214360.

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This holiday, give a gift that waited 7 years, we did the waiting ... Old Charter. (In Ebony, Dec. 1969, p.167) © 1Dec69; KK215239.

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Frozen blueberry cobbler; net weight 32 ozs. Card. © 3Feb70; KK215196.

OLD TAYLOR DISTILLERY CO. ©
Old Taylor presents: 6 ingenious Americans. These black men helped change the world. (In Ebony, Mar. 1970, p.48-49) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 19Feb70; KK214875.

O'MARA, JIM.
The best of Tom Northcott. See WARNER BROS. RECORDS, INC.

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A breath of springtime in stainless, new Rose Shadow. (In Seventeen, Apr. 1970, p.192) Appl. author: Conklin, Labs & Bebee, Inc. © 1Apr70; KK215515.

Bride's boutique. (In Modern bride, April/May 1970, p.43-48) Appl. author: Conklin, Labs & Bebee, Inc. © 3Mar70; KK215123.

Michelangelo; stainless so beautiful we also make it in sterling. (In Seventeen, May 1970, p.191) Appl. author: Conklin, Labs & Bebee, Inc. © 1May70; KK216017.

Rose Shadow; here's Rose Shadow, Oneida's newest addition to the fast moving Community stainless line. (In Jewelers' circular-keystone, Feb. 1970, p.4 of cover) Appl. author: Conklin, Labs & Bebee, Inc. © 1Feb70; KK214654.

Send us 25¢ and we'll present you with a little something in stainless. (In House & garden, May 1970, p.72) Appl. author: Conklin, Labs & Bebee, Inc. © 17Apr70; KK215772.

Start your sterling collection for 25¢ with our stainless. (In House & garden, Apr. 1970, p.66) Appl. author: Conklin, Labs & Bebee, Inc. © 17Mar70; KK215300.

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Orange flavored drink; six 10 fl. oz. bottles. On folding carton. © 9May69; KK215735

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The fondue server; the combination; the blender; the automatic electric. (In The Bride's magazine, Feb. 1970, p.290-291) © 1Feb70; KK214766.

Oster makes products that make the difference in pet grooming. (In The Pet dealer, May 1970, p.72) © 1May70; KK216500.

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PABST BREWING CO. ©
Milwaukee's first beer won its second name in Chicago, and we've been Pabst Blue Ribbon ever since. (In Chicago tribune, Mar. 11, 1970, section 1, p.20. Appl. author: Kenyon & Eckhardt Advertising, Inc. © 11Mar70; KK215163.

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Cash in on today's hottest building trend; what it takes ... easy-care remodeling markets; see us for Weather-tite/Aristocrat aluminum building products. Folder. © 31Dec69; KK215316.

Exterior decorator's guide. 1 v. © 31Dec69; KK214969.

Looking for an extra buck this fall? Aluminum storm windows. Folder. Appl. ti.: Fall harvest mailer. © 10Nov69; KK214451.

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New Texture-Sawn easy-care aluminum siding. Sheet. © 31Dec69; KK214967.

New tilt-in aluminum replacement windows. Sheet. © 31Dec69; KK214968.

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Fight poverty, buy a car from me. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215272.

Hi there; I just want to say thank you. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215267.

I guess you'd have to say we were all thumbs; sorry we goofed. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215274.

I'd be down the drain without your contented patronage. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215276.

I'd be miserable, sick, sad, despondent and my wife will beat me if I lose your business. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215270.

My wife is forever giving me, my boss is always giving me, sometimes my kids give me the business. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215271.

Thank you; I would like to add my special thanks. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215278.

This is it, let's celebrate your birthday. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215277.

Time for a check up; the factory warranty on your car expires soon. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215273.

We're going to drop everything if you will just give us one more chance. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215275.

A whole busload of happy birthday wishes. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215268.

Your '68 Pierce is worth a bundle; it's in demand. Folder. Appl. author: W. Keith Padgett. © 2Mar70; KK215269.

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Architectural hardware, doorpulls; D1-2. Sheet. © Panelcarve a.k.a. Panelcarve, Inc. d.b.a. Forms & Surfaces; 21Sep69; KK215725.

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Bonded bronze, copper, aluminum; planters, furniture F7, F8. Sheet. © Panelcarve a.k.a. Panelcarve, Inc. d.b.a. Forms & Surfaces; 21Nov69; KK216202.

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Carved wood panels, Linea series A1. Sheet. © Panelcarve a.k.a. Panelcarve, Inc. d.b.a. Forms & Surfaces; 21Nov69; KK216208.

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Fudge Fun; net wt. 10 oz. On wrapper. © 2Feb70 (in notice: 1969); KK214818.

PARFUMS CORDAY, INC. ©
How to give her the excitement of Fame, and be loved for doing it; Fame de Corday. (In Life, Dec. 5, 1969, p.60) © 1Dec69; KK216811.

Think of it as a new way to keep warm; Parfum Creme de Corday. (In Life, Nov. 14, 1969, p.20) © 12Nov69; KK216813.

PARKE, DAVIS & CO. ©
Back in action, their topical lesions healed; Elase ointment. Folder. © 5Feb70 (in notice: 1969); KK216131.

Back in the field, his laceration healed; Elase ointment. Folder. © 21Nov69; KK216126.

Back in the field, his laceration healed; Elase ointment. Folder. © 15Dec69; KK216132.

Back in the swim, his cutaneous ulcer healed; Elase ointment. Folder. © 7Aug69; KK216127.

A drug for 4 reasons; Benadryl. Folder. © 12Jan70 (in notice: 1969); KK216121.

A drug for four reasons; Benadryl. Folder. © 2Mar70; KK216122.

Here comes Susie, here comes Tad, bringing home pinworms for Mommy and Dad; Povan. Card. © 17Apr70; KK216124.

Ketalar. Sticker. © 14Oct69; KK216593.

Look at gentle little Annie, she gave pinworms to her Granny; Povan. Card. © 1May70; KK216123.

The newly diagnosed epileptic, what will her life be like in the next decade? Kapseals Dilantin. [Port. of girl wearing transparent crown & earrings] Folder. © 13Oct69; KK216134.

The newly diagnosed epileptic, what will her life be like in the next decade? Kapseals Dilantin. [Young girl at sewing machine] Folder. © 6Oct69; KK216133.

The newly diagnosed epileptic, what will his life be like ten years from now; Kapseals Dilantin. Folder. © 24Nov69; KK216120.

Quiet hospital zone; Parest. Folder. © 20Feb70 (in notice: 1969); KK216128.

Readijet dental hygiene aid; this package contains 1 dental hygiene aid, model PD-801. On folding carton. © 20Aug69; KK214077.

Refreshing sleep; Parest. Folder. © 22Dec69; KK216129.

Restful sleep for restless patients; Parest. Folder. © 30Jan70 (in notice: 1969); KK216130.

What do the 1980's have in store for this newly diagnosed epileptic? Kapseals Dilantin. Folder. © 28Apr70; KK216125.

PARKER BROS., INC. ©
Autobridge, advanced course in contract bridge; group 28P, no.1128. [Envelope] © 22Oct69; KK214700.

Big dollar games; no.950. On folding carton. © 30Dec69; KK214978.

Buckshot, the world's fastest indoor game; no.88. On wrapper. © 13Apr70; KK216043.

Caper, the great jewel robbery game; no.48. On wrapper. © 23Apr70; KK216833.

Fiddle with Parker Brothers game Twiddler; no.29. On folding carton. © 24Dec69; KK214971.

Grumph! No.956. Card. © 30Dec69; KK214976.

Holey cow; a Parker Brothers game for the small fry; no.575. On wrapper. © 5Mar70; KK215636.

Lizard; no.952. Card. © 30Dec69; KK214975.

Look-a-likes; no.951. Card. © 30Dec69; KK214972.

Mind maze game; no.73. On wrapper. © 26Mar70; KK216042.

Money game; no.953. Card. © 30Dec69; KK214977.

On the line; no.954. Card. © 30Dec69; KK214974.

Phony Balony puzzle. On folding carton. © 6Mar70; KK215724.

Rattle Battle; quick draw marble game; no.36. On wrapper. © 6Apr70; KK216075.

Ring game; no.955. Card. © 30Dec69; KK214973.

The Super-Egg, silver, no.1056. On wrapper. © 6Oct69; KK215164.

That knee slappin', foot stompin', letter pickin', jug pluggin' game, Plug-a-Jug. On folding carton. © 15Dec69; KK214964.

Tin Pan puzzles for little folk; no.560. 2 cards. © 22Apr70; KK216025.

Tin Pan puzzles for little folk; no.560. On folding carton. © 22Apr70; KK216026.

Touch; game of palmistry; no.606. By Maxine Lucille Fiel. On wrapper. Appl. author: Parker Bros., Inc., employer for hire. © 23Feb70; KK216078.

The world's first indoor ball; Nerf ball; no.95. On folding carton. © 9Dec69; KK213951.

PARKER PEN CO. ©
How to help your husband enjoy paying the January bills, almost. (In The New Yorker, Dec. 20, 1969, p.97) Appl. author: J. Walter Thompson Co. © 17Dec69; KK214085.

Parker proves that less is more; introducing sampler 70, the display (In Drug topics, Jan. 19, 1970, p.6) Appl. author: J. Walter Thompson Co. © 19Jan70; KK215481.

Pens make perfect premiums, and there's no other pen like a Parker. (In Incentive marketing, Jan. 1970, p.40) Appl. author: J. Walter Thompson Co. © 1Jan70 (in notice: 1969); KK215651.

You might as well give her a gorgeous pen to keep her checkbook unbalanced with. (In Newsweek, Dec. 8, 1969, p.53) Appl. author: J. Walter Thompson Co. © 2Dec69; KK214084.

Your dad will accuse you of being extravagant. Isn't that nice? (In Life, Dec. 12, 1969, 4th p. after p.26) Appl. author: J. Walter Thompson Co. © 8Dec69; KK214086.

PATENT SCAFFOLDING CO.
Gold Medal ladders for every purpose. Folder. © Patent Scaffolding Co., a division of Harsco Corp.; 12Jun70; KK216751.

Ladders, scaffolds; bulletin G-234. Folder. © Patent Scaffolding Co., a division of Harsco Corp.; 1Apr70; KK215597.

Now from Patent Scaffolding-Newington Jumbo and twin material hoists; bulletin JH-7. Folder. © Patent Scaffolding Co., a div. of Harsco Corp.; 17Nov69; KK214292.

PSCo. puts you in good form with Mod-U-Form concrete forms; bulletin MF-2. Folder. © Patent Scaffolding Co., a division of Harsco Corp.; 13Apr70; KK215610.

Up Pup, the portable, hydraulically-operated utility platform. Bulletin G-237. Folder. © Patent Scaffolding Co., a Div. of Harsco Corp.; 20Apr70; KK215811.

PATTERNS FOR PENNIES, INC. ©
Patterns for Pennies. 19 1. © 10Nov69; KK215068.

PAVLETIC, JOHN.
The Ides of March, vehicle. See WARNER BROS. RECORDS, INC.

PELLERIN MILNOR CORP. ©
A bank of Milnors put money in the bank for these coin laundries. (In Coin-op, Apr. 1970, p.7) © 1Apr70; KK216023.

Even a hurricane; we always told you Milnor triple loaders could take it. (In Coin-op, Dec. 1969, p.5) © 1Dec69; KK213994.

Milnor's professional washing quality built my big-load business. [Endorsed by Robert Heber] (In Coin-op, May 1970, p.7) © 10May70; KK216793.

Our 8 Milnors do the same volume as 40 smaller washers. [Endorsed by] Harold Klein. (In Coin-op, Mar. 1970, p.7) © 1Mar70; KK216024.

PENDLETON WOOLEN MILLS. ©
She wondered if he would ask her. She looked wonderful, she knew. But then, girls always do in Young Pendleton. (In Seventeen, Aug. 1968, p.67) © 1Aug68; KK214055.

PENOBSCOT SHOE CO. ©
Trampeze is giving some lucky girl 52 pairs of great new shoes. Have we blown our minds, or will you blow yours? (In Seventeen, March 1970, p.78-79) © 2Mar70; KK215130.

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PENTA COMPUTER ASSOCIATES, INC. ©
A funny thing happened on the way to becoming better than keypunch; KeyLogic. (In Business week, Apr. 25, 1970, p.87) Appl. author: Kight Cowman Abram, Inc. © 25Apr70; KK216594.

Keylogic, so advanced for its time it's already in step with the future. (In Barron's, Oct. 20, 1969, p.22) Appl. author: Kight Cowman Abram, Inc. © 20Oct69; KK214496.

PENWALT CORP. PHARMACRAFT DIVISION. ©
Now an allergy treatment made only for children; new Children's Allerest. (In True story, May 1970, p.29) Appl. author: Rumrill-Hoyt, Inc. © 20Apr70; KK216832.

PERTCHIK.
Does the forest seem bare and lifeless in winter. See ST. REGIS PAPER CO.

PET CROSS CORP. ©
Insurance protection for pet health. (In The Standard star, New Rochelle, N.Y., Oct. 6, 1969, p.11) © 6Oct69; KK215434.

PET LIBRARY, LTD. ©
Three unrivaled winners of the Pet world series. (In Pet shop management, Aug. 1969, p.37) © 4Aug69 (in notice: 1968); KK213452.

PETALUMA ARGUS-COURIER. ©
Top of the Bay '70 ... examines this colorful area in words and pictures. (In Argus-Courier, Petaluma, Calif., Mar. 14, 1970, p.12B) Appl. author: Richard Larson. © 14Mar70; KK216074.

PFIZER (CHARLES) & CO., INC. ©
Ben-Gay makes moving easier when arthritis pain slows you down. (In Reader's digest, Sept. 1969, p.212) © 25Aug69; KK214236.

For 25¢ we'll make your eyes look younger and feel better for a week; Visine eye drops. (In Reader's digest, Providence version, regional, Dec. 1969, p.B2) Appl. author: Ted Bates & Co., Inc. © 25Nov69; KK216818.

I had it installed when I started wearing your after shave; Hai Karate. Illus. signed: Yohe. (In Hot rod, Sept. 1969, p.24) © 27Aug69; KK216729.

If your hands aren't as soft as your face, you're using the wrong hand cream; Pacquin. (In Family circle, Oct. 1969, p.108) © 16Sep69; KK214335.

The more sun, the more sales; Visine, your best selling eye medication. (In Pharmacists management, July 1969, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 1Jul69; KK216817.

Number 1 sellers; Ben-Gay. (In Pharmacists management, Sept. 1969, p.47) Appl. author: Ted Bates & Co., Inc. © 1Sep69; KK216036.

Our advertising is out to bring your customers in. Be ready when they get there. (In PM, the pharmacist's management journal, Sept. 1969, p.4 of cover) © 2Sep69; KK214252.

Some patients see red all day; get the red out with Visine. (In American journal of ophthalmology, Nov. 1969, p.79) Appl. author: Ted Bates & Co., Inc. © 15Nov69; KK215731.

Supermistletoe; Hai Karate. (In Playboy, Dec. 1969, p.113) © 13Nov69; KK214274.

There are 2 major toothpastes for sensitive teeth, Thermodent is 3 times less abrasive. (In Dental survey, Mar. 1970, p.3) © 1Mar70; KK216749.

We'd like to make two things clear; Visine gets the red out. (In Reader's digest, Sept. 1969, p.37) Appl. author: Ted Bates & Co., Inc. © 25Aug69; KK216816.

What to do for your eyes before you do your eyes; Visine eye drops. (In Good housekeeping, Mar. 1970, p.9) Appl. author: Ted Bates & Co., Inc. © 19Feb70; KK215448.

Would you believe some outlets still don't handle the biggest selling, highest profit eye medication? Visine eye drops. (In Progressive grocer, Aug. 1969, p.137) Appl. author: Ted Bates & Co., Inc. © 4Aug69; KK216648.

Your after shave has made my gallery the biggest hazard on the course; Hai Karate. Illus. signed: Yohe. (In Motor trend, Oct. 1969, p.129) © 5Oct69; KK216730.

PFIZER (CHARLES) & CO., INC. LEEMING DIVISION. ©
Black Belt; we're spending millions to introduce new Black Belt after shave and cologne. (In Drug topics, Sept. 29, 1969, p.47) © 29Sep69; KK214253.

PFIZER (CHARLES) INC. ©
Thermodent's new mint flavor makes it easy for patients to take their medicine. (In Dental survey, June 1970, p.3) © 1Jun70; KK216750.

PHARMACRAFT DIVISION, PENWALT CORP.
See PENWALT CORP. PHARMACRAFT DIVISION.

PHILLIPS FIBERS CORP. ©
The second no-strings guarantee for tufted indoor-outdoor carpet. (In Home furnishings daily, June 16, 1969, section 3, p.5) Appl. ti.: The no-strings guarantee. © 16Jun69; KK214281.

PHOTO-LITH CO. ©
The bells are ringing. Kansas City ed. 1 v. Appl. author: Photo-Lith Co. (Joe Clough) © 15Jun69; KK215209.

The bells are ringing. Oklahoma City ed. 1 v. Appl. author: Photo-Lith Co. (Joe Clough) © 15Oct69; KK215210.

PHOTO MAGNETIC SYSTEMS, INC. ©
Dial & buy for all merchants; Comput-A-Credit System. (In The Washington post, Jan. 20, 1969, p.B17) © 20Jan69; KK214492.

Your telephone is now a computer. (In The Wall street journal, Jan. 22, 1969, p.22) © 22Jan69; KK214493.

PINCKERT, ERNY. ©
California designs. [Tag] © 6Jul69; KK214314.

PINEIRO, MIGUEL. See TROPICAL PRINT. C.

PISTOL (A. W.) INC. ©
Elegance; 1073/8 8-lite bronze. 8 l. © 14Feb70 (in notice: 1969); KK215712.

PITNEY-BOWES, INC. ©
Standard products for industrial controls. 12 p. Appl. author: Douglas Turner, Inc. © 10Dec69; KK216029.

PLAYSKOOL, INC. ©
Alphabet block wagon; no.255. On folding carton. © 2Mar70; KK215548.

Bell hops; no.144. On folding carton. © 15Mar69; KK215592.

Big, big, tool bench; no.450. On wrapper. © 23May69; KK215218.

Billie and 6 barrels; no.1038. On folding carton. © 2Mar70; KK216302.

Building cups; no.1039. On folding carton. © 2Mar70; KK216303.

Chicken in the eggs; no.1033. On folding carton. © 2Mar70; KK216304.

Col-O-Rol wagon; no.303. On folding carton. © 15Mar69; KK215593.

Color stacking discs; no.170. On folding carton. © 15Mar69; KK216300.

Colored blocks, no.645. On wrapper. © 15Mar69; KK215022.

Counting frame; no.119. On folding carton. © 15Mar69; KK215547.

Hour glass; no.105. On folding carton. © 15Mar69; KK215590.

Natural finish blocks; no.655. On wrapper. © 15Mar69; KK214415.

Nesting bowls; no.1037. On folding carton. © 2Mar70; KK216305.

Nok-out bench; no.101. On folding carton. © 15Mar69 (in notice: 1970); KK215550.

Peg desk with magnetic spelling board; no.553. Sticker. © 2Mar70; KK216299.

Play chips; no.120. On folding carton. © 15Mar69; KK215549.

Pounding bench; no.125. On folding carton. © 15Mar69; KK215552.

Pull and lace boot; lacing boot, drop box and pull toy combined; no.441. On folding carton. © 15Mar69 (in notice: 1970); KK215591.

Shape ship; no.130. On folding carton. © 2Mar70; KK216728.

Stack scale; no.115. On folding carton. © 15Mar69; KK215551.

Stacking pyramid; no.1021. On folding carton. © 2Mar70; KK216301.

Tyke tractor; no.496. On wrapper. © 23Jun69; KK215217.

Walker chair; no.519. On wrapper. © 20May69; KK215219.

POLYMERS DIVISION, SHELL CHEMICAL CO.
See SHELL CHEMICAL CO.

POLYTECHNIC DATA CORP.
Copy Controller-Coin, series 211. Sheet. Appl. author: Burton Linne. © Polytechnic Data Corp. (in notice: Business Machines Div., Polytechnic Data Corp.); 10Dec69; KK215490.

PONTIAC DIVISION, GENERAL MOTORS CORP.
See GENERAL MOTORS CORP. PONTIAC DIVISION.

POOR RICHARD'S LTD. ©
Poor Richard's Leather Shop, Larimer Square, Denver. Poster. © 1Feb69; KK215281.

POPEIL BROS., INC. ©
Kitchen Magician food cutter. 10 p. © 15Mar70; KK216791.

Scooper brush; stock no.SC69. On folding carton. © 15Mar70; KK215571.

Scooper Brush, cleans better and faster than any ordinary brush including sticky tape. On folding carton. © 15Jan70 (in notice: 1969); KK216318.

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POPPER MORSON CORP. ©
If it tastes so good, how come they don't charge more? Clan McGregor Scotch whisky. (In The New York times, Sept. 10, 1969, p.53) © 10Sep69; KK214673.

Save 50¢ on Clan MacGregor quarts now $5.49, regularly $5.99. (In Los Angeles times, Sept. 11, 1969, p.10) Appl. author: Norman, Craig & Kummel, Inc. © 11Sep69; KK215495.

PORTER, ARTHUR C. See REXCRAFT OF REXBURG, IDAHO.

POSITIVE CHEMICAL CORP. ©
Stik-up panel adhesive; net wt. 11 oz. Sticker. Appl. author: Aaron J. White. © 20May70; KK216343.

POTLATCH FORESTS, INC. NORTHWEST PAPER CO. SUBSIDIARY. See NORTHWEST PAPER CO.

PRESSMAN TOY CORP. ©
Balance benches; 30 multi-colored pieces; 3340. On box. © 5Jan70; KK215869.

Crystal roller coaster; 6607. On box. © 5Jan70; KK215871.

4 poster stacking toy; 5577. On folding carton. © 5Jan70; KK215866.

Giant crystal climbers; 24 giant lucid triangles and octagons; 6666. On box. © 5Jan70; KK215872.

Giant crystal climbers; 24 giant lucid triangles and octagons; 6699. On box. © 5Jan70; KK215873.

Pats wheels, build-and-pull toy; 5510. On folding carton. © 5Jan70; KK215867.

Stacking elephants; 12 interlocking mighty elephants; 4490. On box. © 5Jan70; KK215870.

Threading block; 3395. On folding carton. © 5Jan70; KK215868.

PRINCE MATCHABELLI, INC. ©
Aziza smoke rings, swirl tiny wisps of smoky-soft color 'round about your eyes. (In Seventeen, Mar. 1970, p.38-39) Appl. author: Norman, Craig & Kummel, Inc. © 1Mar70; KK215487.

From Aziza, the new wave of one color for eyes; WaveMakers. (In Seventeen, Sept. 1969, p.60-61) Appl. author: Norman, Craig & Kummel, Inc. © 1Sep69; KK215483.

PRINCESS GRACE DOLL, INC. ©
Maddie Mod clothes. On folding carton. © 15Dec68; KK214606.

Maddie Mod clothes; 1725 flower power. On folding carton. © 17Apr68; KK214607.

Maddie Mod doll. On folding carton. © 15Mar68; KK214605.

PROFESSIONAL BUILDING MAINTENANCE CO., INC. ©
A well-established, competent firm, to serve your needs. 8 p. © 24Apr70; KK216820.

PRONTO FOOD CORP. ©
The complete family of quality fully cooked foods. Folder. © 30Dec69; KK216610.

PULLMAN BANK & TRUST CO., CHICAGO.
Introducing the people banker. (In The Calumet index, Aug. 6, 1969, section 2, p.4) © Pullman Bank & Trust Co.; 6Aug69; KK214486.

We take your interest to heart, continuously. (In The Calumet index, Dec. 17, 1969, section 1, p.14) © Pullman Bank & Trust Co.; 17Dec69; KK214240.

PUREX CORP., LTD. ©
Islander by Purex, swimming pool heater for outdoor installation. Sheet. © 29Jan70; KK214806.

PYRO PLASTICS CORP. ©
Bavarian wheellock rifle; G194-500. On wrapper. © Pyro Plastics Corp. (in notice: Pyro Plastic Corp.); 10May69 (in notice: 1968); KK216394.

British bomb ketch; C256-100. [Box top] © 1Dec66; KK216309.

Duesenberg SSJ roadster; C412-100. On wrapper. © 1Feb67 (in notice: 1966); KK216283.

Mercedes Benz SSK sportwagen. C348-100. [Box top] (Table top classics) © 1Feb67 (in notice: 1966); KK216027.

Moorish north African rifle; G193-500. On wrapper. © Pyro Plastics Corp. (in notice: Pyro Plastic Corp.); 10May69 (in notice: 1968); KK216393.

Rolls Royce sedanca coupe; C347-100. [Box top] © 1Feb67 (in notice: 1966); KK216284.

'32 Chrysler Imperial roadster; CA411-100. On wrapper. © 1Feb67 (in notice: 1966); KK216278.

PYROTECTOR, INC. ©
Automatic burglar alarm panel and modules; 30-25 TEX-CF. Sheet. (Technical data series, bulletin no.FS 27-969) © 17Sep69; KK216031.

Proximity detector (capacity alarm), advance information; 30-01. Sheet. (Technical data series, bulletin no.FS 28-969) © 17Sep69; KK216030.

Q

QUAKER CITY CHOCOLATE & CONFECTIONERY CO., INC. ©
Choo-choo Charlie game; no.4934X. On wrapper. Appl. author: Milton Bradley Co. © 15Dec68; KK214724.

R

R & J CO.
Endearmints; it's a girl; it's a boy; net wt. .75 oz. or 21 gms. 2 wrappers. © Jo Ann H. McClellan, sole owner of R & J Co.; 12Jun70; KK216747.

RKL CONTROLS, INC. ©
Rubber to Teflon lined Spansorb expansion joints. Folder. © 3Feb70 (in notice: 1969); KK216328.

Rubber Vibrosorb vibration eliminators. Folder. © 17Oct68; KK216327.

RACK ENGINEERING CO. ©
System Rakmobile, breathing storage. Folder. © 18Feb70; KK216795.

RAKATANSKY, P. ©
The new Klondike. [Gameboard] © 23Feb70; KK216039.

RAVIELLI, ANTHONY. ©
The romance of physics, by Keith Gordon Irwin; illustrated by Anthony Ravielli. Scribner. ([Book jacket] 1200 up) © on jacket illus.; 12Dec66; KK215779.

RE, CHARLES. See DUVAL, CHARLES.

READING RESEARCH FOUNDATION, INC. ©
Why won't he pay attention? 1 v. © 14Mar69; KK216940.

REED & PERRINE, INC. ©
10-8-3 lawn food; 50 lbs. net wt. On bag. © 14Jan70; KK216179.

RELAX-A-CIZOR. ©
How's your figure? (In Harper's bazaar, June 1968, p.45) NM: textual material. © 1Jun68; KK215315.

RELCO INDUSTRIES.
Powerful electronic trainer, control and train your dog instantly. (In Outdoor life, Jan. 1970, p.119) Appl. author: Thomas Doss. © Relco Industries (in notice: Relco); 6Nov69; KK214940.

REM.
The slinky treat from Wiggly Street; or, Cats meow pussy song. Sheet. Appl. ti.: The slinky treat of Wiggly Street. © Robert E. McCourt d.b.a. Rem; 30Mar70; KK215482.

The slinky treat from Wiggly Street; or, Cat's meow pussy song. Sheet. NM: illustration. © Robert E. McCourt d.b.a. Rem; 6May70; KK216336.

REMCO INDUSTRIES, INC. ©
Betty Ballerina Fing Ding doll; style 3157. On box. © 14Nov69; KK216892.

Millie Mod Finger Ding doll; style 3158. On box. © 14Nov69; KK216890.

Sally Ice Skater Finger Ding doll; style 3156. On box. © 14Nov69; KK216891.

RENWAL PRODUCTS CO.
How much? A numbers book & game learning kit; no.4504. On wrapper. Designed by Jason Art Studios. © Learning Aids Group, Inc. sometimes d.b.a. Renwal Products Co.; 6Mar70 (in notice: 1969); KK215369.

Ups & downs; an A.B.C. book & game learning kit; no.4506. On wrapper. Designed by Jason Art Studios. © Learning Aids Group, Inc. sometimes d.b.a. Renwal Products Co.; 6Mar70 (in notice: 1969); KK215368.

Where do you live? An animal book & game learning kit; no.4505. On wrapper. Designed by Jason Art Studios. © Learning Aids Group, Inc. sometimes d.b.a. Renwal Products Co.; 6Mar70 (in notice: 1969); KK215367.

REVLON, INC. ©
All together now; the 4 great new fashion looks for nails, from Revlon; the Nail Blazers. (In Glamour, May 1970, p.10-11) © 16Apr70; KK216668.

Apply yourself; Blush-On invented by Revlon. (In Seventeen, May 1970, p.2) © 24Apr70; KK216227.

The body couture collection; Ultima II. (In Women's wear daily, Mar. 31, 1970, p.3) © 31Mar70; KK215699.

Charles Revson creates the Private Label collection, a new Ultima II series of rare, one-of-a-kind lipcolors. (In Mademoiselle, Mar. 1970, p.22-23) © 26Feb70; KK215290.

The Concealers, two new cover-up cremes. (In The New Yorker, Mar. 7, 1970, p.7) © 4Mar70; KK215294.

Cremefoam makeup, the lightest, spreadiest, most non of makeups. (In Women's wear daily, Mar. 3, 1970, p.3) © 3Mar70; KK215182.

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REVLON, INC.-Con.
The dim, dark ages of eye makeup are over, Revlon has a bigger idea: Big Eyes, Inc. (In Seventeen, Mar. 1970, p.16-17) © 27Feb70; KK215183.

Eyecouture 70, now a total change in eye makeup. (In Women's wear daily, Feb. 27, 1970, p.3) © 27Feb70; KK215181.

Finally, the unadulterated blush; new Young Blush. (In Seventeen, Mar. 1970, p.25) © 27Feb70; KK215184.

The glowing thing now, opalescent blush; Revlon Moon Drops cream blusher. (In Mademoiselle, Mar. 1970, p.5) © 26Feb70; KK215292.

If this whole under 30 thing has dented your ego, you should try this remarkable Ultima II face cream; translucent wrinkle creme. (In Women's wear daily, Jan. 16, 1970, p.3) © 16Jan70; KK214433.

Introducing translucent wrinkle lotion; Ultima II. (In Women's wear daily, Oct. 14, 1969, p.3) © 14Oct69; KK214804.

Lashes unlimited by Revlon; Demi. (In Seventeen, May 1970, p.20-21) © 24Apr70; KK216229.

Lipstick City USA. (In Life, Mar. 27, 1970, p.13-14) © 23Mar70; KK215698.

The Midi Mouth as Charles Revson sees it. (In Women's wear daily, May 12, 1970, p.3) © 12May70; KK216504.

Natural Wonder Anti-Acne makeup. (In Seventeen, Mar. 1970, p.4) © 27Feb70; KK215295.

Natural Wonder oil-free makeup is here. (In Seventeen, June 1970, p.4) © 28May70; KK216671.

New, Natural Wonder anti-acne activists. (In Seventeen, May 1970, p.6) © 24Apr70; KK216228.

New Natural Wonder wide-eyed color. (In Seventeen, June 1970, p.5) © 28May70; KK216672.

The now look for eyes, opalescent color; Revlon Moon Drops eye makeup. (In Mademoiselle, Mar. 1970, p.4) © 26Feb70; KK215291.

The perfect makeup; Ultima II. (In Women's wear daily, Jan. 6, 1970, p.3) © 6Jan70; KK214918.

The perfect powder; Ultima II. (In Vogue, Feb. 1, 1970, p.13) © 29Jan70; KK214731.

The PlexiGloss Pales by Natural Wonder. (In Seventeen, Mar. 1970, p.5) © 27Feb70; KK215289.

The PlexiGloss pales, 7 new un-lipsticks that shine wild. (In Seventeen, Feb. 1970, p.4-5) © 29Jan70; KK214653.

Revlon creates the luminesque eye; Moon Drops demi eye makeup by Revlon. (In Cosmopolitan, Sept. 1969, p.4) © 26Aug69 (in notice: 1968); KK215501.

Revlon creates the world's first air-conditioned makeup; Soft Spun air-foam Demi makeup. (In Glamour, May 1970, p.6-7) © 16Apr70; KK216669.

Revlon invents blotting-action face-care; Revlon Moon Drops facecare. (In Mademoiselle, Mar. 1970, p.2 of cover) © 26Feb70; KK215288.

Revlon invents the Hair Gleamer. (In Mademoiselle, Mar. 1970, p.7) © 26Feb70; KK215293.

The signature mouth; Ultima II. (In Women's wear daily, Sept. 23, 1969, p.8-9) © 23Sep69; KK214803.

The 2-step crash beauty plan for sun-wrinkled skin; Ultima II. (In Women's wear daily, Aug. 25, 1969, p.3) © 25Aug69; KK215502.

Ultima, the beautiful new breed of fragrance created personally by Charles Revson. (In Women's wear daily, Dec. 8, 1969, p.3) © 8Dec69; KK214059.

The whipped-cream diet for lips; Revlon Moon Drops lipstick. (In Vogue, Feb. 1, 1970, p.57) © 29Jan70; KK216670.

REVSON (CHARLES) INC. ©
A list of people for the gift that has everything. (In Women's wear daily, Dec. 11, 1969, p.6-7) © 11Dec69; KK214060.

REXCRAFT OF REXBURG, IDAHO.
For your wedding, the finest invitations and accessories at budget saving prices. Folder. Appl. author: Arthur C. Porter. © Arthur C. Porter d.b.a. Rexcraft of Rexburg, Idaho; 1Feb63; KK216942.

REYNOLDS (R. J.) TOBACCO CO. ©
Embra, for my woman. [Man & woman standing outside train car] (In The Sacramento union, Feb. 25, 1970, p.9) © 25Feb70; KK215525.

Embra, for my woman, for you, a taste to remember. [Man with girl in fur coat & hat] (In The Sacramento union, Feb. 15, 1970, p.G6) © 15Feb70; KK215524.

A touch of Turkish smooths out taste in a cigarette; I'd walk a mile for a Camel. (In Pro football weekly, Feb. 12, 1970, p.20) © 12Feb70; KK215430.

A touch of Turkish turns on taste; I'd walk a mile for a Camel. (In Farm journal, Feb. 1970, p.4 of cover) © 17Jan70; KK214421.

RICHARDS (CARYL) INC. ©
Don't be a deadhead; Happy Hair spraydressing & conditioner. (In Redbook, Aug. 1968, p.27) © 20Jul68 (in notice: 1967); KK215060.

RICHARDS MANUFACTURING CO., INC. ©
Order blank; all elastic belt with velcro. Folder. NM: compilation. © 1Aug69; KK213970.

RIEGEL PAPER CORP. ©
Jr. miss panty hose; 100% nylon. Card. Appl. ti.: Design JM-LBD-4. © 12Dec69; KK214251.

Nude panty hose; NU-LBP-6. Folder. © 29Jan70 (in notice: 1969); KK215156.

One size stretch panty hose; OS-PH-2. On bag. © 5Feb70; KK215011.

Opaque panty hose; 100% nylon. Card. Appl. ti.: Design LBD-OP-5. © 30Dec69; KK214250.

Seamless panty hose; 100% nylon. Card. Appl. ti.: Design PH-LBD-4. © 1Dec69; KK214249.

Thigh Hi stockings; TH-LBD-1. Folder. © 20Mar70 (in notice: 1969); KK215581.

RIEGER, SHAY. ©
The bronze zoo. Scribner. [Dust jacket] © 17Mar70; KK216080.

RIVIANA FOODS, INC. ©
The real reason this rice is America's best cooking rice is that the best rice cooks cook it. (In Woman's day, Oct. 1967, p.R-7) © 19Sep67; KK213962.

ROBERTSON, PAUL D. ©
Mr. Paul of California; just a few advantages of this 100% professional hair spray. Sheet. © 30Mar70; KK215513.

ROBIROSA, JOSEFINA.
As the techniques of communication advance, man becomes more free to articulate his ambitions and ideals See INTERNATIONAL TELEPHONE & TELEGRAPH CORP.

ROCKAWAY METAL PRODUCTS CORP. ©
RMP 2 3/8" type AF, 3" type BF, Space-Styler. 7 p. NM: additions & revisions. © 10Feb70 (in notice: 1964); KK215318.

ROCKET AD INTERNATIONAL, INC. ©
Just one call and your circular distribution problems are gone forever; 100% circular distribution. Sheet. Appl. author: G. K. Martin. © 80ct69; KK214178.

ROCKET RECORDS, INC. ©
[Pictorial depiction of rockets blasting off toward outer space] Sticker. © 15Nov69; KK215200.

ROCKWELL, NORMAN.
Pleasure cooker. See FLORIDA GAS CO.

RODDA (JOHN A.) ASSOCIATES. ©
Rodda's topical trends, a monthly newsletter. Sheet. Appl. author: John A. Rodda. © 19Feb70; KK215051.

ROLLS-ROYCE, INC. ©
A guided tour of the personal Rolls-Royce. (In Town & country, Apr. 1970, p.30-31) © 1Apr70; KK215961.

The personal Rolls-Royce. 5 folders. © 1Mar69; KK215503.

Rolls-Royce introduces a new car. $24,900. (In The Wall Street journal, May 20, 1969, p.7) © 20May70; KK216438.

ROSENSTEIN, ALBERT. See ALTONA SPECIALTIES.

ROSS LABORATORIES. ©
I think that life has spared those mortals much. Card. © 15Sep69; KK214419.

Table of metric doses with approximate apothecary equivalents. Card. © 30ct69; KK214418.

ROTHBERG (HENRY M.) ASSOCIATES (U.K.) LTD. ©
The Laticrete system, black label Laticrete tile fixing liquid; data sheet 100 UK. Sheet. NM: revision. © 22Jun70; KK216929.

ROTHMAN (HARRY) INC. ©
But only a handful are really super-values, right? (In The New York times, June 15, 1970, p.36) © 15Jun70; KK216748.

But sacrifice your individuality, right? Wrong. (In The New York times, May 11, 1970, p.30) © 11May70; KK216178.

But you can't be too choosy, right? Wrong. (In The New York times; May 25, 1970, p.24) © 25May70; KK216354.

But you don't get that red carpet feeling, right? Wrong. (In The New York times, June 8, 1970, p.20.) © 8Jun70; KK216639.

But you sacrifice fashion, right? Wrong! (In The New York times, May 4, 1970, p.30) © 4May70; KK216018.

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ROTHMAN (HARRY) INC.-Con.
But you'll miss the famous labels, right? (In The New York times, May 18, 1970, p.34) © 18May70; KK216280.
Fashion is what's happening at Rothman's! (In The New York times, Oct. 16, 1969, p.40) © 16Oct69; KK214674.
Fashion rides high in Rothman country. (In The New York times, Apr. 6, 1970, p.35) © 6Apr70; KK215586.
Great fashion story with a surprise ending. (In The New York times) © 27Apr70; KK215860.
Look who's making the Rothman scene. (In The New York Times, Dec. 8, 1969, p.50) © 8Dec69; KK214723.
Thanks to our not-so-silent majority. (In The New York times, Mar. 12, 1970, p.30) © 12Mar70; KK215161.
Why brands wear disguises in Rothman country; want ... some of America's finest clothing brands. (In The New York times, Feb. 26, 1970, p.26) © 26Feb70; KK215008.

ROYAL HAWAIIAN MINT.
Lucky Menehune money. Card. © Royal Hawaiian Mint, a division of Royal Hawaiian Coins, Inc.; 11Mar70; KK215162.

RUBBERMAID COMMERCIAL PRODUCTS, INC.
Brute bucket. Sheet. © Rubbermaid Commercial Products, Inc. (RCP, a subsidiary of Rubbermaid, Inc.) (in notice: RCP, a subsidiary of Rubbermaid, Inc.); 10Oct69; KK214110.
Polyliner racks. Sheet. © Rubbermaid Commercial Products, Inc, (RCP, a subsidiary of Rubbermaid, Inc.); 5Jan70; KK214267.
Polyliner, the first really tough utility bag line at your disposal. Folder. © Rubbermaid Commercial Products, Inc. (RCP, a subsidiary of Rubbermaid, Inc.); 5Jan70; KK214268.
Rubbermaid announces the Weathermat complete floor-protection plan. Folder. © Rubbermaid Commercial Products, Inc. (RCP, a subsidiary of Rubbermaid, Inc.) (in notice: R.C.P.); 21Jul69; KK215494.
Rubbermaid presents decorator designs at wastebasket prices. Folder. © Rubbermaid Commercial Products, Inc. (RCP, a subsidiary of Rubbermaid, Inc.) (in notice: RCP, a subsidiary of Rubbermaid, Inc.); 1Dec69; KK214909.
Rubbermaid presents decorator designs at wastebasket prices. Folder. © Rubbermaid Commercial Products, Inc. (RCP, a subsidiary of Rubbermaid, Inc.) (in notice: RCP, a subsidiary of Rubbermaid, Inc.); 1Dec69; KK214910.
Untouchables help keep your corner of America beautiful. Folder. © Rubbermaid Commercial Products, Inc. (RCP, a subsidiary of Rubbermaid, Inc.) (in notice: RCP, a subsidiary of Rubbermaid, Inc.); 5Jan70 (in notice: 1969); KK214269.

RUBBERMAID, INC. ©
Border fence, no.3100. Sheet. © 15Dec69; KK214946.
Clean-up caddy, no.2320. Sheet. © 15Dec69; KK214948.
Expanding border fence; special introductory offer, buy 11, get 12 thru Feb. 28, 1970. Sheet. © 15Dec69; KK214950.
Flame, a 53 alarm color. Sheet. © 15Dec69 (in notice: 1970); KK214947.
For the luxury market, Rubbermaid brought you Patternique; now for the action set, Rubbermaid introduces Wide Track. Sheet. © 27Feb70; KK215478.
4 cup food keeper; no.3044. Slip. © 18Feb70; KK215246.
4 quart food keeper; no.3034. Slip. © 24Feb70; KK215245.
Grocery bag holder, no.2322. Sheet. © 15Dec69; KK214958.
New from Rubbermaid, a totally different luxury vinyl car mat; Sculptura; item no.1802. Sheet. © 29Apr70; KK216589.
New Rubbermaid freezer containers; no.0425. Sheet. © 27Apr70; KK216588.
99¢ warm weather specials; Rubbermaid ice cube trays, no.2865. Sheet. © 2Jan70; KK214951.
$1.00 off Rubbermaid spacemaker sale; for retail selling April 16 through May 31, 1970. Sheet. © 2Jan70; KK214957.
$1.00 off sale spacemakers; towel & wrap dispenser. Card. © 2Jan70; KK214956.
1 pint food keeper with lock-fresh seal; no.3030. Sticker. © 28Jan70 ; KK214765.
1 quart food keeper with lock-fresh seal; no.3031. Sticker. © 28Jan70; KK214764.
Patternique luxury auto mats; no.8576. Wrapper. © 21Apr70; KK216149.
Patternique luxury auto mats; no.8582. Wrapper. © 21Apr70; KK216151.
Patternique luxury auto mats; no.8583. Wrapper. © 21Apr70; KK216150.
Patternique, they're totally new from Rubbermaid. (In The Discount merchandiser, July 1969, p.28b-28c) Appl. author: Wyse Advertising, Inc. © Rubbermaid, Inc., Automotive Division (in notice: Rubbermaid, Inc.); 23Jul69; KK215082.
Psychedelic turntables, no.2924. Sheet. © 15Dec69 (in notice: 1970); KK214960.
Rubbermaid introduces new tuned-in turntables for turned-on homemakers. Sheet. © 15Dec69; KK214955.
Sale, for retail selling January 1 through February 15, 1970; no.2963, neat 'n tidy bucket. Sheet. © 1Nov69; KK214952.
Sale, reg. $1.98 each, now $1.57 each; no.2845 wastebasket. Sheet. © 1Nov69; KK214949.
Shelf liner sale, for retail selling March 1 through April 15, 1970. Sheet. © 2Jan70; KK214953.
Shelf liner sale, for retail selling March 1 through April 15, 1970; a new way to sell more Rubbermaid shelf liner, by the roll. Sheet. © 6Jan70; KK214954.
6 cup food keeper with lock-fresh seal; no.3046. Sticker. © 16Dec69; KK214762.
6 quart food keeper; no.3036. Slip. © 18Feb70; KK215247.
3 bowl food keeper set; no.8301. Card. © 20Feb70; KK215244.
12 cup food keeper with lock-fresh seal; no.3052. Sticker. © 22Apr70; KK216147.
2 cup food keeper with lock-fresh seal; no.3042. Sticker. © 28Jan70; KK214763.
2 quart food keeper with lock-fresh seal; no.3032. Sticker. © 22Apr70; KK216148.
Wide track carpet mats; item no.8564. KS-104. Sheet. © 25Feb70; KK215248.
Wide track carpet mats; item no.8564. KS-105. Sheet. © 25Feb70; KK215249.
Wide track front carpet mats; no.8564. Folder. © 13Feb70; KK215251.
Wide track rear carpet mats; no.8565. Folder. © 13Feb70; KK215250.
Wooster Hellion, does things no other boat can do. Sheet. © 10Mar70; KK215647.
Wooster 7+4, the only boat of its size that planes with a 5-hp motor. Folder. © 10Mar70; KK215646.
Wrap & bag organizer, no.2321. Sheet. © 15Dec69; KK214959.

RUBBERMAID, INC. RUBBERMAID COMMERCIAL PRODUCTS, INC. SUBSIDIARY. See RUBBERMAID COMMERCIAL PRODUCTS, INC.

RUBINSTEIN (HELENA) INC. ©
The all-in-one eyeliner that really works; new automatic Minute eyeliner. (In Glamour, Apr. 1970, p.46-47) © 19Mar70; KK215862.
The first cream in the world that makes your face say 'good morning; Morning Cream. (In Town and country, May 1970, p.16-17) © 1May70; KK216195.
The first face makeup that's light as air, but covers completely; Illumination. (In Vogue, May 1970, p.65) © 30Apr70; KK216196.
Go to any length with Le Lipstick. (In Seventeen, Apr. 1970, p.34-35) © 26Mar70; KK215864.
I like fluffy blankets; Heaven Sent. (In Glamour, Apr. 1970, p.107) © 19Mar70; KK215861.
The secret of the silken face; Silk Fashion liquid makeup. (In Glamour, Mar. 1970, p.53) © 19Feb70; KK216052.
Someone finally realized that beautiful evenings begin in the late afternoon; Herbessence, in the afternoon, too. (In Vogue, Nov. 1, 1969, p.30-31) © 30Oct69; KK213963.
Someone finally realized that most women have some oily skin and did something new and revolutionary about it; Skin Balance. (In Mademoiselle, Apr. 1970, p.62-63) © 31Mar70; KK215809.
There's something about a girl with long lashes; Long Lash. (In Seventeen, Mar. 1970, p.10) © 26Feb70; KK215863.
This is the extraordinary face treatment that will help you look younger in 30 days or else; Ultra Feminine hormone cream. (In Harper's bazaar, Jan. 1970, p.34) © 30Dec69 (in notice: 1970); KK213952.

RUSON-SHIELD CORP. ©
Four seasons, a totally new concept in style, quality and comfort in outdoor furniture. Sheet. © 30Dec69; KK214656.

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SAALFIELD PUB. CO. ©
ABC flannel board; 6097:150. On wrapper. © 22May70; KK216733.

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The Holiday twins, Betty and Bobby paper dolls; 6058:150. On wrapper. © 27Apr70; KK216738.

Mr. and Mrs. Flannel Face; 6098:150. On wrapper. © 26Jan70; KK216732.

Spin the color; 6077:150. On wrapper. © 25May70; KK216736.

Toymaker sewing cards; 6026:150. On wrapper. © 2May70; KK216741.

20 activity books; 6091:150. On wrapper. © 5May70; KK216735.

ST. REGIS PAPER CO. ©
Does the forest seem bare and lifeless in winter? Look closely, you'll see how alive it really is. Illus. signed: Pertchik. (In Newsweek, Feb. 9, 1970, p.14-15) © 9Feb70; KK216592.

No acorn falls in the forest unused. In fact, some are used over and over. (In Newsweek, Nov. 24, 1969, p.5) © 24Nov69; KK214941.

SANNA, INC. ©
Swiss Miss pudding, light chocolate flavor; two 5 oz. ready to eat serving cups. On folding carton. © 1Apr70; KK216941.

SAUER, THOMAS G. ©
Alatheia Morgan Horse Ranch. (In The Grapeland messenger, Feb. 26, 1970, p.2) Appl. ti.: Trotting race ad. © 25Feb70; KK215016.

SCANS ASSOCIATES, INC. ©
A unique concept in cold engine, air motored testing; bulletin 6372. Folder. © 4Mar70; KK215939.

SCHEIBEL, EDGAR F. ©
Teen town stamps. Sheet. © 29Dec69; KK214413.

SCHENLEY IMPORTS CO. ©
Canada's loss is your gain; imported Canadian MacNaughton. (In Ebony, Dec. 1969, p.53) © 1Dec69; KK215238.

SCHLITZ (JOSEPH) BREWING CO. ©
You only go around once in life. So grab for all the gusto you can. When you're out of Schlitz, you're out of beer. (In Esquire, Jan. 1970, p.9) © 4Dec69 (in notice: 1970); KK214376.

SCHWARTZ, AARON. ©
Pieces, the adult puzzle. [Envelope] © 8May70; KK216402.

SCIENTIFIC AMERICAN, INC. ©
Prospectus, an entire issue of this magazine on the subject of technology and the environment; The Biosphere. Folder. © 25May70; KK216777.

SCOTT (H. H.) INC. ©
How to gain new power and sensitivity in the privacy of your own home; Scott 384. (In High fidelity, Apr. 1968, p.25) © 19Mar68; KK215206.

SEALED UNIT PARTS CO., INC. ©
Access valve line. © 4May70; KK216502.

SEALY, INC. ©
The Bob Goulet TV special, brought to your customers by Sealy Posturepedic. (In Home furnishings daily, Feb. 27, 1970, p.12-13) Appl. author: Earle Ludgin & Co. © 27Feb70; KK215697.

A breakthrough in patient bed care: the Sealy Posturepedic segmented hospital mattress. (In Modern hospital, May 1970, p.193) Appl. author: Earle Ludgin & Co. © 10May70; KK216702.

Buying a new mattress is a decision you both should make; Sealy Posturepedic. (In McCalls, Mar. 1970, p.14) Appl. author: Earle Ludgin & Co. © 24Feb70; KK215694.

The greatest idea since box springs, no springs; if you've seen one box spring you haven't seen them all. (In Home furnishings daily, June 5, 1970, p.14-15) Appl. author: Earle Ludgin & Co. © 5Jun70; KK216931.

The greatest idea since box springs, no springs; we've created a new foundation. (In Hospitality lodging, June 1970, p.L28) Appl. author: Earle Ludgin & Co. © 1Jun70; KK216930.

The new Sealy Posturepedic sleep system can change your life, overnight. (In Life, Aug. 22, 1969. p.53) Appl. author: Earle Ludgin & Co. © 18Aug69; KK214902.

Now that you've picked out a husband, what does he know about buying a mattress; Sealy Posturepedic. (In The Bride's magazine, Mar. 1970, p.54) Appl. author: Earle Ludgin & Co. © 1Feb70; KK215696.

So you and your husband don't always see eye to eye about the kids, money, vacations, isn't it nice to have something to agree on? Sealy Posturepedic. (In McCalls, Apr. 1970, p.26) Appl. author: Earle Ludgin & Co. © 24Mar70; KK215695

This Tuesday night the Bob Goulet special on ABC-TV, brought to your customers by Sealy Posturepedic. (In Home furnishings daily, Apr. 6, 1970, p.14-15) Appl. author: Earle Ludgin & Co. © 6Apr70; KK216703.

You didn't invite us to the wedding, but we have a gift for you anyway. (In Modern bride, June/July 1970, p.40-41) Appl. author: Earle Ludgin & Co. © 5May70; KK216701.

You pick out the furniture; Sealy Posturepedic. (In Life, May 15, 1970, p.44) Appl. author: Earle Ludgin & Co. © 11May70; KK216496.

SEARS, ROEBUCK & CO. ©
We believe our Cling-alon hoisery has a more flattering fit than any other hosiery made. (In Ladies' home journal, June 1970, p.115) Appl. author: Foote, Cone & Belding. © 25May70; KK216473.

We believe our Cling-alon hoisery will fit you better than any other hosiery made. (In Ladies' home journal, Apr. 1970, p.40-41) Appl. author: Foote, Cone & Belding. © 21Apr70; KK216459.

SEBRING (GENE) INC. ©
Seasons greetings; with this set of watch band calendars. Folder. Appl. author: Gene Sebring. Appl. ti.: Watch band calendar greeting card. NM: revision. © 15Apr68; KK212500. (See also Sebring (Gene) Inc.; 29Oct68; KK214385)

Seasons greetings; with this set of watch band calendars. Folder. Appl. ti.: Watch band calendar greeting card. NM: revision. © 29Oct68; KK214385. (See also Sebring (Gene) Inc.; 15Apr68; KK212500)

SECURITY NATIONAL BANK, OAKLAND, CALIF.
See DATATAX.

SECURITY PACIFIC NATIONAL BANK, LOS ANGELES.
Accounts aren't the only things opened in banking. (In The Equalizer, Oct. 1969, p.38) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 10ct69; KK215033.

Banking is the promise of a future. Don Hart figured on that. (In The Equalizer, Sept. 1969, p.38) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 2Sep69; KK215031.

5% interest; it makes serious savers lighthearted. (In Time, Jan. 5, 1970, p.R4) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 3Jan70; KK214835.

If you don't like a lot of separate bills, lump 'em; Ready ReservAccount. (In Newsweek, May 19, 1969, p.12C) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 13May69; KK214666.

If you're looking for a plant site, here's something for nothing. (In 1969 plant location, Apr. 1969, p.307) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 1Apr69; KK214661.

The ol' street won't be the same again; introducing Ready ReservAccount. (In Time, Jan. 24, 1969, p.R3) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 21Jan69; KK214663.

Our 5% premium passbook account is one way we can keep your money working for you. (In Newsweek, June 16, 1969, p.94B) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 10Jun69; KK214664.

Our London branch puts us around the world. (In The Wall Street journal, Jan. 27, 1970, p.7) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 27Jan70; KK214837.

Ready ReservAccount is for people who are going places. (In Los Angeles times, Nov. 4, 1969, pt.1, p.12) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 4Nov69; KK215035.

The tale of the minor miner. (In Daily Trojan, Nov. 7, 1969, p.5) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 7Nov69; KK214836.

We believe in equal opportunity for advancement, too. (In The Equalizer, Oct. 1969, p.8) Appl. author: Young & Rubican, Inc. © Security Pacific National Bank; 10ct69; KK215032.

We give you room to grow. (In The Equalizer, Sept. 1969, p.30) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 2Sep69; KK215030.

What in the Orient can Mr. Shibata and Mr. Barrick do for you? (In Export Managers Assn. of Southern California, 1969-1970, p.75) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 1Jul69; KK214662.

What in the world can Mr. Shibata and Mr. Barrick do for you? (In The Wall Street journal, May 29, 1969, p.13) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 29May69; KK214665.

The witch, the toad, and William C. Snitzer. (In The Graphic, Sept. 25, 1969, p.4) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 25Sep69; KK215034.

SEEMAN (JAMES) STUDIOS, INC. ©
Canaletto; P-2-4141. Sheet. © 31Dec69; KK214374.

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SEEMAN (JAMES) STUDIOS, INC.-Con.
Caribbean island; P-2-4092. Sheet. © 31Dec69; KK214363.
Castello Di Mare; P-2-4043. Sheet. © 31Dec69; KK214362.
Garden trellis; pattern no.P-2-4101. Sheet. © 31Dec69; KK215262.
Gardens of Spain; P-2-4050. Sheet. © 31Dec69; KK214366.
Great explorations; P-2-4012. Sheet. © 31Dec69; KK214368.
Lighthouse; P-2-4060. Sheet. © 31Dec69; KK214367.
Little Spanish town; P-2-4001. Sheet. © 31Dec69; KK214364.
Maple bough; P-2-4032. Sheet. © 31Dec69; KK214369.
Mod 'n floral; P-2-4121. Sheet. © 31Dec69; KK214365.
Old whaling town; P-2-4132. Sheet. © 31Dec69; KK214370.
Portofino; P-2-4021. Sheet. © 31Dec69; KK214372.
Sorrento; P-2-4073. Sheet. © 31Dec69; KK214371.
Summer party; P-2-4080. Sheet. © 31Dec69; KK214373.

SEGAL, BEN. ©
If you are in the financial doghouse get courteous assistance swiftly here at Encino's first pawn broker & discount jewelry; Kashous Kurrency. (In Valley advertiser, Reseda, Calif., Oct. 23, 1969, p.205) © 23Oct69; KK214310.

SELCHOW & RIGHTER CO. ©
Card Cubes, the rolling card game; no.95. On wrapper. © 23Feb70; KK216900.
Emily Post Popularity game, a game of etiquette for girls; no.53. On wrapper. © 23Feb70; KK216902.
Opinion, the party poll game; no.42. On wrapper. © 23Feb70; KK216901.
Tune-In TV Bingo, a television watchers' game; no.27. On wrapper. © 23Feb70; KK216903.

SEMED PHARMACEUTICALS DIVISION, S. E. MASSENGILL CO. See MASSENGILL (S. E.) CO.

SERTA ASSOCIATES, INC. ©
End of the day, privacy for two; Perfect Sleeper Imperial mattress & box spring. (In Better homes & gardens, Sept. 1968, p.58) Appl. author: MacManus, John & Adams, Inc. © 15Aug68; KK216804.
Serta's dollar stretching sale; hurry while your mattress dollar is bigger. (In Life, Jan. 12, 1968, P.50-51) Appl. author: MacManus, John & Adams, Inc. © 12Jan68; KK215043.
Sleeper's guide to this year's top mattress buys. (In Better homes and gardens, April 1969, p.50-51) Appl. author: Mac Manus, John & Adams, Inc. © 15Mar69; KK216067.
There's a man in your bedroom; the Bridal Perfect Sleeper. (In Bride's magazine, May 1969, p.93) Appl. author: MacManus, John & Adams, Inc. © 15Apr69; KK215626.
We've been told a Perfect Sleeper mattress can get your night-owl to bed on time. (In McCall's, Aug. 1968, p.53) Appl. author: MacManus, John & Adams, Inc. © 22Jul68; KK216801.
We've been told a Perfect Sleeper mattress can iron out the kinks, make you purr with contentment. (In McCall's, Apr. 1968, p.75) Appl. author: MacManus, John & Adams, Inc. © 20Mar68; KK216798.
We've been told a Perfect Sleeper mattress can tune out the Top Ten, turn off the chatter, and put the slumber back in slumber parties. (In McCall's, June 1968, p.31) Appl. author: MacManus, John & Adams, Inc. © 20May68; KK216800.
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Isn't this the day you decide to keep emergency spot removal at your fingertips. (In House beautiful, Mar. 1970, p.178) Appl. author: Frank C. Nasher, Inc. © 19Feb70 (in notice: 1969); KK215283.
On-location carpet care services systems selector guide and unit chart. Folder. Appl. author: Bern Cannan. © 3Mar69; KK213947.
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At last, the orangeapple, Shell announces Kraton 4000. (In Plastics technology, Jan. 1970, p.14-15) Appl. author: Ogilvy & Mather, Inc. © Shell Chemical Co., Polymers Division; 10Jan70; KK215489.

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All are especially recommended, 119 in a series of advertisements. (In House beautiful, March 1966, p.12, etc.) Appl. author: Charles H. Albin. © 20Feb66; KK214306.
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Especially recommended, 122 in a series of advertisements. (In House beautiful, Oct. 1966, p.12-15) Appl. author: Charles H. Albin. © 20Sep66; KK214304.
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Especially recommended, 124 in a series of advertisements. (In House beautiful, April 1967, p.14-15) Appl. author: Charles H. Albin. © 20Mar67; KK214308.
The excitables, new family rooms for whole family living. (In House beautiful, Apr. 1968, p.3-4 of cover) © 20Mar68; KK214680.
Fun-filled rooms for family living. (In House beautiful, Nov. 1969, p.23-27) Appl. ti.: Advertisement no.134. © 20Oct69; KK214307.
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House beautiful forecast; September. Folder. (Especially recommended, no.121) Appl. author: Charles H. Albin. © 20Aug66; KK214678.

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Fabric and color news; fall, winter 1970. Folder. © 1Feb70; KK215227.
The fashion guide for every woman who sews, spring '70 news; Simplicity, the fashion magazine; 8687. Poster. © 1Jan70; KK214833.
The fashion guide to women who sew, summer fun-time sewing. Poster. Appl. ti.: Simplicity fashion magazine poster. © 1Apr70; KK215689.
Fashions for today and tomorrow, sew the lengths that suit you; take one, it's free. Poster. © 1Jun70; KK216947.
Fresh new sewing ideas in bloom now for spring '70; take one it's free; 8679. Poster. © 1Jan70; KK214830.
The great new polo shirt dress, ideal for knits; 8284. [Transparency] © 1Sep69; KK213940.
Instant fashion ideas for spring/summer 1970; Simplicity home catalog; 8701. Card. © 1Feb70; KK215098.
It's new, it's your fall Jiffy, ideal for knits; 8335. [Transparency] © 1Sep69; KK213941.
The latest length story, see the current Simplicity catalog for more exciting Fall fashions; 8929. Poster. © 1Jun70; KK216946.
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Sew for the summer scene; take one, it's free; 8823, 8856. Poster. © 1Apr70; KK215691.
Sewing for the sun of it, Simplicity fashion news, take one, it's free. Poster. © 1Mar70; KK216779.
Sewing is super simple when you know the words; 8633. Poster. Appl. ti.: Sewing its super simple. © 1Jan70; KK214829.
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Simplicity simplifies the pants scene; 8848. [Wall chart] © 1Apr70; KK215688.
Teens; come to Simplicity Pattern Company's Modern Miss Extra teen fashion & fabric show for spring; 8611. Sheet. © 1Feb70; KK215228.
Teens; it's a fashion sewing happening; come to ... Modern Miss Extra, the with-it '70's. Sheet. © 1Feb70; KK215229.
We skirt the fashion lengths; 8965. [Transparency] © 1Jun70; KK216944.

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Still buying gas where they sell only 2 grades; swing into the 70's. (In Kansas City times, Apr. 6, 1970, p.14) Appl. author: Bruce B. Brewer Co., Inc. © 6Apr70; KK215589.
When it's Skelgas, it's all gas and it all burns. (In Good housekeeping, Aug. 1968, p.EC 174d) © 25Jul68; KK215638.

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Give them a good incentive to get to work on time. (In Incentive marketing, Feb. 1970, p.30-31) Appl. author: Doyle Dane Bernbach, Inc. © 28Jan70; KK215149.
If at first it doesn't succeed, it tries and tries again; the Sony 7FC-89W at $39.95. (In Home furnishings daily, Apr. 7, 1970, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 7Apr70; KK216139.
Introducing the TC-230, our super stereo music control center disguised as a mild mannered tape recorder. (In Time, June 13, 1969, p.60) Appl. author: Doyle Dane Bernbach, Inc. © 27May69; KK214177.
It makes you look stupid; the Sony Sobax. (In The Wall Street journal, Feb. 18, 1970, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 18Feb70; KK215148.
Only $299.95, as if making the brightest, sharpest color set wasn't enough; Trinitron Sony color TV. (In Home furnishings daily, Mar. 30, 1970) Appl. author: Doyle Dane Bernbach, Inc. © 30Mar70; KK216142.
Our new stereo system doesn't sound like it costs. (In Mart, Mar. 15, 1970, p.43) Appl. author: Doyle Dane Bernbach, Inc. © 25Feb70; KK215736.
Our new stereo with a built in cassette-corder lets the more talented sing along; the HP-199. (In Home furnishings daily, Jan. 26, 1970, p.24) Appl. author: Doyle Dane Bernbach, Inc. © 26Jan70; KK215145.
Sony can take you places you never dreamed you'd go; the world zone radio CRF-230. (In National geo-

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graphic society, Apr. 1970) Appl. author: Doyle Dane Bernbach, Inc. © 27Mar70; KK216141.
The Sony pluggable or portable, for rain or shine; Sony 6F-21WA FM/AM. (In Life, Nov. 28, 1969, p.R-15) Appl. author: Doyle Dane Bernbach, Inc. © 28Oct69; KK215143.
Sony's difference; not just a brighter picture, a sharper focus. (In Life, Feb. 20, 1970, p.53) Appl. author: Doyle Dane Bernbach, Inc. © 28Jan70; KK215144.

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How sweet it isn't, Squirt, the semi-soft drink. (In Look, May 19, 1970, p.M) © 5May70; KK216745.
Introducing the beautiful drink; new pink diet Squirt. (In Life, May 15, 1970, p.R) © 11May70; KK216746.
Reach for this bottle; it fits your hand and your taste; Squirt. (In Antigo daily journal, May 1, 1970, p.5) © 1May70; KK216792.
The semi-soft drink. It's making waves. (In American soft drink journal, May 1970, p.4 of cover) © 30Apr70; KK216707.

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Get Clubbed; the Statesman's Club. (In Time magazine, Los Angeles ed., Dec. 26, 1969, p.E-3) Appl. author: James Marshal Wylie. © 23Dec69; KK213958.

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Call Bill Klein for details of the great introductory offer on America's leading quality household cleaners; Metal Klean cleaner. (In Griffin report of New England, Sept. 2, 1969, p.14) © 2Sep69; KK214752.

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Any woman who loves to cook deserves her own Sunbeam Mixmaster mixer. (In Sunset, Nov. 1969, p.116) © 25Oct69; KK214749.

Appliances, ask for them at your exchange; Mixmaster mixer with juicer; MM100J. (In Woman's day, Aug. 1969, p.A0W/5) © 15Jul69; KK214744.

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Offer an incentive that stirs the imagination; Sunbeam Mixmaster mixer. (In Incentive, June 1969, p.8) © 1Jun69; KK214742.

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Gordon Lightfoot, sit down stranger; 6392. Design & photography by Tom Wilkes & Barry Feinstein for Camouflage Productions. On 2 wrappers. © 6Apr70; KK216865.
Grateful Dead, Workingman's dead; 1869. 2 wrappers. © 1Jun70; KK216925.
Hand made, Mason Williams; 1838. Photos, Ed Thrasher. Record sleeve. © 6Apr70; KK216868.
The Ides of March, vehicle; 1863. Liner photos: John Pavletic; cover photography: Ed Thrasher. Record sleeve. © 22May70; KK216620.
In a wild sanctuary, Beaver & Krause; 1850. Liner photos: Ergo. Record sleeve. Illus.: Three worlds by M. C. Escher. © 22May70; KK216621.
John Simon's album; 1849. 2 wrappers. © 1Jun70; KK216924.
Miriam Makeba, keep me in mind; 6381. Photography: Ed Thrasher. Record sleeve. © 6Apr70; KK216617.
Nilsson by Tipton; 1867. Album designed by Kittyhawk Graphics. cover illus. by Dean O. Torrence/ Kittyhawk Graphics. On 2 wrappers. Illus. signed: Kittyhawk. © 1May70; KK216863.
Paul Williams, someday man; 6401. Design & photography by Tom Wilkes & Barry Feinstein for Camouflage Productions. On 2 wrappers. © 6Apr70; KK216864.
Savage Grace; 6399. Art direction & cover photography, Ed Thrasher. On 2 wrappers. © 6Apr70; KK216867.
Ten years together, the best of Peter, Paul and Mary; 2552. On wrapper. © 22May70; KK216926.

WASERMAN, BETTY.
Fashion whirl paper dolls. See NIERNBERG, LENORE.

WASHINGTON STATE POTATO COMMISSION. ©
Potato expert, U.S.A. (In Drive-in & carry out, Mar. 1970, p.39) © 15Mar70; KK215562.

WATER ACRYLIC-EPOXY. See WAE RESEARCH, INC.

WATERBURY (CONN.) SAVINGS BANK.
Deep down in your heart, we bet you think money is bad. (In Waterbury Sunday republican, Oct. 19, 1969, p.14) © Waterbury Savings Bank; 19Oct69; KK215474.
It's O.K. to want a lot of money. (In Waterbury Republican, Sept. 14, 1969, p.7) © Waterbury Savings Bank; 14Sep69; KK214868.

WAY OUT, INC. ©
News of this century's great breakthrough; Way out, the magazine of the Way. Sheet. © 15Apr70; KK216306.
Way out magazine; Dear reader. Folder. Appl. ti.: Publicity letter dated April 15, 1970. © 15Apr70; KK216307.

WEBTON ENTERPRISES. ©
Macrame bead necklace kit. Folder & sticker. © 26Dec69; KK214428.

WEIGHT WATCHERS INTERNATIONAL, INC. ©
At Weight Watchers, as you lose weight you also win something. (In New York post, Feb. 16, 1970, p.18) © 16Feb70; KK215510.
Free brochure on obesity, your heart and Weight Watchers by a famous cardiologist. (In Look, Feb. 24, 1970, p.10) © 24Feb70; KK215615.
Lose weight and keep it off forever with Weight Watchers. 8 p. © 9Sep68; KK215714.
Weight Watchers around the world. [Calendar] © 10Dec69; KK214911.
Weight Watchers Ferosdel Camp for girls. 1 v. © 18Jan70; KK215796.

WEINBERG, SIEGFRIED. ©
Pokee-dee, the new family fun game. [Box top] © 8Nov69; KK216079.

WELCH ALLYN, INC. ©
New KleenSpec disposable illuminated vaginal speculum. Folder. Appl. author: Chapman-Nowak & Associates, Inc. (S. Webb) © 19Jan70; KK216033.

WELDMATIC DIVISION, UNITEK CORP. See UNITEK CORP. WELDMATIC DIVISION.

WELLA CORP. ©
Gentle Care takes your hair through summer, beautifully; hair conditioner. (In Seventeen, Aug. 1968, p.356) Appl. author: Harvey & Carlson, Inc., Advertising. © 30Jul68; KK216065.

WELLING, GEORGE. ©
Post rock country. Sticker. © 14Mar70; KK215427.

WERNER (R. D.) CO., INC. ©
Non-conductive high strength fiberglass ladders. (In Industrial distribution, Oct. 1969, p.120) © 10Sep69; KK214900.

WEST JERSEY MOTOR CLUB. ©
The travel center of the 70's; World Wide Travel Agency. (In The Express, Easton, Pa., Feb. 5, 1970, p.9) © 5Feb70; KK215765.

WESTERN PUB. CO., INC. ©
Donkey party; no.4631. Whitman Pub. Co. On wrapper. © 11Feb70 (in notice: 1969); KK215608.
71 games, fun planned for the entire family; 4899. Whitman Pub. Co. On wrapper. © 13Jan70 (in notice: 1969); KK214834.

WESTVACO CORP. ©
Aqua Nuchar, it's the stuff that heroes are made of. (In Southwest water works journal, May 1970, p.33) © 1May70; KK216754.

WHAM-O MANUFACTURING CO., INC. ©
Air Blaster, jets a blast of air 30 feet; stock no.6591. Sheet. © 5Mar70; KK215172.
Air Zapper, zaps a ball of air 15 feet; stock no.6372. Sheet. © 5Mar70; KK215173.
Double Super-Stuff. Sheet. Appl. states prev. pub. 23Feb67, KK198666. NM: rev. © 12Feb70; KK215471.
Firetron Super-Ball with fantastic energy. Sheet. © 18Mar70; KK216212.
Firetron super-ball with fantastic energy; stock no.735. Card. © 17Mar70; KK215265.
Hula Hoop; stock no.1504. Sheet. Appl. states prev. reg. 27Feb67, KK198667 & Sept. 1969, KK210983. NM: revisions. © 5Mar70; KK215166.
Master Frisbee; stock no.632. Sheet. © 5Mar70; KK215168.
Mini Frisbee; stock no.6712. Sheet. Appl. states prev. reg. Sept. 1969, KK210984. NM: revision. © 5Mar70; KK215165.
Pro Frisbee; stock no.261. Sheet. Appl. states prev. reg. Sept. 1969, KK210982. NM: revision. © 5Mar70; KK215169.
Regular Frisbee; stock no.1322. Sheet. Appl. states prev. reg. 29Apr66, KK193361. NM: revision. © 5Mar70; KK215171.
Silly string; stock no.412. Card. © 2Dec69; KK214283.
Silly string; stock no.412. Sticker. NM: new art. © 25May70; KK216540.
Silly string; stock no.412; net weight 4 oz. Sticker. NM: new art. © 5Dec69; KK216539.
Silly String, squirts 1/4 mile of plastic fun. Sheet. NM: new art. © 15May70; KK216294.

These entries alone may not reflect the complete Copyright Office record pertaining to a particular work. Contact the U.S. Copyright Office for information about any additional records that may exist.

Slip 'n Slide, super summer toy, attach to any hose and go; stock no.215. Sheet. © 5Mar70; KK215170.

Small Firetron Super-Ball with fantastic energy. Sheet. © 18Mar70; KK216211.

String-a-tree; sprays beautiful flowing decorative ribbon string; stock no.415; net weight 4 oz. Sticker. © 5May70; KK216538.

String-A-Tree; sprays beautiful flowing ribbon string. Sheet. © 15May70; KK216295.

Superelasticbubbleplastic, blow giant multi-color plastic balloons. Card. © 31Mar70; KK216537.

SuperElasticBubblePlastic, blow giant multi-color plastic balloons; stock no.7402-24. Sheet. © 2Jun70; KK216583.

Super Foam Machine; stock no.6552. Sheet. Appl. states prev. reg. 2Jul68, KK206495. NM: revisions. © 5Mar70; KK215167.

Super-stuff, fun mystery material; stock no.732. Card. NM: rev. © 6Feb70; KK214652.

Super-Stuff, two fantastic colors; net wt. 12 grams. Sticker. © 6Feb70; KK215477.

27-color pencil; Color 27; stock no.744. Card. © 15May70; KK216582.

Water Wiggle, top summer favorite; stock no.2341. Sheet. Appl. states prev. reg. Feb. 1967, A859381. NM: revision. © 5Mar70; KK215174.

Zillion Bubbles, spring and summer leader; stock no.6152. Sheet. Appl. states prev. reg. 22May67. NM: revision. © 5Mar70; KK215175.

WHEELWRIGHT, BOND. ©
Maid 'n Maine hygienic dish dryer. On wrapper. © 15Nov69; KK214271.

WHELAN, PAUL T. ©
Instructions. Slip. Appl. ti.: Instructions for all-purpose car light. © 29Dec69; KK214285.

WHITE SPOTS, INC. ©
Everybody, but everybody eats at White Spots. 3 sheets. © 2Sep69; KK214205.

WHITING (LISBETH) CO., INC. ©
Love bead jewelry; no.157. On wrapper. © 20Jan70 (in notice: 1969); KK214872.

Love bead jewelry; no.157. Sheet. © 20Jan70 (in notice: 1969); KK215517.

Moon rocks; no.189. On wrapper. © 20Jan70 (in notice: 1969); KK214873.

Paper flower maker; no.155. On wrapper. © 20Jan70 (in notice: 1969); KK214874.

Rose bud jewelry; no.159. Wrapper. © 4Feb70 (in notice: 1969); KK214640.

Span-Craft Dip-A-Flower; no.1600. Wrapper. © 4Feb70 (in notice: 1969); KK214641.

WHITMAN, ROBERT J. See TOOL SILHOUETTES.

WILKES, TOM.
Gordon Lightfoot, sit down stranger. See WARNER BROS. RECORDS, INC.

Paul Williams, someday man. See WARNER BROS. RECORDS, INC.

WILKINSON SWORD, INC. ©
There's something basically wrong with the razor you're now using; the Wilkinson bonded razor. (In The Miami herald, Feb. 24, 1970, p.3-C) Appl. author: Ted Bates & Co., Inc. © 24Feb70; KK215599.

There's something basically wrong with the razor you're now using; the Wilkinson bonded razor. (In The Miami herald, Mar. 16, 1970, p.7-C) Appl. author: Ted Bates & Co., Inc. © 16Mar70; KK216187.

There's 200 years of history in the world's newest, most comfortable blade. (In Life, Feb. 27, 1970, p.2) Appl. author: Ted Bates & Co., Inc. © 23Feb70; KK215600.

WILLKE, BARBARA H.
Sex, should we wait. See WILLKE, J. C.

WILLKE, J. C. ©
Sex, should we wait? Hiltz Pub. Co. Record sleeve. © Dr. & Mrs. J. C. Willke; 20Oct69; KK214235.

Sex, should we wait? On box. © Dr. & Mrs. J. C. Willke; 20Oct69; KK216154.

WILLKE, MRS. J. C. See WILLKE, BARBARA H.

WILMAR, INC. ©
Silicone spray; net wt. 1 pound 4 ounces avoir. Sticker. © 29Jan70; KK214475.

WILSON (LARRY) CORP. ©
Discover your own interpersonal identity. Folder. © 15Oct69; KK214111.

WILSON ENTERPRISES, MANUFACTURERS & DISTRIBUTORS. ©
Bendable Activity Blocks. Sheet. Appl. author: Glenn C. Wilson. © 24Nov69; KK214905.

WIND PROOF.
Sta-cards. Slip. © Arther H. Garshfield d.b.a. Wind Proof; 8Jan70; KK215125.

WIRING DEVICE DEPT., GENERAL ELECTRIC CO. See GENERAL ELECTRIC CO. WIRING DEVICE DEPT.

WITTEK MANUFACTURING CO. ©
Fall promotion program for the automotive aftermarket effective June 1, 1970; order Sure-Tite and Uni-Tite clamps now. Sheet. © 19Mar70; KK215301.

Sure-Tite and Uni-Tite stainless steel clamps. Rev. Apr. 1, 1970. Sheet. © 31Mar70; KK215966.

Sure-Tite hose clamps; dealer cost sheet effective April 1, 1970. Sheet. © 23Mar70; KK215412.

Sure-Tite hose clamps; jobber cost sheet effective April 1, 1970. Sheet. © 23Mar70; KK215411.

Sure-Tite hose clamps; W.D. cost sheet effective April 1, 1970. Sheet. © 23Mar70; KK215413.

Sure-Tite stainless steel clamps for flexible plastic pipe. Rev. Apr. 1, 1970. Sheet. © 30Mar70; KK215967.

Worm drive Sure-Tite clamps; list and net quantity prices, Sure-Tite sizes no.6 thru no.104; effective April 1, 1970. Sheet. © 30Mar70; KK215965.

WOLVERINE WORLD WIDE, INC. ©
Hush Puppies are in the Sunday supplements March 8; are you ready for March 9? (In Footwear news, Feb. 5, 1970, p.17) © 5Feb70; KK215047.

If you haven't already seen your Tru-Stitch man, get in touch with him soon. (In Footwear news, Apr. 23, 1970, p.13) © 23Apr70; KK216282.

Meet the go-anywhere, do-anything Hush Puppies family. (In Parade, Mar. 8, 1970, p.27) © 7Mar70; KK215518.

North, east, south, west new lined and unlined Hush Puppies boots extend your profits all year long. (In Footwear news, Jan. 15, 1970, p.14-15) © 15Jan70; KK214624.

Soft shoes? Meet the daddy of them all; Hush Puppies. (In Footwear news, Mar. 5, 1970, p.35) © 5Mar70; KK215234.

They'll see your Hush Puppies children's line in all the best spots. (In Footwear news, Apr. 2, 1970, p.29) © 2Apr70; KK215737.

What's new? Pigskin by Wolverine. (In Leather and shoes, Apr. 25, 1970, p.64) © 25Apr70; KK216224.

Your fall Hush Puppies advertising reaches more people than any other brand. (In Footwear news, May 14, 1970, p.9) © 14May70; KK216507.

WOOD, A. BERNIE. ©
Chik'N 2 Go. On bag. © 15Sep69; KK216020.

WOODRUFF, L. & T. ©
Adapt-a-gram, the adaptable monogram. Sheet. © 18May70; KK216281.

WOODWARD GOVERNOR CO. ©
EG-3P actuator. Folder. © 31Mar70; KK215596.

Hydraulic amplifier, electrically controlled. Folder. © 31Mar70; KK215598.

WORDCASTERS, INC. ©
We pay you cash in advance by mail. Folder. NM: additions. © 25Oct69; KK215726.

WORTHINGTON CORP. ©
Mop-cat oil recovery system. Card. © 14Dec69; KK215020.

Y

YARDLEY OF LONDON, INC. ©
Introducing Twiggy lashes by Yardley. (In Seventeen, Oct. 1967, p.57) © 10ct67; KK215201.

YELLOWSTONE DISTILLERY CO. ©
Salute the holidays with the Christmas grenadier. (In Southern living, Nov. 1969, p.3 of cover) Appl. author: Post-Keyes-Gardner, Inc. © 13Oct69; KK214710.

YOHE.
I had it installed when I started wearing your after shave. See PFIZER (CHARLES) & CO., INC.

Your after shave has made my gallery the biggest hazard on the course. See PFIZER (CHARLES) & CO., INC.

Z

ZERO MANUFACTURING CO. ©
Look, it's a space-saver, the new Zero thru-the-wall bulk milk tank. (In Michigan farmer, May 2, 1970, p.5) Appl. author: Lloyd P. Duncan. © 2May70; KK216326.

New, revolutionary milking system assures stable vacuum, even in big stanchion barns. (In Hoard's dairyman, Mar. 25, 1970, p.3 of cover) Appl. author: Lloyd P. Duncan. © 25Mar70; KK216331.

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RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

AURES, VICTOR.
T-R-C's. See TEMPLETON'S, INC.

GREEN GIANT CO.
Green Giant brand peas. By Minnesota Valley Canning Co. © 28May42; KK22258. Green Giant Co. (PWH); 13Mar70; R480598.
Le Sueur brand green asparagus. By Minnesota Valley Canning Co. © 30Dec42; KK22223. Green Giant Co. (PWH); 13Mar70; R480597.

KAYSER-ROTH CORP.
The smartest thing on two feet; Esquire hose. By Victor Lebow. © 3Sep42; KK15870. Kayser-Roth Corp. (PWH); 27Mar70; R480624.

KELLEY, JOHN NICHOLAS.
Unifruit. See UNITED FRUIT SALES CORP.

LEBOW, VICTOR.
The smartest thing on two feet. See KAYSER-ROTH CORP.

LIPTON (THOMAS J.) INC.
Continental noodle soup mix, by C. L. Saperstein. © 4Mar42; KK12451. Thomas J. Lipton, Inc. (PWH); 9Feb70; R478188.

MINNESOTA VALLEY CANNING CO.
Green Giant brand peas. See GREEN GIANT CO.
Le Sueur brand green asparagus. See GREEN GIANT CO.

SAPERSTEIN, C. L.
Continental noodle soup mix. See LIPTON (THOMAS J.) INC.

SIMON & SCHUSTER, INC.
Warning on your income taxes. © 17Nov42; KK16664. Simon & Schuster, Inc. (PWH); 19Jan70; R477847.

SQUIRT CO.
Give your sales a lift, with Squirt. © 1Apr43; KK24860. Squirt Co. (PWH); 1Jun70; R485509.
Sales and profits grow like magic. © 1Mar43; KK24861. Squirt Co. (PWH); 31Mar70; R481748.

TEMPLETON'S, INC.
T-R-C's, by Victor Aures. © 17Dec41; KK11780. Templeton's, Inc. (PWH); 11Dec69; R475615.

UNITED FRUIT SALES CORP.
Unifruit, by John Nicholas Kelley. © 27Jan42; KK11646. United Fruit Sales Corp. (PWH); 8Jan70; R478189.

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Catalog of Copyright Entries: *Third Series*
Volume 24, Part 11B, Number 2

Commercial Prints and Labels

July–December
1970

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Third Series

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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of $5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at $50 a year, for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

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F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)

I Books and periodicals registered for ad interim copyright. (AI, BI)

O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)

P Published works in classes for which registration is possible for either published or unpublished works (except those for which the second letter F, explained above, is appropriate). (EP, JP)

U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

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C Lectures and other works prepared for oral delivery	
D Dramatic or dramatico-musical works	
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G Works of art and models or designs for works of art	
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R Renewal registrations	

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Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References are made from the names of joint claimants and authors and from variant forms of names. The copyright symbol © following the name under which the entry is listed signifies that the form of name used is that appearing on the application as claimant. The name is not repeated following the copyright symbol © in the entry proper unless it is necessary to record additional information from the application not included in the heading; e.g.,

FARRELL, JAMES EDWARD. ©
Bowl a word, a fascinating word game. © 20Aug70; KK218000.

FRANKONIA PRODUCTS, INC.
Rambler Classic station wagon. (License-plated model cars) © Frankonia, a.a.d.o. Frankonia Products, Inc.; 8Jul70; KK218500.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title, amplified if necessary by a brief description of the pictorial content of the work, and followed by any variant title.
2) Names of contributors to the work.
3) Physical description, consisting of the number of pages or other terms descriptive of the work.
4) Series statement.
5) Special descriptive data, limited to registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be found, and the place of publication if published abroad.
6) Names of authors given in the application which do not appear elsewhere in the entry.
7) Name of the employer in the case of a work made for hire, if so named in the application.
8) Information contained in the application which relates to the registration of an earlier version of the work.
9) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given

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in the application and is not indicated elsewhere in the entry.

10) Copyright symbol ©.
11) Name of the copyright claimant when it is necessary to record information given in the application which is not included in the heading.
12) Date of publication as given in the application.
13) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Jul70 (in notice: 1969); KK217000.

For renewal registrations, the main entry includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title.
2) Copyright symbol ©.
3) Date of original copyright.
4) Original registration number.
5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant; e.g., "John Doe & Co. (PWH)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
6) Date of receipt of the renewal application or the fee, whichever is later.
7) Renewal registration number.

Registrations July–December 1970

Domestic published commercial prints and labels	2,286
Renewals	4

These figures represent the number of registrations for commercial prints and labels for July–December 1970, but do not necessarily represen the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

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COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

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A

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New surface mount bulkhead compass. (In The boating industry marine buyer's guide issue, Nov. 15, 1969, p.149) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 15Nov69; KK217076.
Sebring automotive instruments; model 1609. Folder. Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 19Oct69; KK217077.

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Good food, tasty meals, delicious way to take 'em with you; Hy-Lo thermos. (In Better homes & gardens, Sept. 1967, p.46) Appl. author: William Hart Adler, Inc. © 1Sep67; KK217452.

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Announcing the first, and only, low-calorie replacement for brown sugar; Sugartwin granulated brown sugar replacement. (In Weight Watchers, Nov. 1969, p.21) Appl. author: N. W. Ayer & Son, Inc. © 1Nov69; KK218005.
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Buy one, get one free; European Naturals. (In Glamour, Nov. 1970, p.87) Appl. author: J. Walter Thompson Co. © 20Oct70; KK219149.
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Now there's something better than soap for the most delicate part of your body; FDS Intimate Cleansing Foam. (In Redbook, Aug. 1970, p.43) Appl. author: N. W. Ayer & Son, Inc. © 1Aug70; KK218157.
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Totally reformulated Consort protein styling gel for men. (In Professional barber/stylist, Nov. 1970, p.35) Appl. author: J. Walter Thompson Co. © 1Nov70; KK219152.
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ALBERTO-CULVER CO. HOUSEHOLD/GROCERY PRODUCTS DIVISION.
Betcha 7 cents you'll think it's homemade; Milani 1890. (In Houston chronicle, Aug. 27, 1970, p.17) Appl. author N. W. Ayer & Son, Inc. © Alberto-Culver Co. (in notice: Household/Grocery Products Division, Alberto-Culver Co.); 27Aug70; KK217843.

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Free, to the hard of hearing, a telephone amplifier. (In Boston herald, Sunday supplement, Mar. 22, 1970) NM: revisions & additions. © 22Mar70; KK217943.

ALOTTA, RENARD. See QWAN-TREX.

ALTO OTC CO. ©
Do you look your best; ADL, Acne Drying Lotion really helps acne and oily skin. Sheet. Appl. author: Beverly R. Taylor. © 230ct70; KK219051.

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Sterling; presenting Avila. Folder. Appl. ti.: Alvin sterling. © Alvin a.a.d.o. Alvin Co., Gorham division of Textron, Inc.; 18Feb70; KK218034.

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Dairy Queen, brazier condiment container; net wt. 1/2 oz. [Envelope] Appl. author: Hight & Reavis. © 1Dec69; KK217855.
Dairy Queen, brazier food container. On folding carton. Appl. author: Hight & Reavis. © 1Dec69; KK217850.
Dairy Queen, brazier hamburger container. On bag. Appl. author: Hight & Reavis. © 1Dec69; KK217851.
Dairy Queen, brazier hot beverage cup. Appl. author: Hight & Reavis. © 1Dec69; KK217852.
Dairy Queen, brazier hot dog container. On bag. Appl. author: Hight & Reavis. © 1Dec69; KK217853.
Dairy Queen, ice milk and ice cream containers. On cup. Appl. author: Hight & Reavis. © 1Dec69; KK217854.
Dairy Queen, milk shake & malt container. On cup. Appl. author: Hight & Reavis. © 1Dec69; KK217856.

AM. D. Q. CORP. See also AMERICAN DAIRY QUEEN CORP.

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Gala paper towels. On wrapper. © 30Mar70; KK218049.
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Dairy Queen; one quart. On bottle. Appl. author: Hight & Reavis. © 1Dec69 (in notice: 1970); KK217445.

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Are you missing the fun of the 70's? The new Honda Mini Trail 70H. (In Sports illustrated, Aug. 17, 1970, p.4 of cover) Appl. author: Grey Advertising, Inc. © 13Aug70; KK218332.
Back saver, Honda tiller/snow blower. Poster. Appl. author: Grey Advertising, Inc. © 23Jun70; KK218335.
The best gets better; new Honda Motosport 350. Folder. Appl. author: Grey Advertising, Inc. © 150ct70; KK218645.
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One of life's little pleasures; the Honda QA-50. Folder. Appl. author: Grey Advertising, Inc. © 20ct70; KK218649.
Power to go; the Honda E400 portable generator. Sheet. Appl. author: Grey Advertising, Inc. © 90ct70; KK218644.
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Take it off, the Honda Motosport 175 flies nonstop. (In Road & track, Aug. 1970, p.2 of cover) Appl. author: Grey Advertising, Inc. © 16Jul70; KK217387.

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Standard specifications for structural glued laminated timber of Douglas fir, Western larch, Southern pine and California redwood; AITC 203-70. 16 p. © 19Jun70; KK217477.

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I've just discovered the other America; Spanish Oaks Plantation, Okeechobee, Florida. (In Chicago magazine, Oct. 1970, p.4) © 15Sep70; KK219027.

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Own your own Florida 1/3 acre plantation homesite; Spanish Oaks Plantation, Okeechobee, Florida. (In Chicago Tribune, Sept. 20, 1970, section 5, p.18) © 20Sep70; KK219026.

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AMERICAN-STANDARD. ©

American-Standard has what your customers want, excitement plus; marble china Ultra lavatory. (In The Journal, May 1970, p.14-15) Appl. author: Foote, Cone & Belding. © 2May70; KK217124.

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It looks like we've uncovered a gold mine, the convertibles by Church. (In Hardware retailer, Sept. 1970, p.157) Appl. author: Foote, Cone & Belding. © 1Sep70; KK218122.

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6 frozen pizza bagels; net wt. 11 oz. On folding carton. © 10ct70; KK218692.

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Ancient Ancient Age Kentucky bourbon; 4/5 quart. On folding carton. © 80ct69; KK217635.

Kentucky bourbon; 4/5 quart. On folding carton. Appl. ti: Holiday carton for Ancient Age straight bourbon whiskey. © 25Sep69; KK217626.

We make it very, very smooth, but we don't make very, very much; the limited ed. 10 year old Kentucky bourbon, Ancient Ancient Age. (In Charlestown evening post, May 20, 1970, p.8A) © 20May70; KK217647.

Why give any old bourbon, when you can give Ancient. (In The News American, Baltimore, Nov. 10, 1970, p.14A) © 10Nov70; KK219184.

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Anco check sheet, Anco blade and arm replacements for wrap-around, curved, and flat windshields. Sheet. © 8Apr70; KK217688.

Anco check sheet, Anco blade, refill and arm replacements for windshield wipers on U.S. and foreign passenger cars. 4 p. Appl. ti.: Anco 4-page check sheet, form 04-0388, rev. 7-70. © 17Jul70; KK217690.

Anco windshield washer anti-freeze. Sheet. © 24Apr69; KK217682.

Anco windshield wiper counter cabinet. Sheet. © 29Jul70; KK217687.

Anco windshield wiper service center. Sheet. © 24Apr70; KK217685.

New, Anco rain parka keeps you dry, keeps selling for you. Sheet. Appl. ti.: Anco catalog sheet, new, Anco rain parka keeps you dry. © 15Apr70; KK217680.

New Anco super 45 gas line anti-freeze. Sheet. © 29Aug69; KK217681.

Now 3 new Anco display-dispensers for 3 great products. Folder. Appl. ti.: Anco 4-page chemical products catalog sheet form 04-0696. © 17Jul70; KK217678.

Products-Special Div. dealer's cost sheet for P/S blades, arms and refills. Folder. © 1May69; KK217684.

Products-Special Div., distributor's cost sheets for P/S blades, arms and refills. Folder. © 1May69; KK217686.

Products-Special Div. jobber's cost sheet for P/S blades, arms and refills. Folder. © 1May69; KK217683.

This certificate gets dealer prepaid his no charge sales promotional Anco pack. Sheet. Appl. ti.: Counter cabinet sales promotional certificate. © 5Aug69; KK217679.

Welcome to the family of Anco dealers now using the Anco counter cabinet. Sheet. Appl. ti.: Transmittal form for counter cabinet sales promotional package. © 8Aug69; KK217689.

ANDERSON, DENNIS E.

Success clinic for women. See D & D ANDERSON.

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Puck of the Dusk. See RISWOLD, GILBERT.

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Channel-spanner model CS-900. Sheet. NM: revisions & additions. © 15Jan70; KK217956.
Channel-spanner model CS-1000. Sheet. NM: revisions & additions. © 15Jan70; KK217957.
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Color Channel-spanner model CDX-550. Sheet. NM: revisions & additions. © 21Apr70; KK217965.
Color Channel-spanner model CDX-650. Sheet. Appl. ti.: Premium offer sheet for Arlington Electronic Wholesalers, Inc. NM: revisions & additions. © 11Mar70; KK217954.
Detroit special CD750DTX. Sheet. NM: revisions & additions. © 30Mar70; KK217969.
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Manhattan KC special. Sheet. NM: additions & revisions. © 1Jun70; KK217951.
Mark 5 antenna only; mark 5 kit. Sheet. (Colorstar series) Appl. ti.: Mark 5 & mark 5 kit. NM: revisions & additions. © 24Mar70; KK217959.
Mark 8 antenna only; mark 8 kit. Sheet. (Colorstar series) Appl. ti.: Mark 8 & mark 8 kit. NM: revisions & additions. © 24Mar70; KK217955.
Mark 23. Sheet. (Colorstar series) NM: revisions & additions. © 24Mar70; KK217971.
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Master packs by Antennacraft. Sheet. NM: revisions & additions. © 24Mar70; KK217958.
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Model M-71 VHF antenna. Sheet. NM: revisions & additions. © 15Mar70; KK217989.
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Model SS-3 TV antenna for channels 2, 3 flip, 6, 8, 10 & 12. Sheet. NM: additions & revisions. © 16Feb70; KK217950.
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New Burlington special; with channel 12 automatic channel selector TV antenna. Sheet. NM: revisions & additions. © 19Feb70; KK217973.
The new channel 12 adder; automatic channel selector TV antenna. Sheet. © 25Feb70; KK217995.
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Super quint cities special; with channel 12 automatic channel selector TV antenna. Sheet. NM: revisions & additions. © 19Feb70; KK217974.
Super triangle special; automatic channel selector TV antenna. Sheet. NM: revisions & additions. © 25Feb70; KK217968.
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Chemicals for power, PRI-19 pipeline rust inhibitor & multipurpose gasoline additive. Sticker. © ACC a.a.d.o. Apollo Chemical Corp.; 13Nov70; KK218784.
Multifunctional catalyst, MC-7. Sheet. © ACC a.a.d.o. Apollo Chemical Corp.; 20Jul70; KK218242.

AQUASLIDE 'N' DIVE CORP. ©
Fibredive action is aquamatic with all Aquaboards; Port-A-Dive APD-30. (In Swimming pool weekly, July 13, 1970, p.3) Appl. author: Carl R. Meyer. © 13Jul70; KK218289.
Fibreglas pool & patio accessories in 1970. 8 p. Appl. author: Carl R. Meyer. © 20Jan70; KK217702.
It's always exciting to fibreslide on a fastback; DC 3LD. (In Swimming pool weekly, July 27, 1970, p.3) Appl. author: Carl R. Meyer. © 27Jul70; KK218290.
To fibredive is diving at its best; Port-A-Dive APD-30. (In Swimming pool weekly, June 8, 1970, p.3) Appl. author: Carl R. Meyer. © 8Jun70; KK218292.

ARDALT, INC. ©
A decorator arcade. 1 v. Appl. author: Laurence J. Canon. © 1Jul70; KK218859.

ARMSTRONG RUBBER CO. ©
Apparently the whole world loves a fatso. (In Look, Aug. 26, 1969, p.26) Appl. author: Pritchard Wood Associates, Inc. © 12Aug69; KK217067.
The fat get fatter. (In U.S. news & world report, Mar. 24, 1969, p.95) Appl. author: Pritchard Wood Associates, Inc. © 17Mar69; KK217068.
Our love story; Armstrong tires. (In NTDRA dealer news, Apr. 27, 1970, p.8-9) Appl. author: Pritchard Wood Associates, Inc. © 27Apr70; KK217072.
The tire for lovers. [Girl painting at easel] (In U.S. news & world report, Apr. 27, 1970, p.83) Appl. author: Pritchard Wood Associates, Inc. © 20Apr70; KK217071.
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The tire for lovers. (In Sports illustrated, Apr. 27, 1970, p.51) Appl. author: Pritchard Wood Associates, Inc. © 23Apr70; KK217070.

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Corn toasting crumpets; net wt 8 ozs. On folding carton. © 17Sep70; KK218711.
Potat-oh! dips, the dip-iest snack; net wt. 2 1/2 ozs. On bag. © 31Aug70; KK218470.

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Could you find the answer America is looking for, in the first rural town of the seventies? (In San Jose news, May 28, 1970, p.7F) Appl. author: J. Walter Thompson Co. © 28May70; KK217715.
Enjoy the independence you have earned, in the first rural town of the seventies. (In San Jose news, June 26, 1970, p.28) Appl. author: J. Walter Thompson Co. © 26Jun70; KK217713.
Feel free to enjoy life, in the first rural town of the seventies. (In San Jose news, June 12, 1970, p.36) Appl. author: J. Walter Thompson Co. © 12Jun70; KK217711.
Rediscover the value of carefree living, in the first rural town of the seventies. (In San Jose news, June 19, 1970, p.74) Appl. author: J. Walter Thompson Co. © 19Jun70; KK217714.
You're always among friends, in the first rural town of the seventies. (In San Jose mercury, June 4, 1970, p.39) Appl. author: J. Walter Thompson Co. © 4Jun70; KK217712.

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Skittle Pool; no.5511. On wrapper. © 25May70; KK217219.

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Seed your lawn with our robot machine. (In Columbia Missourian, Feb. 27, 1970, p.18) Appl. author: Dennis D. Paige. © 27Feb70; KK217092.

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All man Christmas gifts. (In Look, Oct. 20, 1970, p.52) Appl. author: Dreher Advertising, Inc. © 30Sep70; KK218856.
Avon brings your Christmas. (In Better homes & gardens, Nov. 1970, p.28) Appl. author: Dreher Advertising, Inc. © 150ct70; KK218854.
Avon makeup makes the difference. (In Better homes & gardens, June 1970, p.22) Appl. author: Dreher Advertising, Inc. © 15May70; KK217595.
Behind every beautiful woman, there's a beautiful woman. (In Fortune, May 1970, p.136-137) Appl. author: Dreher Advertising, Inc. © 28Apr70; KK217592.
Behind every beautiful woman, there's a beautiful woman; who is she? (In Reader's digest, May 1970, p.215) Appl. author: Dreher Advertising, Inc. © 25Apr70; KK217599.
Bird of Paradise cologne mist. (In Better homes & gardens, Aug. 1970, p.27) Appl. author: Dreher Advertising, Inc. © 14Jul70; KK218852.
The delicious Sea Garden bath. (In Better homes & gardens, Apr. 1970, p.33) Appl. author: Dreher Advertising, Inc. © 15Mar70; KK217596.
Easy little lashes from Avon. (In Better homes & gardens, Feb. 1970, p.3 of cover) Appl. author: Dreher Advertising, Inc. © 15Jan70; KK217601.
Everything for everybody from Avon. (In Look, July 14, 1970, p.35) Appl. author: Dreher Advertising, Inc. © 30Jun70; KK218851.
Give yourself a certain look. (In Co-ed, May/June 1970, p.30) Appl. author: Dreher Advertising, Inc. © 20Apr70; KK217598.
It all starts with the doorbell. (In Reader's digest, Mar. 1970, p.23) Appl. author: Dreher Advertising, Inc. © 25Feb70; KK217600.
It all starts with the doorbell. (In Tuesday magazine (The News American) Apr. 12, 1970, p.2) Appl. author: Dreher Advertising, Inc. © 12Apr70; KK217593.
New friends from Avon's small world. (In Better homes & gardens, Sept. 1970, p.2) Appl. author: Dreher Advertising, Inc. © 13Aug70; KK218855.
Oland for men. (In Look, Mar. 24, 1970, p.11) Appl. author: Dreher Advertising, Inc. © 10Mar70; KK217591.
Perfect gifts from Avon. (In Progressive farmer, May 1970, p.52) Appl. author: Dreher Advertising, Inc. © 13Apr70; KK217594.
Santa's coming to town, Avon came two weeks ago. (In Co-ed, Nov. 1970, p.20) Appl. author: Dreher Advertising, Inc. © 200ct70; KK218853.
Seven fantastic ways for you to wipe out skin ugliness. (In Co-ed, Apr. 1970, p.23) Appl. author: Dreher Advertising, Inc. © 20Mar70; KK217597.

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Ondas de calor sobre el pecho, cuello y cabeza; Ayerogen. [Guatemala] Folder. Illus. signed: Alex Ross. © 1May70; KK217240.

Ondas de calor sobre el pecho, cuello y cabeza; Premarin. [Mexico] Illus. signed: Alex Ross. (In MD, May 1970, p.9) © 1May70; KK217241.

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Angel brand snow white petroleum jelly; contents 4 oz. Sticker. © 1Jul70; KK217257.
Butter pecan flavoring; 4 fl. oz. Sticker. Appl. ti.: Bama-Maid, with insignia. © 1Jul70; KK217255.
Carriage trade; coconut enriched pressing oil; 4 oz. Sticker. Appl. ti.: Carriage trade, with insignia. © 1Jul70; KK217254.
Kre-shen-do quick healing salve; contents 1 oz. Sticker. Appl. ti.: Kre shen do, with insignia. © 1Jul70; KK217256.

BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSN., SAN FRANCISCO.
Bank of America has a man-on-the-spot in Buenos Aires. (In Business week, Aug. 15, 1970, p.34-35) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 15Aug70; KK217827.
Bank of America has a man-on-the-spot in the Rhone Valley, and in the Napa Valley. (In Business week, Sept. 12, 1970, p.92-93) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 12Sep70; KK218148.

BANKERS' AD SERVICE. ©
Personal telephone directory. 1 v. Appl. author: Mallinckrodt Chemical Co. © 1May70; KK217805.

BANKERS TRUST CO., NEW YORK.
Since 1965 we've learned enough about retirement to fill another book. (In Business week, Aug. 8, 1970, p.12B-N--12C-N) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 27Jul70; KK217585.
Use your head. (In The New York times, Jul. 22, 1970, p.22L) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 22Jul70; KK217443.

BARBOUR, B. C. See B. C. B. RECORDS.

BARTEE, LOUIS. See B. C. B. RECORDS.

BATES, AL.
The first 100 years with the Longhorns. See HOLLAND, CHARLES W.

BAUER, JOE.
Youngbloods. See WARNER BROS. RECORDS, INC.

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1970 official standards, issued December 1969. Sheet. © 30Dec69; KK217119.

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Limbo Dimbo, Beefsteak Tavern's own exotic blend of tropical fruit, juices and rum. Wrapper. © 28Aug70; KK218570.

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De rancho en rancho, los Gorriones del Topo Chico; EP-1009. Record sleeve. © 12Jun70; KK217610.
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Gay 90 arm bands; 2. Card. © 1Feb69; KK217422.
Gay 90 garters; 2. Card. © 1Feb69; KK217423.
St. Patrick garters; 2. Appl. ti.: Irish garter display card. © 1Feb69; KK217421.

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Rap wrap. See LETTUCE.

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Adam's train. On folding carton. © 10ct70; KK219031.

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This old bank still standing in the land of Lincoln will humbly accept your pennies. Appl. ti.: Information and decorative label attached to ... bank. © 20Nov70; KK218822.

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Countess Eileen panty hose. Folder. © Best Wear a.a.d.o. Best Wear Hosiery Mills, Inc.; 10Jul70; KK217543.
Liberty Belle; first quality panty hose. On bag. © Best Wear a.a.d.o. Best Wear Hosiery Mills, Inc.; 27Jul70; KK217869.

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Little Feat. See WARNER BROS. RECORDS, INC.

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The Tetrarch, operatory console; form TOC-2. Sheet. © 10Feb70; KK217756.
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The Tetrarch, the dental operatory console. Folder. © 10Feb70; KK217757.

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Communication, how easy to take for granted that which enlightens us. (In Time, v.96, no.5, p.35) © 3Aug70; KK217462.
Recreation; any valid inventory of human needs must include the therapy of leisure. (In Business week, Aug. 29, 1970, p.81) © 29Aug70; KK217833.

BOKUNIEWICZ, CAROL ANN.
No BS. See WARNER BROS. RECORDS, INC.

BONNIE-JEANNE COSMETICS. ©
Bonell Glo, a unique dual purpose formula. Folder. Appl. authors: Harry & Thelma Gilbert. © 2Jan70; KK217938.

BOYD, JEROME J.
Marcus Barnes, 'tis so sweet to trust in Jesus. See DELIVERANCE EVANGELISTIC CENTER, INC.

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BRANDY DISTILLING CO. ©
Coronet VSQ brandy; 4/5 quart. On folding carton. © 25Sep69; KK217625.

BRECK (JOHN H.) INC. ©
Discover self-adjusting hair color from Breck; Breck color. (In Woman's day, Oct. 1970, p.4 of cover) © 15Sep70; KK218094.

BRISTOL MYERS. CLAIROL, INC. DIVISION. See CLAIROL, INC.

BRISTOL-MYERS CO. ©
All the little pains of the day can give you a big pain at night; Excedrin P.M. (In Reader's digest, May 1970, p.175) Appl. author: Young & Rubicam, Inc. © 25Apr70; KK217006.

Aspirin is not the most effective pain reliever you can buy. (In Family health, Oct. 1969, p.14) Appl. author: Young & Rubicam, Inc. © 22Sep69; KK217019.

Aspirin isn't best anymore; Excedrin. (In Redbook, June 1970, p.56) Appl. author: Young & Rubicam, Inc. © 20May70; KK217460.

Doctor, I've heard that aspirin can upset my stomach; be ready with Bufferin. (In Journal of the American Medical Assn., June 15, 1970, p.1809) Appl. author: Ted Bates & Co., Inc. © 11Jun70; KK217999.

Dynalife, it builds hair up instead of holding it down. (In Time, Jan. 10, 1969, p.70) Appl. author: Young & Rubicam, Inc. © 7Jan69; KK217899.

Dynalife, it builds hair up instead of holding it down. (In Time, Mar. 7, 1969, p.5) Appl. author: Young & Rubicam, Inc. NM: new pictorial matter. © 4Mar69; KK217900.

Even a tiny pain can keep a big guy up; Excedrin P.M. (In Reader's digest, June 1970, p.210) Appl. author: Young & Rubicam, Inc. © 25May70; KK217653.

Feels like I suddenly grew better hair; Aquarius. (In Fort Wayne journal-gazette, Oct. 21, 1970, p.17A) Appl. author: Foote, Cone & Belding. © 21Oct70; KK218450.

Feels like I suddenly grew better hair; Aquarius conditioning shampoo. (In Fort Wayne news-sentinel, Oct. 21, 1970, p.10D) Appl. author: Foote, Cone & Belding. © 21Oct70; KK219172.

For headaches from the ordinary tension and pressure of life, Excedrin, the extra strength pain reliever. (In Life, May 22, 1970, p.19) Appl. author: Young & Rubicam, Inc. © 18May70; KK217000.

Free for arthritis sufferers; Excedrin P.M. (In Saginaw news, Jan. 28, 1970, p.B2) Appl. author: Young & Rubicam, Inc. © 28Jan70; KK217012.

Free, headache relief and help to sleep; Excedrin P.M. (In Saginaw news, Jan. 30, 1970, p.B2) Appl. author: Young & Rubicam, Inc. © 30Jan70; KK217011.

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Get 2 NFL season tickets without begging, borrowing or buying them; Vitalis. (In Sports illustrated, Apr. 20, 1970, p.31) Appl. author: Young & Rubicam, Inc. © 16Apr70; KK217002.

How many unnecessary hours did your organization lose; Bufferin. (In Occupational health nursing, Oct. 1970, p.27) Appl. author: Ted Bates & Co., Inc. © 10Oct70; KK219006.

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The makers of Excedrin announce Excedrin P.M. (In Reader's digest, May 1969, p.B1) Appl. author: Young & Rubicam, Inc. © 25Apr69; KK217109.

NoDoz explained: does it work or doesn't it? (In Psychology today, Aug. 1970, p.4 of cover) Appl. author: Ogilvy & Mather, Inc. © 25Jul70; KK217806.

Now, a pain reliever that also helps you sleep; Excedrin P.M. (In Family health; Nov. 1969; p.5) Appl. author: Young & Rubicam, Inc. © 20Oct69; KK217017.

Now, a pain reliever that also helps you sleep; Excedrin P.M. (In Reader's digest, June 1969, p.A8) Appl. author: Young & Rubicam, Inc. © 26May69; KK217108.

Nurse, I've heard that aspirin can upset my stomach; Bufferin. (In American journal of nursing, July 1970, p.1415) Appl. author: Ted Bates & Co., Inc. © 1Jul70; KK217998.

Say good night to all your little aches and pains; Excedrin P.M. (In Reader's digest, Aug. 1970, p.230 & p.3 of cover) Appl. author: Young & Rubicam, Inc. © 24Jul70; KK217651.

Shampoo & save, 25¢ off; Aquarius. (In The News-sentinel, July 1, 1970, p.8D) Appl. author: Foote, Cone & Belding. © 1Jul70; KK217204.

Tonight, pain relief and help to sleep; Excedrin P.M. (In Family health, June 1970, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 20May70; KK217001.

We'll give you $1.00 to try Aquarius shampoo concentrate. (In Fort Wayne journal-gazette, Nov. 11, 1970, p.18A) Appl. author: Foote, Cone & Belding. © 11Nov70; KK219168.

What's better than aspirin? New clinical evidence says Excedrin. (In Girl talk, Mar. 1970, p.30) Appl. author: Young & Rubicam, Inc. © 2Mar70; KK217018.

Winterize your nose with anti-sneeze; 4-Way nasal spray. (In Reader's digest, Nov. 1970, p.26) Appl. author: Needham, Harper & Steers, Inc. © 25Oct70; KK218676.

Works a lot better than common aspirin; Excedrin, the extra-strength pain reliever. (In TV guide, Mar. 28, 1970, p.A-61) Appl. author: Young & Rubicam, Inc. © 25Mar70; KK217003.

BRODSKY, JOEL.
Classic Rush/Tom Rush. See ELEKTRA CORP.
David Steinberg disguised as a normal person. See ELEKTRA CORP.

BROOKS, HAROLD. See CONOVER HOUSE.

BROWN & WILLIAMSON TOBACCO CORP. ©
Beat the heat; Kool mild menthol cigarettes. (In Essence, July 1970, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 28Jun70; KK217589.

Brimming over with flavor; Viceroy. (In Omaha world herald, May 19, 1970, p.7) Appl. author: Ted Bates & Co., Inc. © 19May70; KK218799.

Come all the way up to Kool. Ladder. (In Parade, Oct. 4, 1970, p.6) Appl. author: Ted Bates & Co., Inc. © 4Oct70; KK218727.

Come all the way up to Kool. Letters & stream. (In U.S. news & world report, Aug. 17, 1970, p.12) Appl. author: Ted Bates & Co., Inc. © 10Aug70; KK218390.

Good-bye hot taste, hello cool; Kool filter kings. (In Esquire, Sept. 1970, p.156-157) Appl. author: Ted Bates & Co., Inc. © 12Aug70; KK218729.

Her clothes; Viceroy Longs give you all the taste, all the time. (In Ladies home journal, Aug. 1970, p.63) Appl. author: Ted Bates & Co., Inc. © 24Jul70; KK218394.

Length and coolness come together; Kool. (In Modern romances, July 1970, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 5Jun70; KK217339.

Stylishly long tastefully cool; Kool filter longs. (In McCall's, June 1970, p.39) Appl. author: Ted Bates & Co., Inc. © 20May70; KK218395.

Stylishly long, tastefully cool; Kool filter longs. Beach. (In Redbook, Oct. 1970, p.11) Appl. author: Ted Bates & Co., Inc. © 24Sep70; KK218724.

Stylishly long, tastefully cool; Kool filter longs. Swan lake. (In Redbook magazine, Sept. 1970, p.9) Appl. author: Ted Bates & Co., Inc. © 21Aug70; KK218396.

Taste too hot to handle; come all the way up to Kool. Driftwood. (In U.S. news & world report, Sept. 14, 1970, p.10) Appl. author: Ted Bates & Co., Inc. © 7Sep70; KK218397.

Their collection; Viceroy gives you all the taste, all the time. (In Tuesday magazine, July 1970, p.6) Appl. author: Ted Bates & Co., Inc. © 12Jul70; KK218392.

Their dinner parties? Viceroy gives you all the taste, all the time. Gourmet food shop. (In Life, Aug. 21, 1970, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 17Aug70; KK218725.

Their garden? Just a window box on a city street; Viceroy. (In National review, June 16, 1970, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 5Jun70; KK217340.

Their imagination? Viceroy filter cigarettes. (In Time, June 22, 1970, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 16Jun70; KK217588.

They want an authentic Rose Medallion bowl; Viceroy gives you all the taste. (In U.S. news & world report, Oct. 26, 1970, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 19Oct70; KK218722.

BROWN, EDWARD G.
Don Ho, Hawaii's greatest hits. See WARNER BROS. RECORDS, INC.

BROWN-FORMAN DISTILLERS CORP. ©
It's an Old Forester kind of day; Kentucky straight bourbon whisky. (In Ebony, May 1970, p.107) Appl. author: Gardner Advertising Co., Inc. Appl. ti.: Big drink. © 23Apr70; KK217574.

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An Old Forester kind of gift, it's a taste that's been celebrated for 100 years. (In Time, Nov. 9, 1970, p.3 of cover) Appl. author: Gardiner Advertising Co. © 2Nov70; KK219072.

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Niel De Vaughn's Restaurant, Cannery Row, Monterey; 300256. Card. © 1Nov70; KK218656.

BRUNSWIG DRUG CO. ©
Exciting new gifts for 1970; FM-AM digital clock-radio. Sheet. Appl. author: Jerry Friedman. © 10Mar70; KK218075.

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Save up to 30% renting General Motors. (In The Wall Street journal, Oct. 8, 1970, p.4) © Budget Rent-A-Car Corp.; 80ct70; KK218601.

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Less per mile, less per day. (In Mountain States telephone directory, Nov. 1969, p.15) Appl. ti.: Yellow page advertisement. © 21Nov69; KK219017.

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Caravelle transistorizes time. (In Look, Nov. 4, 1969, p.M12) Appl. author: Doyle Dane Bernbach, Inc. © 240ct69; KK218625.
How an Accutron watch helped me add 3,000 square miles to Greenland, by David Humphreys. (In Time, Oct. 12, 1970, p.51) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep70; KK218701.
Introducing the world's first clock; Computron by Bulova. (In Jewelers circular keystone, July 1970, p.54-55) Appl. author: Doyle Dane Bernbach, Inc. © 27Jun70; KK217671.
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BUNTEN, MARJORIE A. See SYN-WIG LABORATORIES.

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BUSTIN INDUSTRIAL PRODUCTS, INC. ©
Industrial safety gratings and custom assembly ideas; catalog manual no.150. 56 p. © 31Aug70; KK218804.

C

CALDWELL (J. E.) CO. ©
The silent majority is heard. (In The Philadelphia inquirer, Sept. 20, 1970, p.12) © 20Sep70; KK218375.

CALIFORNIA CEDAR FIRELOG CO., INC. ©
Duraflame; one log burns in colors for 3 hours; net weight 6 lbs. 12 ozs. On wrapper. © 220ct70; KK218945.

CALVERT DISTILLERS CO. ©
After a hard day in the hard world; Calvert Extra, the soft whiskey. Traffic jam scene. (In Ebony, Apr. 1970, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. Appl. ti.: It's a hard world. © 26Mar70; KK217406.

CAMBRIDGE WIRE CLOTH CO. ©
Architectural mesh; specification 19B. Sheet. © 21Sep70; KK218237.
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CAMBRIDGE WIRE CLOTH CO. HARRISTEEL PRODUCTS CO. DIVISION. See HARRISTEEL PRODUCTS CO.

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Air pollution; introductory Dusfil do-it-yourself kit. Sheet. © 4Aug70; KK218732.

CAMPUS STUDENT SERVICE.
Dear parent; Final examination survival kit. Sheet. Appl. author: Richard K. Dodge. Appl. ti.: Advertisement and solicitation letter. © Richard K. Dodge d.b.a. Campus Student Service; 5Dec67; KK217335.

CANADIAN SCHENLEY DISTILLING CO. ©
OFC imported Canadian whisky; 4/5 quart. On folding carton. © 280ct69; KK217629.

CANALUCK.
Instant Las Vegas luck. Sticker. Appl. author: Dorothy H. Crowder. © Dorothy H. Crowder d.b.a. Canaluck; 12Feb70; KK217231.

CANFIELD (A. J.) CO. ©
Cola; 12 fl. ozs. On can. © 10ct70; KK218911.
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X-West authentic western denim pants. Card. Appl. ti.: X-West pocket flasher. © 14Sep70; KK218994.

CARBON (F. S.) CO.
Malted pancake flour, the staff of life; net weight 3 3/4 lbs. On folding carton. Appl. author: Fred S. Carbon. © Fred S. Carbon d.b.a. F. S. Carbon Co.; 3May60; KK217492.

CARSON CHEMICAL CO. ©
Gold Magic fragrant shaving powder; net wt. 4 ozs. Sticker. © 10Sep69; KK218546.

CATCH.
Announcing a basic new idea in shopping surveys, Catch. Folder. Appl. author: Artell Advertising. © Catch, a division of the Institute of Lie Detection; 25Apr70; KK217229.

CATO, BOB.
Turley Richards. See WARNER BROS. RECORDS, INC.

CEMENT MATERIALS.
Fast concrete speeds patching. Sheet. © Cement Materials, a division of Tamms Industries Co.; 28May70 (in notice: 1969); KK219159.
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$1,000 cash a month each and every month. (In Ledger-Star, July 27, 1970, section A, p.16) Appl. author: Ralph R. Byers. © 27Jul70; KK218956.

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CHARISMA, INC. ©
Hollywood Harmoners, He's everything to me; CCR 7024. Record sleeve. Appl. author: James W. Goss. © 8Jun70; KK216978.

CHASE MANHATTAN BANK, N.A., NEW YORK.
Second best is a luxury I can't afford; Uni-Card. (In Record American, Boston, Apr. 21, 1970, p.15) © Chase Manhattan Bank, N.A. d.b.a. Uni-Card (in notice: Chase Manhattan Bank, N.A.); 21Apr70; KK218800.
Second best is a luxury I can't afford, so you don't have to settle for second best; Uni-card. (In Daily news, New York, Apr. 21, 1970, p.11) Appl. author: Ted Bates & Co., Inc. © Chase Manhattan Bank N.A.; 21Apr70; KK218379.
Second best is a luxury I can't afford, so you don't have to settle for second best; Uni-card. (In Passaic/Clifton herald news, Apr. 21, 1970, p.3) Appl. author: Ted Bates & Co., Inc. © Uni-card, division of Chase Manhattan Bank, N.A. (in notice: Chase Manhattan Bank, N.A.), 21Apr70; KK217997.

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Filter coffeemaker. On folding carton. Appl. author: Marie Foley. NM: revision. © 1Jan64; KK218910.

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Old Vienna chocolate; net wt. 6 oz. On folding carton. © 1Sep70; KK218847.

CLAIROL, INC. ©
And now, a whole new breed, a whole new speed of blondes; Lady Clairol. (In Cosmopolitan, Apr. 1969, p.3) Appl. author: Foote, Cone & Belding. © 25Mar69; KK218858.
Are mothers getting younger, or do they just look that way? Miss Clairol hair coloring. (In Ladies' home journal, May 1970, p.74 with insert) Appl. author: Foote, Cone & Belding. © 25Apr70; KK217103.
Are you completely happy with your hair? (In The Fresno bee, Oct. 20, 1970, p.3-B) Appl. author: Foote, Cone & Belding. © 200ct70; KK218383.
Are you completely happy with your hair? (In The Wichita eagle, Nov. 4, 1970, p.3B) Appl. author: Foote, Cone & Belding. © 4Nov70; KK218635.
Beautiful time to go Clairol; Kindness instant hairsetters. (In Cosmopolitan, Sept. 1970, p.3) Appl. author: Foote, Cone & Belding. © 25Aug70; KK217619.
Blonde is a way of life; Lady Clairol lighteners and toners. (In Modern romances, Aug. 1970, p.23) Appl. author: Foote, Cone & Belding. © 6Jul70; KK217622.
The blonde that stays faithful longer; it's Creme Toner. (In Girl talk, summer 1970, p.2 of cover) Appl. author: Foote, Cone & Belding. © 29Jun70; KK217097.
The careful shampoo. (In Good housekeeping, Mar. 1970, p.14) Appl. author: Foote, Cone & Belding. © 19Feb70; KK217137.
Clairol brings you happiness; foam-in conditioning hair color. (In Ladies' home journal, July 1970, p.2 of cover & p.1) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Jun70; KK217215.
Clairol brings you Happiness, now you can foam fabulous color into your hair. (In Ebony, Aug. 1970, p.57) Appl. author: Doyle Dane Bernbach. © Clairol, Inc., division of Bristol Myers; 28Jul70; KK217849.
Clairol frees the 'fro; a Kindness Instant Hairsetter styles it high. (In Ebony, Dec. 1970, p.167) Appl. author: Foote, Cone & Belding. © 19Nov70; KK219144.
Clairol goes to all lengths to create high-fashion blondes. (In Modern beauty shop, Oct. 1970, p.10-14) Appl. author: Foote, Cone & Belding. © 25Sep70; KK218247.
Clairol, who gave you Great Body for your hair, now has something for the rest of you. (In Seventeen, July 1970, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Jun70; KK217495.
Congratulations to NHCA on 50 years of outstanding service; savings as far as the eye can see. (In Salon owner, July 1970, p.24) Appl. author: Foote, Cone & Belding. © 25Jun70; KK217207.
The conservative way to make a radical change; Great Day works only on the gray. (In Life, July 10, 1970, p.57) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 7Jul70; KK217493.
Don't shampoo out what you just shampooed in; Clairol shampoo. (In Good housekeeping, Aug. 1970, p.5) Appl. author: Foote, Cone & Belding. © 16Jul70; KK217620.
Enter Clairol Paris apres-couleur conditioner bonne chance sweepstakes. (In Modern beauty shop, Sept. 1970, p.9-14) Appl. author: Foote, Cone & Belding. © 25Aug70; KK218032.
From Carmen: the 10 minute shape-up; Carmen thermal activated conditioner and Carmen international hairsetter. (In Vogue, July 1970, p.27) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc. division of Bristol Myers; 27Jun70; KK217782.
From your Clairol technician, a November savings checklist. (In Modern beauty shop, Nov. 1969, p.26) Appl. author: Foote, Cone & Belding. © 250ct69; KK217128.
Hair; if it's timid it's not today; Born Blonde. (In Seventeen, July 1970, p.25) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Jun70; KK217557.
The happiest blondes are by Lady Clairol; blonde is a way of life. (In Cosmopolitan, Aug. 1970, p.2-3) Appl. author: Foote, Cone & Belding. NM: new art. © 23Jul70; KK217621.
How can you come through for patrons? [Endorsed by Mary Smith] (In Modern beauty shop, Sept. 1969, p.113) Appl. author: Foote, Cone & Belding. © 25Aug69; KK217135.
How to build any woman up in just sixty seconds; Great Body instant conditioner. (In Modern beauty shop, Nov. 1969, p.27) Appl. author: Foote, Cone & Belding. © 250ct69; KK217129.
I don't dig Kindness because it does things like condition your hair and hold a set. (In Glamour, June 1970, p.32) Appl. author: Young & Rubicam, Inc. © 20May70; KK216980.
If you can answer a simple questionnaire, Clairol can help you have more beautiful hair. (In Fort Wayne news sentinel, Nov. 5, 1970, p.8D) Appl. author: Foote, Cone & Belding. © 5Nov70; KK218633.
If your best friend tells you hair coloring is bad for your hair, maybe she's not your best friend; Nice 'n Easy. (In Glamour, July 1970, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Jun70; KK217494.
If you're a hairdresser, you've got enough headaches; 7th Stage hair lightener. (In Salon owner, July 1970, p.18-21 & coupon) Appl. author: Foote, Cone & Belding. © 25Jun70; KK217206.
The Irish browns, two new Loving Care shades. (In Redbook magazine, Nov. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 220ct70; KK218406.
Makeup that lets you look like a fresh air nut; California Girl by Clairol. (In Teen, Nov. 1970, p.35) Appl. author: Foote, Cone & Belding. © 1Nov70; KK218632.
Now, a shampoo that washes body in, instead of out; Kindness. (In Look, Rochester ed., June 30, 1970) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 27Jun70; KK217558.
Now get Miss Clairol shampoo formula free. (In Ebony, Nov. 1969, p.143) Appl. author: Foote, Cone & Belding. © 220ct69; KK217132.
Oh to be a blonde and how; Lady Clairol. (In McCall's, June 1970, p.21-28) Appl. author: Foote, Cone & Belding. © 21May70; KK217208.
Peroxide and its problems are gone; Borne Blonde. (In Modern beauty shop, Apr. 1970, section 1, p.69-72) Appl. author: Foote, Cone & Belding. © 25Mar70; KK217126.
Send 50 cents, to cover mailing and handling, and we'll send you a new face; Clairol shampoo. (In Daily news, Sept. 30, 1970, p.70) Appl. author: Foote, Cone & Belding. © 30Sep70; KK218055.
This month we answer the 4 most asked lightening questions and that isn't all; 7th Stage hair lightener. (In Modern beauty shop, Mar. 1970, p.40-41) Appl. author: Foote, Cone & Belding. © 25Feb70; KK217202.
This month we save you money on Loving Care and that isn't all. (In Modern beauty shop, Mar. 1970, p.42) Appl. author: Foote, Cone & Belding. © 25Feb70; KK217203.
This picture is completely unretouched. You can see what Condition does for dry, brittle hair. (In Good housekeeping, June 1970, p.1) Appl. author: Foote, Cone & Belding. © 19May70; KK217200.
Too good to be un-true, the new Clairol Creme Toner tranquil tones. (In Modern beauty shop, Nov. 1969, p.25) Appl. author: Foote, Cone & Belding. © 250ct69; KK217127.
The trick to wearing makeup is to put it on in the light you'll be seen in; True-to-Light II. (In Life, Nov. 20, 1970, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 17Nov70; KK219252.
Try a little Happiness. (In Ft. Worth star-telegram, Nov. 13, 1970, section B, p.3-B) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 13Nov70; KK218991.
We created Great Body shampoo. (In Salon owner, July 1970, p.22-23) Appl. author: Foote, Cone & Belding. NM: revision. © 25Jun70; KK217459.
We keep improving on a good thing, now Clairol introduces the first 3-year shelf-life warranty. (In Modern beauty shop, Dec. 1970, p.14-17) Appl. author: Foote, Cone & Belding. © 25Nov70; KK219174.
We've just blended two Creme Toner blondes. (In Salon owner, Aug. 1970, p.8-10) Appl. author: Foote, Cone & Belding. © 25Jul70; KK217623.
What problems are you having with your hair? (In The Times union, Dec. 1, 1970, p.7A) Appl. author: Foote, Cone & Belding. NM: revisions. © 1Dec70; KK219173.
Which versatile hair color ... Clairol technician Hazel Johnson says, Be the hairdresser who knows for sure. (In Modern beauty shop, Aug. 1969, p.24) Appl. author: Foote, Cone & Belding. © 25Jul69; KK217236.
What's the matter with your hair? (In The Blade, Dec. 1, 1970, p.22) Appl. author: Foote, Cone & Belding. NM: revision. © 1Dec70; KK219166.
Which versatile hair color can keep these restless patrons happy? [Endorsed by Hazel Johnson] (In Modern beauty shop, Nov. 1969, p.24) Appl. author: Foote, Cone & Belding. © 250ct69; KK217130.
Who can say no to a gorgeous brunette? Loving Care. (In Ladies' home journal, Apr. 1970, p.15) Appl. author: Foote, Cone & Belding. © 21Apr70; KK217133.
Why do patrons who love your styling often come back? [Endorsed by Ava Willis] (In Modern beauty shop, July 1969, p.9) Appl. author: Foote, Cone & Belding. © 25Jun69; KK217134.

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You don't have to change the color of your hair to color your hair; Nice 'n Easy. (In Glamour, Sept. 1970, p.45) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Aug70; KK218491.

You think it takes nerve to color your hair? Clairol Nice 'n Easy. (In Redbook magazine, July 1970, p.6) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc. division of Bristol Myers; 27Jun70; KK217780.

Your future in cosmetology, by Lawrence M. Gelb. (In National beauty school journal, Nov. 1970, p.8) Appl. author: Foote, Cone & Belding. © 1Nov70; KK219171.

You're not getting older, you're getting better; Clairol Loving Care hair color lotion. (In Southern living, July 1970, p.2-3) Appl. author: Foote, Cone & Belding. © 18Jun70; KK217235.

CLEVELAND TRUST CO. ©

What you always wanted to know about charge cards, but were afraid to ask; picture yourself on BankAmericard. (In The Cleveland press, Oct. 26, 1970, p.A 13) Appl. author: Lang, Fisher & Stashower Advertising, Inc. © 26Oct70; KK218604.

CLEVELAND TWIST DRILL CO. ©

Combined for total threading service; threading tools problem solver. Folder. Appl. author: W. Emerson Wenger. © 1Mar70; KK217464.

Excellent service and delivery on Cleveland cutting tools; Cleveland problem solvers. Folder. Appl. author: W. Emerson Wenger. © 1May70; KK217463.

H & G 1-K variable-drive threading machine for quick set-up and easy change-over. Sheet. Appl. author: W. Emerson Wenger. © 21Sep70; KK218544.

Heavy duty premium cobalt high speed steel roughing end mills. Sheet. Appl. author: W. Emerson Wenger. © 17Jun70; KK217465.

X-DYN high speed drills; effective June 19, 1970. Folder. Appl. author: W. Emerson Wenger. © 19Jun70; KK217078.

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It's the real thing, Coke. Baseball. (In Life, July 4, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 30Jun70; KK217817.

It's the real thing, Coke. [Bottle & glass in spotlight] (In Life, June 5, 1970, p.2 of cover) Appl. author: McCann Erickson, Inc. © 1Jun70; KK217813.

It's the real thing, Coke. [Bottle, glass, fruit & cheese] (In Life, Oct. 23, 1970, p.2 of cover) Appl. author: McCann-Erickson, Inc. © 19Sep70; KK218831.

It's the real thing, Coke. [Bottle in water] (In Life, Sept. 4, 1970, p.49) Appl. author: McCann-Erickson, Inc. © 31Aug70; KK218829.

It's the real thing, Coke. [Bottle with ribbon] (In Life, June 26, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 22Jun70; KK217816.

It's the real thing, Coke. [Bottles in stream] (In Life, June 12, 1970, p.14-15) Appl. author: McCann Erickson, Inc. © 8Jun70; KK217812.

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It's the real thing, Coke. [Girl playing guitar] (In Life, Jan. 9, 1970, p.76-77) Appl. author: McCann-Erickson, Inc. © 5Jan70; KK218830.

It's the real thing, Coke. [Glass & school books] (In Life, Sept. 11, 1970, p.20) Appl. author: McCann-Erickson, Inc. © 7Sep70; KK218828.

It's the real thing, Coke. Railroad. (In Life, May 29, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 25May70; KK217814.

It's the real thing, Coke. Two bottles. (In Life, July 17, 1970, p.4 of cover) Appl. author: McCann Erickson, Inc. © 13Jul70; KK217815.

16 fl. oz. (1 pt.) bottles, no deposit, no return, Coca Cola; it's the real thing, Coke. Poster. Appl. author: McCann Erickson, Inc. Appl. ti.: 16 oz. O.W.B.; it's the real thing, Coke. © 10Feb70; KK218529.

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Add a few modern touches this month and save 10 to 20%. (In Chicago tribune, Aug. 7, 1970, section 1, p.11) Appl. author: Rink Wells & Associates. © 7Aug70; KK219101.

Are you going to let Dick Cavett see you in the same old bedroom again tonight? (In Chicago daily news, Oct. 16, 1970, p.9) Appl. author: Rink Wells & Associates. © 16Oct70; KK219111.

Colby's brings you beauties you never thought you'd see on sale, on sale. (In Chicago daily news, Oct. 23, 1970, p.9) Appl. author: Rink Wells & Associates. © 23Oct70; KK219104.

Colby's welcomes the return of good sleeping weather with a take-your-choice bedding sale. (In Chicago daily news, Oct. 2, 1970, p.11) Appl. author: Rink Wells & Associates. © 20Oct70; KK219103.

$49? Bedding sale, three days only. (In Chicago tribune, Aug. 2, 1970, section 1, p.6) Appl. author: Rink Wells & Associates. © 2Aug70; KK219109.

Furniture for the free of spirit, save 10 to 20%. (In Chicago tribune, Aug. 11, 1970, section 1, p.7) Appl. author: Rink Wells & Associates. © 11Aug70; KK219108.

It used to be you had to know someone to get furniture this good at prices this low. (In Chicago daily news, Oct. 9, 1970, p.7) Appl. author: Rink Wells & Associates. © 9Oct70; KK219102.

It's just another beautiful sofa until your mother-in-law comes in from Peoria. (In Chicago daily news, Sept. 11, 1970, p.7) Appl. author: Rink Wells & Associates. © 11Sep70; KK219105.

Priscilla Steele, who never uses more than two basic colors in any room ... just saw the new rooms at Colby's. (In Chicago tribune, May 11, 1970, section 1, p.11) Appl. author: Rink Wells & Associates. © 11May70; KK217407.

Start dining in luxury. (In Chicago tribune, Aug. 14, 1970, p.9) Appl. author: Rink Wells & Associates. Appl. ti.: August sale. © 14Aug70; KK219107.

Uncommon French furniture priced for the common budget. (In Chicago daily news, Aug. 21, 1970, p.9) Appl. author: Rink Wells & Associates. © 21Aug70; KK219106.

What would you expect to pay for this Breuer style chair at Colby's? (In Chicago daily news, Sept. 18, 1970, p.7) Appl. author: Rink Wells & Associates. © 18Sep70; KK219110.

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Get 50¢ for trying our new cool, clean taste; Colgate 100. (In The Evening star, Washington, D.C., June 24, 1970, p.D-1) Appl. author: Ted Bates & Co., Inc. © 24Jun70; KK218721.

New Burst passes the garbage-pail test. (In Redbook, Sept. 1970) Appl. author: Ted Bates & Co., Inc. © 20Aug70; KK218726.

New England housewives tell us why they use Galaxy. (In Record American, Boston, Dec. 11, 1969, p.60) Appl. author: Ted Bates & Co., Inc. © 11Dec69; KK218380.

Teeth grow up tougher with Colgate; dental cream. (In Better homes & gardens, Dec. 1970, p.24) Appl. author: Ted Bates & Co., Inc. © 15Nov70; KK219007.

The tooth toughener; Colgate MFP. (In Ladies' home journal, June 1970, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 25May70; KK217341.

Tougher teeth don't just happen; Colgate dental cream. (In TV guide, New York ed., Sept. 19, 1970, p.49) Appl. author: Ted Bates & Co., Inc. © 16Sep70; KK218391.

Tuffy Tooth meets the ferocious cavities; Colgate toothpaste. (In New York news, Sept. 27, 1970, comic section) Appl. author: Ted Bates & Co., Inc. © 27Sep70; KK218723.

21 ways to maximize total dentifrice profits by correct space allocation to individual brands. (In Discount merchandiser, Aug. 1970, p.49) Appl. author: Ted Bates & Co., Inc. © 1Aug70; KK218393.

When the repairmen took the TV away Liz discovered how dirty her carpet really was; Carpet Brite. (In True story, Portland, Or. test market ed., Oct. 1970, between p.102-103) Appl. author: Ted Bates & Co., Inc. © 4Sep70; KK218398.

COLUMBIA METAL PRODUCTS. ©

Wall rack. Card. Appl. author: Finn J. Pedersen. © 19Jan70; KK217864.

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Wonder long grain enriched rice; net wt. 14 oz. On folding carton. © 18Jun69 (in notice: 1968); KK217095.

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The art of dressing with Jeunique fashions. 15 p. © 2Jan70; KK217216.

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Really stops moisture with Zack-O-Mix. Folder. Appl. author: Fay H. Edgerly. © Concrete Weld Co., solely owned by Fay H. Edgerly; 6Jul70; KK217211.

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New group income protection insurance plan. Folder. © Congress a.a.d.o. Congress Insurance Administrators, Inc.; 21Oct70; KK218548.

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Don't you wish when you were a child someone had given you a $26,000 financial estate? Folder. © Congress a.a.d.o. Congress Life Insurance Co. of Arizona; 12Oct70; KK218583.
If you act promptly, you can have your mortgage payments paid automatically for you each month. Sheet. © Congress a.a.d.o. Congress Life Insurance Co. of Arizona; 28Sep70; KK218547.
You receive $1,000 per month ... tax free cash each time you go to the hospital. Folder. © Congress a.a.d.o. Congress Life Insurance Co. of Arizona; 18Sep70; KK218549.

CONOVER HOUSE.
New, Sta-Long nail formula builds glamorous longer nails in minutes. (In Ideal women's group) © Harold Brooks d.b.a. Conover House; 1Aug70; KK217559.

CONSOLIDATED CIGAR CORP. ©
The age of Cigarlet is here, a new kind of small cigar. (In The Philadelphia inquirer, July 20, 1970, p.24) © 20Jul70; KK217784.
The age of Cigarlet is here, for smokers who are ready. (In The New York times, June 15, 1970, p.53) © 15Jun70; KK217783.
Are you ready? CigarLet. (In St. Louis globe-Democrat, Sept. 23, 1970, p.5B) © 23Sep70; KK218254.

CONSUMERS UNION OF U.S., INC. ©
Ten little losers standing in a line; Consumer reports. (In Penthouse, Nov. 1970, p.17) © 20Oct70; KK218941.

CONTINENTAL CASH CARD CLUB, INC. ©
C.C.C.C., the 4-C card. Card. © 3Jun70; KK217373.

CONTINENTAL OIL CO. ©
Conoco Planaide '71. 35 p. © 10ct70; KK218404.

CONVERSE, HAROLD D. ©
Thera-ball. Folder. © 25Nov70; KK218863.

COOK INDUSTRIES, INC. ©
Bruce Dura-Wood vertical grain laminated hardwood freight car decking. Folder. Appl. author: John C. Fleming. © 2Nov70; KK218931.

COOK INDUSTRIES, INC. ROBBINS FLOORING DIVISION. See ROBBINS FLOORING.

COOPER, ELLIS S. ©
Coop's scoop; issue no.101. Sheet. © 12Dec70; KK219033.

COOPER (JOHN A.) CO. See HOT SPRINGS VILLAGE.

COPPESS CORP. ©
Wildlife masterpieces by Les C. Kouba. Folder. © 10Oct70; KK219085.

COPY COP, INC. ©
Copy Cop's quality-control Bobby. Card. © 7Sep70; KK218469.
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Printing, not huge, thundering, clackety clack, letterpress, Gutenberg Bible printing. Card. © 7Sep70; KK218468.
They said it couldn't be copied. Card. © 7Sep70; KK218467.

CORTLAND STONE CORP. ©
Emery aggregate; for the toughest heavy duty floor obtainable. Folder. © 1Nov70; KK219022.

CORY CORP. ©
We've just made every other desk calendar out of date. (In Sales management, Sept. 10, 1969, p.82) © 15Sep69; KK218735.

COTY.
Taking off make-up is a drag. So Coty Originals invented instant make-up remover pads. (In Seventeen, Feb. 1970, p.78) © Coty, div. Pfizer, Inc.; 1Feb68; KK217573.

COUNTOUR CHAIR-LOUNGE CO., INC. ©
2 kinds of sitting and you. 14 p. Appl. author: Eugene R. G. Rison. © 1Sep70; KK218731.

COVENTRY (SARAH) INC. ©
Bold and beautiful. (In Family circle, Sept. 1970, p.96) Appl. author: Rumrill-Hoyt, Inc. © 18Aug70; KK218046.
Chain reaction; one thing leads to another as the Lennon Sisters create a fashion happening with Sarah's versatile Golden Tassel necklace. (In TV guide, Sept. 19-25, 1970, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © 16Sep70; KK218288.
The classic accent; lustrous midnight stones. [Endorsed by Lee Meriwether] (In TV guide, May 16-22, 1970, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © 13May70; KK217330.
Hoop, hoop, hooray! You'll win ... with Space Age. (In Seventeen, Aug. 1970, p.346) Appl. author: Rumrill-Hoyt, Inc. © 1Aug70; KK218120.
Onyx tears. (In Redbook magazine, July 1970, p.10) Appl. author: Rumrill-Hoyt, Inc. © 23Jun70; KK218084.
Seen in the best circles, Sarah soars ... with Orbit, a ... jewelry design. (In Glamour, Oct. 1970, p.218) Appl. author: Rumrill-Hoyt, Inc. © 21Sep70; KK218085.
Sweet 'n petite; Sarah dangles a triple-mounted sparkler on a delicate goldentone chain. (In Vogue, Sept. 15, 1970, p.163) Appl. author: Rumrill-Hoyt, Inc. © 15Sep70; KK218696.
Thank your lucky stars for the Age of Aquarius; vibrant Anne Francis finds ... jewelry. (In TV guide, Oct. 24-30, 1970, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © 21Oct70; KK218697.
A touch of elegance; fine fashion jewelry. (In Good housekeeping, Apr. 1970, p.84) Appl. author: Rumrill-Hoyt, Inc. © 16Apr70; KK217080.

COX & TANZ. ©
Big deal; our closeout prices on all '70 Buick models are the kind you can believe in. (In The Philadelphia inquirer, July 22, 1970, p.22) Appl. author: Eugene Robert Tanz. © 22Jul70; KK217539.
Dear Mr. Car Buyer: You've never had more going for you; Sincerely, your Phila. zone Buick dealers. (In The Philadelphia inquirer, Aug. 19, 1970, p.26) Appl. author: Eugene Robert Tanz. © 19Aug70; KK217834.
PZBDA, Phila. Zone Buick-Open Dealers Assn.; now giving ... Opel leftovers. (In The Sunday bulletin, Nov. 15, 1970, p.30) Appl. author: Eugene Robert Tanz. © 15Nov70; KK218841.
S-O-S, save on seventy's big deal. (In The Philadelphia inquirer, Sept. 16, 1970, p.8) Appl. author: Eugene Robert Tanz. © 16Sep70; KK218147.
SOS, save on seventy's, Buick closeout sale. (In The Philadelphia inquirer, Aug. 5, 1970, p.5) Appl. author: Eugene Robert Tanz. © 5Aug70; KK217762.
A tale of five little mini-brutes; 2 door sedan. (In The Sunday bulletin, June 21, 1970, p.3) Appl. author: Eugene Robert Tanz. © 21Jun70; KK217409.

CREATIVE ENTERPRISES, INC. ©
The original Colormee shirt. Card. © 15Oct69; KK217453.

CROISANT, ELMER E. ©
Diagram of torque multiplier models. Sheet. © 12May70; KK217778.

CROWDER, DOROTHY H. See CANALUCK.

CROWN BROS. BREWING CO. ©
Malt liquor; contents 12 fl. oz. Sticker. Appl. author: Joseph C. Jones. © 1Sep70; KK218641.

CUNA SUPPLY COOPERATIVE. ©
Money makes the difference; save at your credit union. Folder. Appl. author: Lion Match Corp. of America. © 31Dec69; KK217722.
Strike up a friendship with your credit union. Folder. Appl. author: Lion Match Corp. of America. © 31Dec69; KK217720.
Tell your friends about the credit union. Folder. Appl. author: Lion Match Corp. of America. © 31Dec69; KK217719.
30 million is a lot of people, that's how many save at credit unions. Folder. Appl. author: Lion Match Corp. of America. © 31Dec69; KK217721.
Your credit union is a family affair. Folder. Appl. author: Lion Match Corp. of America. © 31Dec69; KK217718.

CUNNINGHAM-LIMP CO. ©
Automation in the paint industry. (In Modern manufacturing, Sept. 1970, p.116) © 21Sep70; KK218439.
From on-stream production to process waste. (In The Wall Street journal, June 9, 1970, p.6) © 9Jun70; KK217428.

CUNNINGHAM-LIMP INTERNATIONAL. ©
Planning production facilities abroad? Designing, engineering, building. (In Modern manufacturing, July 1970, p.27) © 1Jul70; KK218272.

CUSTOMER INVENTORY CONTROL.
CIC coordinator's guide. 30 p. Appl. author: W. Keith Padgett. © Management Systems, Inc., Customer Inventory Control Division; 15Oct70; KK218758.
CIC planning calendar 1971. 1 v. Appl. author: W. Keith Padgett. © Customer Inventory Control Division, Management Systems, Inc.; 15Oct70; KK218756.
CIC salesman's guide. 24 p. Appl. author: W. Keith Padgett. © Customer Inventory Control Division, Management Systems, Inc.; 15Oct70; KK218757.

CYANAMID. FORMICA CORP. SUBSIDIARY. See FORMICA CORP.

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D

D & D ANDERSON.
Success clinic for women. (In Wisconsin Rapids advertiser, Nov. 5, 1969, p.23) Appl. author: Dennis E. Anderson. © D & D Anderson (Dennis E. Anderson); 5Nov70; KK218939.

DCA FOOD INDUSTRIES, INC. ©
Deliciously coated Hawthorn Mellody 12 bars; 12-2 1/2 fl. oz. bars. On folding carton. Appl. ti.: Mr. Melody box. © 30Jun70; KK218960.
Hawthorn Mellody assorted flavored 12 twin pops; 12-3 fl. oz. bars. On folding carton. Appl. ti.: Mr. Melody box. © 30Jun70; KK218964.
Hawthorn Mellody chocolate flavored 12 fudge bars; 12-2 1/2 fl. oz. bars. On folding carton. Appl. ti.: Mr. Melody box. © 30Jun70; KK218962.
Hawthorn Mellody deliciously coated 12 ice cream bars; 12-2 1/2 fl. oz. bars. On folding carton. Appl. ti.: Mr. Melody box. © 30Jun70; KK218961.
Hawthorn Mellody 12 combo bars; 12-2 1/2 fl. oz. bars. On folding carton. Appl. ti.: Mr. Melody box. © 30Jun70; KK218963.

D-VEL RESEARCH LABORATORIES, INC. ©
Hand leadbender; model 100B. Sheet. Appl. author: D. H. Velzy, D-Vel Research Laboratories, Inc. © 28Aug70; KK219024.

DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC. ©
Frank Bobo, the young man sampling the mash; Tennessee whiskey. (In Baltimore magazine, Oct. 1970, p.83) Appl. author: Gardner Advertising Co., Inc. © 25Sep70; KK218497.
A good way to learn about Jack Daniel's whiskey is to set our old-timers to talking. (In Louisville (Ky.) courier journal, Oct. 9, 1970, p.B-6) Appl. author: Gardner Advertising Co., Inc. © 90ct70; KK219002.
Now it comes pint-sized, too; Tennessee whiskey. (In Akron beacon journal, Nov. 20, 1970, p.B-5) Appl. author: Gardner Advertising Co., Inc. © 20Nov70; KK219219.
Pitching horseshoes is a good way to pass time. (In Sports illustrated, July 20, 1970, p.37) Appl. author: Gardner Advertising Co. © 18Jul70; KK217424.
There are times at Jack Daniel's; Tennessee whiskey. (In Field & stream, July 1970, p.73) Appl. author: Gardner Advertising Co. © 23Jun70; KK217079.
These old bottles date way back to the days when Jack Daniel made them to celebrate special occasions. (In The New Yorker, Oct. 3, 1970, p.45) Appl. author: Gardner Advertising Co. © 10ct70; KK218432.
When folks retire from Jack Daniel's they find things to keep them busy; Tennessee whiskey. (In Newsweek, Sept. 7, 1970, p.75) Appl. author: Gardner Advertising Co. © 5Sep70; KK218004.

DANT DISTILLERY CO. ©
Bottled in bond J. W. Dant Kentucky bourbon; 4/5 quart. On folding carton. © 10ct69; KK217632.
J. W. Dant Kentucky bourbon; 4/5 quart. On folding carton. © 90ct69; KK217637.
Olde Bourbon by J.W. Dant; 4/5 quart. On folding carton. © 90ct69; KK217633.

DART INDUSTRIES, INC. ©
Tupperware lock in freshness like nothing else, because nothing else has the Tupperware seal. Coffee/tea. (In Parents, May 1970, p.27) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 13Apr70; KK217486.
Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. Condimate. (In Good housekeeping, June 1970, p.49) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 18May70; KK217487.
Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. Grapefruit ad. (In Good housekeeping, Apr. 1970, p.205) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 16Mar70; KK218631.

DAUGHTRY, ALBERT E. See ACE-HI PRODUCTS CO.

DAVE, SHANTI.
The main mode of transport for millions of my people is the railway. See INTERNATIONAL TELEPHONE & TELEGRAPH CORP.

DE BARD, BETTY M. ©
Hang-ups, the newest excit[e]ment from the Star panorama of originals. Sheet. © 110ct70; KK219098.

DECCA RECORDS.
Airport love theme; Vincent Bell; DL 75212. Record sleeve. © Decca Records, a division of MCA, Inc.; 11May70; KK217381.

DEK-CO MANUFACTURING CO. ©
Patterns for painters. Folder. © 30Nov70; KK219155.

DELIVERANCE EVANGELISTIC CENTER, INC. ©
Marcus Barnes, 'tis so sweet to trust in Jesus. Design & layout, Jerome J. Boyd; cover photo, Edwin Griffith. Record sleeve. Appl. author: Deliverance Records. © 90ct70; KK219021.

DELONGA ASSOCIATES.
Wanted - dieters who love sweets. (In Bellmore-Merrick home news, Apr. 24, 1970, p.5) © Rose E. Vuco d.b.a. DeLonga Associates; 24Apr70; KK217237.

DELTA AIR LINES, INC. ©
Dream vacations, New Orleans. 12 p. Appl. author: B. D. Adams. NM: additions & revisions. © 30Jan70; KK216973.

DELTA PRODUCTS.
Hamster spray mist; no.D-4655; net wt. 6 oz. Sticker. © Delta Products, division of Sternco Industries, Inc.; 1Apr70; KK217315.
Power filter. On folding carton. © Delta Products, division of Sternco Industries, Inc.; 1Jun70; KK218888.

DEL ZOPPO, ANNETTE.
Sweetwater, just for you. See WARNER BROS. RECORDS, INC.

DENTILLIUM PRODUCTS. ©
A metallurgical achievement of vital interest to the dental profession; Dentillium kit contents. Folder. © 1Dec70; KK219218.

DENTSPLY INTERNATIONAL, INC. ©
Introducing spherical alloy from Caulk. 1 v. Appl. author: F. P. Leithiser. © 5Jun70; KK217804.

DICKEL (GEORGE A.) & CO. ©
Tennessee sour mash whisky; old no.8 brand. On folding carton. Appl. ti.: Holiday carton for George Dickel. © 110ct68; KK218233.

DINKINS, PARKER A.
Scott Dunbar from Lake Mary. See AHURA MAZDA RECORDING CO.

DISNEY (WALT) PRODUCTIONS. ©
The Aristocats game; 4699. Whitman Pub. Co. On box. © 29Sep70; KK218640.
Donald Duck visits Disneyland press out & play; 4312. Whitman Pub. Co. On box. © 50ct70; KK218639.
Mickey Mouse & friends rainy day fun; 4314. Whitman Pub. Co. On box. © 50ct70; KK218638.
Parade; fun, fact, fantasy, fiction; 23015. On box. © 17Sep70; KK218607.
Rubber Duckie and other songs from Sesame Street; DQ-1334. Record sleeve. © 14Sep70; KK218105.
Tutti's trombones; ster-4048. Record sleeve. © 21Sep70; KK218106.
Tutti's trumpets; ster-4047. Record sleeve. © 22Sep70; KK218104.
Walt Disney presents Sleeping Beauty paper dolls; 4687. Whitman Pub. Co. On box. © 28May70; KK217627.
Walt Disney Productions presents the Aristocats play box; 4688. Whitman. On box. © 29Sep70; KK218606.

DODGE, RICHARD K. See CAMPUS STUDENT SERVICE.

DOHERTY, N.
For works with illustrations by N. Doherty See SECURITY PACIFIC NATIONAL BANK.

DOLGORUKOV MANUFACTURING CO.
A word to the draftsmen-designers who earn their living on the drawing board. Folder. Appl. author: Gregory S. Dolgorukov. © Gregory S. Dolgorukov d.b.a. Dolgorukov Manufacturing Co.; 10Sep70; KK218499.

DOLT, BILL. ©
Put a Doltpeg in by hand. (In Summit, Sept. 1970, p.30) Appl. author: William A. Feuerer d.b.a. Bill Dolt. © 15Sep70; KK218861.
Think about a Doltpeg fine. (In Summit, Oct. 1970, p.26) Appl. author: William A. Feuerer d.b.a. Bill Dolt. © 180ct70; KK218862.

DOMAIN INDUSTRIES, INC. NEW RICHMOND FOODS DIVISION. See NEW RICHMOND FOODS.

DORN, FRANK. ©
The forbidden city, the biography of a palace. [Dust jacket] © 6Nov70; KK219145.

DOW CHEMICAL CO. ©
Aztec after tan lotion; 4 fl. oz. On bottle. © 17Feb70; KK217113.
Aztec deep tanning gel; 4 fl. oz. On bottle. © 31Mar69; KK217096.
Aztec deep tanning oil; 2 fl. oz. On tube. © 17Feb70; KK217117.
Aztec deep tanning oil; 2 fl. oz. plastic tube. On folding carton. © 17Feb70; KK217455.
Aztec deep tanning oil; 4 fl. oz. On bottle. © 17Feb70; KK217112.
Aztec sports tan gel; 2 fl. oz. On folding carton. © 17Feb70; KK217114.
Aztec sports tan gel; 2 fl. oz. On tube. © 17Feb70; KK217116.
Aztec sports tan gel; 4 fl. oz. On bottle. © 17Feb70; KK217110.
Aztec sunscreen gel; 2 fl. oz. On tube. © 17Feb70; KK217384.

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Aztec sunscreen gel; 2 fl. oz. plastic tube. On folding carton. © 17Feb70; KK217383.
Aztec suntan lotion; 2 fl. oz. On tube. © 17Feb70; KK217385.
Aztec suntan lotion; 2 fl. oz. plastic tube. On folding carton. © 17Feb70; KK217386.
Aztec suntan lotion; 4 fl. oz. On bottle. © 17Feb70; KK217111.
Let the sun worship you; Aztec deep tanning butter. On folding carton. © 17Feb70; KK217115.

DOWNES, SCOLLARD & OLIVER ADVERTISING. See LETTUCE.

DRACKETT CO. ©
The dirty side wins, and new formula Endust is the reason. (In Woman's day, Mar. 1970, p.1) Appl. author: Young & Rubicam, Inc. NM: revision. © 17Feb70; KK216999.
The dirty side wins, we used a white glove; Endust. (In Reader's digest, Apr. 1970, p.247) Appl. author: Young & Rubicam, Inc. NM: revision. © 25Mar70; KK217004.
Every house should have a little copper in it; and a little Twinkle. (In McCall's, Mar. 1970, p.17) Appl. author: Young & Rubicam, Inc. © 24Feb70; KK217007.

DRACKETT PRODUCTS CO. ©
Save 17 cents on one can of Shape. (In Redbook, Apr. 1970, insert) Appl. author: Young & Rubicam, Inc. © 24Mar70; KK216992.
There's only one way to lose weight, stop eating; Shape mix-with-milk diet food. (In Redbook, Apr. 1970, p.113) Appl. author: Young & Rubicam, Inc. © 24Mar70; KK216996.
This is what the competition will be wearing this summer; Shape mix-with-milk diet food. (In McCall's, May 1970, p.55) Appl. author: Young & Rubicam, Inc. © 23Apr70; KK216983.
You know why she's wearing the sweat shirt, don't you? Shape. (In Redbook magazine, June 1970, p.113) Appl. author: Young & Rubicam, Inc. © 20May70; KK217107.

DUBONNET CO. ©
Dubonnet, an aperitif wine. On folding carton. Appl. states prev. reg. KK210762. © 11Sep69; KK218835.

DUFFY-MOTT CO., INC. ©
You bought it for one good reason. Now we'll give you four more; Sunsweet prune juice. (In Reader's digest, June 1970, p.7) Appl. author: Rumrill-Hoyt, Inc. © 25May70; KK217695.

DURA-BILT METAL PRODUCTS, INC.
Arched aluminum awnings; effective Mar. 1, 1970. Sheet. Appl. author: Robert J. Olmutz. © Dura-Bilt a.a.d.o. Dura-Bilt Metal Products, Inc.; 12Jan70; KK217334.
Snap-on aluminum shutters for windows and doors. Sheet. Appl. author: Robert J. Olmutz. © Dura-Bilt a.a.d.o. Dura-Bilt Metal Products, Inc.; 9Feb70; KK218110.

DURO-TEST CORP. ©
Clifton; dedication of Duro-Test fluorescent manufacturing plant. Folder. Appl. author: Michael M. Rudner. © 16Mar70; KK218018.
Exclusive color matcher fixtures. Sheet. Appl. author: Michael M. Rudner. © 16Mar70; KK218015.
Flower-lites, glowing gardens of enchantment. Sheet. Appl. author: Michael M. Rudner. © 15Jul70; KK218020.
Fluomeric, just screw it in and flip the switch. Folder. Appl. author: Michael M. Rudner. © 14Aug70; KK218013.
Globelite, a new dimension in light. Folder. Appl. author: Michael M. Rudner. © 14Aug70; KK218014.
Let a Duro-Test lighting professional show you T.L.C., total lighting cost. Plant or office. Sheet. Appl. author: Michael M. Rudner. © 16Feb70; KK218017.
Let a Duro-Test lighting professional show you T.L.C., total lighting cost. Store. Sheet. Appl. author: Michael M. Rudner. © 16Feb70; KK218016.
The light fantastic; new Vita-Liter fluorescent fixture from Duro-Test. Sheet. Appl. author: Michael M. Rudner. © 15Apr70; KK218019.
Natural light for positive, accurate, sure, shade matching. Sheet. Appl. author: Michael M. Rudner. © 15Jun70; KK218021.
60-watt super V-beam projector traffic lamp exceeds I.T.E. specifications. Sheet. Appl. author: Michael M. Rudner. © 14Aug70; KK218022.

DURON, SANFORD, pseud. See WEISSBUCH, SANFORD STEPHEN.

DYNABALL DIVISION, AJAY ENTERPRISES. See AJAY ENTERPRISES. DYNABALL DIVISION.

E

E-P MANAGEMENT, INC. ©
Before, size 16, weight 158 lbs, after, 40 lbs. later; Barbara Schoenung. (In Big Spring (Tex.) herald, Oct. 18, 1970, p.4-C) Appl. author: Richard Proctor. © 18Oct70; KK218695.
Elaine Powers old fashion 1¢ sale. (In Chronicle-telegram, July 5, 1970, p.B-4) Appl. author: Richard Proctor. © 5Jul70; KK218753.
Elaine Powers old fashion 1¢ sale, team up and split the cost. (In Canton repository, June 14, 1970, p.65) Appl. author: Richard Proctor. © 14Jun70; KK218755.
Final week, Elaine Powers 1¢ sale. (In Southern Illinoisan, Aug. 9, 1970, p.18) Appl. author: Richard Proctor. © 9Aug70; KK218740.
The great weight robbery; Elaine Powers figure salon. (In Big Spring herald, Sept. 20, 1970, p.4-C) Appl. author: Richard Proctor. © 20Sep70; KK218484.
It's Elaine Powers weight shoot out at the E.P. corral. (In Idaho State journal, Pocatello, Idaho, Sept. 13, 1970, p.C-2) Appl. author: Richard Proctor. Appl. ti.: E-P weight shoot-out. © 13Sep70; KK218173.
Look at the results Mrs. Gail Drubin received in just 14 visits. (In The San Angelo standard times, Oct. 25, 1970, p.3C) Appl. author: Richard Proctor. © 25Oct70; KK218773.
Look out ladies, here comes Elaine Powers' wild west reducing campaign. (In Daily register, Aug. 31, 1970, p.B-11) Appl. author: Richard Proctor. © 31Aug70; KK218171.
Margaret Mitchell went from a dress size 16 to a size 12. (In Southern Illinoisan, Aug. 16, 1970, p.18) Appl. author: Richard Proctor. © 16Aug70; KK218742.
Margaret Mitchell went from a dress-size 16 to a size 12 in just 36 days. (In Florence times-tricities daily newspaper, Aug. 24, 1970, p.5) Appl. author: Richard Proctor. © 24Aug70; KK218174.
Quit stop & go reducing; take Elaine Powers streamliner. (In The journal, Sept. 27, 1970, p.18) Appl. author: Richard Proctor. © 27Sep70; KK218430.
Quit stop-n-go reducing; Elaine Powers Figure Salon. (In Southern Illinoisan, Oct. 4, 1970, p.19) Appl. author: Richard Proctor. © 40ct70; KK218545.
Stop crash diets; Elaine Powers figure salon. (In Elyrian chronicle-telegram, Oct. 11, 1970, p.B-4) Appl. author: Richard Proctor. © 11Oct70; KK218652.
Wanted, 45 overweight women. (In Greenville Piedmont, Sept. 7, 1970, p.34) Appl. author: Richard Proctor. © 7Sep70; KK218172.
You can be your new dress size by Thanksgiving. (In The News & observer, Nov. 8, 1970, p.20) Appl. author: Richard Proctor. © 8Nov70; KK218741.
You can be your new dress size by the holidays; Elaine Powers Figure Salon. (In Lawton constitution-morning press, Nov. 15, 1970, p.3B) Appl. author: Richard Proctor. © 15Nov70; KK218942.
You'll flip, over Elaine Powers summer 1¢ sale. (In Chronicle-telegram, July 19, 1970, p.B-4) Appl. author: Richard Proctor. © 19Jul70; KK218754.
Your new dress size by Thanksgiving. (In The Lawton constitution-morning press, Nov. 1, 1970, p.7-B) Appl. author: Richard Proctor. © 1Nov70; KK218908.

E.S.P. LABORATORY. ©
I have a hunch, the E.S.P. development game. [Box top] Appl. author: Al G. Manning. © 13Aug70; KK217693.

EAGLE COACH CO. ©
Lincoln Continental TownCar. Folder. Appl. author: Roger J. Harris. © 50ct70; KK218717.

EAGLE STORES.
Eagle keeps prices down with true discounting in every dept. (In Houston chronicle, Aug. 19, 1970, p.10-11) © Lucky Stores, Inc. d.b.a. Eagle Stores; 19Aug70; KK218155.
Have you compared meat prices lately? (In Houston chronicle, Sept. 2, 1970, section 3, p.2-3) Appl. author: Lucky Stores, Inc. © Lucky Stores, Inc. d.b.a. Eagle Stores; 2Sep70; KK218150.
Triple grand opening, 3 new and different Eagle true discount supermarkets. (In Houston chronicle, July 22, 1970, section 2, p.7-10) Appl. author: Lucky Stores, Inc. © Lucky Stores, Inc. d.b.a. Eagle Stores; 22Jul70; KK218151.

EARL OF SANDWICH ENTERPRISES, INC. ©
The Earl of Sandwich makes you happy you were hungry and stayed out of the kitchen. Folder. Appl. ti.: Menu circular. © 17Nov70; KK218978.
Ready for a really good sandwich? Call the Earl! Folder. Appl. ti.: Wallet-menu card. © 17Nov70; KK218977.

ECHO SPRING DISTILLING CO. ©
Kentucky bourbon; 4/5 quart. On folding carton. © 10ct69; KK217636.

EDDY, MARY BAKER, TRUSTEES UNDER THE WILL. See TRUSTEES UNDER THE WILL OF MARY BAKER EDDY.

EDEN, MARK. ©
Mark Eden is the world's most successful bustline developer. (In Photoplay, Feb. 1970, p.21) © 6Jan70 (in notice: 1969); KK218586.

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A personal message to the women of America. (In Modern romances, July 1966, p.13) © 6Jun66; KK218531.

EDGERLY, FAY H. See CONCRETE WELD CO.

EDSYN, INC. ©
Edsyn meets industries demands with a completely portable soldering/desoldering/resoldering system. 11 p. Appl. author: William S. Fortune. © 23Apr70; KK218738.

EDUCATION DEVELOPMENT CENTER, INC. ©
Words rise up. Record sleeve. (Man: a course of study) © 11Jul67; KK218947.

ELDER, WILLARD D. See GREEN THINGS.

ELECTRA CORP. See ELEKTRA CORP.

ELECTRONIC CHEMICAL CORP. ©
No Noise fast drying super spray bath; net wt. 24 oz. Sticker. Appl. author: William Gottlieb. © 16Sep70; KK218083.
No Noise heavy duty super lube; net wt. 8 oz. Sticker. Appl. author: William Gottlieb. © 16Sep70; KK218082.

ELEKTRA CORP.
The Butterfield Blues Band; The Butterfield Blues Band live; 7E-2001. 2 record sleeves. © Elektra Records, a.a.d.o. Elektra Corp.; 1Dec70; KK219063.
Classic Rush/Tom Rush; EKS-74062. Cover portrait, Barron Story; back cover photo, Joel Brodsky. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp.; 1Dec70; KK219062.
David Steinberg disguised as a normal person; EKS-74065. Photography by Joel Brodsky. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp.; 1Dec70; KK219061.

ELEKTRA RECORDS.
The Stooges Fun house; EKS-74071. Record sleeve. © Elektra Records a.a.d.o. Electra [i.e. Elektra] Corp. (in notice: Elektra Records); 15Aug70; KK218837.

ELEKTRA RECORDS. See ELEKTRA CORP.

ELJOCO SALES. ©
Do-it-yourself paneling is easy with a Stik-Up kit. (In Family handyman, Sept. 14, 1970, p.12) Appl. author: Elaine C. White. © 25Aug70; KK218253.

ELLIOTT PAINT & VARNISH CO. ©
White veneer gloss enamel; one gallon. Sticker. Appl. author: Ellsworth Ryburn. © 2Jan70; KK218891.

EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES. ©
Can your boy become another Mickey Mantle? Illus. signed: George Loh. (In Sports illustrated, Oct. 19, 1970, p.2) Appl. author: Foote, Cone & Belding. © 15Oct70; KK218127.
Esta es la casa que mi padre compro. (In United States review, Apr. 25, 1970, p.25) Appl. author: Foote, Cone & Belding. © 23Apr70; KK217136.
How Equitable helps the people who keep teeth white. (In U.S. news & world report, Oct. 19, 1970, p.15) Appl. author: Foote, Cone & Belding. © 12Oct70; KK218408.
I hardly know what an annuity is. (In Saturday review, May 23, 1970, p.3) Appl. author: Foote, Cone & Belding. © 19May70; KK217100.
I'm glad you asked that question. Equitable does have a life insurance policy that gives the joint coverage. (In Ebony, Nov. 1970, p.75) Appl. author: Foote, Cone & Belding. © 22Oct70; KK218249.
I'm glad you asked that question. Equitable's executive security policy. [Endorsed by John Bee, Jr.] (In Tuesday (Sunday advertiser) May 1970, p.27) Appl. author: Foote, Cone & Belding. © 10May70; KK217098.
I'm glad you asked that question. Yes, a single Equitable life insurance policy. (In Ebony, Oct. 1970, p.3) Appl. author: Foote, Cone & Belding. © 24Sep70; KK218245.
1945, happy silver anniversary to our gold key people, 1970. (In Life association news, July 1970, p.12) Appl. author: Foote, Cone & Belding. © 1Jul70; KK217099.
There's nobody else exactly like you; that's why Equitable uses ESP. (In Saturday review, May 9, 1970, p.11) Appl. author: Foote, Cone & Belding. © 5May70; KK217101.
U Day. (In Weekly underwriter, Sept. 26, 1970, p.3 of cover) Appl. author: Foote, Cone & Belding. © 26Sep70; KK218126.
Will your boy call them like Roman Gabriel? Illus. signed: George Loh. (In Sports illustrated, Dec. 22, 1969, p.91) Appl. author: Foote, Cone & Belding. © Equitable a.a.d.o. Equitable Life Assurance Society of the United States; 18Dec69; KK217303.
Will your boy hook them in like Willis Reed? Illus. signed: George Loh. (In Sports illustrated, Dec. 8, 1969, p.71) Appl. author: Foote, Cone & Belding. © Equitable a.a.d.o. Equitable Life Assurance Society of the United States; 4Dec69; KK217304.
Will your son cover third like Brooks Robinson? Illus. signed: George Loh. (In Sports illustrated, May 18, 1970, p.33) Appl. author: Foote, Cone & Belding. © 14May70; KK217102.
Will your son pitch back-to-back shutouts like Jerry Koosman? Illus. signed: George Loh. (In Sports illustrated, Sept. 28, 1970, p.89) Appl. author: Foote, Cone & Belding. © 24Sep70; KK218125.

ESCOA. ©
Apartment communications mailboxes. Folder. Appl. author: Robert A. Shriberg. NM: revisions. © 29Jul70; KK217466.
TV antenna cable. [Envelope] Appl. author: Robert A. Shriberg. © 6Jul70; KK217575.

ESKIMO PIE CORP. ©
12 pack, vanilla ice cream; 12, 3 fl. oz. bars. On wrapper. © 3Dec70; KK219065.

ESTEE LAUDER, INC. ©
Estee Lauder gives you a new mid-golden beauty with makeup that turns on the sunny glow of the Cote d'Azur. (In Harper's bazaar, June 1970, p.12-13) © 28May70; KK218689.
Estee Lauder gives you freedom and a clean, clean feeling with her new Fresh Skin Soap. (In Vogue, Oct. 1, 1970, p.26-27) © 26Sep70; KK218691.
For her Ready-To-Wear Eye Makeup Collection, Estee Lauder creates two new fashion luminaries, the Aurora Eye and the Twilight Eye. (In Vogue, May 1970, p.40-41) © 28Apr70; KK218687.
The only new way to go is with Estee Lauder's Fresh Air Makeup. (In Harper's bazaar, Sept. 1970, p.22-23) © 28Aug70; KK218690.
Who else but Estee Lauder could bring you the purest possible beauty rinse for your face? Introducing Fresh Mineral Water Spray. (In Vogue, Aug. 1, 1970, p.18-19) © 29Jul70; KK218688.

ETHEREA, INC. ©
Breakthrough; Etherea, a major breakthrough in cosmetic science. (In Women's wear daily, June 23, 1970, p.3) © 23Jun70; KK217160.

EUTECTIC CORP. ©
308 EUS TIG 54, tungsten inert gas, for stainless steel. Sticker. © 3Aug70; KK217935.
310 EUS TIG 52, tungsten inert gas, for stainless steel. Sticker. © 3Aug70; KK217931.
316 EUS TIG 53, tungston inert gas, for stainless steel. Sticker. © 3Aug70; KK217934.
347 EUS TIG 55, tungsten inert gas, for stainless steel. Sticker. © 3Aug70; KK217930.
4043 EUS TIG 201, tungsten inert gas, for aluminum. Sticker. © 3Aug70; KK217933.
5356 EUS TIG 203, tungsten inert gas, for aluminum. Sticker. © 3Aug70; KK217932.

EXSL CHEMICAL CO. ©
Ultra, biodegradable, phosphate free concentrated laundry detergent; 10 lbs. On folding carton. © 13May70; KK218448.

EXTRACORPOREAL MEDICAL SPECIALTIES, INC. ©
Shiley cuffed tracheostomy tube. Sheet. © 1Sep70; KK218132.

F

FACTOR (MAX) & CO. ©
Abandon yourself to the joyful spirit of Aquarius. (In Vogue, Oct. 1, 1970, gatefold) © 10Oct70; KK218667.
Can a medicated lip gloss ... Pure Magic Super Gloss Stick. (In Seventeen, Oct. 1970, p.36) © 10Oct70; KK218668.
Can a medicated liquid make-up cover blemishes ... Pure Magic Super Sheer liquid make-up. (In Seventeen, July 1970, p.23) © 1Jul70; KK218669.
Geminesse beauty report; the Double Entendre Eye. (In Harper's bazaar, Oct. 1970, p.26-27) © 10Oct70; KK218672.
Max Factor brings eye color out of the shadows with new WaterPower whirlpool pastels. (In Mademoiselle, July 1970, p.15) © 29Jun70; KK217164.
Max Factor creates color controlled blonding; California Blonde. (In Hairdo & beauty magazine, July 1970, p.15) © 25Jun70; KK217165.
Max Factor creates new underwear for eyes; Over/Under Tones for eyes. (In Cosmopolitan, Oct. 1970, p.5) © 24Sep70; KK218671.
Max Factor creates the first see through sticks of transparent face color; UltraLucent Face Glazers. (In Glamour, Sept. 1970, p.2 of cover) © 20Aug70; KK218664.
Max Factor creates the first snow glazed lipsticks, California Frosticles. (In Hairdo & beauty magazine, July 1970, p.3) © 25Jun70; KK217162.
Max Factor creates the lipstick scoop of the year; Sweet Young Creams. (In Glamour, Oct. 1970, p.3) © 20Sep70; KK218663.

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FACTOR (MAX) & CO.-Con.
Max Factor creates the semi-sheer make-up that looks like no make-up at all; UltraLucent Whisper Tint. (In Glamour, Sept. 1970, p.1) © 20Aug70; KK218665.
Max Factor creates the slow-whipped make-up; UltraLucent Whipped Creme make-up. (In Glamour, Sept. 1970, gatefold) © 20Aug70; KK218670.
Max Factor whips up a revolution, UltraLucent whipped creme makeup. (In Cosmopolitan, June 1970, p.1) © 25May70; KK217163.
The most luxurious cover-up you can wear isn't mink; it's Pan-Stik make-up. (In Glamour, Sept. 1970, p.1) © 20Aug70; KK218666.
Now you can draw a fine, straight line automatically with ... the Linemaker. (In Glamour, Sept. 1970, gatefold) © 20Aug70; KK218662.

FAFNIR BEARING CO.
Leader in bearings for gas turbines and high speed transmissions. 12 p. Appl. ti.: Gas turbine bearing brochure. © Fafnir Bearing Co. (in notice: Fafnir Bearing Co., Division of Textron); 1Jan70; KK217703.

FARMERS REGIONAL COOPERATIVE. See FELCO.

FEDTRO, INC. ©
Control-o-matic electric outlet control center; model CON-6N. Card. © 2Nov70; KK218705.
Dynasonic, the deluxe electronic Protect-O-Matic synchro multi-phase auto alarm system; model DYNA-12V. On folding carton. © 12Oct70; KK218612.
Micro-lite, the precision miniaturized rechargeable micro-flashlight. © 10Jun70 (in notice: 1969); KK218170.
Paramatic; the new ... TV antennas. On box. © 10Jun70; KK218230.
Powerhouse super siren blasts; model ESK-SIREN. On box. © 12Oct70; KK218629.
Powerhouse, the deluxe electronic synchro multi-phase auto alarm system; BGD-SIREN. On folding carton. © 12Oct70; KK218611.
Protect-O-Matic automatic photo electric deluxe night lamplighter; PHOTO-110. Card. © 26Oct70; KK218613.

FELCO.
Farm with a new power thrust use Felco gasoline with PT4. (In Successful farming, Neb. ed., May 31, 1969, p.A-7) © Farmers Regional Cooperative d.b.a. Felco; 31May69; KK218119.
Feed for more net money with Felco Beef 50. (In Nebraska farmer, May 3, 1969, p.3) © Farmers Regional Cooperative d.b.a. Felco; 3May69; KK218117.
For late spring push, protect power with Felco lubrication. (In Nebraska farmer, Apr. 19, 1969, p.11) © Farmers Regional Cooperative d.b.a. Felco; 19Apr69; KK218114.
Improve swine management, feed new Felco dry lot. (In Successful farming, Minn., Neb & Iowa editions, June 30, 1969, p.B-6) © Farmers Regional Cooperative d.b.a. Felco; 30Jun69; KK218118.
Raise fast gaining lean meat pigs on Felco Grower feeds. (In Nebraska farmer, Apr. 5, 1969, p.5) © Farmers Regional Cooperative d.b.a. Felco; 5Apr69; KK218113.
Raise quality lean pork on Felco Dry Lot supplement. (In Nebraska farmer, June 7, 1969, p.5) © Farmers Regional Cooperative d.b.a. Felco; 7Jun69; KK218116.
Travel sure with new SPD tires and new SPD battery. (In Nebraska farmer, May 17, 1969, p.17) © Farmers Regional Cooperative d.b.a. Felco; 17May69; KK218115.
Worm cattle the effective easy way with Felco Bounty Wormer. (In Wallaces farmer, Apr. 12, 1969, p.41) © Farmers Regional Cooperative d.b.a. Felco; 12Apr69; KK218112.
You can still apply nitrogen effectively with Felco Sidedress. (In Wallaces farmer, May 10, 1969, p.5) © Farmers Regional Cooperative d.b.a. Felco; 10May69; KK218111.

FELDENKREIS, THEODORE SIDNEY. See AD-A-BENCH.

FELDMAN'S HOUSE OF WARES, INC. ©
Measure of a man, here's the most elegant steel tape measure. (In The New York times, Feb. 28, 1970, p.19) © 28Feb70; KK218048.

FERRICK, J. G. See JONIA ENTERPRISES.

FEUERER, WILLIAM A. See DOLT, BILL.

FILFAST CORP. ©
Randall's Filfast; item no.2594. On folding carton. Appl. ti.: Filfast foam package. © 27Aug70; KK217847.

FILTERITE CORP. ©
Filters for air and gases; bulletin no.1810. Folder. © 13Jul70; KK217367.
Flow-data for water and non-aqueous liquids; bulletin 1620. Sheet. © 13Jul70; KK217293.
High pressure filters; bulletin 1731. Sheet. © 13Jul70; KK217366.
LMO model low flow filters, mono-shell construction with "O" ring seal; bulletin 1711. Sheet. © 13Jul70; KK217365.

FINDERHOOD, INC. ©
Free; the world's easiest money. (In Money making opportunities, Aug. 1970, p.42) © 20Jul70; KK218618.

FIRST NATIONAL BANK OF MEMPHIS. ©
Think of all the checks you won't have to write; MultiCheque. (In Memphis press-scimitar, Oct. 12, 1970, p.2) Appl. author: Simon & Gwynn, Inc. © 12Oct70; KK218530.

FIRST NATIONAL BANK IN WICHITA, KAN.
Our bank puts you 1st. (In Wichita (Kan.) eagle & beacon, Oct. 25, 1970, p.8c) © First National Bank In Wichita; 25Oct70; KK218675.

FISHLOVE (H.) & CO. ©
Booze, or water, flows from craziest places; magic bar tap faucet; no.599. Sheet. Appl. author: H. I. Fishlove. © 25May70; KK218043.
Crazy mixed-up shakers; no.588. On wrapper. Appl. author: H. I. Fishlove. © 29Dec69 (in notice: 1970); KK218042.
Magic bar tap faucet; no.599. On wrapper. Appl. author: H. I. Fishlove. © 17Mar70; KK218045.
Talking teeth, right baby? No.618. On folding carton. Appl. author: H. I. Fishlove. © 31Aug70; KK218044.

FLAGSHIP PRODUCTS, LTD. ©
New Rug gard spray foam rug cleaner and fiber guard; net wt. 24 oz. Sticker. © 16Jun70; KK218109.

FLOETHE, RICHARD. ©
Farming around the world; 4080. By Louise & Richard Floethe. Scribners. [Dust jacket] © on jacket illus.; Richard Floethe; 10Oct70; KK218250.

FLORAL AIDS, INC. ©
EZ-Bouquet. Sheet. © 20Jul70; KK217382.

FLORIDA TAN PRODUCTS CO. ©
The original Florida Tan suntan lotion; 8 fl. oz. On bottle. NM: additions. © 18Mar70; KK217571.

FLORIDA TEA PACKING CO. ©
Boston tea, 100 tea bags; net wt. 8 ozs. On folding carton. © 1Aug70; KK217727.

FLUM (PAUL) IDEAS, INC. ©
The classic cube; price list effective July 1, 1970. Sheet. © 1Jul70; KK218063.

FLYING MERCURY, INC. ©
Europe 1970 Great Get-Away. Folder. © 10ct69; KK217232.

FORMICA CORP. ©
After the party your beautiful table's still beautiful. (In The Bride's magazine, Mar. 1970, p.16) © 19Feb70; KK217301.
Before you specify tile again, take a look at this; panel system 202. (In Designer's west, Mar. 1970, p.11) © 16Mar70; KK217191.
Cabinets make the kitchen. (In House & garden building guide, spring 1970, p.29) © 29Jan70; KK217295.
Cabinets make the kitchen and Formica brand laminate makes the cabinets elegant. Folder. © 28Nov69 (in notice: 1970); KK217175.
Easy, effective color coordination with appliances and fixtures. Folder. © 19Jan70; KK217172.
The everything-but sinks; colorful Molded-Stone sinks. (In House & garden building guide, spring/summer 1970, p.28) © 29Jan70; KK217187.
Formica adds sales appeal and real profit to every room. (In Professional builder, Mar. 1970, p.2 of cover) © 1Mar70; KK217298.
Formica creates the ideal hospital environment. (In Hospital nursing homes health care product news, Feb. 1970, p.3) © 1Feb70; KK217454.
Formica creates the ideal school environment. (In School product news, Feb. 1970, p.111) © 2Feb70; KK217294.
The great cover-up for ugly moisture area walls; panel system 202. Folder. © 2Nov69 (in notice: 1970); KK217176.
Interior doors 1970. 7 l. © 28Dec69; KK217179.
Kick the tile habit, start the style habit with panel system 202. Folder. © 2Nov69 (in notice: 1970); KK217177.
Leakproof shower floors; high density Molded-Stone floors. (In Contractor, Feb. 15, 1970, p.47) © 15Feb70; KK217195.
Leakproof shower floors; high density Molded-Stone shower bases. (In Actual specifying engineer, Apr. 1970, p.50) © 9Apr70; KK217194.
Local newspaper advertising aids. Folder. © 2Nov69 (in notice: 1970); KK217185.
A lot of your customers won't buy till they see red. (In Plastic laminating, Jan. 1970, p.4 of cover) © 15Jan70 (in notice: 1969); KK217192.
Molded-Stone basins. (In Actual specifying engineer, Feb. 1970, p.48) © 9Feb70; KK217193.
Molded-Stone sinks. (In Apartment construction news, Jan. 1970, p.88) © 1Jan70; KK217296.

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More of what your customers want where you want it, near you. (In Plastic laminating, Apr. 1970, p.4 of cover) © 14Apr70; KK217198.

More of what your customers want where you want it, near you. (In Woodworking & furniture digest, Apr. 1970, p.S53-S56) © 6Apr70; KK217197.

Movable walls for the changing environment. (In Interiors, Jan. 1970, p.51) © 10Jan70 (in notice: 1969); KK217190.

New colors and patterns styled to sell in 70; Formica laminate. Folder. © Formica Corp. (in notice: Formica Corp., subsidiary of Cyanamid); 2Jan70; KK217457.

New moisture proof walls can be beautiful, too; panel system 202. Folder. © 2Nov69 (in notice: 1970); KK217173.

1970 Formica advertising promotion plans ... to help you sell in seventy. 1 v. © Formica Corp. (in notice: Formica Corp., subsidiary of Cyanamid); 2Nov69 (in notice: 1970); KK217184.

The no-tile bath. (In House beautiful houses and plans, 1970 ed., p.22) © 15Jan70 (in notice: 1969); KK217189.

The no-tile bath; create an environment ... with Formica panel system 202. (In Better homes & gardens, Mar. 1970, p.Z-3) © 17Feb70; KK217299.

The no-tile bath for wall-to-wall elegance that's completely practical. Folder. © 28Nov69 (in notice: 1970); KK217188.

The no-tile shower; ask for Trintessa. (In Building products guide to vacations, homes & leisure living, spring 1970, p.23) © 1Mar70; KK217297.

The no-tile shower; Trintessa. (In Apartment construction news, Apr. 1970, p.116) © 1Apr70; KK217196.

Out with grout and the drab little square; panel system 202. Folder. © 2Nov69 (in notice: 1970); KK217174.

Panel system 404/505, standard collection patterns and woodgrains. Sheet. © 2Jan70; KK217180.

Panel system 202. Sheet. © 2Jan70; KK217456.

Panel systems beat the high cost of wood. (In Architectural forum, Apr. 1970, p.12) © 27Mar70; KK217302.

Panel systems 1970. 1 v. © 28Dec69; KK217178.

Practical ideas for elegant living. 1 v. © 27Jan70; KK217183.

Standard collection 1/16" patterns. Sheet. © 2Jan70; KK217181.

Standard collection 1/16" woodgrains. Sheet. © 2Jan70; KK217186.

Standard collection vertical surfacing V-32. Sheet. © 2Jan70; KK217182.

Ugly walls? Formica has you covered beautifully; Formica panel system 202. (In Building products guide to home building & remodeling, winter/spring 1970, p.4 of cover) © 1Jan70; KK217300.

Ugly walls? Formica has you covered beautifully; panel system 202. (In House & garden guide for young living, spring/summer 1970, p.23) © 12Mar70; KK217199.

FORMULABS INDUSTRIAL INKS, INC. ©
Immersion applicators; model Mark 2. Sheet. Appl. author: Ivy Associates, Inc. © 1Apr70; KK217252.
Portable hand respooler; model no.6204-A. Sheet. Appl. author: Ivy Associates, Inc. © 1Apr70; KK217253.

FOUR-R, INC. ©
Quotable hand ups. [Envelope] Appl. author: Robert P. Roeding. © 2Jul70; KK217212.

FOURSMITHS & CO. ©
Flitey Flakes. Sheet. Appl. authors: Richard D. Smith & Arlene W. Smith. © 14Aug70; KK218146.

FOX-STANLEY PHOTO PRODUCTS, INC. ©
Four color reprints for only 99 cents, 1-cent sale, 5x7 color enlargements. Card. Appl. ti.: IBM coupon card, four color reprints for only 99 cents & 1-cent sale, 5x7 color enlargements. NM: revisions. © 1Jan70 (in notice: 1969); KK218683.
Only $1.75, 8x10 color enlargement special, Polaroid users special. Card. Appl. ti.: IBM coupon card, only $1.75 8x10 color enlargement special & Polaroid users special. NM: revisions. © 10ct70; KK218677.
Save $1.51, 8x10 color enlargement framed. Card. Appl. ti.: IBM coupon card, save $1.51, 8x10 color enlargement framed & save 17 cents, jumbo color reprints. NM: revisions. © 1Apr69 (in notice: 1968); KK218679.
Save $1.51, 8x10 color enlargement framed, save 36 cents, jumbo prints from slides. Card. Appl. ti.: IBM coupon card, save $1.51, 8x10 color enlargement framed & save 36 cents, jumbo prints from slides. NM: revisions. © 10ct69 (in notice: 1968); KK218681.
Save $1.51, 8x10 color enlargement, with this valuable coupon, six jumbo black & white reprints, 49 cents. Card. Appl. ti.: IBM coupon card, save $1.51, 8x10 color enlargement, with this valuable coupon & six jumbo black & white reprints, 49 cents. NM: revisions. © 1Apr70; KK218682.
Save 36 cents, 5x7 color enlargement. Card. Appl. ti.: IBM coupon card, save 36 cents, 5x7 color enlargement & special offer, 1 free color reprint with every three. NM: revisions. © 1Jul69; KK218680.
Save 36 cents, 5x7 color enlargement, save 17 cents, jumbo color reprints. Card. Appl. ti.: IBM coupon card, 5x7 color enlargement, save 36 cents & save 17 cents, jumbo color reprints. NM: revisions. © 1Jul68; KK218684.
Special, this handsome photo folder plus 2 5x7 color enlargements. Card. Appl. ti.: IBM coupon card, special, this handsome photo folder plus 2 5x7 color enlargements. NM: revisions. © 1Jul70; KK218678.

FRANK, PHIL.
Frank Zappa, Chunga's revenge. See WARNER BROS. RECORDS, INC.

FRANK'S NURSERY SALES, INC. ©
Always extra low prices on your choice of Garden King grass seeds. (In Grand Rapids press, June 18, 1970, p.6-C) Appl. ti.: Ad no.N-2533. © 18Jun70; KK217503.
And what a store; huge landscape sale. (In Fort Wayne news-sentinel, May 22, 1970, p.9A) Appl. ti.: Ad no.N-2504. © 22May70; KK217045.
Annual July bullseye sale; chromed floral garden tools; no.N-2640. (In Detroit free press, July 24, 1970, p.7-A) © 24Jul70; KK218179.
Annual July bullseye sale; freshly dug evergreens; no.N-2601. (In Detroit shopping news, July 13, 1970, p.12) © 11Jul70; KK218215.
At 2 Ft. Wayne stores, decorative lawn and garden pergolas. (In Ft. Wayne journal-gazette, June 21, 1970, p.13-A) Appl. ti.: Ad no.N-2552. © 21Jun70; KK217527.
At 2 Ft. Wayne stores, sensation, globes, spreaders, pyramids, uprights. (In Ft. Wayne journal-gazette, June 19, 1970, p.3-C) Appl. ti.: Ad no.N-2548. © 19Jun70; KK217510.
At 2 Ft. Wayne stores 6-day sale on dupli-kate flowers. (In Ft. Wayne journal-gazette, June 19, 1970, p.5-C) Appl. ti.: Ad no.N-2549. © 19Jun70; KK217509.
August sale of floor planters; N-2672. (In The Pontiac press, Aug. 28, 1970, p.B-8) © 28Aug70; KK218538.
August sale of superior landscape yews; no.N-2660. (In Columbus dispatch, Aug. 23, 1970, p.54A) © 23Aug70; KK218553.
Avast there, to the starboard lies a strawberry skiff; inst. 56. Sheet. © 15Jul70; KK217717.
A beautiful and refreshingly lifelike spring bouquet; inst. 40. Sheet. © 15Jul70; KK218304.
Beautiful flowering annuals, big bushy specimens, evergreen sale. (In Grand Rapids press, May 22, 1970, p.3-D) Appl. ti.: Ad no.N-2462. © 22May70; KK217035.
Beautiful gardens begin at Frank's with colorful flowering annuals. (In Detroit free press, June 11, 1970, p.17-A) Appl. ti.: Ad no. no.N-2568. © 11Jun70; KK217507.
A beautifully graceful daisy arrangement; inst. 44. Sheet. © 15Jul70; KK218318.
Beauty that duplicates nature now at Frank's Trims; no.T-2664. (In The Detroit news, Aug. 14, 1970, p.2-C) © 14Aug70; KK218543.
A better lawn with Scotts. (In Saginaw news, May 20, 1970, p.4-A) Appl. ti.: Ad no.N-2448. © 20May70; KK217022.
Better outdoor living. (In Columbus dispatch, June 14, 1970, p.58A) Appl. ti.: Ad no.N-2522. © 14Jun70; KK217537.
Better yards and gardens start at Frank's. (In The Detroit news, June 12, 1970, p.11-B) Appl. ti.: Ad no.N-2513. © 12Jun70; KK217667.
Big savings, fall planting sale, ends Sept. 21, 10 P.M. (In Ft. Wayne news-sentinel, Sept. 18, 1970, p.13-A) Appl. ti.: N-2722. © 18Sep70; KK219224.
Big savings now; Ortho-gro lawn food. (In Saginaw news, May 20, 1970, p.3D) Appl. ti.: Ad no.N-2508. © 20May70; KK217034.
Big savings on landscape materials, select evergreen sale. (In Ft. Wayne news-sentinel, June 5, 1970, p.11-A) Appl. ti.: Ad no.N-2527. © 5Jun70; KK217660.
Brighten your world with lifelike beauty for your home; N-2699. (In The Detroit news, Sept. 13, 1970, p.20-A) © 13Sep70; KK218567.
Bulb bonanza. (In The Detroit news, Sept. 25, 1970, p.1-B) Appl. ti.: N-2714. © 25Sep70; KK219239.
But watch out for workmen, we're under construction and missing some merchandise. (In Fort Wayne news-sentinel, May 1, 1970, p.13-A) Appl. ti.: Ad no.N-2464. © 1May70; KK217037.
Celebrates Scotts 100th anniversary with a great sale; N-2677. (In The Detroit news, Aug. 16, 1970, p.25-A) © 16Aug70; KK218589.
Christmas in July with Frank's art needlework; T-2615. (In Detroit free press, July 24, 1970, p.2-C) © 24Jul70; KK218221.
Colonial arrangement, daisies in willow ware; inst. 41. Sheet. © 15Jul70; KK218293.

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FRANK'S NURSERY SALES, INC.-Con.

Cooking up summer fun with outdoor living values. (In Fort Wayne journal-gazette, May 15, 1970, p.8A) Appl. ti.: Ad no.N-2485. © 15May70; KK217144.

The craftiest people shop Frank's Trims; no.T-2629. (In Detroit news, July 31, 1970, p.3-C) © 31Jul70; KK218200.

Create your own fruit-laden Della Robbia wreath for the Christmas holidays; instr. 57. Sheet. © 15Jul70; KK218329.

Don't be surprised at what you'll find at our great sidewalk sale, July 9, 10, 11. (In Mellus newspapers, July 8, 1970, p.6-B) App. ti.: Ad no.N-2593. © 8Jul70; KK217570.

Dress up a door or wall with a hanging topiary tree; inst. 59. Sheet. © 15Jul70; KK218321.

Easy to grow instant plants; inst. 36. Sheet. © 15Jul70; KK218308.

An easy to make floral sewing basket; inst. 45. Sheet. © 15Jul70; KK218317.

An easy-to-make top hat topiary; inst. 53. Sheet. © 15Jul70; KK218325.

Enjoy the fresh-cut beauty of this gardener's basket; inst. 42. Sheet. © 15Jul70; KK218320.

Evergreen sale. (In Columbus dispatch, June 7, 1970, p.28A) Appl. ti.: Ad no.N-2502. © 7Jun70; KK217044.

Evergreen sale, group one: spreading and upright yews, globe arborvitae and others. (In The Detroit news, June 12, 1970, p.9-A) Appl. ti.: Ad no.N-2515. © 12Jun70; KK217665.

Evergreen sale, 2 select groups fully guaranteed by Frank's. (In The Detroit news, June 12, 1970, p.8-A) Appl. ti.: Ad no.N-2516. © 12Jun70; KK217664.

Every seamstress would love a sewmanship sundae; inst. 46. Sheet. © 15Jul70; KK218316.

Excitingly new in Ft. Wayne, choice of grass seeds at an extra low price. (In Fort Wayne news-sentinel, May 8, 1970, p.10A) Appl. ti.: Ad no.N-2467. © 8May70; KK217049.

Extra special evergreen sale. (In Detroit free press, Oct. 2, 1970, p.8-A) Appl. ti.: N-2726. © 20ct70; KK219220.

Extra special savings during our big annual July bullseye sale; deluxe webbed furniture; N-2613. (In The Grand Rapids press, July 24, 1970, p.8-A) © 24Jul70; KK218223.

Finest furniture from Frank's at money saving low prices. (In Detroit news, July 3, 1970, p.11-A) Appl. ti.: Ad no.N-2590. © 3Jul70; KK217567.

Finest lawns start with seeds from Frank's. (In Columbus dispatch, June 16, 1970, p.14A) Appl. ti.: Ad no.N-2529. © 16Jun70; KK217657.

Finest quality grass seed priced extra low; no.N-2649. (In Bay City times, Aug. 14, 1970, p.8-A) © 14Aug70; KK218194.

Finest quality grass seed priced extra low; no.N-2650. (In Pontiac press, Aug. 14, 1970, p.B-7) © 14Aug70; KK218189.

Finest quality grass seed priced extra low; no.N-2679. (In Detroit free press, Aug. 14, 1970, p.8-A) © 14Aug70; KK218591.

The finest turf on the block comes from Frank's; seed your new lawn now at big savings. (In Columbus dispatch, June 10, 1970, p.39A) Appl. ti.: Ad no.N-2511. © 10Jun70; KK217669.

First seed properly with Garden King grass seed. (In Detroit news, June 5, 1970, p.1B) Appl. ti.: Ad no.N-2498. © 5Jun70; KK217040.

Flowering annuals, finest quality. (In Saginaw news, June 4, 1970, p.11-A) Appl. ti.: Ad no.N-2493. © 4Jun70; KK217141.

Flowering annuals, sale of evergreens. (In Grand Rapids press, June 12, 1970, p.15-A) Appl. ti.: Ad no.N-2521. © 12Jun70; KK217535.

For greater selections, save on arborvitae. (In Columbus dispatch, May 15, 1970, p.36A) Appl. ti.: Ad no.N-2489. © 15May70; KK217156.

For ice cream buffs, a somethin' else sundae; inst. 54. Sheet. © 15Jul70; KK218324.

For lowest prices on year 'round landscape beauty; no.N-2597. (In Detroit free press, Sept. 11, 1970, p.4-A) © 11Sep70; KK218565.

For outdoor living at its finest, a special group of evergreens. (In Detroit news, July 2, 1970, p.11-A) Appl. ti.: Ad no.N-2588. © 2Jul70; KK217565.

For the young at heart, a funny face sundae; inst. 49. Sheet. © 15Jul70; KK218314.

Frank's blasts prices with a special purchase; folding aluminum and web group; no.N-2661. (In The Detroit News, Aug. 21, 1970, p.4-A) © 21Aug70; KK218552.

Frank's celebrates Scotts 100th anniversary with a great sale; turf builder; no.N-2663. (In The Detroit news, Aug. 11, 1970, p.6-A) © 11Aug70; KK218550.

Frank's custom landscape design, plan no.1; inst. 1. Sheet. © 15Jul70; KK217716.

Frank's custom landscape design, plan no.2; inst. 2. Sheet. © 15Jul70; KK218358.

Frank's custom landscape design, plan no.3; inst. 3. Sheet. © 15Jul70; KK218357.

Frank's custom landscape design, plan no.4; inst. 4. Sheet. © 15Jul70; KK218355.

Frank's custom landscape design, plan no.5; inst. 5. Sheet. © 15Jul70; KK218354.

Frank's custom landscape design, plan no.6; inst. 6. Sheet. © 15Jul70; KK218353.

Frank's custom landscape design, plan no.7; inst. 7. Sheet. © 15Jul70; KK218352.

Frank's custom landscape design, plan no.8; inst. 8. Sheet. © 15Jul70; KK218351.

Frank's custom landscape design, plan no.9; inst. 9. Sheet. © 15Jul70; KK218350.

Frank's custom landscape design, plan no.10; inst. 10. Sheet. © 15Jul70; KK218349.

Frank's custom landscape design, plan no.11; inst. 11. Sheet. © 15Jul70; KK218348.

Frank's custom landscape design, plan no.12; inst. 12. Sheet. © 15Jul70; KK218359.

Frank's custom landscape design, plan no.13; inst. 13. Sheet. © 15Jul70; KK218360.

Frank's custom landscape design, plan no.14; inst. 14. Sheet. © 15Jul70; KK218361.

Frank's custom landscape design, plan no.15; inst. 15. Sheet. © 15Jul70; KK218362.

Frank's custom landscape design, plan no.16; inst. 16. Sheet. © 15Jul70; KK218363.

Frank's custom landscape design, plan no.17; inst. 17. Sheet. © 15Jul70; KK218364.

Frank's custom landscape design, plan no.18; inst. 18. Sheet. © 15Jul70; KK218365.

Frank's custom landscape design, plan no.19; inst. 19. Sheet. © 15Jul70; KK218356.

Frank's custom landscape design, plan no.20; inst. 20. Sheet. © 15Jul70; KK218366.

Frank's custom landscape design, plan no.21; inst. 21. Sheet. © 15Jul70; KK218367.

Frank's custom landscape design plan no.22; inst. 22. Sheet. © 15Jul70; KK218294.

Frank's custom landscape design, plan no.23; inst. 23. Sheet. © 15Jul70; KK218295.

Frank's custom landscape design, plan no.24; inst. 24. Sheet. © 15Jul70; KK218296.

Frank's custom landscape design, plan no.25; inst. 25. Sheet. © 15Jul70; KK218297.

Frank's custom landscape design, plan no.26; inst. 26. Sheet. © 15Jul70; KK218298.

Frank's custom landscape design, plan no.27; inst. 27. Sheet. © 15Jul70; KK218299.

Frank's custom landscape design, plan no.28; inst. 28. Sheet. © 15Jul70; KK218300.

Frank's custom landscape design, plan no.29; inst. 29. Sheet. © 15Jul70; KK218301.

Frank's custom landscape design, plan no.30; inst. 30. Sheet. © 15Jul70; KK218302.

Frank's custom landscape design, plan no.31; inst. 31. Sheet. © 15Jul70; KK218303.

Frank's custom landscape design, plan no.32; inst. 32. Sheet. © 15Jul70; KK218312.

Frank's cuts landscaping costs with a sale of trees and evergreens; N-2595. (In The Grand Rapids press, July 9, 1970, p.17-A) © 9Jul70; KK218213.

Frank's has a huge forest of shade and ornamental trees at special sale prices. (In The Detroit news, May 20, 1970, p.21-A) Appl. ti.: Ad no.N-2490. © 20May70; KK217157.

Frank's has terrific savings on patio accessories & outdoor furniture now; no.N-2666. (In The Daily tribune, Royal Oak, Mich., Aug. 26, 1970, p.24) © 26Aug70; KK218542.

Frank's has 30 varieties of annuals, 39 cents tray. (In Columbus dispatch, June 4, 1970, p.6A) Appl. ti.: Ad no.N-2494. © 4Jun70; KK217140.

Frank's offers every item in this ad at one terrific low price; no.N-2700. (In The Detroit news, Sept. 4, 1970, section B, p.1-B) © 4Sep70; KK218568.

Frank's offers exceptional savings of 1/3 off and more on patio furniture; N-2624. (In Detroit news, July 31, 1970, p.1-B) © 31Jul70; KK218205.

Frank's Trims, butcher blocks with cutlery. (In The Detroit news, Sept. 21, 1970, p.3-C) Appl. ti.: T-2711. © 21Sep70; KK219242.

Frank's Trims cuts the cost of crafts with specials thru 6-24. (In Detroit news, June 19, 1970, p.2-D) Appl. ti.: Ad no.T-2544. © 19Jun70; KK217514.

Frank's Trims dept. has a fantastic selection of cloth millinery foliages & flowers. (In Grand Rapids press, June 15, 1970, p.4-B) Appl. ti.: Ad no.T-2542. © 15Jun70; KK217516.

Frank's Trims, extra special 1/2 price Paragon creative crewel stitchery kits. (In The Detroit news, Sept. 25, 1970, p.2-C) Appl. ti.: T-2715. © 25Sep70; KK219238.

Frank's Trims has a fantastic selection of cloth millinery flowers & foliages. (In Detroit news, June 15, 1970, p.5-C) Appl. ti.: Ad no.T-2543. © 15Jun70; KK217515.

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Frank's Trims has finest quality imported yarn at big savings. (In Detroit news, June 26, 1970, p.3-D) Appl. ti.: Ad no.T-2565. © 26Jun70; KK217521.

Frank's Trims, nine piece cutlery set. (In The Detroit news, Sept. 28, 1970, p.3-C) Appl. ti.: N-2720. © 28Sep70; KK219226.

Frank's Trims, peasant braids. (In Detroit free press, Oct. 2, 1970, p.2-C) Appl. ti.: T-2725. © 20Oct70; KK219221.

Frank's Trims shop ... huge selection of ribbon. (In Ft. Wayne journal-gazette, June 26, 1970, p.17-A) Appl. ti.: Ad no.N-2566. © 26Jun70; KK217520.

Frank's Trims shop is ... huge selection of festive materials for indoor or outdoor parties. (In Ft. Wayne journal-gazette, July 2, 1970, p.1-B) Appl. ti.: Ad no.T-2585. © 2Jul70; KK217562.

Frank's Trims special, afghan kits in 3 styles. (In The Detroit news, June 1, 1970, p.4-D) Appl. ti.: Ad no.T-2492. © 1Jun70; KK217139.

Frank's Trims specials; get savings thru June 17. (In Detroit free press, June 12, 1970, p.4-C) Appl. ti.: Ad no.T-2514. © 12Jun70; KK217666.

Frank's zeros in on values with a great storewide July bullseye sale; deluxe aluminum folding lounges; N-2596. (In The Grand Rapids press, July 9, 1970, p.16-A) © 9Jul70; KK218209.

Fresh new shipments to each store, 1/2 off all wrapped-root plants in our stock. (In Columbus dispatch, May 22, 1970, p.13A) Appl. ti.: Ad no.N-2457. © 22May70; KK217057.

Freshly dug yews. (In Ann Arbor news, Sept. 27, 1970, p.8) Appl. ti.: N-2719. © 27Sep70; KK219227.

Fun on the Fourth with grills, gadgets and everything else you need. (In Detroit news, July 3, 1970, p.10-A) Appl. ti.: Ad no.N-2589. © 3Jul70; KK217566.

Garden beauty from Frank's, fill your landscape with perennials. (In The Saginaw news, June 18, 1970, p.9-A) Appl. ti.: Ad no.N-2532. © 18Jun70; KK217496.

Garden fresh wicker basket of tulips; inst. 35. Sheet. © 15Jul70; KK218309.

Get big savings now, grass seed special. (In Detroit news, May 22, 1970, p.7-A) Appl. ti.: Ad no.N-2451. © 22May70; KK217029.

Get outdoors and enjoy life this summer; flip top smoker. (In Ft. Wayne news-sentinel, June 12, 1970, p.22-A) Appl. ti.: Ad no.N-2537. © 12Jun70; KK217491.

Get savings now; wide selection of beautiful evergreen rhododendrons. (In The Detroit news, May 29, 1970, p.13-A) Appl. ti.: Ad no.N-2478. © 29May70; KK217151.

Get terrific values now in superior quality landscape plants; N-2625. (In The Grand Rapids press, July 30, 1970, p.15-A) © 30Jul70; KK218204.

Grand opening of 2 big, new stores. (In Ft. Wayne journal-gazette, June 19, 1970, p.1-C) Appl. ti.: N-2546. © 19Jun70; KK217512.

Grand opening sale, a big bargain-packed celebration in evergreen. (In Ft. Wayne journal-gazette, June 19, 1970, p.2C) Appl. ti.: Ad no.N-2547. © 19Jun70; KK217511.

Grand opening sale, Frank's guarantees you a better lawn. (In Ft. Wayne journal-gazette, June 19, 1970, p.4C) Appl. ti.: Ad no. no.N-2553. © 19Jun70; KK217528.

Grand opening sale, terrific low prices at both new Ft. Wayne stores. (In Ft. Wayne journal-gazette, June 21, 1970, p.11A) Appl. ti.: Ad no.N-2550. © 21Jun70; KK217530.

Grand opening sale, we're celebrating with storewide savings. (In Ft. Wayne journal-gazette, June 21, 1970, p.12-A) Appl. ti.: Ad no.N-2551. © 21Jun70; KK217524.

Great annual July bullseye sale: evergreens; N-2597. (In Detroit news, July 12, 1970, p.22-A) © 12Jul70; KK218212.

Great annual July bullseye sale; no.N-2632. (In Detroit news, July 19, 1970, p.25-A) © 19Jul70; KK218187.

Great August sale of finest landscape plants; no.N-2671. (In The Grand Rapids press, Aug. 27, 1970, p.15-A) © 27Aug70; KK218539.

Great August sale of finest landscape plants; no.N-2701. (In Detroit free press, Aug. 28, 1970, p.8-A) © 28Aug70; KK218569.

Great beginnings make great lawns. (In Columbus dispatch, June 29, 1970, p.5-B) Appl. ti.: Ad no.N-2556. © 29Jun70; KK217525.

Great bulb savings special. (In The Detroit news, Sept. 25, 1970, p.6-A) Appl. ti.: N-2721. © 25Sep70; KK219225.

Great mid-summer values at Frank's on evergreens & shrubs; N-2614. (In Detroit news, July 24, 1970, p.5-A) © 24Jul70; KK218222.

Great 1/2 price sale of all root wrapped plants. (In Detroit news, May 22, 1970, p.1-B) Appl. ti.: Ad no.N-2454. © 22May70; KK217026.

Great sale of outdoor furniture; N-2635. (In The Grand Rapids press, Aug. 6, 1970, p.7-B) © 6Aug70; KK218184.

Great values are storewide; evergreens; no.N-2647. (In Saginaw news, Aug. 14, 1970, p.A5) © 14Aug70; KK218192.

Hand drawn, split hardwood purse basket; Frank's Trims. (In Detroit news, June 22, 1970, p.3-C) Appl. ti.: Ad no.T-2554. © 22Jun70; KK217529.

Harvest time, special sale, apples. (In The Detroit news, Oct. 2, 1970, p.4-A) Appl. ti.: N-2727. © 20Oct70; KK219234.

Have a better lawn, buy a 15,000 sq. ft. bag and save $3; Greenfield two-way green power. (In Detroit news, May 21, 1970, p.6-A) Appl. ti.: Ad no.N-2449. © 21May70; KK217031.

Holiday special; sale of as is stock privet hedge; no.N-2612. (In Birmingham eccentric, July 2, 1970, p.13-A) © 2Jul70; KK218224.

Huge choice of floral arrangments; no.T-2643. (In Detroit news, Aug. 3, 1970, p.3-C) © 3Aug70; KK218196.

Huge savings during our great annual July bulls-eye sale. (In Detroit free press, July 10, 1970, p.9-A) Appl. ti.: Ad no.N-2594. © 10Jul70; KK217561.

Huge savings on all kinds of outdoor fun items. (In Detroit shopping news, July 6, 1970, p.6) Appl. ti.: Ad no.N-2592. © 6Jul70; KK217569.

Huge savings on plants now! (In Detroit free press, May 22, 1970, p.9-A) Appl. ti.: Ad no.N-2456. © 22May70; KK217024.

Huge selection of lawn tools. (In Detroit shopping news, June 1, 1970, p.9) Appl. ti.: Ad no.N-2482. © 1Jun70; KK217147.

Huge selection of party paperware; no.T-2691. (In Fort Wayne journal-gazette, Sept. 4, 1970, p.16A) © 4Sep70; KK218571.

Huge selection spring flowering bulbs; N-2704. (In The Detroit news, Sept. 18, 1970, p.6-A) © 18Sep70; KK218595.

If you have lawn problems, Scotts research and technical men have the answers. (In Detroit free press, May 22, 1970, p.12B) Appl. ti.: Ad no.N-2503. © 22May70; KK217046.

Improve the value of your home during Frank's greatest landscape sale in years; N-2605. (In Detroit news, July 17, 1970, p.11-A) © 17Jul70; KK218228.

Improve the value of your home, greatest landscape sale in years; no.N-2602. (In Detroit free press, July 17, 1970, p.8-A) © 17Jul70; KK218216.

In glorious bud and bloom, geraniums. (In The Detroit news, May 28, 1970, p.16-A) Appl. ti.: Ad no.N-2525. © 28May70; KK217658.

Instant centerpieces; inst. 64. Sheet. © 150ct70; KK218617.

It pays to shop at Frank's; evergreen sale. (In The Grand Rapids press, June 11, 1970, p.14-A) Appl. ti.: Ad no.N-2517. © 11Jun70; KK217663.

It's easy to make a holiday fruit basket; instr. 58. Sheet. © 15Jul70; KK218322.

It's easy to use foliage picks to make a holiday arrangement; inst. 66. Sheet. © 150ct70; KK218615.

It's fun to make and give a sew-what sundae; inst. 48. Sheet. © 15Jul70; KK218313.

It's nature's own planting time ... specially priced evergreens; no.N-2690. (In The Detroit news, Sept. 6, 1970, p.13-A) © 6Sep70; KK218573.

It's planting time now; no.N-2695. (In The Detroit news, Sept. 11, 1970, p.5-A) © 11Sep70; KK218563.

It's planting time, save on evergreens; no.N-2687. (In Bay City times, Sept. 4, 1970, p.3-B) © 4Sep70; KK218576.

It's planting time, save on evergreens; no.N-2688. (In The Pontiac press, Sept. 4, 1970, p.B-9) © 4Sep70; KK218574.

It's time to get ready for summer, so we're cooking up outdoor fun. (In Columbus dispatch, May 28, 1970, p.32A) Appl. ti.: Ad no.N-2471. © 28May70; KK217053.

It's time to plant spring flowering bulbs. (In Pontiac press, Sept. 25, 1970, p.A-12) Appl. ti.: N-2718. © 25Sep70; KK219228.

July bullseye sale; 2 budget priced groups of landscape plants; no.N-2628. (In Midland daily news, July 31, 1970, p.10) © 31Jul70; KK218201.

Just arrived, Dutch bulb sale; no.N-2694. (In The Detroit news, Sept. 11, 1970, p.4-A) © 11Sep70; KK218562.

Just off the boat, imported Holland bulb sale. (In Pontiac press, Oct. 2, 1970, p.B-7) Appl. ti.: N-2731. © 20Oct70; KK219231.

Just off the boat, spring flowering bulbs. (In Pontiac press, Sept. 18, 1970, p.A-17) Appl. ti.: N-2708. © 18Sep70; KK219245.

King size furniture, 1/3 off; no.N-2617. (In Midland daily news, July 24, 1970, p.9) © 24Jul70; KK218219.

Landscape at savings, evergreen sale. (In Midland daily news, June 12, 1970, p.10) Appl. ti.: Ad no.N-2519. © 12Jun70; KK217533.

Landscape for less during our great evergreen sale. (In Ft. Wayne news-sentinel, June 5, 1970, p.10-A) Appl. ti.: Ad no.N-2526. © 5Jun70; KK217661.

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FRANK'S NURSERY SALES, INC.-Con.
Landscape now at savings with these top values from Frank's; N-2705. (In The Detroit news, Sept. 18, 1970, p.7-A) © 18Sep70; KK218592.

Landscape plant sale, a huge collection of evergreens. (In Grand Rapids press, June 26, 1970, p.5-B) Appl. ti.: Ad no.N-2564. © 26Jun70; KK217522.

Landscape special at Frank's, hicks yews. (In The Detroit news, Oct. 2, 1970, p.5-A) Appl. ti.: N-2728. © 20ct70; KK219233.

Landscape with color from Frank's; finest quality flowering annuals. (In The Detroit news, June 11, 1970, p.19-A) Appl. ti.: Ad no.N-2512. © 11Jun70; KK217668.

Landscaping specials at Frank's, choose from a large selection of azaleas and evergreens. (In Ft. Wayne news-sentinel, June 25, 1970, p.13A) Appl. ti.: Ad no.N-2557. © 25Jun70; KK217532.

Lawn and garden problems? Here are the answers. (In Detroit free press, May 29, 1970, p.6-A) Appl. ti.: Ad no.N-2477. © 29May70; KK217142.

Let us help you to keep your yard neat, trim and colorful. (In Birmingham eccentric, May 21, 1970, p.15-A) Appl. ti.: Ad no.N-2452. © 21May70; KK217028.

Let's make holiday arrangements; inst. 65. Sheet. © 150ct70; KK218614.

Make arrangements with Frank's Trims; a bag of fruit. (In The Detroit news, May 25, 1970, p.8-A) Appl. ti.: Ad no.T-2488. © 25May70; KK217155.

Make-believe flower arrangements; N-2633. (In Detroit news, Aug. 7, 1970, p.4-A) © 7Aug70; KK218186.

Make-believe flower arrangements; N-2634. (In The Grand Rapids press, Aug. 6, 1970, p.6-B) © 6Aug70; KK218185.

Make your table setting a candy cane lane; inst. 55. Sheet. © 15Jul70; KK218323.

Managers' choice red tag time; finest quality, specially selected evergreens. (In Detroit news, June 21, 1970, p.24-A) Appl. ti.: Ad no.N-2586. © 21Jun70; KK217563.

Many varieties of spreading junipers; no.N-2678. (In The Detroit news, Aug. 16, 1970, p.24-A) © 16Aug70; KK218590.

Nature's duplicates, over 100,000 to be sold during our great pre-inventory sale. (In Detroit shopping news, June 22, 1970, p.2) Appl. ti.: Ad no.N-2535. © 22Jun70; KK217502.

New store in town; 20-in. rotary mower. (In Fort Wayne news-sentinel, May 22, 1970, p.8A) Appl. ti.: Ad no.N-2505. © 22May70; KK217047.

No green thumb required for these instant plants; inst. 34. Sheet. © 15Jul70; KK218310.

Now at all five Frank's Trims, no.T-2676. (In The Detroit news, Aug. 31, 1970, p.3-D) © 31Aug70; KK218534.

Now at all five Frank's Trims, 1/2 price sale authentic Tiffany reproductions; T-2703. (In Detroit free press, Sept. 18, 1970, p.4-C) © 18Sep70; KK218593.

Now thru Monday, 4 day special on Frank's Trims knitting worsted yarn; T-2670. (In The Grand Rapids press, Aug. 27, 1970, p.14-A) © 27Aug70; KK218540.

Offers fantastic values in deluxe casual furniture for real summer enjoyment. (In Grand Rapids press, June 26, 1970, p.4-B) Appl. ti.: Ad no.N-2563. © 26Jun70; KK217523.

Offers the finest grass seed at its lowest price in years. (In Detroit news, June 25, 1970, p.16-A) Appl. ti.: Ad no.N-2558. © 25Jun70; KK217531.

Offers 30 varieties of finest flowering annuals. (In Detroit shopping news, June 8, 1970, p.14) Appl. ti.: Ad no.N-2500. © 8Jun70; KK217038.

One cent sale; Ortho yard & garden spray; no.N-2668. (In The Detroit news, Aug. 28, 1970, p.8-A) © 28Aug70; KK218541.

1/2 off sale, outdoor living items. (In Detroit news, July 5, 1970, p.17-A) Appl. ti.: Ad no.N-2591. © 5Jul70; KK217568.

1/2 price sale, large special group of realistic flowers. (In Detroit news, June 5, 1970, p.3C) Appl. ti.: Ad no.T-2496. © 5Jun70; KK217042.

1/2 price sale, magnolia trees regular 3.69. (In Detroit free press, May 22, 1970, p.8-A) Appl. ti.: Ad no.N-2455. © 22May70; KK217025.

1/2 price sale of all wrapped root plants. (In Detroit shopping news, May 25, 1970, p.12) Appl. ti.: Ad no.N-2459. © 25May70; KK217055.

Open Memorial Day 9 A.M. to 9 P.M., finest quality plants, new shipment just arrived. (In Detroit free press, May 29, 1970, p.7-A) Appl. ti.: Ad no.N-2481. © 29May70; KK217148.

Our entire stock of outdoor furniture 1/2 off; no.N-2658. (In Midland (Mich.) daily news, Aug. 21, 1970, section 1, p.7) © 21Aug70; KK218555.

Out-of-this world values during moonlight madness sale; no.N-2630. (In Royal Oak daily tribune, July 30, 1970, p.19) © 30Jul70; KK218199.

Outdoor enjoyment starts with values like these. (In Detroit shopping news, June 29, 1970, p.5) Appl. ti.: Ad no.N-2567. © 29Jun70; KK217519.

Patio brighteners; no.N-2651. (In Ann Arbor news, Aug. 16, 1970, p.8) © 16Aug70; KK218190.

Patio brighteners; no.N-2655. (In Flint journal, Aug. 16, 1970, p.45) © 16Aug70; KK218558.

Patio brighteners; no.N-2656. (In Columbus dispatch, Aug. 16, 1970, p.13A) © 16Aug70; KK218557.

Patio brighteners; no.N-2657. (In Fort Wayne journal-gazette, Aug. 16, 1970, p.9A) © 16Aug70; KK218556.

Patio party? Shop Frank's Trims. (In The Detroit news, May 22, 1970, p.2-D) Appl. ti.: Ad no.T-2458. © 22May70; KK217056.

Perk up your patio. (In Detroit shopping news, June 15, 1970, p.20) Appl. ti.: Ad no.N-2520. © 15Jun70; KK217534.

Planning a summer party or luau? Save 20% and more at Frank's Trims; T-2636. (In Detroit free press, Aug. 7, 1970, p.3-C) © 7Aug70; KK218183.

Plant now for a colorful spring; wide selection of unusual spring bulbs. (In Bay City times, Sept. 25, 1970, p.7-A) Appl. ti.: N-2717. © 25Sep70; KK219229.

Plant now for colorful spring beauty. (In The Sunday news, Detroit, Sept. 20, 1970, p.22-A) Appl. ti.: N-2709. © 20Sep70; KK219244.

Plant now with confidence, landscaping sale. (In Grand Rapids press, June 18, 1970, p.7-C) Appl. ti.: Ad no.N-2534. © 18Jun70; KK217497.

Planting conditions are excellent now; no.N-2686. (In The Detroit news, Sept. 4, 1970, p.7-A) © 4Sep70; KK218577.

Put spring in the air with this daffodil delight; inst. 37. Sheet. © 15Jul70; KK218307.

Put your cards on the table with an aces high bouquet; inst. 52. Sheet. © 15Jul70; KK218326.

Queensbury serving pieces; T-2702. (In The Detroit news, Sept. 14, 1970, p.3-C) © 14Sep70; KK218594.

Sale, flowering shrubs. (In Columbus dispatch, June 2, 1970, p.4-A) Appl. ti.: Ad no.N-2540. © 2Jun70; KK217508.

Sale, flowering shrubs. (In Detroit news, June 3, 1970, p.24-A) Appl. ti.: Ad no.N-2545. © 3Jun70; KK217513.

Sale of evergreens. (In Detroit news, June 26, 1970, p.10-A) Appl. ti.: Ad no.N-2561. © 26Jun70; KK217499.

Sale of fully guaranteed evergreens. (In Columbus dispatch, June 18, 1970, p.44-A) Appl. ti.: Ad no. no.N-2541. © 18Jun70; KK217517.

Sale of spreading yews. (In Detroit free press, May 24, 1970, p.17-A) Appl. ti.: Ad no.N-2460. © 24May70; KK217054.

Sale of outdoor furniture; N-2618. (In Detroit news, July 26, 1970, p.22-A) © 26Jul70; KK218208.

Save during Frank's war on weeds. (In Detroit news, Apr. 27, 1970, p. 11-A) Appl. ti.: Ad no.N-2447. © 27Apr70; KK217023.

Save now, huge furniture sale; no.N-2638. (In Pontiac press, Aug. 7, 1970, p.B-5) © 7Aug70; KK218181.

Save on a wide variety of items. (In Detroit news, July 2, 1970, p.10-A) Appl. ti.: Ad no.N-2587. © 2Jul70; KK217564.

Save on craft kits from Frank's Trims. (In Detroit news, July 3, 1970, p.3-D) Appl. ti.: Ad no.T-2581. © 5Jul70; KK217501.

Save on craft kits, N-2626. (In The Grand Rapids press, July 30, 1970, p.14-A) © 30Jul70; KK218203.

Save 1/3 off and more on all casual furniture; no.N-2637. (In Midland daily news, Aug. 7, 1970, p.5) © 7Aug70; KK218182.

Save plenty on these terrific values during this nutty sale. (In Farmington Plaza shopper, Feb. 10, 1969, p.4) Appl. ti.: Ad no.N-1682. © 10Feb69; KK217420.

Savings, extra low prices on a huge selection of braids; Frank's Trims. (In Detroit free press, June 8, 1970, p.4-C) Appl. ti.: Ad no.T-2510. © 8Jun70; KK217662.

See results in 7 days; tomatoes; N-2623. (In Detroit free press, July 31, 1970, p.7-A) © 31Jul70; KK218206.

Sensational, roses 1/2 price. (In Fort Wayne news-sentinel, May 8, 1970, p.11A) Appl. ti.: Ad no.N-2468. © 8May70; KK217050.

Shop the store with more, get savings on grass seed. (In Flint journal, May 28, 1970, p.25) Appl. ti.: Ad no.N-2473. © 28May70; KK217152.

Sparkling savings during sale of outdoor lights; N-2631. (In Detroit news, Aug. 2, 1970, p.22-A) © 2Aug70; KK218188.

Special purchase and sale of rhododendrons. (In Columbus dispatch, May 29, 1970, p.19-A) Appl. ti.: Ad no.N-2479. © 29May70; KK217150.

Special purchase and sale of rhododendrons priced at only 1.33. (In Bay City times, May 28, 1970, p.9-B) Appl. ti.: Ad no.N-2475. © 28May70; KK217158.

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Special purchase of fine outdoor furniture; no.N-2692. (In The Grand Rapids press, Aug. 20, 1970, p.8-A) © 20Aug70; KK218560.

Special sale, freshly dug pyramid arborvitae; no.N-2685. (In The Detroit news, Sept. 4, 1970, p.6-A) © 4Sep70; KK218578.

Special sale of colorful arrangements. (In Ft. Wayne journal-gazette, May 24, 1970, p.9-A) Appl. ti.: Ad no.N-2506. © 24May70; KK217032.

Special sale of evergreens in 3 beautiful varieties. (In Community news, June 3-9, 1970, p.7) Appl. ti.: Ad no.N-2497. © 3Jun70; KK217041.

Special sale of evergreens, includes pyramidal boxwood. (In Columbus dispatch, May 28, 1970, p.33A) Appl. ti.: Ad no.N-2472. © 28May70; KK217153.

Special sale of evergreens, no.N-2698. (In The Pontiac press, Sept. 11, 1970, p.D-1) © 11Sep70; KK218566.

Special sale of privet hedge plants. (In Midland daily news, Sept. 18, 1970, p.11) Appl. ti.: N-2706. © 18Sep70; KK219246.

Special sale thru June 3rd, landscape evergreens and trees. (In Fort Wayne journal-gazette, May 15, 1970, p.9A) Appl. ti.: Ad no.N-2486. © 15May70; KK217143.

Special sale thru June 3 only, landscaping for less. (In The Daily tribune, Royal Oak, Mich., May 27, 1970, p.23) Appl. ti.: Ad no.N-2469. © 27May70; KK217051.

Special sale thru June 21 only; landscaping for less. (In Farmington plaza shopper, June 15, 1970, p.7) Appl. ti.: Ad no.N-2528. © 15Jun70; KK217659.

Specials from our new spring collection of make-believe flowers. (In The Flint journal, Jan. 31, 1969, p.19) Appl. ti.: Ad no.N-1670. © 31Jan69; KK216971.

Spray weeds away, get Scotts spot weeder. (In Detroit news, May 29, 1970, p.2D) Appl. ti.: Ad no.N-2507. © 29May70; KK217033.

Spreading juniper special; no.T-2674. (In The Sunday news, Detroit, Aug. 30, 1970, p.17-A) © 30Aug70; KK218536.

A springtime favorite, pitcher of daffodils; inst. 33. Sheet. © 15Jul70; KK218311.

Stake your claim, thar's gold in them thar bowls; inst. 51. Sheet. © 15Jul70; KK218327.

Start your Christmas craft projects; T-2607. (In Detroit news, July 17, 1970, p.3-C) © 17Jul70; KK218227.

Start your lawn now during nature's own seeding time; N-2548. (In Detroit news, Aug. 14, 1970, p.20-A) © 14Aug70; KK218193.

Still working hard; finest flowering annuals. (In Fort Wayne journal-gazette, May 9, 1970, p.13A) Appl. ti.: Ad no.N-2466. © 9May70; KK217048.

Stop, shop and save at Frank's 1/2 off sale; trellises and pergolas; N-2627. (In Pontiac press, July 31, 1970, p.C-5) © 31Jul70; KK218202.

Stop, shop, save during super value days; ready to finish furniture; no.N-2619. (In The Mellus newspapers, July 15, 1970, Sears shopping center section, p.12) © 15Jul70; KK218207.

Strikingly simple, delphinium and daisies; inst. 38. Sheet. © 15Jul70; KK218306.

Summer furniture sale; no.N-2616. (In Pontiac press, July 24, 1970, p.B-7) © 24Jul70; KK218220.

Super savings; baseball gloves; no.N-2645. (In The Mellus newspapers, Aug. 12, 1970, p.4-B) © 12Aug70; KK218195.

Super savings explosion furniture sale; no.N-2662. (In The Detroit news, Aug. 21, 1970, p.5-A) © 21Aug70; KK218551.

Super savings sale; 1970 Yard Man 20 in. rotary power mower; N-2642. (In Detroit news, July 31, 1970, p.8-B) © 31Jul70; KK218197.

Super specials; pyramid & globe arboritae; no.N-2639. (In Saginaw news, Aug. 9, 1970, p.C7) © 9Aug70; KK218180.

A supply of useful sewing aids in a horn of plenty; inst. 47. Sheet. © 15Jul70; KK218315.

Terrific savings on fine evergreens; no.N-2673. (In Bay City times, Aug. 28, 1970, p.3-A) © 28Aug70; KK218537.

Terrific summertime values; get patio furniture; N-2604. (In Detroit news, July 17, 1970, p.10-A) © 17Jul70; KK218218.

There's just no substitute for a strawberry parfait; inst. 50. Sheet. © 15Jul70; KK218328.

These items on sale ... during moonlight madness sale; no.N-2641. (In Royal Oak daily tribune, July 30, 1970, p.18) © 30Jul70; KK218198.

These savings good thru July 7; kamado, a decorative oriental barbecue for your patio. (In The Daily tribune, Royal Oak, Mich., July 1, 1970, p.14) Appl. ti.: Ad no.N-2555. © 1Jul70; KK217526.

They're here, tulip bulbs; no.N-2696. (In Bay City times, Sept. 11, 1970, p.11-A) © 11Sep70; KK218564.

13th anniversary specials; Holland grown bulbs. (In The Mellus news, Sept. 30, 1970, p.6-B) Appl. ti.: N-2724. © 30Sep70; KK219222.

3 day fall planting sale, thru Sept. 24 only. (In Ft. Wayne news-sentinel, Sept. 22, 1970, p.7B) Appl. ti.: N-2723. © 22Sep70; KK219223.

3 day St. Clair specials; cattle manure; no.N-2680. (In Community news, St. Clair Shores, Aug. 19, 1970, p.2B) © 19Aug70; KK218572.

The time to set out plants is now; finest flowering annuals and vegetable plants. (In Columbus dispatch, May 31, 1970, p.22-A) Appl. ti.: Ad no.N-2483. © 31May70; KK217146.

Tiptoe through our tulips. (In Fort Wayne news-sentinel, May 1, 1970, p.12-A) Appl. ti.: Ad no.N-2463. © 1May70; KK217036.

Trailerload sale of spreading juniper evergreens. (In Columbus dispatch, May 22, 1970, p.12-A) Appl. ti.: Ad no.N-2450. © 22May70; KK217030.

Trims huge 6 day summer sale of all creative stichery kits; T-2599. (In Detroit free press, July 10, 1970, p.4-C) © 10Jul70; KK218211.

Trims is open on Labor Day, exciting new styles in town & country handbag kits; no.T-2681. (In Detroit free press, Sept. 4, 1970, p.4-C) © 4Sep70; KK218575.

Trims shop is artificial flowers; T-2600. (In Fort Wayne journal-gazette, July 10, 1970, p.15-A) © 10Jul70; KK218214.

Trims shop is artificial flowers; T-2608. (In Fort Wayne journal-gazette, July 17, 1970, p.11-A) © 17Jul70; KK218225.

Trims shop is artificial flowers; T-2654. (In Detroit free press, Aug. 21, 1970, p.4-C) © 21Aug70; KK218559.

Trims shop is artificial flowers; T-2684. (In The Saginaw news, Sept. 4, 1970, section A, p.4) © 4Sep70; KK218579.

Trims special; genuine suede leather fringe boot kit; no.T-2609. (In Detroit news, July 13, 1970, p.2-C) © 13Jul70; KK218226.

Trims special; hottle set; no.T-2598. (In Detroit news, July 6, 1970, p.2-C) © 6Jul70; KK218210.

Trims special, ready to embroider 60" x 90" tablecloth; no.T-2675. (In The Detroit news, Aug. 24, 1970, p.2-D) © 24Aug70; KK218535.

True-to-life flowers and arrangements; no.N-2689. (In The Sunday news, Detroit, Sept. 6, 1970, p.12-A) © 6Sep70; KK218580.

An unusually lifelike foliage planter; inst. 39. Sheet. © 15Jul70; KK218305.

Value packed July bullseye sale; special collection of evergreens; N-2603. (In Pontiac press, July 17, 1970, p.B-8) © 17Jul70; KK218217.

Variety, like nowhere else, Dutch bulbs. (In The Saginaw news, Sept. 25, 1970, section A, p.7) Appl. ti.: N-2716. © 25Sep70; KK219237.

A very special sale, dozens of varieties perennials. (In Saginaw news, May 29, 1970, p.5-A) Appl. ti.: Ad no.N-2523. © 29May70; KK217536.

Visit Frank's Trims great creative stichery department; no.T-2693. (In The Detroit news, Sept. 11, 1970, p.3-C) © 11Sep70; KK218561.

We're trading high at Frank's; up to 25.00 allowance for your old power mower. (In Detroit news, June 12, 1970, p.7-A) Appl. ti.: Ad no.N-2569. © 12Jun70; KK217518.

We've got savings for you during our 1/2 off sale of all wrapped root plants. (In Grand Rapids press, May 21, 1970, p.9-B) Appl. ti.: Ad no.N-2453. © 21May70; KK217027.

We've made a special purchase of top quality furniture; N-2659. (In The Pontiac press, Aug. 21, 1970, p.D-1) © 21Aug70; KK218554.

Where better landscapes cost less, special evergreen sale. (In Detroit news, June 7, 1970, p.28A) Appl. ti.: T: Ad no.N-2501. © 7Jun70; KK217043.

Where you'll always get landscape savings, special group of evergreens. (In The Detroit news, May 31, 1970, p.21-A) Appl. ti.: Ad no.N-2484. © 31May70; KK217145.

While they last, only 80 pieces left, furniture. (In The Daily tribune, Royal Oak, Mich., Sept. 23, 1970, p.24) Appl. ti.: N-2712. © 23Sep70; KK219241.

White plaster statues and plaques at Frank's Trims. (In Detroit free press, May 29, 1970, p.2-C) Appl. ti.: Ad no.T-2480. © 29May70; KK217149.

Why wait for spring, grow a garden in a glass now; inst. 68. Sheet. © 150ct70; KK218616.

Wide selection of outstanding varieties, daffodil bulbs. (In Detroit press, Sept. 25, 1970, p.4-A) Appl. ti.: N-2713. © 25Sep70; KK219240.

Wide selection of spreading yews. (In The Detroit news, May 28, 1970, p.15-A) Appl. ti.: Ad no.N-2470. © 28May70; KK217052.

Winter winds are a whistle away, but you'll find signs of spring at Frank's. (In The Grand Rapids press, Oct. 2, 1970, p.5-C) Appl. ti.: N-2729. © 20ct70; KK219232.

Yardman 20" rotary mower. (In Farmington plaza shopper, Sept. 14, 1970, p.2) Appl. ti.: N-2710. © 14Sep70; KK219243.

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FRANK'S NURSERY SALES, INC.-Con.
You can landscape for less at Frank's; get special savings through June 28th. (In Grand Rapids press, June 25, 1970, p.7-C) Appl. ti.: Ad no.N-2560. © 25Jun70; KK217500.
You get more for less at Frank's; N-2646. (In Detroit news, Aug. 14, 1970, p.1-B) © 14Aug70; KK218191.
You'll always save more at Frank's. (In Saginaw news, June 5, 1970, p.5B) Appl. ti.: Ad no.N-2499. © 5Jun70; KK217039.
You'll be an expert in a minute with instant flower kit; Frank's Trims. (In Detroit news, June 29, 1970, p.2-C) Appl. ti.: Ad no.T-2572. © 29Jun70; KK217498.
You'll enjoy making a portrait in blooms; inst. 43. Sheet. © 15Jul70; KK218319.
Your choice, flowering annuals or vegetable trays. (In Fort Wayne journal-gazette, May 17, 1970, p.13A) Appl. ti.: Ad no.N-2487. © 17May70; KK217154.
Your choice, nearly 4 ft. tall Black Hills spruce. (In Midland daily news, July 2, 1970, section 2, p.5) Appl. ti.: Ad no.N-2580. © 2Jul70; KK217504.

FRIENDS, INC. ©
Lost! Help prevent your valuable pet from being lost. Card. Appl. ti.: Lost dog. © 12Nov70; KK219162.

G

GDM, INC. ©
Model 30 wall saw; cuts full 12 inch depth. Sheet. © 31Jan67; KK218655.
Model 30 wall saw; cuts full 15 inch depth. Sheet. © 2Mar69; KK218654.
Walcut; model 30 wall saw. Sheet. © 6Apr70; KK218653.

GE. See GENERAL ELECTRIC CO.

GALATEX, INC. ©
The SamWitch shop, a fast fun food franchise idea. (In The Wall Street journal, Southwest ed., Mar. 25, 1970, p.13) © 25Mar70 (in notice: 1969); KK217901.

GALLIER, A. F. See L & A DISTRIBUTORS.

GAMETIME, INC. ©
Introduction to your Tri tac toe set. Folder. © 15May70; KK218886.
Madmaze. On folding carton. © 15May70; KK218887.
Quintessence. On folding carton. © 7Jul70; KK218884.
Tri tac toe. On folding carton. © 15May70; KK218885.

GANNON-BROPHY ORGANIZATION. ©
Casitas Manzanita, planned unit garden townhouses. Folder. Appl. author: Lewis & Associates. © 8Sep70; KK218815.

GENERAL DEVELOPMENT CORP. ©
Nature made Florida a great place to live, respect for nature will keep it that way. (In U.S. news & world report, Aug. 17, 1970, p.26-27) Appl. author: Leo Burnett Co., Inc. Appl. ti.: Ad no.707. © 11Aug70; KK217773.

GENERAL ELECTRIC CO.
Dimmer demo deal. Sheet. © General Electric Co. (in notice: GE); 29Jun70; KK217353.
Easy does it. Sheet. Appl. ti.: Mini/maxi mover. NM: revision. © 18Jun70; KK218915.
Easy does it; maxi mover. Sheet. NM: revision. © 18Jun70; KK218917.
Electrical supplies merchandiser for bulb racks; rack no.GE2589-0. Sheet. © 14Jul70; KK218263.
Electrical supplies, stand-up merchandiser; rack no.GE2579-0. Sheet. © 14Jul70; KK218262.
GE wiring devices present show specials; silent mercury switches; GE5521-1. Sheet. NM: additions. © 14Aug70; KK218868.
Hi-Vi best sellers counter rack; rack no.GE2580-0. Sheet. © 14Jul70; KK218258.
Holiday cord set displays; cat. no.GE2000-013P. Sheet. NM: revisions. © 18Jun70; KK218240.
Jr. pegboard electrical supplies merchandiser; rack no.GE2590-0. Sheet. © 14Jul70; KK218267.
Locking receptacles; GL3330. Sheet. Appl. ti.: 3 and 4 locking receptacles. © 20Aug70; KK218239.
Maintenance guide for fluorescent lighting and a selection of fluorescent starters. Folder. NM: revisions. © 20Aug70; KK218255.
Maxi mover; electrical home improvement station; GE3967-7XDP. Sheet. © 25Jun69; KK218265.
Maxi mover, Mini mover. Folder. Appl. ti.: Mini/Maxi mover. © 25Jun69; KK218238.
Mini mover, Mini does the job anywhere in the store; night light; GE3967-7NDP. Sheet. © 25Jun69; KK218266.
Rack 'em up riot; a 13-week spiff program. Sheet. © 21Jul70; KK218257.
Rack 'em up riot; wiring device. Sheet. © 21Jul70; KK218256.
Specification grade 20 ampere 3 and 4 wire locking receptacles. Sheet. © 20Aug70; KK218261.
Total merchandising program; display TMP-12. Folder. © General Electric Co. (in notice: GE); 7Jul70; KK217362.
Total merchandising program order form. 4 p. NM: revisions. © 1Jun70; KK218264.
Weatherproof floodlight; GE3906-71D. Sheet. Appl. states prev. pub. 1969. NM: additions & revisions. © 18Jun70; KK218260.
You're a real hard worker; mini mover. Sheet. NM: revision. © 18Jun70; KK218916.
Yule green extension cord sets; cat. no.GE2011-6. Sheet. NM: revisions. © 18Jun70; KK218259.

GENERAL FOODS CORP. ©
Have an Ice Flo on us. Folder. © 31Mar70; KK219041.
You can feed all of the people all at one time; Oven*Fry. (In Hospital & nursing home food management, Nov. 1969, p.38) Appl. author: Buchen Advertising, Inc. © 1Nov69; KK217541.

GIANT DWARF.
Mariposa codpiece. Folder [in envelope] Appl. authors: William Reid & Patricia O. Reid. © Giant Dwarf, solely owned by William & Patricia Odend'hal Reid; 1Jul70 (in notice: 1969); KK217794.

GIBSON, ALICE. ©
Hi, boys and girls, I'm the smile finder. Card. © 240ct70; KK218946.

GILLETTE CO. ©
Caution, the Spoiler is habit forming. (In Sport, Feb. 1970, p.19) Appl. author: Doyle Dane Bernbach, Inc. © 29Jan70; KK219083.
Make yourself comfortable; The Spoiler. (In Look, July 14, 1970, p.1) Appl. author: Doyle Dane Bernbach, Inc. © 11Jul70; KK217467.
Now there's a hot one that leaves you cool; self heating shave cream. (In American druggist, June 15, 1970, p.19) Appl. author: Doyle Dane Bernbach, Inc. © 10Jun70; KK217239.

GILLIN, PHIL.
Robert William Scott, in memory of the race. See WARNER BROS. RECORDS, INC.

GIOVANOPOULOS, PAUL. ©
Rufus Gideon Grant. By Leigh Dean; illustrated by Paul Giovanopoulos. Scribners. [Dust jacket] 711. © 14Sep70; KK218413.

GLENMORE DISTILLERIES CO. ©
Are you the light kind of man? Old Thompson blended whiskey. (In The Globe, Boston, Apr. 1, 1970, p.29) Appl. author: Post-Keyes-Gardner, Inc. © 1Apr70; KK217269.
Born to be light; Old Thompson blended whiskey. (In The Globe, Boston, Mar. 12, 1970, p.53) Appl. author: Post-Keyes-Gardner, Inc. © 12Mar70; KK217267.
Defend the light of the people; Old Thompson blended whiskey. (In Register-republic, Rockford, Ill., Apr. 2, 1970, p.B3) Appl. author: Post-Keyes-Gardner, Inc. © 2Apr70; KK217263.
Difference between light and wrong; Old Thompson blended whiskey. (In Register-republic, Rockford, Ill., Mar. 18, 1970, p.A5) Appl. author: Post-Keyes-Gardner, Inc. © 18Mar70; KK217262.
Don't give up the light; Old Thompson blended whiskey. (In The Press, Cleveland, Mar. 12, 1970, SporTime section, p.5) Appl. author: Post-Keyes-Gardner, Inc. © 12Mar70; KK217265.
It's your constitutional light; Old Thompson blended whiskey. (In The Globe, Boston, Mar. 19, 1970, p.53) Appl. author: Post-Keyes-Gardner, Inc. © 19Mar70; KK217268.
Mix it up light; Old Thompson blended whiskey. (In The Press, Cleveland, Mar. 5, 1970, SporTime section, p.5) Appl. author: Post-Keyes-Gardner, Inc. © 5Mar70; KK217264.
Stand up for your light; Old Thompson blended whiskey. (In Register-republic, Rockford, Ill., Mar. 11, 1970, p.B6) Appl. author: Post-Keyes-Gardner, Inc. © 11Mar70; KK217261.
Tender is the light; Old Thompson blended whiskey. (In The Globe, Boston, Mar. 5, 1970, p.27) Appl. author: Post-Keyes-Gardner, Inc. © 5Mar70; KK217266.
You've got a perfect light; Old Thompson blended whiskey. (In Register-republic, Rockford, Ill., Mar. 5, 1970, p.B3) Appl. author: Post-Keyes-Gardner, Inc. © 5Mar70; KK217260.

GLIDDEN-DURKEE DIVISION, SCM CORP. See SCM CORP. GLIDDEN-DURKEE DIVISION.

GLIDDEN-DURKEE SCM COATINGS & RESINS DIVISION. See SCM CORP. GLIDDEN-DURKEE. COATINGS & RESINS DIVISION.

GOLD HILL, INC. ©
Word-Opsy, win a surprise package. (In West Bank guide, Gretna, La., Oct. 2, 1968, p.11) Appl. author: Max Chabaud. © 20ct68; KK218803.

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GOLDEN GRAIN MACARONI CO. ©
Beef flavour Rice-a-Roni; 8 oz. net wt. On folding carton. NM: additions & revisions. © 6Jun69; KK216339.
Chicken flavour Rice-a-Roni; 8 oz. net wt. On folding carton. NM: additions & revisions. © 6Jun69; KK216338.

GOMEZ, IGNACIO.
Sunday's child. See WARNER BROS. RECORDS, INC.

GOODMAN, HENRY M.
One week only, lowest prices ever anywhere on this great Simmons bedding. (In Chicago daily news, Apr. 24, 1970, p.7) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 24Apr70; KK217065.

GOODMAN (HENRY M.) FURNITURE CO. See GOODMAN, HENRY M.

GORHAM.
All of a sudden, you're supposed to be a silver expert. (In The Bride's magazine, May 1970, p.76) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 2Apr70; KK218411.
Gorham believes there's more to beautiful sterling than just a beautiful face. (In House & garden, Apr., p.39-40) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 19Mar70; KK218410.
How does a nice girl like you suddenly turn into a silver expert? You send for a booklet. (In Modern bride, Aug./Sept., p.85-86) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 2Jul70; KK218409.
Spanish tracery, the newest Gorham sterling original. (In Glamour, May 1970, p.81) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 16Apr70; KK218412.
Sterling, Spanish tracery, the newest Gorham sterling original. Folder. © Gorham a.a.d.o. Gorham, a div. of Textron, Inc.; 6Jul70; KK218033.

GORHAM DIVISION. TEXTRON, INC. ALVIN CO. See ALVIN CO.

GRABER (C. C.) CO. ©
Orchard run sizes Graber olives; drained wt. 7 1/2 oz. Sticker. NM: revisions. © 90ct70; KK218776.

GRACE (W. R.) & CO. ©
Fantastik gets fantastic results in Cryovac shrink film. (In Packaging digest, Aug. 1970, p.17) © 1Aug70; KK217892.
A marketing man who's thinking packaging; Cryovac. [Couple in supermarket] (In Advertising age, July 13, 1970, p.55) © 13Jul70; KK218526.
A marketing man who's thinking packaging; Cryovac. [Woman with baby & man in variety store] (In Advertising age, May 25, 1970, p.73) © 25May70; KK218527.
Supermarket smorgasbord; packaging/processing systems for perishables, Cryovac. (In Supermarket news, July 20, 1970, p.20-21) © 20Jul70; KK218525.

GRAFF CALIFORNIAWEAR. ©
Guaranteed annual wear. (In California apparel news, May 29, 1970, p.7) Appl. author: Irv Lander & Associates. © 29May70; KK218145.

GRANDE CANADIAN IMPORTS CO. ©
Imported Grande Canadian whiskey; 4/5 quart. On folding carton. © 70ct69; KK217642.

GRASON-STADLER CO., INC. ©
Evoked response system. Folder. NM: revisions. © 20ct70; KK219094.

GRAYCO.
Now in just 5 minutes wash and shine your car without water. Folder. Appl. author: Alvin A. Serkez. © Grayco a.a.d.o. Grayson Chemical Corp.; 19Jun70; KK218029.

GRAYSON CHEMICAL CORP. See GRAYCO.

GREAT WESTERN SUGAR CO. ©
Sugar, 50 individual servings. On folding carton. Appl. ti.: GW sugar packets decorator dispenser. © 10Aug70; KK218345.

GREEN GIANT CO. ©
Announcing corn-on-the-Giant; free ear of corn every Wednesday night with any sandwich or dinner order; Jolly Green Giant restaurant. (In Minneapolis star, June 16, 1970, p.3-B) Appl. author: Leo Burnett Co., Inc. © 16Jun70; KK217750.
The ballad of Giant O'Green; keen green beans. (In The New Yorker, Mar. 14, 1970, p.89) Appl. author: Leo Burnett Co., Inc. © 10Feb70; KK217745.
Best corn-on-the-cob you've ever tasted? (In Des Moines Sunday register, Apr. 26-May 3, 1970, p.38) Appl. author: Leo Burnett Co., Inc. © 3May70; KK217733.
The cling's the thing; Le Sueur little baby early peas frozen in butter sauce. (In The New Yorker, Jan. 24, 1970, p.88) Appl. author: Leo Burnett Co., Inc. © 10Dec69; KK217749.
Do you mean you haven't tried Green Giant frozen rice? (In Newsday, Long Island, Apr. 8, 1970, p.36-A) Appl. author: Leo Burnett Co., Inc. © 8Apr70; KK217732.
He's number one in Milwaukee and tickled green about it. (In The Milwaukee journal, June 3, 1970, pt.4, p.14) Appl. author: Leo Burnett Co., Inc. © 3Jun70; KK217746.
It starts out crisp as Niblets corn yet it turns out creamy smooth. (In Sunset, Jan. 1970, p.106) Appl. author: Leo Burnett Co., Inc. © 25Dec69; KK217736.
It'll be pouring profits for you if you get under his giant hand umbrella promotion. (In Supermarketing, Apr. 1970, p.1 of cover & p.1) Appl. author: Leo Burnett Co., Inc. © 6Apr70; KK217742.
It's casserole pickin' time up in the Valley; 7 new Green Giant frozen vegetable casseroles. (In Herald traveler, Boston, Apr. 19, 1970, p.23) Appl. author: Leo Burnett Co., Inc. © 19Apr70; KK217738.
The Jolly Green Giant announces the only possible improvement in his frozen rice, a lower price. (In Herald, Grand Forks, N.D., June 17, 1970, p.30) Appl. author: Leo Burnett Co., Inc. © 17Jun70; KK217748.
The Jolly Green Giant will lend a hand to keep you dry. (In Pantagraph, Bloomington, Ill., May 17, 1970, p.5) Appl. author: Leo Burnett Co., Inc. © 17May70; KK217737.
Now the Giant's freezing cauliflower at its blooming best in the butter sauce that clings. (In Sunset, May 1970, p.3 of cover) Appl. author: Leo Burnett Co., Inc. © 25Apr70; KK217739.
The prince of Niblets corn, his nibs. (In The New Yorker, Feb. 14, 1970, p.11) Appl. author: Leo Burnett Co. Co., Inc. © 10Jan70; KK217751.
7 new Green Giant frozen vegetable casseroles. (In Tribune chronicle, Warren, Ohio, Apr. 29, 1970, p.14) Appl. author: Leo Burnett Co., Inc. © 29Apr70; KK217747.
The thin-skinned peas with the sweet disposition. (In Sunset, Feb. 1970, p.153) Appl. author: Leo Burnett Co., Inc. © 25Jan70; KK217735.
Try the Jolly Green Giant's Ovencrock beans. (In Picture magazine (Minneapolis tribune) June 28, 1970, p.28) Appl. author: Leo Burnett Co., Inc. © 28Jun70; KK217741.
What butter sauce would run off and leave tender little baby peas like these? (In Sunset, Mar. 1970, p.181) Appl. author: Leo Burnett Co., Inc. © 25Feb70; KK217734.
What difference does it make which creamed corn you buy? (In Institutional distribution, Jan. 1970, p.15) Appl. author: Leo Burnett Co., Inc. © 15Jan70; KK217740.
What's green, flies high, and says, Ho, ho, ho? Your free Green Giant giant kite. (In Los Angeles times, Feb. 8, 1970, p.3) Appl. author: Leo Burnett Co., Inc. © 8Feb70; KK217743.
You just can't keep a good Giant down. (In IGA grocergram, Jan. 1970, p.35) Appl. author: Leo Burnett Co., Inc. © 15Jan70; KK217744.

GREEN THINGS.
Cactus garden; 6 collections. Sheet. Appl. author: Willard D. Elder. © Green Things, Willard D. Elder, owner/manager; 300ct70; KK219069.
Choice gourmet herbs; 6 pre-planted varieties. Sheet. Appl. author: Willard D. Elder. © Green Things, Williard D. Elder, owner/manager; 7Dec70; KK219068.
Rare desert flowers. Sheet. Appl. author: Willard D. Elder. © Green Things, Willard D. Elder, owner/manager; 7Dec70; KK219067.

GRIFFIN, RICK.
For you Jeffrey Cain. See WARNER BROS. RECORDS, INC.

GRIFFIN, ROY D. ©
Bando the pistolero's Rubando Pistola, a rubber band launching pistol. Card. © 10Nov70; KK218940.

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Marcus Barnes, 'tis so sweet to trust in Jesus. See DELIVERANCE EVANGELISTIC CENTER, INC.

GUTH (EDWIN F.) CO. ©
Airway air handling and heat removal flush and regressed troffers; file 1B, folder 99. 12 p. Appl. author: Fred E. Guth. © 3Jan70; KK217577.

H

H & W IMAGINEERING CO., INC. ©
One giant leap for mankind. [Box top] © 5Dec69; KK217584.

H. E. B. FOOD STORES.
The inflation fighters are here. (In San Antonio news, Sept. 29, 1969, p.1-B) © H. E. Butt Grocery Co. d.b.a. H. E. B. Food Stores; 29Sep69; KK217226.

H. E. BUTT GROCERY CO. See H. E. B. FOOD STORES.

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Salesmen's hall of fame. Folder. © 7May70; KK217082.

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Preview of our new spring catalog. Sheet. Appl. author: Jerry Friedman. © 15Mar70; KK218805.

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Double nine club dominoes; set no.200. On folding carton. © Halsam Products Co., division of Playskool, Inc.; 2Mar70; KK217479.
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32 plastic chess men; no.421. On folding carton. © Halsam Products Co., division of Playskool, Inc.; 2Mar70; KK217481.

HALSTED & CO. ©
If you must drive over Labor Day, paste this to your dashboard. (In San Francisco chronicle, Sept. 3, 1970, p.14) © 3Sep70; KK218231.
Stop the killing. (In San Francisco chronicle, July 1, 1970, p.14) © 1Jul70; KK217094.
Think the unthinkable. (In San Francisco chronicle, Sept. 28, 1970, p.12) © 28Sep70; KK218054.

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Lenscoat towelette. [Envelope] © 1Jul70; KK217474.

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New dimensions in mathematics. [Box top] (Duplicating masters, 1) © 1May70; KK217648.
New dimensions in mathematics. [Box top] (Duplicating masters, 2) © 1May70; KK217649.

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Bottled in bond; 4/5 quart. On folding carton. © 4Oct69; KK217644.
Gold Medal Kentucky bourbon; 4/5 quart. On folding carton. © 4Oct68; KK217628.
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Kentucky bonded bourbon, 100 proof; 4/5 quart. On folding carton. © 4Oct68; KK217639.

HARRISTEEL PRODUCTS CO. ©
Woven wire screen sections, the profitable difference; bulletin no.137. Folder. Appl. author: Harristeel Products Co., a division of Cambridge Wire Cloth Co. © 4Jun70; KK217064.

HARTZ MOUNTAIN PRODUCTS CORP. ©
One Spot ear wash; net 8 fl. oz. 2 stickers. © 23Nov70; KK218949.

HARWOOD (R. B.) PRODUCTS, INC. ©
Plastovin seamless Liquid Tile decorating guide book. 11 p. Appl. author: R. B. Harwood. © 15Oct69; KK217654.

HAWKEYE STEEL PRODUCTS, INC. ©
Step into tomorrow, Pride of the Farm profitmaker power pork systems. (In The Drovers journal, Aug. 27, 1970, sec. B) Appl. author: Cramer-Krasselt Co. © 27Aug70; KK218041.

HEAD-TO-TOE PRODUCTS. ©
Head-to-Toe Mini-Valet. Folder. © 21Apr70; KK217021.
Head-to-Toe Valet. Folder. Appl. author: David Jaffe. © 21Apr70; KK217063.

HEAVEN HILL DISTILLERIES, INC. ©
Don't forget your Heaven Hill. (In Louisville courier journal, Nov. 17, 1970, p.B-5) © 17Nov70; KK218928.

HEFTER, RICHARD.
A shufflebook. See WESTERN PUB. CO., INC.

HEMSCH, R. W. ©
Dear Food Shopper; Time saver. Sheet & folder. Appl. states prev. reg. 1969, A88035 & A88034. NM: improved format & revisions. © 1Sep70; KK218521.

HERMARK CORP. ©
Caleche, it's all a woman needs to wear; Parfums Hermes/Paris. (In Beauty fashion, Aug. 1967, p.133) © 1Aug67; KK217936.

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Herzog Cadillac Rental Service, Inc. Card. © 1Jan70; KK217581.

HILLS BROS. COFFEE, INC. ©
Buy a can of our coffee and we'll shell out 50¢. (In The Phoenix Gazette, July 28, 1970, p.51) © 28Jul70; KK217913.
The first 6 cups are on us. (In The Jewish press, July 31, 1970, p.9) © 31Jul70; KK218007.
Going into business sale; new freeze dried coffee now 1/2 off! (In The Arizona gazette, Oct. 7, 1970, p.53) © 70ct70; KK218473.
A good, rich cup of Hills Bros. coffee. (In The Seabag, July 16, 1970, p.5) © 16Jul70; KK217538.

HILLS-MCCANNA CO. ©
McCannalok high-pressure butterfly valves; bulletin no.3000. 7 p. © 5Feb70 (in notice: 1969); KK218472.
McCannaseal top-entry ball valves; bulletin no.1202A. 11 p. © Hills-McCanna Co. (in notice: Hills-McCanna Div., Pennwalt Corp.); 6Jan70 (in notice: 1969); KK218471.

HIRSH, MARY ELLEN. ©
Do the men in your life own papers like these? (In Deerfield review, Feb. 26, 1970, p.9) © 26Feb70; KK217552.
Do these papers look familiar to you? (In Deerfield review, Mar. 23, 1970, p.7) © 23Mar70; KK217553.
Where is your marriage certificate? (In Deerfield review, Mar. 9, 1970, p.9) © 9Mar70; KK217551.

HIRSH, MRS. P. J. See HIRSH, MARY ELLEN.

HOFFMAN PRODUCTS CO. ©
Dandee, a heavy duty household cleaner; contents 36 ozs. 2 stickers. © 8Dec70; KK219236.

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The first 100 years with the Longhorns. Record sleeve. Cover signed: Al Bates. © 31Jul70; KK218838.

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Auto bulbs, light scene; no.1034C. Card. © 1Jul70; KK217795.
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Spark plug gauge and gap tool, mechanic at work; no.T62C. Card. © 1Jul70; KK217796.
Universal accessory plug, electrical scene; no.460C. Card. © 1Jul70; KK217797.

HOME TOWN FOODS, INC. ©
Imitation milk, vitamin mineral fortified; one half gallon. On folding carton. © 18Dec67; KK218508.

HOT SPRINGS VILLAGE.
Excitement time, Hot Springs Village opens its Empire Gardens office. (In Dallas times-herald, June 1, 1970, p.18-B) Appl. author: S. M. Brooks Advertising Agency, Inc. © John A. Cooper Co. d.b.a. Hot Springs Village; 1Jun70; KK217472.

HOUBIGANT, INC. ©
There is enough Chantilly in this bottle to shake your world; Essence de Chantilly. (In Redbook, Aug. 1968, p.5) Appl. author: Harvard Toback, Houbigant, Inc. © 20Jul68; KK218134.

HUDEPOHL BREWING CO.
Our case for a beautiful America, the bottles worth bringing back; Hudepohl pure grain beer. (In Cincinnati post & times star, June 12, 1970, p.23) Appl. author: Ronald S. West. © Hudepohl Brewing Co. (in notice: Hudepohl Brewing Co. of Cincinnati, Ohio); 12Jun70; KK217083.

HUDSON (H. D.) MANUFACTURING CO. ©
Nebu-Lizor, the better sprayer with 4 jets. On can. Appl. ti.: Flair. © 1May69; KK217320.
Nebu-Lizor, the better sprayer with 4 jets. On can. Appl. ti.: Luvbug. © 1May69; KK217323.
Nebu-Lizor, the better sprayer with 4 jets. On can. Appl. ti.: Minisquirt. © 1May69; KK217321.
Nebu-Lizor, the better sprayer with 4 jets. On can. Appl. ti.: Zinger. © 1May69; KK217322.

HUMPHREYS, DAVID.
How an Accutron watch helped me add 3,000 square miles to Greenland. See BULOVA WATCH CO., INC.

HUNCKLER, PAUL J.
Aero Pak, the ... aviation product merchandising system. Sheet. Appl. ti.: Supplement no.1 to Aero Pak assortment. NM: pictorial material. © Paul J. Hunckler & Allen M. Sullivan; 8Apr70; KK217890.

HUNTER CO. ©
Leather products engineered for action. 16 p. NM: additions & revisions. © 30Nov70; KK218987.

HYGEIA PRODUCTS, INC. ©
Antibacterial Cuddlene baby powder; net wt. 3.5 oz. On wrapper. © 30Sep69; KK217583.
Introducing Cuddlene baby powder. Sheet. © 18May70; KK218900.

I

IKON CORP. ©
Telepathy, new ideas in entertainment. On folding carton. © 8Jun70; KK218759.

ILLER ENTERPRISES. ©
The Coot is an all-terrain recreational and work vehicle; the Roost sales service. (In The News, June 24, 1970, section 2, p.6) © 24Jun70; KK217696.

ILLINOIS NATIONAL BANK OF SPRINGFIELD. ©
How to bee-happy banking at INB. (In Illinois State journal, July 27, 1970, p.18) Appl. author: Draper Daniels. © 27Jul70; KK217560.

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Trusts for living. (In Illinois State journal, June 22, 1970, p.8) Appl. author: Draper Daniels. © 22Jun70; KK217258.

Where you keep your checking account does make a difference. (In Illinois state register, Aug. 3, 1970, p.16) Appl. author: Draper Daniels. © 3Aug70; KK217590.

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Imp Pedlar, Ltd.; famous brand clothing. On bag. © 6Jan70; KK218065.

INDIAN HEAD, INC. BERNHARD ULMANN CO. DIVISION. See ULMANN (BERNHARD) CO.

INSTITUTE OF LIE DETECTION. CATCH DIVISION. See CATCH.

INSTRUMENT SYSTEMS CORP. STANDARD KEIL DIVISION. ©
Adjustable equipment & appliance legs; no.222-17. Sheet. © 29May70; KK218438.

All stainless steel adjustable equipment legs; no.222-50-SS. Sheet. © 29May70; KK218435.

Reach-in edgemount hinges; no.7820. Sheet. © 29May70; KK218436.

Square adjustable feet for square tubing; no.222-20-EQ. Sheet. © 29May70; KK218437.

INTERBANK CARD ASSN. ©
Get them ready with Master Charge. (In Look, Sept. 22, 1970, p.M3) Appl. author: Foote, Cone & Belding. © 8Sep70; KK218248.

Master Charge accepted here. (In Better homes & gardens, Dec. 1970, p.8-9) Appl. author: Foote, Cone & Belding. © 17Nov70; KK219167.

This fall, put Master Charge to work. (In Look, Oct. 20, 1970, p.110) Appl. author: Foote, Cone & Belding. © 6Oct70; KK218246.

INTER-HARVEST, INC.
The undernourished American; Chiquita vegetables. (In Family circle, Oct. 1970, p.132) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © Inter-Harvest, Inc. & United Fruit Co.; 15Sep70; KK218052.

INTERNATIONAL PAPER CO. ©
The paper bridge. (In Look, July 28, 1970, p.8-9) Appl. author: Ogilvy & Mather, Inc. © 20Jul70; KK218909.

INTERNATIONAL TELEPHONE & TELEGRAPH CORP. ©
The main mode of transport for millions of my people is the railway. Artist, Shanti Dave. (In Time, Aug. 10, 1970, p.21) Appl. author: Needham, Harper & Steers, Inc. © 3Aug70; KK218002.

Rapid communication today can move people and nations closer together. Illus. by Yves Millecamps. Signed. (In Time, July 13, 1970, p.27) Appl. author: Needham, Harper & Steers, Inc. © 6Jul70; KK217444.

INTERNATIONAL THERAPEUTICS, INC. ©
Instruction manual, mechanical percussor. 9 p. © 1Jul70; KK217613.

International Therapeutics, Inc. introduces the mechanical percussor, an effective tool used in the procedure of postural drainage. Sheet. © 1Jul70; KK217614.

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Avant garde gothic, an original typeface. (In Art direction, Oct. 1970, p.47-50) © 10Oct70; KK218958.

IRENE PRODUCTIONS. ©
The good life for you and yours, enjoy it and protect it with custom-planned insurance. (In Hudson sun, July 2, 1970, p.2) Appl. author: D. Francis Murphy Insurance Agency. © 2Jul70; KK217075.

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Don't buy from the Itkins; lease from us. (In The New York Times, Sept. 9, 1970, p.32) Appl. author: Smith/Greenland Co., Inc. © 9Sep70; KK217908.

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Calypso color indoor TV antenna; model VP450. On box. Appl. author: James C. Sarayiotes. © 21Mar70 (in notice: 1969); KK219045.

Caprice color indoor TV antenna; model VP150. On box. Appl. author: James C. Sarayiotes. © 21Mar70 (in notice: 1969); KK219047.

Le mans color indoor TV antenna; model VP200. On box. Appl. author: James C. Sarayiotes. © 21Mar70 (in notice: 1969); KK219043.

Monaco color indoor TV antenna; model VP100. On box. Appl. author: James C. Sarayiotes. © 21Mar70 (in notice: 1969); KK219046.

Monterey color indoor TV antenna; model VP400. On box. Appl. author: James C. Sarayiotes. © 21Mar70 (in notice: 1969); KK219048.

Topaz color indoor TV antenna; model VP250. On box. Appl. author: James C. Sarayiotes. © 21Mar70 (in notice: 1969); KK219044.

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Choice all-American canned air pollution. Sticker. © 21Apr70; KK217291.

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Huntley Levy's ancestors were German, Welsh, African, Portuguese and Jewish. (In Life, Apr. 17, 1970) Appl. author: Doyle Dane Bernbach, Inc. © 14Apr70; KK217840.

Jamaica; in 1905, Dan Mitchell built a Jamaican palazzo. (In Life, Nov. 14, 1969) Appl. author: Doyle Dane Bernbach, Inc. Appl. ti.: Folley (abandoned cottage) © 11Nov69; KK217225.

Jamaica from $205. (In The New York times, May 14, 1970, p.30C) Appl. author: Doyle Dane Bernbach, Inc. Appl. ti.: Introducing (women in front of hotel) © 14May70; KK216571.

Jamaica from $205. (In The New York times, May 18, 1970, p.L-33) Appl. author: Doyle Dane Bernbach, Inc. © 18May70; KK217405.

This winter, see New Zealand, Connecticut, Switzerland, the coast of England, and the Scottish Highlands, in Jamaica. (In Look, Nov. 17, 1970, p.78) Appl. author: Doyle Dane Bernbach, Inc. © 14Nov70; KK219217.

What makes young Elcylin Whyte feel so pleased? (In Life, Oct. 16, 1970, p.18) Appl. author: Doyle Dane Bernbach, Inc. © 130ct70; KK218865.

What makes young Elcylin Whyte feel so pleased? (In Look, Oct. 20, 1970, p.99) Appl. author: Doyle Dane Bernbach, Inc. © 170ct70; KK219216.

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Jamboree, U.S.A. Sticker. Appl. author: Berkley L. Fraser. © 4Jul70; KK217572.

JAN SAN SPROUT CO. ©
Beans for sprouts; net wt. 6 oz. Sticker. Appl. author: Jane Sans-regret. © 30Nov70; KK219040.

JANCYN MANUFACTURING CO.
Why Drainz really drains cesspools and septic tanks. Sticker. © Jancyn Manufacturing Corp. (in notice: Jancyn Manufacturing Co.); 14Apr70; KK217234.

JANES, WILLIAM B. See UNIVERSAL PET PRODUCTS.

JANET.
Van Morrison, his band and the street choir. See WARNER BROS. RECORDS, INC.

JET SPRAY CORP. ©
The mint, your money machine ... twin Jet Spray cooler. (In Cooking for profit, Feb. 1970, p.3 of cover) © 27Jan70; KK217417.

The producer; the new generation twin Jet Spray cooler. (In Fast food, Feb. 1970, p.2 of cover) © 1Feb70; KK217418.

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Join the anti-lemon league; or, how to buy a used car; OK used cars. Poster. © 1Jun69; KK218338.

Nixons's the one. Poster. © 10ct70; KK218339.

JOBST INSTITUTE, INC. ©
Anti-Em gradient pressure elastic stockings. Folder. (Product news) © 1Jul70; KK217138.

Product news, Jobst Stridette, bold, new support hosiery. Sheet. © Jobst a.a.d.o. Jobst Institute, Inc.; 17Dec70; KK219071.

Statis dermatitis and leg ulcers; knee-length support. Folder. © 6Jul70; KK217249.

Varicose veins; knee-length support. Folder. © 6Jul70; KK217248.

JOHNSON & JOHNSON. ©
The touch of love; Johnson's baby powder. (In Congratulations, spring 1970, insert) Appl. author: Young & Rubicam, Inc. © 1Apr70; KK217105.

JOHNSON & JOHNSON CO. PERSONAL PRODUCTS CO. DIVISION. See PERSONAL PRODUCTS CO.

JOHNSON (S. C.) & SON, INC. ©
Now after all these years of nicks and cuts, your face has the Edge. (In 1970 sports focus yearbook Green Bay Packers, 1970 yearbook, p.4 of cover) Appl. author: Needham, Harper & Steers, Inc. © 15Jun70; KK217726.

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Pageholder and bookmark. Sheet. Appl. author: J. G. Ferrick. © J. G. Ferrick d.b.a. Jonia Enterprises; 4Sep70; KK218864.

JORJI GIRL COSMETICS, LTD. ©
Jorji Girl cosmetics; 6 fl. oz. Sticker. © 27Aug70; KK217832.

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I hate factors. Folder. Appl. author: Richard K. Troxell. © 30Apr69; KK217808.

JUVA-TEX, INC. ©
The see thru story; stock no.1. Folder. Appl. author: Irving Ackerman. © 7Jul70; KK217471.
30 Juva-tex coffee filters, one size fits all. On bag. Appl. author: Irving Ackerman. © 6Jul70; KK217470.

K

K & K ENTERPRISES.
Melody price list. Folder. Appl. author: Richard F. Kelley. © Richard F. Kelley d.b.a. K & K Enterprises; 1Jul70; KK218718.

KLD PRODUCTIONS, INC. ©
Lum & Abner. Collectors ed. Record sleeve. © 18Nov70; KK218857.

KALEIDOSCOPE. ©
35 fair weather friends have taken the pledge to pamper you, at Natick Mall. (In The News, shoppers' ed., May 6, 1970, p.3) Appl. authors: John Hanron & Stephen Kravette. Appl. ti.: Mothers Day ad, 35 fair weather friends. © 6May70; KK218133.

KALISH.
Ohrbach's did your Christmas shopping. See OHRBACH'S, INC.

KAY PREPARATIONS CO. ©
Dry up and starve your pimples and blackheads faster with skin color antiseptic Kay Formula 301 clear skin lotion. (In The Star-ledger, Oct. 19, 1970, p.15) Appl. author: Anne Kaye. © 19Oct70; KK218710.
Dry up your pimples, blackheads and oily skin with skin colored antiseptic Kay Formula 301 clear skin lotion. (In The Star-ledger, Newark, N.J., Oct. 15, 1970, p.37) Appl. author: Anne Kaye. © 15Oct70; KK218709.

KELLEY, RICHARD. ©
Suede glo, the new'd look for leather. (In The Daily Oklahoman, July 19, 1970) © 19Jul70; KK218974.

KELLEY, RICHARD F. ©
At Melody Leather Cleaners; Nu-process. Folder. © 1Dec70; KK219066.
Fur-nu; Melody Leather Cleaners. (In The Sunday Oklahoman, Nov. 29, 1970) © 29Nov70; KK219073.
Suede Brite, the new'd look for leather. (In The Sunday Oklahoman, Sept. 20, 1970) © 20Sep70; KK218703.

KELLEY, RICHARD F. See K & K ENTERPRISES.

KELLOGG CO. ©
Ahh, another great day; Kellogg's. (In Reader's digest, July 1970, p.6-7) Appl. author: Leo Burnett Co., Inc. © 25Jun70; KK218507.
Crunchy fudge sandwiches, build 'em high and fill 'em tasty with Kellogg's Rice Krispies and Nestlé's Morsels. (In McCall's, Mar. 1970, p.124) Appl. author: Leo Burnett Co., Inc. © 24Feb70 (in notice: 1969); KK217767.
The high potency cereal with a lot more than ta'am; Kellogg's Product 19. (In South shore record, May 7-13, 1970, p.27) Appl. author: Leo Burnett Co., Inc. © 7May70; KK216975.
High potency flakes, with a lot more than ta'am; Product 19. (In American examiner, Brooklyn, May 21, 1970, p.11) Appl. author: Leo Burnett Co., Inc. © 21May70; KK217939.
If you're watching your weight; Kellogg's Special K. (In Ladies' home journal, June 1970, p.91) Appl. author: Leo Burnett Co., Inc. © 1Jun70; KK217770.
Into each life some mornings must fall. (In Ladies' home journal, May 1970, p.2-3) Appl. author: Leo Burnett Co., Inc. © 1May70; KK217769.
It's morning; time to take it easy on your stomach. (In Ladies' home journal, July 1970, p.2-3) Appl. author: Leo Burnett Co., Inc. © 27Jun70; KK217946.
Live smart; Product 19. (In National geographic, May 1970, p.4 of cover) Appl. author: Leo Burnett Co., Inc. © 20Apr70; KK217118.
Morning, don't let your stomach face it alone; take it to a Kellogg's Corn Flakes breakfast. (In Ebony, Aug. 1970, p.92-93) Appl. author: Leo Burnett Co., Inc. © 14Jul70; KK217947.
Morning, getting up shouldn't get you down, Kellogg's Corn Flakes. (In McCall's, June 1970, p.148 & p.3 of cover) Appl. author: Leo Burnett Co., Inc. © 21May70; KK217768.
Morning, remember your stomach gets up too, the two of you should share a bowl of Kellogg's Raisin Bran. (In Reader's digest, May 1970, p.12-13) Appl. author: Leo Burnett Co., Inc. © 25Apr70; KK217765.
Now, new Kellogg's corn flake crumbs, bag and bake style. (In St. Louis post-dispatch, Feb. 9, 1970, p.8A) Appl. author: Leo Burnett Co., Inc. © 9Feb70; KK217766.
Run with the pack, get 10¢ back. (In Chicago tribune, June 21, 1970, supp. section, p.29) Appl. author: Leo Burnett Co., Inc. © 21Jun70; KK217948.
7 pennies for your thoughts about your weight; Kellogg's Special K. (In Reader's digest, April 1970, p.9) Appl. author: Leo Burnett Co., Inc. © 25Mar70; KK216974.
Shrimp ahoy; Croutettes stuffing. (In Ladies' home journal, June 1970, p.85) Appl. author: Leo Burnett Co., Inc. © 1Jun70 (in notice: 1969); KK217771.
Start the day the world's favorite way; Corn Flakes. (In Negro traveler & conventioneer, Mar.-Apr. 1970, p.15) Appl. author: Leo Burnett Co., Inc. © 15Feb70; KK217945.
Tonight a new Miss America; tomorrow, another morning, let's face it together. (In Miss America Pageant book, 1970, p.32-33) Appl. author: Leo Burnett Co., Inc. © 12Sep70; KK218340.
Want to get back on the young side? It takes ... the high potency cereal, Kellogg's Product 19. (In Reader's digest, July 1970, p.156) Appl. author: Leo Burnett Co., Inc. © 25Jun70; KK218078.
Want to get back on the young side? Product 19. (In National Geographic, Aug. 1970, p.4 of cover) Appl. author: Leo Burnett Co., Inc. © 28Jul70; KK218012.
Whip up a batch of cocoa peanut logs today; Kellogg's Cocoa Krispies. (In Parade (Chicago sun-times) July 12, 1970, p.13) Appl. author: Leo Burnett Co., Inc. © 12Jul70; KK217772.

KENNER PRODUCTS CO. ©
Big cat, a power loader; no.5820. On folding carton. © 19Aug70; KK218093.
Fliptail Freddy; no.8120. On folding carton. © 16Apr70; KK217448.
GT racer; no.9500. On folding carton. © 80ct70; KK218973.
Keep It Up; no.8400. On folding carton. © 7May70; KK217332.
More exciting color shows for your Kenner's Give-a-show projector; set 1. On folding carton. Appl. ti.: Kenner's Give-a-show projector refills. Appl. states drawings prev. pub. NM: compilation. © 18May70; KK218275.
Playtentials, combination series 1 & 2. [Box top] © 70ct70; KK218970.
Playtentials, Thumpy kick toy exerciser and find me booties. On folding carton. © 70ct70; KK218971.
Orbiting spaceway; no.7800. On folding carton. © 12Aug70; KK218092.
Super easy bake oven; no.9200. On folding carton. NM: new art work. © 8Sep70; KK218972.
Zippity speedway; no.610. On folding carton. © 21Jul69 (in notice: 1968); KK218091.

KENTUCKY ELECTRIC STEEL CO. ©
The steel buying game. Sheet. © 20Jul70; KK217439.

KETCHUM, HANK. ©
Dennis the Menace, young magician, 6 tricks to perform; 6082:150. Saalfield Pub. Co. On wrapper. © 1Jun70; KK218376.

KIRBRO CO. ©
Say it with flowers. Pink chrysanthemum flower pattern. On wrapper. Appl. author: Kirchheimer Bros. Co. © 30ct69; KK218076.
Say it with flowers. Violet flower pattern. On wrapper. Appl. author: Kirchheimer Bros. Co. © 2Sep70; KK218077.

KITTYHAWK GRAPHICS.
Bill Martin's concerto for head phones and contra-buffoon in Asia Minor. See WARNER BROS. RECORDS, INC.

KNOMARK, INC. ©
Lord Esquire boot polish kit, brown; net wt. 2 oz. 2 stickers. © 90ct70; KK218596.
Ty-D-Bol toilet bowl cleaner; 12 fl. oz. On bottle. © 14Aug70; KK218608.

KOUBA, LESLIE C.
Wildlife masterpieces. See COPPESS CORP.

KROWN FOODS, INC. ©
Corn muffin batter; 6 individual 2 oz. muffins. On folding carton. © 190ct70; KK218840.

L

L & A DISTRIBUTORS.
25 air freshener strips. Card. Appl. author: A. F. Gallier. © A. F. Gallier d.b.a. L & A Distributors; 5Sep70; KK218269.

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L & S ASSOCIATES, INC. ©
Shoo-bird; net weight 16 oz. Sticker. Appl. author: Stanley Sekuler. © 9Jun70; KK217611.

LADY LAURA INDUSTRIES, INC. ©
Lady Laura panty hose; RN34900. Folder. © 1Dec70; KK218948.
Panty hose; RN 34900. Folder. © 1Jan70; KK217343.
Panty hose; RN 34900. On bag. © 1Dec70; KK219074.

LAKESIDE INDUSTRIES, LEISURE DYNAMICS, INC. See LEISURE DYNAMICS, INC. LAKESIDE INDUSTRIES.

LANDUSTRIES, INC. ©
Directions for fitting. Sheet. © 30Nov70; KK219100.
Fit kit, new comfort for eyeglass wearers. On folding carton. © 30Nov70; KK219099.

LANTZ (WALTER) PRODUCTIONS, INC. ©
Rub-a-pencil and surprise pictures will appear; 5016:150. Saalfield Pub. Co. On wrapper. © 16Apr70; KK218371.

LANVIN-CHARLES OF THE RITZ. See LANVIN PARFUMS.

LANVIN-CHARLES OF THE RITZ, INC. JEAN NATE, INC. See NATE (JEAN) INC.

LANVIN PARFUMS.
It does what dropping a handkerchief used to do; My Sin. (In Playbill, May/June 1970, p.8) © Lanvin Parfums, owned solely by Lanvin-Charles of the Ritz; 1May70; KK217329.
What you've always dreamed of, enough Arpege to bathe in. (In Seventeen, June 1, 1970, p.23) © Lanvin Parfums, owned solely by Lanvin-Charles of the Ritz; 1Jun70; KK217338.

LEARNING SYSTEMS CORP. ©
Minisystem, language. On box. Appl. ti.: Learning system. © 1Nov69; KK217996.

LEEMING DIVISION, CHARLES PFIZER & CO., INC. See PFIZER (CHARLES) & CO., INC. LEEMING DIVISION.

LEES CARPETS. ©
How to decide on a carpet without lying awake nights. (In Readers digest, Oct. 1970, p.25-36) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep70; KK218626.

LEHN & FINK PRODUCTS.
Lehn & Fink salutes its Central Broker of the year. (In The Cleveland food dealer, Apr. 1970, p.3) © Lehn & Fink Products (Sterling Drug, Inc.); 1Apr70; KK218955.
Lysol spray makes your nice clean home even nicer. (In Family circle, June 1970, p.5) © Lehn & Fink Products (Sterling Drug, Inc.); 1Jun70; KK219248.
100% profit; Lysol spray disinfectant. (In Progressive grocer, Apr. 1970, p.130) © Lehn & Fink Products (Sterling Drug, Inc.); 1Apr70; KK218954.
A pageful of ways Lysol spray makes your nice clean home even nicer. (In Good housekeeping, Apr. 1970, p.163) © Lehn & Fink Products (Sterling Drug, Inc.); 1Apr70; KK219249.
Take a vacation from odors and household germs; Lysol spray disinfectant. (In House & garden, July 1970, p.19) © Lehn & Fink Products (Sterling Drug, Inc.); 1Jul70; KK219259.
There go the germs, and odors; Lysol spray disinfectant. (In Good housekeeping, Nov. 1970, p.154-155) © Lehn & Fink Products (Sterling Drug, Inc.); 1Nov70; KK219247.
This is an actual unretouched photo of the ugly things you find in the cleanest homes; Lysol spray disinfectant. (In Good housekeeping, July 1968, p.3) © Lehn & Fink Products (Sterling Drug, Inc.); 1Jul68; KK218598.

LEHN & FINK PRODUCTS CO. ©
Noreen lets you experiment as much as you like. Don't try that with a permanent hair coloring. (In Seventeen, July 29, 1968, p.234) Appl. author: Warwick & Legler, Inc. © 29Aug68; KK218080.

LEISURE DYNAMICS, INC. LAKESIDE INDUSTRIES.
Mini/Spini Saturn top. Card. Appl. author: Ronald Wolfe. © Leisure Dynamics, Lakeside Industries, a division of Leisure Dynamics, Inc.; 23Feb70; KK218062.

LEO, LOUIS E. See LEO'S BAKERY SERVICE.

LEO, MATILDA. See LEO'S BAKERY SERVICE.

LEO'S BAKERY SERVICE.
Matilda's poppin wheat; net wt. 15 ounces. On bag. Appl. authors: Louis E. Leo & Matilda Leo. © Louis Leo & Matilda Leo d.b.a. Leo's Bakery Service; 15May70; KK217540.

LESLIE'S POOL MART, INC. ©
Diamond Brite swimming pool coating; contents 1 gal. Sticker. © 1Jul69; KK217324.

LETTUCE.
Rap wrap. Folder. Illus. signed: Bene Bellos. Appl. author: John R. Downes. © Downes, Scollard & Oliver Advertising d.b.a. Lettuce; 15Aug70; KK217624.

LEVER BROS. CO. ©
Here's Shield, the soap deodorant. (In Des Moines Sunday register, Sept. 20, 1970, p.16) Appl. author: J. Walter Thompson Co. © 20Sep70; KK218878.
If you're looking for overall deodorant protection, here's a whole new twist; Shield. [Man wearing towel] (In Life, Oct. 2, 1970) Appl. author: J. Walter Thompson Co. © 30Sep70; KK218877.
If you're looking for overall deodorant protection, here's a whole new twist; Shield. [Woman in leotard] (In American home, Oct. 1970) Appl. author: J. Walter Thompson Co. © 20Sep70; KK218876.
Now, the soap deodorant; Shield. (In American home, Nov. 1970) Appl. author: J. Walter Thompson Co. © 20Oct70; KK218875.

LEVITT HOUSE, INC. ©
Exuberant experts exhibit extraordinary exploit; premiere the Levitt house X6. (In Daily news, New York, May 23, 1970, p.4B) Appl. author: Pace Advtg. Agency. © 23May70; KK217419.

LIBERTY MARKING TAG CO., INC. ©
Forms finder; specialized invoice forms and identification systems. 79 p. © 10Nov70; KK218969.

LIEN CHEMICAL CO. ©
The best buy in body & hand cleaner for the shop and shower; Grimebuster 5430. Sheet. Appl. ti.: Grimebuster hand & body cleaner, no.5430. © 1May70; KK218138.
Hard working soap for hard working hands; Grimebuster 5410. Sheet. Appl. ti.: Grimebuster powdered hand soap, no.5410. © 1May70; KK218139.
Need more concrete clean-up power? Grimebuster 5000. Sheet. Appl. ti.: Grimebuster concrete floor cleaner, no.5000. © 1Apr70; KK218137.
Over 14 million every year. Folder. © 1Apr70; KK218135.
Take the toil out of tile and ceramic cleaning; Grimebuster 5001. Sheet. Appl. ti.: Grimebuster tile and ceramic cleaner, no.5001. © 1Apr70; KK218136.

LIFT-ALL CO., INC. ©
Safe, fast ratchet action load-hugger. Folder. Appl. author: Foltz-Wessinger, Inc. © 11Feb70; KK217607.

LIGGETT & MYERS, INC. ©
There is a cigarette for the two of you, L&M. (In Esquire, June 1970, p.29) Appl. author: Young & Rubicam, Inc. NM: new pictorial material. © 14May70; KK216997.
There is a cigarette for the two of you, L&M. (In Sports illustrated, May 11, 1970, p.69) Appl. author: Young & Rubicam, Inc. NM: new pictorial material. © 7May70; KK216979.

LIGHTBOURNE (KIRK) & SONS.
Tuning Time; piano Tuning Time signal. Sheet. Appl. author: Kirk Lightbourne. © Kirk Lightbourne & Sons d.b.a. Accurate Tuning Service; 27Apr70; KK217554.

LI'L SHOPPER, INC. ©
Li'l shopper. Sticker. © 27Aug70; KK217826.

LITTLE CHAPELS OF THE CHIMES. ©
Face it, prepare for it, then forget about it. (In Oregonian, Portland, Or., June 17, 1969, p.4) Appl. author: Hugh Dwight Advertising, Inc. © 17Jun69; KK218762.
It wasn't any easier for us. (In Oregonian, Portland, Or., Mar. 18, 1969, p.6) Appl. author: Hugh Dwight Advertising, Inc. © 18Mar69; KK218764.
Thank heavens that's over. (In Oregonian, Portland, Or., Apr. 22, 1970, p.4) Appl. author: Hugh Dwight Advertising, Inc. © 22Apr69; KK218761.
The toughest decision your family will never have to make. (In Oregonian, Portland, Or., May 20, 1969, p.6) Appl. author: Hugh Dwight Advertising, Inc. © 20May69; KK218763.
You can't solve a problem by running away from it. Poster. Appl. author: Hugh Dwight Advertising, Inc. © 1May69; KK218765.
You know what they did yesterday? (In Oregonian, Portland, Or., Feb. 18, 1969, p.10) Appl. author: Hugh Dwight Advertising, Inc. © 18Feb69; KK218760.

LITTLE LEARNERS, INC. ©
Picnic pals sounds easy pre-reading letters game; 314. On wrapper. © 10Oct69; KK219082.
Sammy Sound, makes over 10 magical sounds; 301. On folding carton. (Teachertoy) © 10Oct69; KK218169.
Small fry mirror sounds, see 'n' jabber game; 303. (Teachertoy) On wrapper. © 10Oct69; KK218745.
Topsy turvy toybox sounds easy, pre-reading letters game; 313. On wrapper. (Teachertoy) © 10Oct69; KK218747.
Zippy Zookeeper sounds easy, pre-reading letters game; 312. On wrapper. (Teachertoy) © 10Oct69; KK218746.

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Don Ho, Hawaii's greatest hits. See WARNER BROS. RECORDS, INC.

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Adhesives and sealants stop looseness, leakage and wear by preventing play in fitted parts. Sheet. © 5Aug70; KK219177.
Fast-patch epoxy adhesive. Folder. © 25Jun69; KK219183.
How to fill the reliability gap in assembly engineering and production. Folder. © 28Nov69; KK219180.
How to improve reliability and reduce machine down time. Folder. © 28Nov69; KK219181.
Let your voice be heard, call for technical assistance on adhesive technology. Folder. © 28Nov69; KK219179.
Minute-Bond adhesive 312. Folder. © 60ct69; KK219176.
Our new Loctite industrial service kit 140 has the cure for your machine and in-plant maintenance headaches. Sheet. © 19Aug69; KK219182.
Pipe sealant with Teflon, better than tape. Folder. © 10Jul70; KK219178.

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For works with illustrations by George Loh See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

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Redd Foxx, pass the apple, Eve, part 2; KSD 1073. Record sleeve. © 10ct69; KK219013.

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Holsum, 12 enriched rolls; net wt. 12 ozs. On bag. © W. E. Long Co., Independent Bakers' Cooperative (in notice: W. E. Long Co., I.B.C.); 17Aug70; KK218000.

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Holiday fish food shells; net wt. 0.5 oz. Card. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 30Apr70; KK217677.

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Aquarium siphon, makes cleaning and emptying easy. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218489.
Blended gravel; net wt. 2 pounds. On bag. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 2Mar70; KK217903.
Bottom filter, filters up to 30 U.S. gallons per hour. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218502.
Corner filter, filters up to 30 U.S. gallons per hour. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc. Inc.; 15Dec69; KK218504.
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Floating thermometer. Card. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218503.
Outside filter. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218488.
Power dip tube, vacuum cleans your aquarium in minutes. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218506.
Power filter. On folding carton. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Jun70; KK218889.
Quick change filter. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 2Mar70; KK217905.
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2-way airline connector. Card. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218501.
2 way gang valve with hanger and air filter. Card. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Dec69; KK218500.
Undergravel filter bricks for 5 gallon aquariums. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 2Mar70; KK217904.
Undergravel filter bricks for 10 gallon aquariums. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 2Mar70; KK217907.

LORILLARD. ©
Puffection, menthol-chilled, remarkably refreshing taste; Newport. (In The Plain dealer, Cleveland, Oct. 17, 1970, p.8-C) Appl. author: Lennen & Newell, Inc. © Lorillard, a division of Loew's Theatres, Inc.; 17Oct70; KK218728.
True, best-selling, best-tasting cigarette of it's kind. [Port. of smiling man] (In Newsweek, Mar. 2, 1970, p.50) Appl. author: Foote, Cone & Belding. © 24Feb70; KK218100.
True, best-selling, best-tasting cigarette of its kind. [Port. of smiling woman] (In Newsweek, Mar. 16, 1970, p.57) Appl. author: Foote, Cone & Belding. NM: pictorial material. © 10Mar70; KK218101.
True has less tar and nicotine than 99% of all other cigarettes sold. (In U.S. news & world report, Oct. 12, 1970, p.28) Appl. author: Foote, Cone & Belding. © 50ct70; KK218056.
True is lower in tar and nicotine than 99% of all other cigarettes sold. (In Daily news, Aug. 17, 1970, p.17) Appl. author: Foote, Cone & Belding. © 17Aug70; KK218058.
True is the lowest in tar and nicotine. (In New York post, July 13, 1970, p.28) Appl. author: Foote, Cone & Belding. © 13Jul70; KK217305.
Unmistakably male; Stag, the new tipped cigar. (In The News-sentinel, July 1, 1970, p.17A) Appl. author: Foote, Cone & Belding. © 1Jul70; KK217205.
What a good time, for the good taste of Kent. [Two couples] (In Newsweek, Oct. 5, 1970, p.50) Appl. author: Foote, Cone & Belding. NM: pictorial representation. © 29Sep70; KK218099.
What a good time for the good taste of a Kent; cigarettes. [Five people walking along beach] (In Time, Aug. 17, 1970, p.4 of cover) NM: new illus. © 10Aug70; KK218123.
What a good time for the great new taste of Kent; Kent cigarettes. (In Playboy, Oct. 1970, p.M 33) Appl. author: Foote, Cone & Belding. © 15Sep70; KK217898.
What a good time for the good taste of a Kent; Kent cigarettes. (In Time, Aug. 24, 1970, p.4 of cover) Appl. author: Foote, Cone & Belding. © 17Aug70; KK217896.
What's the word on new Kent Menthol? (In Look, Dec. 15, 1970, p.34) Appl. author: Foote, Cone & Belding. © 1Dec70; KK219175.
Wow; new Kent menthol 100's. (In Look, July 14, 1970) Appl. author: Foote, Cone & Belding. © 30Jun70; KK217306.

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L-F channel cat, fed for flavor. Sticker. © 21Oct70; KK218719.

LUCKY STORES, INC. ©
Compare Food Basket greater everyday savings, true discount pricing in every department. (In Evening tribune, San Diego, Calif., Aug. 26, 1970, p.B-6-7) © 26Aug70; KK218154.
Cook-up a cook-out for less with Lucky low everyday discount pricing. (In Los Angeles herald-examiner, Sept. 2, 1970, p.C-5) © 2Sep70; KK218152.
If you're paying the full price, you are not shopping Lucky true discount. (In The Arizona republic, Phoenix, Nov. 5, 1970, p.52) © 5Nov70; KK218936.
Let's talk turkey and everything else you'll need at low discount prices. (In Los Angeles times, Nov. 19, 1970, pt.6, p.31) © 19Nov70; KK218933.
Reducing your weekly food costs is our business, this is our bag, make it yours. (In The Seattle times, May 6, 1970, p.E3) © 6May70; KK218153.
A side of beef, the bargain that isn't a good buy. (In Oakland tribune, Apr. 1, 1970, p.11-A) © 1Apr70; KK217328.
Someone else may be buying the best part of your chuck roast. (In Las Vegas review-journal, Oct. 7, 1970, p.55) © 70ct70; KK218934.
Steer your way to everyday discount savings; reduce weekly food costs up to 15%. (In Oakland tribune, June 10, 1970, p.14-A) © 10Jun70; KK217327.
There's more at Lucky plus low discount prices in every dept. (In Las Vegas review-journal, Nov. 11, 1970, p.61) © 11Nov70; KK218937.
What good is a bargain if you can't buy it? (In Los Angeles times, Oct. 15, 1970, pt.6, p.17) © 150ct70; KK218935.

LYNCHBURG HARDWARE & GENERAL STORE. ©
Authentic Jack Daniel's old time Tennessee whiskey jugs. (In West (Los Angeles times) Oct. 18, 1970, p.56) Appl. author: Gardner Advertising Co., Inc. © Lynchburg Hardware Store (in notice: Lynchburg Hardware & General Store); 160ct70; KK219097.
Genuine fur-lined deerskin gloves, authentic Jack Daniel's whiskey jug. (In Business week, Oct. 24, 1970, p.116) Appl. author: Gardner Advertising Co. Appl. ti.: Jug & gloves. © 210ct70; KK218673.
I have exclusive access to old Jack Daniel Distillery items. (In Sports illustrated, Oct. 12, 1970, p.101) Appl. author: Gardner Advertising Co. © 100ct70; KK218464.

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Cheese omelet seasoning mix; net wt. 1 1/4 ozs. [Envelope] © 10Nov70; KK218785.
Chicken Fiesta; net wt. 15 5/8 oz. On folding carton. © 24Sep70; KK218422.
Freeze-dried mushroom slices; 5/16 oz. net wt. Sticker. © 28Jul70; KK217506.
French toast batter mix; net wt. 1 1/2 ozs. [Envelope] © 10Nov70; KK218787.
Hollandaise sauce mix; net wt. 1 1/4 oz. [Envelope] © 15May68; KK218694.
Instant salad onions. Sticker. © 1Jul70; KK217243.
Mushroom omelet seasoning mix; net wt. 1 1/4 ozs. [Envelope] © 10Nov70; KK218786.

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MCILHENNY CO. ©
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Teach food flavor; free, six color wall charts. (In What's new in home economics, Sept. 1970, p.91) Appl. author: Fitzgerald Advertising, Inc. © 1Sep70; KK218088.
3 new chicken flavors; Tabasco. (In Family circle, Nov. 1970, p.4) Appl. author: Fitzgerald Advertising, Inc. © 1Nov70; KK218826.

MACNAUGHTON (JOHN) CO. ©
Imported MacNaughton Canadian whisky; 4/5 quart. On folding carton. © 19Sep69; KK217630.

MADRID, THAYNE.
Sunday's child. See WARNER BROS. RECORDS, INC.

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Hearing help chart; SecretEar 2. Folder. © 15Nov70; KK219010.
Modern hearing; enjoy wonderful hearing convenience with Maico hearing glasses. Folder. © 1Nov70; KK219011.

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Skipper's Maine lobster, heat & serve. On folding carton. © 7Jan70; KK218737.

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Central Shopping Service. Folder. © 9Feb70; KK217285.
Consumers Home Service, Inc. Folder. © 16Apr70; KK217273.
Continental Shopping Service. Folder. © 8Sep69; KK217279.
Direct Shoppers Service. Folder. © 9Mar70; KK217270.
Economy Shopping Service. Folder. © 1Apr69; KK217276.
Home Shopping Service. Folder. © 10ct69; KK217280.
Merit Shopping Service. Folder. © 3Nov69; KK217284.
Modern Shop-by-Mail. Folder. © 310ct69; KK217283.
National Home Sales. Folder. © 220ct69; KK217282.
North American Shopping Service; 6-4AVK. Folder. © 26Jun69; KK217275.
North American Shopping Service; 10-6AVK. Folder. © 5Nov69; KK217278.
North American Shopping Service; 11-6AVK. Folder. © 24Nov69; KK217272.
Roaman's Home Shopping Service. Folder. © 26May70; KK217281.
Southeastern Shopping Service. Folder. © 1Apr69; KK217271.
Universal Shopping Service. Folder. © 1Apr69; KK217277.

MARKET SHELF, INC. ©
The Market Shelf will send you $4.87 in cash. (In Life, Jan. 23, 1970) NM: revisions. © 19Jan70; KK217810.
The Market Shelf will send you $4.17 in cash. (In Life, Nov. 21, 1969) © 17Nov69; KK217809.

MARSHALL, JIM.
Monterey International Pop Festival. See WARNER BROS. RECORDS, INC.

MARSHALL, JOHNNY HOWARD. ©
How to use your car clothes transporter. Sheet. © 22Jul70; KK217604.

MARVEL ENGINEERING CO. ©
No more sump filter cleaning; Marvel filters. (In Hydraulics & pneumatics magazine, Aug. 1970, p.61) © 11Aug70; KK218026.

MASAL CO., INC. ©
Super-sport, time teacher watch synchronized hands. Card. Appl. author: Sohni & Co. © 2Nov70; KK218749.

MASSON (PAUL) CALIFORNIA CHAMPAGNE.
Almost announcing Paul Masson's Blanc de Pinot. (In Newsweek, June 8, 1970, p.61) © Paul Masson California Champagne a.a.d.o. Paul Masson Vineyards; 2Jun70; KK217085.

MASSON (PAUL) VINEYARDS. ©
Are your customers getting all the bubbles they're entitled to? Paul Masson's Crackling Rosé. (In Nevada beverage index, Sept. 1970, p.65) NM: headline & body copy. © 1Sep70; KK218509.
Geo. Washington drank here; Madeira. (In Bar server, Nov.-Dec. 1970, p.5) © 1Nov70; KK218657.
Our sherries are pale and hearty. (In Southern beverage journal; Dec. 1970, p.3) © 1Dec70; KK219029.
The secret of Paul Masson's brandy is Otto Meyer's nose. (In Time, Oct. 12, 1970, p.75) © 50ct70; KK218485.

MASSON (PAUL) VINEYARDS. See MASSON (PAUL) CALIFORNIA CHAMPAGNE.

MASTER APPLIANCE CORP. ©
Professional 180° styling temperature; the Styler. Sheet. Appl. author: Russell A. Bauer. © 1Jun70; KK217242.

MAX, PETER. ©
Portfolio; no.33-2790. Folder. Appl. ti.: Butterfly des. © 17Feb70; KK217618.
Portfolio; no.33-2790. Appl. ti.: Fanciful head des. © 17Feb70; KK217410.
Portfolio; no.33-2790. Appl. ti.: Silhouette des. © 17Feb70; KK217411.
Portfolio; no.33-2790. Folder. Appl. ti.: World weather photo and des. © 17Feb70; KK217617.

MEAD JOHNSON & CO. ©
Pals; 60 tablets. On folding carton. © 1Jan68; KK217404.

MENU PROMOTIONS, INC. ©
Children's menus by Menu Promotions, Inc.; hats, games, masks. Folder. © 24Sep70; KK218966.

MERCHANDISING SERVICES, INC. ©
Former 97-pound weakling develops bull neck and fat wallet -- eating Richway Foods low-cost vac pack beef. (In The Atlanta constitution, Apr. 8. 1970, p.7-A) Appl. author: Liller, Neal, Battle & Lindsey. © 8Apr70; KK217483.
Land sakes, I love Richway Foods everyday low prices. (In Atlanta constitution, Apr. 27, 1970, p.13-A) Appl. author: Liller, Neal, Battle & Lindsey. © 27Apr70; KK217227.
Speedshift Simon's giant four-on-the-floor Richway Foods shopping cart leads to romance among the artichokes. (In The Atlanta constitution, Apr. 1, 1970, p.10-A) Appl. author: Liller, Neal, Battle & Lindsey. © 1Apr70; KK217484.

METZGER, GERTRUDE E. ©
Basic instructions for making a plain ribbon bow. Sheet. © 31Jul70; KK217949.

MICHAELSON, JAMES L. ©
Ecology and the 70's. Folder. © 28Apr70; KK218280.

MICHIGAN FRUIT CANNERS, INC. ©
Thank You Apple Cindy dessert; 4 cans, net wt. 4 3/4 oz. each. On folding carton. © 14May70; KK217345.
Thank You Apple Mandy dessert; 4 cans, net wt. 4 3/4 oz. each. On folding carton. © 21May70; KK217346.
Thank You Cherry Supreme dessert; 4 cans, net wt. 4 3/4 oz. each. On folding carton. © 2Jun70; KK217347.
Thank You zip-quick Apple Crisp; total net wt. 24 3/4 oz. On folding carton. © 12Jan70; KK217349.
Thank You zip-quick Blueberry Crisp; total net wt. 25 3/4 oz. On folding carton. © 14Jan70; KK217351.
Thank You zip-quick Cherry Crisp; total net wt. 24 3/4 oz. On folding carton. © 13Jan70; KK217348.
Thank You zip-quick Peach Crisp; total net wt. 25 3/4 oz. On folding carton. © 13Jan70; KK217350.

MIDWEST FILM CORP. ©
Have the time of your life in the 70's. On bag. Appl. author: Bob Viner. © 70ct70; KK219028.
Have the time of your life in the '70's; when you look good, we look good. On bag. Appl. author: Bob Viner. © 10ct70; KK218429.

MILLECAMPS, YVES.
Rapid communication today can move people and nations closer together. See INTERNATIONAL TELEPHONE & TELEGRAPH CORP.

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Miller makes it right. Camper scene. [Endorsed by Jim Peck] (In Argosy, Sept. 1970, p.2 of cover) Appl. author: C. A. Mathisson. © 5Aug70; KK217612.

MILLER-MORTON CO. ©
If you don't care for your lips, nobody else will; Chap Stick care. (In Look, Oct. 20, 1970, p.26) Appl. author: Cargill, Wilson & Acree, Inc. © 20Oct70; KK218968.

MINNESOTA MINING & MANUFACTURING CO.
Add new dimensions to holiday packages with Scotch brand double stick tape. (In Better homes & gardens, Dec. 1970, p.83) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 10Nov70; KK219038.

Assure greater safety for precious packages with Scotch brand strapping tape. (In Woman's day, Dec. 1970, p.95) © 3M Co. a.a.d.o. Minnesota Mining & Manufacuturing Co. (in notice: 3M Co.); 17Nov70; KK219035.

Buy 5, get 1 free; a pretty deal from Scotch hair set tape. (In Salon owner, Apr. 1970, p.2 of cover) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Mar70; KK218868.

Buy 6 of these, get this zodiac tray free; Scotch hair set tape. (In Salon owner, June 1970, p.21) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20May70; KK218869.

Create a friendship house of Christmas magic ideas; Scotch magic transparent tape. (In Better homes & gardens, Dec. 1970, p.82) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 10Nov70; KK219037.

Enjoy a night out tonight at home when you play 3M brand games. (In Smithsonian, Sept. 1970, p.4 of cover) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 1Sep70; KK218087.

Handsome, and it's scot free when you order 6 of these; Scotch magic transparent tape no.810. (In Business week, Feb. 21, 1970, p.49) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Feb70; KK217839.

He drives a red convertible; these are just a few of 26 exciting 3M brand games. (In Scientific American, Oct. 1970, p.4) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Sep70; KK218518.

He plays croquet with a polo mallet; these are just a few of 26 exciting 3M brand games. (In Sports illustrated, Dec. 7, 1970, p.68) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 3Dec70; KK219077.

Just 15 seconds to make a beautiful tailored bow; the Sasheen brand Pull-String Tailored Bow. (In Pharmacist's management, Sept. 1970, p.5) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 1Sep70; KK218291.

Leo girls love Scotch hair set tape. (In Co-ed, Aug. 1970, p.14-15) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Jul70; KK217763.

Libra girls love Scotch hair set tape. (In Co-ed, Oct. 1970, p.18-19) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Sep70; KK218807.

Moon children prefer Scotch hair set tape. (In Ingenue, July 1970, p.6-7) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 24Jun70; KK217675.

New from 3M: the great office cleaner-upper; Desk and Office Cleaner. (In Administrative management, April 1970, p.79) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Mar70; KK218040.

New 60-yard roll of Scotch hair set tape gives you 44% more sets for your money. (In Salon owner, Oct. 1970, p.18-19) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Sep70; KK218870.

Order a dozen of these and get this $4.75 beauty for your desk; Scotch magic transparent tape no.810. (In Purchasing, Oct. 1, 1970, p.9) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Sep70; KK218867.

Ordinarily he doesn't need the hands of a brain surgeon; Jati, Hectix. (In Scientific American, Nov. 1970, p.42) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Oct70; KK218704.

People who will want to buy their 3M cold weather masks from you include. (In Chain store age, Drug executives ed., Oct. 1970, p.55) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 26Sep70; KK218866.

Protect book bindings from breaks and tears with Scotch brand book tape no.845. (In Secretary, May 1970, p.4 of cover) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Apr70; KK217838.

The prettiest Christmas dollies use Scotch hair set tape. (In Glamour, Nov. 1970, p.114) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Oct70; KK218808.

Protect new record jackets from tears and slits with Scotch brand book tape no.845. (In Billboard, May 9, 1970, p.35) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 4May70; KK218039.

Scorpio girls love Scotch hair set tape. (In Co-ed, Nov. 1970, p.14-15) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Oct70; KK218809.

Seal gift packages with a touch of magic; Scotch magic transparent tape. (In Family circle, Dec. 1970, p.40) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 17Nov70; KK219036.

She goes to Harvard; these are just a few of 26 exciting 3M brand games. (In Scientific American, Dec. 1970, p.4) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Nov70; KK219075.

She wears sneakers for deep sea diving; Monad. (In The Atlantic, Nov. 1970, p.14) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 26Oct70; KK218871.

She's an art director at an ad agency; these are just a few of 26 exciting 3M brand games. (In Sports illustrated, Nov. 23, 1970, p.17) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 19Nov70; KK219076.

Smart dollies use Scotch hair set tape. (In Seventeen, Aug. 1970, p.353) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 1Aug70; KK217676.

This stocking stuffer is a roll of creative magic; Scotch magic transparent tape. (In Woman's day, Dec. 1970, p.94) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 17Nov70; KK218810.

3M invites you to fly a bright new flag. (In Better homes & gardens, Sept. 1970, p.22) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 13Aug70; KK217837.

MISS ALMA'S RECIPE OZARK FRIED CHICKEN. ©
This here is a genuine Ozark chicken beek. © 10Jul69; KK217446.

MRS. LELAND'S KITCHENS. ©
English style butter toffee; net wt. 10 oz. On folding carton. Appl. ti.: Sentry box English style butter toffee. © 1Sep70; KK218848.

Old fashioned chocolate nut fudge; net wt. 12 oz. [Box top] © 1Sep70; KK218849.

Piccadilly pack; net wt. 9 oz. On folding carton. © 1Sep70; KK218175.

MITCHELL TACKLE, INC. ©
Slip-X, aluminum goop. Sticker. NM: additions & revisions. © 15Jul70; KK219025.

MOD HOUSE FASHION DESIGNS.
Mod House Cleveland Hts. 18, Ohio. [Tag] Appl. authors: Nancy Jo Miller & Marion Joyce Zelman. © Mod House Fashion Designs d.b.a. Mod House; 5Mar70; KK218377.

MODULAR AMBULANCE CORP. ©
It's a Modulance. Folder. © 30Oct70; KK219079.

Look what Mac is doing to build better ambulances. Folder. © 8Dec70; KK219080.

MONEYSWORTH. ©
You're being robbed! (In The New York times, July 26, 1970, p.12) © 26Jul70; KK217437.

MOSKOF, MARTIN STEPHEN.
A shufflebook. See WESTERN PUB. CO., INC.

MOTLOID CO. ©
Opti-eez eyeglass comfort, maximum comfort, minimum time. Sheet. Appl. author: Alexander B. Pickands. © 12Jun70; KK217361.

MOUNTAIN PASS CANNING CO., INC. VALLEY CANNING CO. ©
Old El Paso chili verde con carne y frijoles; net weight 15 oz. Sticker. © 31Mar68; KK216290.

MUELLER (C. F.) CO. ©
Extra thin spaghetti; net wt. 16 oz. On wrapper. © 13Dec67; KK219039.

MURALMASTERS, INC. ©
Bouquet. Card. © 13Aug70; KK219087.
Championship trail. Card. © 13Aug70; KK219086.
Formula I. Card. © 13Aug70; KK219091.
Mission. Card. © 13Aug70; KK219089.
Morro Bay. Card. © 13Aug70; KK219093.
Silhouette. Card. © 13Aug70; KK219092.
Weeping willow. Card. © 13Aug70; KK219090.
Zodiac mini-murals. 4 cards. Appl. ti.: Zodiac designs, Aries ... Pisces. © 13Aug70; KK219088.

MURRAY, L. M. ©
Fall specials; Murray Space shoes. Sheet. © 4Sep70; KK218434.

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N. M. CO. See NAGLER MANUFACTURING CORP.

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NAGLER MANUFACTURING CORP.
Dolly Sew-n-Sew. Sheet. © Nagler Manufacturing Corp., otherwise called N. M. Co.; 27Aug70; KK219023.

NAGY, IVAN.
Don Ho, Hawaii's greatest hits. See WARNER BROS. RECORDS, INC.

NAME MAKER CORP. ©
New put ons, iron-on patches. Folder. © 13Aug70; KK217608.

NATE, JEAN.
Tingle at the touch of Jean Nate. (In Ebony, April 1970, p.128) © Jean Nate, solely owned by Lanvin-Charles of the Ritz, Inc.; 31Mar70; KK216976.

NATE (JEAN) INC.
A spray of Nate goes here, there, everywhere. (In Glamour, Oct. 1970, p.110) © Jean Nate, Inc. owned solely by Lanvin-Charles of the Ritz, Inc.; 10Oct70; KK218938.
Tingle belles. (In Ladies home journal, Dec. 1970, p.17) Appl. author: Lanvin-Charles of the Ritz, Inc. © Jean Nate, Inc., owned solely by Lanvin-Charles of the Ritz, Inc.; 1Dec70; KK219000.

NATIONAL BISCUIT.
Crunch; that's Premium saltines. (In Tuesday, May 1969, p.35) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 11May69; KK217447.
No matter how hard you try you just can't disguise the unique taste of Ritz. (In Ladies' home journal, Feb. 1969, p.104) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 31Jan69; KK217858.
Sparkling new Toastettes from Nabisco. (In Southern living, Feb. 1969, p.69) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National (i.e., National) Biscuit (in notice: Nabisco); 20Jan69; KK217857.

NATIONAL BISCUIT CO.
Crunch; Premium saltine crackers. (In Redbook, Mar. 1970, p.58) Appl. author: McCann-Erickson, Inc. © Nabisco a.a.d.o. National Biscuit Co. (in notice: Nabisco); 24Feb70; KK218832.
Ritz is forever. (In McCall's, July 1970, p.102) Appl. author: McCann-Erickson, Inc. © Nabisco a.a.d.o. National Biscuit Co.; 23Jun70; KK218833.
Special Nabisco offer, get Dr. Seuss' Horton hears a Who. (In Life, Mar. 13, 1970, p.17) Appl. author: McCann-Erickson, Inc. © Nabisco a.a.d.o. National Biscuit Co.; 9Mar70; KK218834.

NATIONAL LIFE OF VERMONT. ©
His mission: conquer the last frontier. (In The New Yorker, Sept. 12, 1970, p.59) Appl. author: Zlowe Co., division of Marsteller. © 12Sep70; KK219014.
His mission: design the future. (In The New Yorker, Oct. 10, 1970, p.55) Appl. author: Zlowe Co., division of Marsteller. © 10Oct70; KK219015.
His mission: secure the skies. (In The New Yorker, Nov. 7, 1970, p.137.) Appl. author: Zlowe Co. © 7Nov70; KK219016.

NATIONAL TEA CO. ©
Comput-a-price shopping at National; dressings. (In Chicago sun times, July 16, 1970, p.73) © 16Jul70; KK217587.

NEIBART, WALLY.
The seldom told troll tale. See SECURITY PACIFIC NATIONAL BANK.

NELSON, EULESS, JR. ©
Safety for children. Card. © 10Dec70; KK219230.

NEVCO HANGER CORP.
Drapery blanket bedspread hanger, with non-slip rubber gripper; 425/chrome. Card. © Nevco a.a.d.o. Nevco Hanger Corp., subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214548.
Dress hanger with non-slip rubber grippers; 427/chrome. Card. © Nevco a.a.d.o. Nevco Hanger Corp., subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214542.
Set of 2 chrome plated slack racks; 421/2/chrome. Card. © Nevco a.a.d.o. Nevco Hanger Corp.; subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214508.
Skirt hanger, with non-slip rubber grippers; 419/chrome. Card. © Nevco a.a.d.o. Nevco Hanger Corp., subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214507.
Slack rack, holds 5 pairs of slacks in the space of one; 423/vinyl. Card. © Nevco a.a.d.o. Nevco Hanger Corp., subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214551.
Slack rack, holds 3 pairs of slacks in the space of one; 418/chrome. Card. © Nevco a.a.d.o. Nevco Hanger Corp., subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214530.
Suit hanger for ladies and men; 420/chrome. Card. © Nevco a.a.d.o. Nevco Hanger Corp., subsidiary of Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK214529.

NEVCO WOOD PRODUCTS CO., INC. NEVCO HANGER CORP. SUBSIDIARY. See NEVCO HANGER CORP.

NEW ENGLAND CARBIDE TOOL CO., INC. ©
Masonry cutting blade; cat. no.32015. Card. Appl. author: Robert T. Reynolds Associates. © 15Jun70; KK218108.
Metal cutting blade; cat. no.34015. Card. Appl. author: Robert T. Reynolds Associates. © 15Jun70; KK218107.

NEW RICHMOND FOODS. ©
Dr. Park's Lovebones; turkey flavor; net wt. 6 oz. On folding carton. © New Richmond Foods, Division of Domain Industries, Inc.; 29Jul70; KK217730.

NEW YORK LIFE INSURANCE CO. ©
Should you be a dietitian? (In Senior scholastic, Sept. 28, 1970, p.4) © 28Sep70; KK218496.

NEWARK DISTRICT FORD DEALERS ADVERTISING ASSN., INC. ©
We don't love you and leave you. (In The Record, Hackensack, N.J., July 23, 1970, p.D-9) Appl. author: Lennen & Newell, Inc. © 23Jul70; KK217488.

NEYRPIC, INC. ©
Introducing the Neyrpic pressure relief valve. Folder. © 10Nov70; KK218775.

NICHOLSON, VIRGINIA M.
Form-a-funny. © Virginia Nicholson; 14Feb69; KK218993.

NORTH AMERICAN PHILIPS CORP. ©
Introducing the fastest ladies' shaver in the whole wide world; Norelco. (In Seventeen, Sept. 1970, p.91) © 1Sep70; KK218943.
Introducing the fastest ladies' shaver in the whole wide world; the new Lady Norelco. (In Glamour, Sept. 1970, p.42) © 20Aug70; KK218597.
It can shave you as close or closer than a platinum or chromium blade; Norelco. (In Esquire, Sept. 1970, p.14) © 13Aug70; KK219084.
The new blades vs. Norelco. (In Popular science, Aug. 1970, p.9) © 1Aug70; KK219112.
Norelco can shave you closer than a blade, and count how many times it does it. (In Popular mechanics, Feb. 1970, p.1) © 26Jan70; KK217364.
Now you and Norelco can make beautiful coffee together; the Norelco A Better Cup of Coffee. (In Goumet, Oct. 1970, p.73) © 10Oct70; KK218465.
This is what we have against blades; this is what we have against other rechargeables; the Norelco Tripleheaders. (In Rod & gun, fall 1970, p.1) © 18Aug70; KK218494.
24 good reasons why you should stop worrying about split ends, dried-out hair; why not pick up your Norelco Deluxe Hairsetter. (In Cosmopolitan, Sept. 1970, p.112) © 25Aug70; KK218486.

NORVAL CO. ©
Dentur-Spray, a denture cleanser that makes obsolete all other denture cleaning methods. Sheet. Appl. author: Arthur J. Millane. © 17Oct70; KK218533.

O

OHRBACH'S, INC. ©
How can you go to new lengths? (In The New York times, Aug. 16, 1970, p.L-45) Appl. author: Doyle Dane Bernbach, Inc. © 16Aug70; KK217830.
How can you manage the look? (In The New York times, Aug. 30, 1970, p.L39) Appl. author: Doyle Dane Bernbach, Inc. © 30Aug70; KK218089.
How to decorate your family for under $100. (In The New York times, Nov. 29, 1970, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 29Nov70; KK218998.
Now that thrift shops have inflated to boutiques, where do you find finds? (In The New York times, Nov. 8, 1970, p.L53) Appl. author: Doyle Dane Bernbach, Inc. © 8Nov70; KK218811.
Now that you pay more for living, must your great looks be less? (In The New York times, Oct. 18, 1970, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 18Oct70; KK218627.
Ohrbach's did your Christmas shopping. Illus. signed: Kalish. (In The New York times, Nov. 26, 1970, p.C-19) Appl. author: Doyle Dane Bernbach, Inc. © 26Nov70; KK218997.
Paris, Rome, Madrid, only at Ohrbach's. (In The New York times, Sept. 20, 1970, p.53L) Appl. author: Doyle Dane Bernbach, Inc. © 20Sep70; KK218511.

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OHRBACH'S, INC.-Con.

With prices still rising, how many gala appearances for you this season? (In The New York times, Nov. 15, 1970, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 15Nov70; KK218944.

With the growing costs of children, where can a mother turn? (In The New York times, Aug. 23, 1970, p.L43) Appl. author: Doyle Dane Bernbach, Inc. © 23Aug70; KK218090.

With the stock market hard to pin down, how do you keep appearances up? (In The New York times, Sept. 6, 1970, p.L 33) Appl. author: Doyle Dane Bernbach, Inc. © 6Sep70; KK218427.

OLD CHARTER DISTILLERY CO. ©
Bourbon; 4/5 quart. On folding carton. © 30ct69; KK217638.

OLD CHARTER DISTILLING CO. ©
If you can't tell the difference between a good bourbon and a great bourbon; Old Charter aged Kentucky bourbon. (In Life, June 26, 1970, opposite p.17) © 26Jun70; KK218636.

There's no friend like an old friend; Old Charter. (In Life, Sept. 18, 1970, opposite p.20) © 18Sep70; KK219185.

OLD TOWN SHOE CO. See PENOBSCOT SHOE CO. OLD TOWN SHOE CO. DIVISION.

ONEIDA, LTD. ©
Except perhaps our sterling. (In Town & country, Oct. 1970, p.55) Appl. author: Conklin, Labs & Bebee, Inc. © 10Oct70; KK218516.

If the silver goes with white wine, is the gold for champagne? (In Vogue, Aug. 15, 1970, p.33) Appl. author: Conklin, Labs & Bebee, Inc. © 10Aug70; KK217586.

Introducing Venetian Scroll, $9000. (In Town & country, Oct. 1970, p.54) Appl. author: Conklin, Labs & Bebee, Inc. © 10Oct70; KK218515.

Introducing Venetian scroll; 38-piece service. (In The New Yorker; Oct. 3, 1970, p.69) Appl. author: Conklin, Labs & Bebee, Inc. © 30Sep70; KK218418.

Oneida bride's boutique. (In The Bride's magazine, fall 1970, p.69-74) Appl. author: Conklin, Labs & BeBee, Inc. © 18Aug70; KK217764.

Our stainless, we make it as if it were our sterling; new Nordic Crown. (In House & garden, Oct. 1970, p.37) Appl. author: Conklin, Labs & Bebee, Inc. © 17Sep70; KK218243.

Send us 25¢ and we'll present you with a little something in stainless. (In American home, Aug. 1970, p.4) Appl. author: Conklin, Labs & Bebee, Inc. © 24Jul70; KK217440.

Some things you decide with your heart; Michelangelo. (In Seventeen, Sept. 1970, p.172-173) Appl. author: Conklin, Labs & Bebee, Inc. © 1Sep70; KK217944.

Start your hope chest, 25 cents. (In Ingenue, Sept. 1970, p.2) Appl. author: Conklin, Labs & Bebee, Inc. © 24Aug70; KK217844.

Start your sterling collection for 25¢ with our stainless. (In Ingenue, Oct. 1970, p.2) Appl. author: Conklin, Labs & Bebee, Inc. NM: additions. © 10Sep70; KK218156.

We want to send you our beautiful stainless for 25¢. (In Seventeen, Aug. 1970, p.290) Appl. author: Conklin, Labs & Bebee, Inc. © 1Aug70; KK217776.

ORTHO MATTRESS, INC.
Ortho mattress is the sleep for all sizes. (In Los Angeles times, Aug. 20, 1970, pt.1, p.27) © Ortho Mattress, Inc. d.b.a. Ortho Mattress Co.; 19Aug70; KK218070. (See also Ortho Mattress, Inc.; 19Aug70; KK218244)

Ortho mattress is the sleep for all sizes. (In Los Angeles times, Aug. 20, 1970, pt.1, p.27) NM: additions & revisions. © Ortho Mattress, Inc. d.b.a. Ortho Mattress Co.; 19Aug70; KK218244. (See also Ortho Mattress, Inc.; 19Aug70; KK218070)

OSBORN LABORATORIES, INC. ©
Bovo-cox; indicated in the treatment of Bovine Coccidiosis; net wt. 1 lb. Sticker. © 20Jul70; KK217489.

Mer-a-lite; soluble powder; net wt. 1 lb. Sticker. © 20Jul70; KK217490.

OSTER (JOHN) MANUFACTURING CO. ©
Blend your way to beauty and a better life; Osterizer liquefier-blender. (In Weight watchers, July 1970, p.3) © 1Jul70; KK217250.

Catch of the season. (In Modern Bride, Oct./Nov. 1970, p.64-65) © 10ct70; KK218010.

Catch of the season, Oster controlled heat electric chafing dish. (In Modern bride, Dec.-Jan. 1971, p.100-101) © 1Dec70; KK218843.

Electromatic 23-01 by Oster, the world's only adjustable blade clipper ... features. (In Men's hairstylist, Oct. 1970, p.26-27) © 10ct70; KK218603.

Enjoy a personal care package from Oster; steam wand wrinkle remover. (In Holiday, Nov. 1970, p.85) © 1Nov70; KK218844.

Escoffier would have said Formidable; Osterizer liquefier-blender. (In Ebony, July 1970, p.4) © 1Jul70; KK217251.

Gourmates, to tempt a taste, to perk up a party; cyclomatic Osterizer liquefier-blender. (In What's new in home economics, Sept. 1970, p.53) © 1Sep70; KK218901.

O is for Osterizer spin cookery. (In Baby talk magazine, Sept. 1970, p.30) © 1Sep70; KK218009.

September spectacular; take your pick of these famous Oster clippers. (In Professional barber, Aug. 1970, p.13) © 1Aug70; KK217605.

Some people have to rub lamps, you just push a button; cyclomatic Osterizer liquefier-blender. (In Today's health, Aug. 1970, p.53) © 1Aug70; KK217606.

Still more professional comment on the Osteronic electric barber shear. (In Men's hairstylist & barber's journal, Sept. 1970, p.26-28) © 1Sep70; KK218602.

Variable intensity massager. (In Esquire, Nov. 1970, p.226) © 1Nov70; KK218842.

Yours for distinguished drinkmanship; Osterizer liquifier-blender bar mixer. (In Playboy, Sept. 1970, p.34) © 1Sep70; KK218008.

OSTERMAN JEWELERS. ©
20% off sale; 5 hours only. (In The Sandusky register, Nov. 14, 1970) Appl. author: Simons-Michelson Co. © 14Nov70; KK218781.

We remember mama; rings for mother with love. (In The Monroe (Mich.) evening news, Nov. 27, 1970) Appl. author: Simons-Michelson Co. © 27Nov70; KK218930.

When you're ready to give her a ring, dial O. (In The Monroe evening news, Oct. 16, 1970, p.10-A) Appl. author: Simons-Michelson Co. © 160ct70; KK218588.

OUTDOOR ADVENTURES, INC. ©
Outdoor Adventures, Inc. Pictorial illus. © 2Mar70; KK216970.

OWENS/LISEC, INC. ©
Congratulations on your Bar Mizvah. [Passbook cover] © 15Dec70; KK219207.

Congratulations on your Bas Mizvah. [Passbook cover] © 15Dec70; KK219206.

Congratulations on your graduation. [Passbook cover] © 15Dec70; KK219208.

Congratulations on your new boy. [Passbook cover] © 15Dec70; KK219212.

Congratulations on your new girl. [Passbook cover] © 15Dec70; KK219213.

Congratulations on your wedding. [Passbook cover] © 15Dec70; KK219211.

A great gift idea for you. Folder. © 15Dec70; KK219215.

Happy anniversary. [Passbook cover] © 15Dec70; KK219210.

Happy birthday. [Passbook cover] © 15Dec70; KK219209.

Happy Hannukah. [Passbook cover] © 15Dec70; KK219205.

Merry Christmas. [Passbook cover] © 15Dec70; KK219214.

P

P.A.T.-WARD. ©
Double fun, Bullwinkle and Dudley Do-Right, 6 trace and color books; 5020:150. Saalfield Pub. Co. On wrapper. © 11Jun70; KK218374.

PABST BREWING CO. ©
The natural American taste in beer is back; Red White & Blue. (In La Crosse, Wis. tribune, Sept. 24, 1970, p.19) Appl. author: Kenyon & Eckhardt Advertising, Inc. © 24Sep70; KK218271.

Red, White & Blue special lager beer; 12 fl. oz. Sticker. © 11Sep70; KK218813.

This is the Original Pabst Blue Ribbon beer. (In Chicago tribune, Apr. 1, 1970, section 1, p.32) Appl. author: Kenyon & Eckhardt Advertising, Inc. © 1Apr70; KK217819.

PACKAGE PRODUCTS CO., INC. ©
Pantyhose, seamless; SB-2 Glamour Pak. On folding carton. © 10Dec70; KK219113.

PARKE, DAVIS & CO. ©
And here is Princess Eglantine, presenting pinworms to her queen; Povan tablets/suspension. Card. © 12Jun70; KK217222.

Carefully reared in polite regulations, he's superb in pinworm communications; Povan tablets/suspension. Card. © 21May70; KK217220.

Peaceful slumber; Parest capsules. Folder. © 17Jan70 (in notice: 1969); KK217221.

What will life be like in 1985 for this newly diagnosed epileptic? Dilantin. Folder. © 22Jun70; KK217223.

PARKER BROS., INC. ©
Official Nerf disk, the world's first indoor flying disk; no.96. On folding carton. © 20Aug70; KK218342.

The Tiny Tim game of beautiful things; no.130. Cover photo. by Edward Thrasher. On wrapper. © 15May70; KK217929.

Witch Pitch, a not-so-spooky game; no.82. On folding carton. © 24Feb70; KK217375.

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PARKER PEN CO. ©
Been looking for that great, ungainly pen your father had in 1927? Big Red writes again. (In Arizona republic, June 1, 1970, p.22) Appl. author: J. Walter Thompson Co. © 1Jun70; KK217245.
Been looking for that great, ungainly pen your father had in 1927? Big Red writes again. (In Phoenix, June 1970, p.7) Appl. author: J. Walter Thompson Co. © 1Jun70; KK217473.
Big Red is hung up on girls. (In Ohio State lantern, May 6, 1970, p.5) Appl. author: J. Walter Thompson Co. © 6May70; KK217318.
Big Red writes again. (In Geyer's dealer topics, Oct. 1970, p.75) Appl. author: J. Walter Thompson Co. © 20Sep70; KK218988.
Don't smoke Big Red. (In Ohio State lantern, Apr. 27, 1970, p.4) Appl. author: J. Walter Thompson Co. © 27Apr70; KK217319.
A great, ungainly pen wrote history 40 years ago; Big Red writes again. (In Arizona republic, June 12, 1970, p.40) Appl. author: J. Walter Thompson Co. © 12Jun70; KK217244.
I had this hangup ... But now I'm hung up on Big Red. (In Ohio State lantern, Apr. 29, 1970, p.4) Appl. author: J. Walter Thompson Co. © 29Apr70; KK217317.
In time of war, prepare for peace; International classic ball pen. (In Exchange & commissary news, Aug. 15, 1970, p.118) Appl. author: J. Walter Thompson Co. © 15Aug70; KK218519.
Parker launches the T-1; other Parker pens. (In Newsweek, Aug. 31, 1970, p.40-41) Appl. author: J. Walter Thompson Co. © 25Aug70; KK218241.
Remember the one thing that flowed freely while the nation ran dry? Big Red writes again. (In Arizona republic, June 4, 1970, p.18-A) Appl. author: J. Walter Thompson Co. © 4Jun70; KK217246.
A sock hit returns; Parker gift pens. (In Profitunities, Sept. 1970, p.4 of cover) Appl. author: J. Walter Thompson Co. © 1Sep70; KK218270.
Some stars of the '20s are gone forever, some aren't; Big Red writes again. (In Arizona republic, June 9, 1970, p.18) Appl. author: J. Walter Thompson Co. © 9Jun70; KK217247.
The T-1, the pen that lets you change your stroke whenever you change your mind. (In New York magazine, Oct. 5, 1970, p.4 of cover) Appl. author: J. Walter Thompson Co. © 30Sep70; KK218276.
This is Big Red, the pen no one will give you for graduation. (In Ohio State lantern, Apr. 20, 1970, p.4) Appl. author: J. Walter Thompson Co. © 20Apr70; KK217316.
Titanium has some fantastic properties; the Parker T-1 pen. (In The Wall Street journal, Midwest ed., Oct. 8, 1970, p.5) Appl. author: J. Walter Thompson Co. © 80ct70; KK218524.
$12 an ounce; it's the Parker International Classic ball pen. (In Esquire, June 1970, p.1) Appl. author: J. Walter Thompson Co. © 13May70; KK218279.
$25. It's a wonder it doesn't cost more; Parker 75. (In The New Yorker, May 16, 1970, p.2 of cover) Appl. author: J. Walter Thompson Co. © 16May70; KK218006.
Why must desk sets look like they're made for roll-top desks? (In The Wall Street journal, Oct. 16, 1970, p.3) Appl. author: J. Walter Thompson Co. © 160ct70; KK218989.
Why should you have to hold your hand at just the angle that suits the pen? (In The Wall Street journal, midwest ed., Oct. 14, 1970, p.8) Appl. author: J. Walter Thompson Co. © 140ct70; KK218860.
You buy shoes to fit your feet, doesn't it make sense to buy a pen to fit your hand? Parker 75. (In Saturday review, May 30, 1970, p.4 of cover) Appl. author: J. Walter Thompson Co. © 26May70; KK218277.

PATHEWAY GRAPHICS.
Robert William Scott, in memory of the race. See WARNER BROS. RECORDS, INC.

PATTERSON, FRANKLIN D. ©
Gag & gripe; gripe pills. Sticker. © 11Sep68; KK218659.
Gag & gripe Democratic pills. Sticker. © 11Sep68; KK218661.
Gag & gripe Independent pills. Sticker. © 11Sep68; KK218660.
Gag & gripe Republican pills. Sticker. © 11Sep68; KK218658.

PEACHTREE DOORS, INC. ©
Peachtree Door calmly introduces the lowest priced wood-framed patio door in the world. (In Apartment business, Jan. 1970, p.180-181) Appl. author: McDonald & Little. © 5Jan70; KK217803.

PEASE CO. ©
The Ever-Strait Door by Pease. All the charm of wood. None of the drawbacks. (In Professional builder, June 1970, p.126-127) Appl. author: Ralph H. Jones Co. © 1Jun70; KK218067.
The Ever-Strait Door by Pease. Never a problem. Door after door after door. (In Apartment construction news, June 1970, p.29) Appl. author: Ralph H. Co./Advertising. © 1Jun70; KK217860.
The Ever-Strait door by Pease; never needs attention, just attracts it. (In Apartment construction news, Aug. 1970, p.55) Appl. author: Ralph H. Jones Co. © 1Aug70; KK218707.
The Ever-Strait door by Pease; the proven door, for builders/owners. (In Apartment construction news, Nov. 1970, p.34) Appl. author: Ralph H. Jones Co. © 1Nov70; KK218706.

PENNWALT CORP. HILL-MCCANNA DIVISION. See HILLS-MCCANNA CO.

PENNWALT CORP. PHARMACRAFT DIVISION. ©
Nothing clears up chafing and prickly heat like Caldesene. Poster. Appl. author: Rumrill-Hoyt, Inc. © 1Aug70; KK217672.
You drive your feet an average of 8 3/4 miles a day; Desenex brings you Dri-Foot. (In Reader's digest, July 1970, p.24A) Appl. author: Rumrill-Hoyt, Inc. © 25Jun70; KK218967.

PENNYRICH CORP. ©
The rich one, and worth every penny; enjoy the rich excitement of comfort and beauty of a Pennyrich bra. (In McCall's, Sept. 1970, p.63) © 20Aug70; KK218493.

PENOBSCOT SHOE CO. ©
Trampeze/Maine aires. (In Ingenue, Aug. 1970, p.4 of cover) © 24Jul70; KK217441.

PENOBSCOT SHOE CO. OLD TOWN SHOE CO. DIVISION. ©
A great fashion feat; Oldmaine Trotters/Sportcasters. (In Glamour, Aug. 1970, p.80) © 20Jul70; KK217442.
Help us, we have an identity crisis. (In Seventeen, Aug. 1970, p.140-141) © 1Aug70; KK217505.
Oldmaine Trotters puts the focus on fashion. (In Seventeen, Mar. 1970, p.72-73) © Old Town Shoe Co. (in notice: Old Town Shoe Co., division of Penobscot Shoe Co.); 2Mar70; KK217579.

PENTA COMPUTER ASSOCIATES, INC. ©
The most advanced data entry system yet developed; KeyLogic. (In The Office, May 1970, p.17) Appl. author: Kight Cowman Abram, Inc. © 1May70; KK217476.

PERFECT EQUIPMENT CORP. ©
Suspension & steering parts. 48 p. © 1Jul70; KK218347.

PERSONAL PRODUCTS CO.
Only Vespre lets you choose; new spray powder, spray mist. (In T.V. guide, July 18, 1970, p.19) © Personal Products Co., a division of Johnson & Johnson Co.; 18Jul70; KK218620.

PETERS ENTERPRISES. ©
Keep close watch on time and date with the all new 1 1/2 year crystal clear watch calendar. Sheet. Appl. author: Bobby Lee Peters (Peters Enterprises) © 30Jun70; KK217066.
Watch calendar. Card. Appl. author: Bobby Lee Peters (Peters Enterprises) © 30Jun70; KK217120.

PFIZER (CHARLES) & CO., INC. LEEMING DIVISION. ©
Now hear this! No international incidents will be permitted at this liberty port. Be careful with your after shave; Hai Karate. (In Navy times, Apr. 1, 1970, p.50) © 1Apr70; KK218064.

PFIZER (CHAS.) INC.
I think Jablonski's after shave just improved our international relations; Hai Karate. (In Navy times, Apr. 29, 1970, p.55) © Chas. Pfizer, Inc. a.k.a. Pfizer, Inc.; 29Apr70; KK218433.

PFIZER, INC. See PFIZER (CHAS.) INC.

PFIZER, INC. COTY DIVISION. See COTY.

PHARMACRAFT DIVISION, PENNWALT CORP. See PENNWALT CORP. PHARMACRAFT DIVISION.

PHOTO MEDIA, LTD. ©
I'm Dan. By Ruth Orbach; photographs by George Pickow. Scribners. [Dust jacket] 4080. © on jacket photo; 8Sep70; KK218131.

PICKOW, GEORGE.
I'm Dan. See PHOTO MEDIA, LTD.

PIO, ELMO F. ©
Afro-Erba Africano. Sticker. © 25Aug70; KK219095.
Salvo Africano, Afro-Erba apertif-wine; net contents 1 quart. Sticker. © 25Aug70; KK219096.

PLAYSKOOL, INC. ©
Bill Ding; no.850. On folding carton. © 2Mar70; KK217482.
Dapper Dan teaching doll; no.4500. Card. © 2Mar70; KK217779.
Doll coach; no.5052L. On wrapper. © 15Mar69; KK217121.
Dressy Bessy, teaching doll; no.4501. On folding carton. © 2Mar70; KK217412.
Landscape peg set; no.245. [Box top] © 15Mar69; KK217416.
Parking garage; no.423. On wrapper. © 15Mar69; KK218341.
Play camper; no.482. On folding carton. © 2Mar70; KK217171.
Shape puzzle; no.84A. [Box top] © 2Mar70; KK217415.

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PLAYSKOOL, INC.-Con.

Take-apart car; no.483. On folding carton. © 2Mar70; KK217166.

Take-apart dump truck; no.484. On folding carton. © 2Mar70; KK217170.

36 magnetic capital letters; no.28. On folding carton. © 2Mar70; KK217169.

36 magnetic lower case letters; no.25. On folding carton. © 2Mar70; KK217167.

37 magnetic numbers; no.29. On folding carton. © 2Mar70; KK217168.

3-way table desk; no.547. On wrapper. © 2Mar70; KK217692.

Tyke cargo bike; no.498. On wrapper. © 2Mar70; KK217413.

Tyke hot rod; no.499. On wrapper. © 2Mar70; KK217414.

PLAYSKOOL, INC. HALSAM PRODUCTS CO. DIVISION. See HALSAM PRODUCTS CO.

POITRAS CO.

Ortho-gard by Poitras, an outstanding footcare product. Folder. Appl. authors: J. Arthur Poitras & Robert Aronson. © J. Arthur Poitras d.b.a. Poitras Co.; 5Sep70; KK218599.

POITRAS, J. ARTHUR. See POITRAS CO.

PORTAGE DOUBLE QUICK CORP. ©

New equipment justification computer. Card. © 10Aug70; KK218079.

POSITIVE CHEMICAL CORP. ©

Stik-up kit. On folding carton. Appl. author: Aaron J. White. © 6Jul70; KK217376.

PRE-SCHOOL SERVICE CORP. ©

Your story hour recorded favorites. Sheet. © 5Aug70; KK218736.

PRICE MOBILE HOME CENTER.

Nothing has been changed but the name. (In Daily herald-telephone, Bloomington, Ill.) Appl. author: Paul A. Fergus. © Price Mobile Home Center, division of American Affiliates, Inc.; 27Mar70; KK217725.

PRINCESS GRACE DOLL, INC. ©

Maddie Mod doll, fashion doll fully posable, rooted hair, eyelashes and turnabout body. On folding carton. © 15Dec68; KK217691.

PRO-FERD PRODUCTS CO. ©

Pro-tow golf cart harness. Sticker. Appl. author: James H. Schwartz. © 9Apr70; KK216972.

PROGRESSUS CO. ©

Bottle & can opener with cork screw; no.648. Card. © 15Apr70; KK218160.

Bottle opener, ideal for kitchens & bars; no.42. Card. © 15Apr70 (in notice: 1969); KK218027.

Bottle opener with removable catch-all; no.81. Card. © 15Apr70; KK218458.

Canister scoop set. Card. © 15Apr70; KK218161.

Cheese slicer; no.31. Card. © 15Apr70; KK218028.

Chrome plated serving tongs; no.1515. Card. © 15Apr70; KK218751.

Gourmet whip. Card. © 15Apr70; KK218454.

Fluted cake mold. Folder. © 15Apr70; KK218463.

Fluted cake pan. Folder. © 15Apr70; KK218455.

Garlic press; no.635. Card. © 15Apr70; KK218752.

Hamburger press; no.9. Card. © 15Apr70; KK218461.

Ice cream scoop. Card. © 15Apr70; KK218164.

Ice cream scoop. Card. © 15Apr70; KK218168.

Melon & food baller; no.618. Card. © 15Apr70; KK218459.

Mixing spoon set. Card. © 15Apr70; KK218162.

Nut & lobster cracker. Card. © 15Apr70; KK218460.

1 cup coffee maker; no.60. Card. © 15Apr70; KK218166.

Pizza cutter; no.497. Card. © 15Apr70; KK218163.

Ribbed loaf pan; no.735. Folder. © 15Apr70; KK218457.

Spoon 'n' fork tongs chrome plated; no.1514. Card. © 15Apr70; KK218462.

Springform molds, two interchangeable bottoms. Folder. © 15Apr70; KK218750.

Tea & baby food strainer with fine mesh. Card. © 15Apr70; KK218456.

3 minute egg timer; no.17. Card. © 15Apr70; KK218453.

Tongs; no.1512. Card. © 15Apr70; KK218165.

2 way egg slicer, slices crosswise & lengthwise. Card. © 15Apr70; KK218167.

PUBLIC SERVICE DISPLAYS CORP. ©

Full-color sidewalk billboards. Folder. © 14Jan69 (in notice: 1970); KK218702.

PUGH, MARTHA G. ©

Match Girl coordinates.
1101. © 8May70; KK217286.
1102. © 8May70; KK217287.
1103. © 8May70; KK217288.
1104. © 8May70; KK217289.
1105. © 8May70; KK217290.

PUNCH.

No BS. See WARNER BROS. RECORDS, INC.

PUR-WEB DISTRIBUTING, INC. ©

Balance your car wheels with Perma-Balance. Folder. © 6Nov70; KK218700.

PYRO PLASTICS CORP. ©

Life size human ear with display stand; S373-300. [Box top] Appl. ti.: Lifesize ear. © 1Jan68; KK217468.

Life size nose/mouth with display stand; S374-300. [Box top] © 1Jan68; KK217469.

U.S. frigate, Constellation; C 255-100. [Box top] © 1Dec66; KK217062.

Q

QUIKEY CO. ©

Key-Sac key holder. Card. © 2Feb70; KK217344.

The original Little Octopus rubber soap holder. Card. © 24Aug70; KK217836.

QWAN-TREX.

For the fisherman who thought he had everything; a fish Hook-Caddy that attaches to ones clothing. Sheet. Appl. author: Renard Alotta. © Renard Alotta d.b.a. Qwan-Trex; 11Aug70; KK218528.

Helpful Hook Caddy hints. Sheet. Appl. author: Renard Alotta. © Renard Alotta d.b.a. Qwan-trex; 23Nov70; KK218881.

Here it is, the original Hook Caddy. Sheet. Appl. author: Renard Alotta. © Renard Alotta d.b.a. Qwan-trex; 23Nov70; KK218879.

Yes, we were there; presenting the original capt'ns Hook Caddy. Sheet. Appl. author: Renard Alotta. © Renard Alotta d.b.a. Qwan-trex; 23Nov70; KK218880.

R

RADIO NEW YORK WORLDWIDE, INC. ©

The story of WRFM. 1 v. © 90ct70; KK219148.

RAMIREZ & FERAUD CHILI CO., INC. ©

Las Palmas chili beans; net wt. 6 lb. 6 oz. Sticker. © 10ct70; KK219019.

Las Palmas enchilada sauce; net wt. 6 lb. 6 oz. Sticker. © 10ct70; KK219018.

Las Palmas green chili salsa; net wt. 28 oz. Sticker. © 10ct70; KK219020.

RAYMOND SERVICES, INC. ©

Comfort security plan is all you need to know about air conditioning and heating system maintenance. (In Comfort security plan Raymond-1971 visible week, Nov. 1970, fly leaf) © 10Nov70; KK218825.

REID, PATRICIA ODEND'HAL. See GIANT DWARF.

REID, WILLIAM. See GIANT DWARF.

RELIGIOUS REPLICAS. ©

Religious art, beautiful to behold. Poster. Appl. author: Frank P. Giambalvo. Appl. ti.: A religious art masterpiece. © 24Nov70; KK219008.

REMCO INDUSTRIES, INC. ©

Boatniks, Indian; style 7096. On folding carton. © 15Jan70 (in notice: 1969); KK217061.

Boatniks, pirate; style 7098. On folding carton. © 15Jan70 (in notice: 1969); KK217058.

Boatniks, sailor; style 7097. On folding carton. © 15Jan70 (in notice: 1969); KK217060.

Boatniks, Viking; style 7095. On folding carton. © 15Jan70 (in notice: 1969); KK217059.

REMEMBER, INC. ©

Remember, Inc. Sheet. Appl. authors: Marvin D. Morrow & Joseph F. Perez. © 1Dec69; KK218081.

REMINGTON ELECTRIC SHAVER DIVISION, SPERRY RAND CORP. See SPERRY RAND CORP. REMINGTON ELECTRIC SHAVER DIVISION.

RENT-A-GOVERNESS, INC. ©

Offering your children the finest care obtainable. Folder. © 3Jun70; KK218066.

RESTONIC CORP. ©

1971 Living Bedrooms. Karl Steinhauser, designer. (In House beautiful, Nov. 1970, p.27-32) © 190ct70; KK218582.

REVLON, INC. ©

Finally, the transparent blush, Young Blush by Revlon. (In Seventeen, Sept. 1970, p.27) © 31Aug70; KK218072.

Natural Wonder LidShadows. (In Seventeen, Sept. 1970, p.7) © 31Aug70; KK218073.

New Ice Chromes by Natural Wonder. (In Seventeen, Sept. 1970, p.6) © 31Aug70; KK218344.

Revlon presents: lashes you should have been born with, the Lashes Unlimited collection by Revlon. (In Seventeen, Sept. 1970, p.20-21) © 31Aug70; KK218074.

Ultima II schema. Sheet. © 6Jun70; KK218346.

REYNOLDS (R. J.) TOBACCO CO. ©

Camel filters, they're not for everybody. (In Playboy, Oct. 1970, p.89) © 15Sep70; KK217895.

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I'd walk a mile for a Camel. Beachcomber. (In Pro football weekly, Oct. 24, 1970, p.28) © 24Oct70; KK219165.

I'd walk a mile for a Camel. Maine rocks. (In Pro football weekly, Sept. 12, 1970, p.24) © 9Sep70; KK218053.

To every cigarette smoker who enjoys good taste but who's concerned about tar; Vantage. (In Winston-Salem journal, July 27, 1970, p.5) Appl. author: LKP International, Ltd. © 27Jul70; KK218907.

Winston's down home taste. (In Daily news, New York, Dec. 4, 1970, p.46) © 3Dec70; KK218959.

RICH CREATIONS, INC. ©
Jolly plax, designed by Walt Smith. Sheet. © 6Oct70; KK218452.

RICHARDS MANUFACTURING CO. ©
Shea foam-float surgical head support; catalog no.15-0180. Sheet. Appl. author: Francis M. O'Rourke. © 18Feb70; KK218628.

RICHMOND, VIRGINIA. ©
Ho! Ho! Ho! Record sleeve. © 18Dec69; KK217859.

RIEGEL PAPER CORP. ©
Bikini panty hose; BPH-PBD-1. Folder. © 7May70; KK217434.

Extra width panty hose seamless; 20EW. Folder. Appl. author: Shelby Seamless Hosiery Mills, Inc. © 7Nov69; KK218282.

How to put on your panty hose; PAN-FB-2. On bag. Appl. ti.: Panty hose panel bags. © 25Aug70; KK219057.

Nude panty hose; NU-PBD-2. On bag. © 7Aug70; KK219059.

Nylons; S-14-5A. Bird scene. On bag. © 27Jul70 (in notice: 1969); KK219053.

One size panty hose; OS-LBD-1. Folder. Appl. ti.: One size panty hose L board. © 25Jun70; KK217431.

One size panty hose; OS-VBD-12A. Folder. Appl. ti.: One size panty hose V board. © 28Apr70; KK217432.

One size seamless stretch panty hose; OS-PBD-1. Folder. © 10Jun70; KK217433.

One size seamless stretch panty hose; OS-PBD-1. On bag. © 10Jun70; KK219056.

One size stretch panty hose. On bag. Appl. ti.: Design SO-PH-2. © 24Aug70; KK218229.

Panty hose; PH-LBD-5. Folder. © 2Jul70; KK219055.

Panty hose; PH-LBD-5. Folder. Appl. ti.: Panty hose L board. © 2Jul70; KK217430.

Stretch panty hose; ST-PBD-1. On bag. © 14Sep70; KK219054.

Stretch panty hose; ST-VBD-12. Folder. Appl. ti.: Design stretch pantyhose V board. © 14May70; KK217429.

Tall girl panty hose; TG/LBD-1. Folder. © 24Aug70; KK219058.

Tall girl superlong panty hose, seamless; 10TG. Folder. Appl. author: Shelby Seamless Hosiery Mills, Inc. © 7Nov69; KK218281.

RISWOLD, GILBERT. ©
Puck of the Dusk, by Paul Annixter; illustrated by Gilbert Riswold. [Dust jacket] © 8Sep70; KK218637.

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Roaring Camp & Big Trees narrow-gauge railroad timetable; effective Oct. 15, 1963. Folder. © 15Oct63; KK218274.

Roaring Camp & Big Trees narrow-gauge railroad timetable; effective Apr. 2, 1966. Folder. NM: revisions. © 2Apr66; KK218273.

Roaring Camp & Big Trees steam powered narrow gauge railroad timetable, 1970. Folder. © 14Apr70; KK218343.

ROBBINS FLOORING. ©
Lock-Tite floor system. Jan. 1970. Folder. Appl. author: John C. Fleming. © 2Jan70; KK217074.

Sport-Tred customized synthetic indoor/outdoor athletic floors. Folder. Appl. author: John C. Fleming. © Robbins Flooring (in notice: Robbins Flooring, division of Cook Industries, Inc.); 15Oct70; KK218932.

ROBBYN, K. ©
Comfort your feet with Robbyn's Footeese; net wt. 1 oz. On folding carton. Appl. author: Herman J. Rosenbaum. © 18Aug70; KK217761.

Our Secret, for use on troubled skins; net wt. 1 oz. On folding carton. Appl. author: Herman J. Rosenbaum. © 18Aug70; KK217760.

Salt Aire, bathing for your tub; net wt. 1 oz. On folding carton. Appl. author: Herman J. Rosenbaum. © 18Aug70; KK217759.

ROD-KLIP CO. ©
Golf tube-klips. Card. © 29Jun70; KK217161.

Golf Tube-Klips. Sheet. © 1Sep70; KK217846.

Golf Tube-Klips; 7 pack. On folding carton. © 22Jul70; KK217408.

ROLLS-ROYCE, INC. ©
A close look at the personal Rolls-Royce. (In The Hollywood reporter, Apr. 13, 1970, p.5) © 13Apr70; KK217425.

ROSENTHAL (S.) & CO., INC. ©
Let's get acquainted; one hour Martinizing. Folder. © 1Dec70; KK219141.

School, send 'em off; one hour Martinizing certifies the most in dry cleaning. Folder. © S. Rosenthal & Co., Inc.; 25Jul70; KK217829.

'Tis the season; one hour Martinizing. Folder. © 11Nov70; KK219146.

ROSENBERGER, JOHN.
For you Jeffrey Cain. See WARNER BROS. RECORDS, INC.

ROSS, ALEX.
Ondas de calor sobre el pecho, cuello y cabeza. See AYERST INTERNATIONAL, INC.

ROSS LABORATORIES.
Count the fish; Count the birds. Folder. © 3Nov70; KK219142.

Every inch a Similac baby. Folder. Appl. ti.: Similac nutritional self-mailer. © 2Jul70; KK217865.

Grand opening 1882; grand opening 1970; Rondec S syrup. Folder. Appl. ti.: Rondec S poster self-mailer. © 11Sep70; KK218733.

Grand opening 1882; grand opening 1970; Rondec T tablet. Folder. Appl. ti.: Rondec T self-mailer. © 11Sep70; KK218734.

I need iron, tell my mother; Similac with iron. Poster. © 3Nov70; KK219164.

If you were designing one food to give your babies the kind of nutrition they need; Similac with iron. Folder. Appl. ti.: Public Health selling aid. © 4Nov70; KK219163.

The look of a cough; new Rondec-DM antitussive/decongestant. Folder. Appl. ti.: Rondec DM permanent aid. © 25Aug70; KK218442.

New Pramet FA. Sheet. © 15Jul70; KK217862.

Rondec-DM, antitussive/decongestant. Card. © 9Jul70; KK217861.

Similac Isomil ready-to-feed in quart cans. Slip. Appl. ti.: Isomil quarts 25¢ coupon. © 13Aug70; KK218443.

ROTHMAN (HARRY) INC. ©
When you're in Rothman country you're in fashion. (In The New York times, Sept. 15, 1970, p.L40) © 15Sep70; KK218071.

RUBBERMAID COMMERCIAL PRODUCTS, INC. ©
Announcing two new food service exclusives from Rubbermaid; kitchen system, the profit pitcher. Folder. © 5Oct70; KK218796.

Natural beauty at unnatural prices, Rubbermaid's new designer series desk set. Sheet. © Rubbermaid Commercial Products, Inc. (in notice notice: Rubbermaid Commercial Products, Inc. a subsidiary of Rubbermaid, Inc.); 23Oct70; KK218903.

New from Rubbermaid, Brushtuft. Folder. © 7Jul70; KK217801.

New from Rubbermaid, Brushtuft exterior carpet matting - with the interior look. Sheet. © 7Jul70; KK217357.

New from Rubbermaid, everything every other kitchen system forgot. Sheet. © 5Oct70; KK218797.

New from Rubbermaid, everything every other kitchen system forgot. Sheet. © 5Oct70; KK218905.

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New from Rubbermaid, Shag-mat, a dirt collector with decorator appeal. Sheet. © 7Jul70; KK217356.

Now from Rubbermaid, new prize-winning tilt trucks. Sheet. © Rubbermaid Commercial Products, Inc., a subsidiary of Rubbermaid, Inc.; 24Aug70; KK217845.

The profit pitcher. Sheet. © 5Oct70; KK218795.

The profit pitcher, more features than any other pitcher on the market at half the cost. Sheet. © Rubbermaid Commercial Products, Inc. (in notice: Rubbermaid Commercial Products, Inc. a subsididary of Rubbermaid, Inc.); 5Oct70; KK218902.

Pylon, rich, luxurious carpet matting. Folder. © 7Jul70; KK217360.

Pylon, rich, luxurious carpet matting. Sheet. © 7Jul70; KK217355.

Shag-Mat, appealing dirt collector. Folder. © 7Jul70; KK217802.

Tuftwist, comes on rugged, bright and cheerful. Sheet. © 6Jul70; KK217358.

Tuftwist, rugged, bright protection. Folder. © 7Jul70; KK217800.

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Cassette caddy; keeps valuable tapes organized; no.2878. On folding carton. © 9Nov70; KK218923.

Cassette caddy. What will they do with all those tapes? Sheet. © 9Nov70; KK218794.

Covered pitcher; no.3062. Sticker. © 15Sep70; KK218801.

Drainboard mat protects drainboards, counter tops; no.1120. Sheet. © 16Nov70; KK218925.

Drainboard mat protects drainboards, counter tops; no.1121. Sheet. © 16Nov70; KK218924.

New design, Rubbermaid drainboard mats, protector mats. Sheet. © 2Nov70; KK218922.

New from Rubbermaid, special introductory offer; bowl. Sheet. © 31Aug70; KK218802.

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RUBBERMAID, INC.-Con.
New Rubbermaid Shelf-Kushion, more cushiony than ever to help protect china, glassware. Sheet. © 15Jun70; KK217359.

Protector mat for counters and stoves; no.1311. Sheet. © 16Nov70; KK218927.

Protector mat for counters and stoves; no.1312. Sheet. © 16Nov70; KK218926.

Rubbermaid introduces rubber mini-mats for mini-cars. Sheet. © 9Nov70; KK218920.

Ventilated cushion for cars, boats, home, & office. Sheet. © 9Nov70; KK218918.

Ventilated cushion for cars, boats, home, & office; no.2898. Sheet. © 9Nov70; KK218919.

Wide Track front carpet mat. Sheet. © 9Nov70; KK218921.

RUBBERMAID, INC. RUBBERMAID COMMERCIAL PRODUCTS, INC. SUBSIDIARY. See RUBBERMAID COMMERCIAL PRODUCTS, INC.

RUBINSTEIN (HELENA) INC. ©
Because most women have some oily skin areas, Helena Rubinstein has done something new and revolutionary about it. (In Glamour, Sept. 1970, p.49) © 20Aug70; KK217728.

The bright new youngette face, it's what the bold new length is leading up to; Illumination makeup. (In Glamour, Oct. 1970, p.84-85) © 17Sep70; KK218278.

I love the smell of Christmas. It smells like Heaven Sent. (In Seventeen, Dec. 1970, p.20-21) © 30Nov70; KK218999.

Minute Lashes: why the first lashes-with-applicator are still the best. (In Essence, Nov. 1970, p.77) © 28Oct70; KK218674.

New Skin Life Throat Firming Treatment; the dual-purpose cream to moisturize and tighten. (In Bazaar, Oct. 1970, p.67) © 29Sep70; KK218581.

The newest transparent face color; the first one that looks like a built-in blush; Glowstick. (In Mademoiselle, Oct. 1970, p.22-23) © 10Oct70; KK218431.

The only thing I haven't changed my mind about this year is Heaven Sent. (In Teen, Nov. 1970, p.99) © 1Nov70; KK218716.

A special time, a special place, and on your lips, romantic new rendezvous colors. (In Seventeen, Nov. 1970, p.23-29) © 29Oct70; KK218686.

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The wholesale hardware discount house, our 45th year. Folder & sheet. © Rugol a.a.d.o. Rugol Products Corp.; 1Apr70; KK217724.

RUMANO INDUSTRIES, INC. ©
Olives, jumbo pitted; net drained wt. 5 3/4 ozs. Sticker. © 5Nov70; KK218708.

RUST-OLEUM CORP. ©
Rust-Oleum, made in Canada, beautifies as it protects, new color horizons, 2764 flat white -- blanc mat; 1 imperial gallon net contents. Sticker. French & English. © 30Jun70; KK217602.

Rust-Oleum, made in Canada, beautifies as it protects, 769 damp-proof red primer; net contents, 1 imperial quart. Sticker. French & English. © 30Jun70; KK217603.

RUTHERFORD FOOD CORP. ©
Hypower brand beef stew; net wt. 7 1/2 oz. Sticker. © 31Jul68; KK218159.

S

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Glidden metals, copper infiltrating powder. Folder. Appl. author: Meldrum & Fewsmith, Inc. © 10ct69; KK218030.

SCM CORP. GLIDDEN-DURKEE DIVISION. ©
Coatings & resins industrial review; announcing an appealing eye-opener for the packaging industry; v.18, no.2. 1 v. Appl. author: Meldrum & Fewsmith, Inc. © 15Aug68; KK218441.

Coatings & resins industrial review; reflections on the ins and outs of decorating metal cans; v.19, no.2. 1 v. Appl. author: Meldrum & Fewsmith, Inc. © 1Dec69 (in notice: 1970); KK218440.

SCM CORP. GLIDDEN-DURKEE DIVISION. COATINGS & RESINS DIVISION. ©
Turn a painter loose with Solo Spray. Folder. Appl. author: Meldrum & Fewsmith, Inc. © 1Dec69; KK218031.

S.R.C. See SPERRY RAND CORP.

SAALFIELD PUB. CO. ©
All in one fun, 6 activity books; 5019:150. On wrapper. © 16Apr70; KK218369.

5 books of things that go, paste without paste; 5015:150. On wrapper. © 7Apr70; KK218372.

Follow the dots and color the pictures; 5013:150. On wrapper. © 8Apr70; KK218373.

Little snipper cut-up fun; 6079:150. On wrapper. © 29Apr70; KK218883.

Make believe and play stewardess; paper doll & costumes; 6061:150. On wrapper. © 3Jun70; KK218401.

Stitch a picture creative sewing play; 6038:150. On wrapper. © 19Jan70; KK218882.

Traythings, a new and different handicraft; 6113:200. On wrapper. © 26May70; KK218403.

Wet the brush and bring out the colors; 5017:150. On wrapper. © 16Apr70; KK218370.

SAFETY MOTIVATIONS. ©
Safetrix fun stick-on badges. Card. Appl. author: Charles T. Evans. © 5Jun70; KK218748.

Safetrix, the original carry-all safety bag. Appl. author: Charles T. Evans. © 22May70; KK217578.

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Apple fruit roll; net wt. 2 oz. On bag. © 6Apr70; KK217820.

Apricot fruit roll; net wt. 2 oz. On bag. © 4Jun70; KK217822.

Lemon fruit roll; net wt. 2 oz. On bag. © 11Jun70; KK217824.

Prune fruit roll; net wt. 2 oz. On bag. © 4Jun70; KK217821.

Raspberry fruit roll; net wt. 1 3/4 oz. On bag. © 4Jun70; KK217825.

Strawberry fruit roll; net wt. 2 oz. On bag. © 4Jun70; KK217823.

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Is fire a necessary force of nature? (In Time, Sept. 21, 1970, p.107) © 21Sep70; KK218512.

One is 280 years old, the other 56; why? (In Time, June 29, 1970, p.36) © 29Jun70; KK217438.

SAKRETE, INC. ©
New formula B blacktop sealer; 1 U.S. gallon. Sticker. © 1Nov68; KK217292.

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Model BT-3 interfaced with Burroughs A 149 card punch. Sheet. © 23Jan70; KK218698.

SAUNA BELT, INC.
An amazingly rapid and effective waistline reducer, the incredible new sauna belt. (In Family circle, May 1970, p.111) © Biophysical Research & Development Corp. d.b.a. Sauna Belt, Inc.; 16Apr70; KK218532.

The fastest most effective waistline reducer ever discovered, the incredible new sauna belt. (In Cosmopolitan, Oct. 1969, p.95) © Biophysical Research & Development Corp. d.b.a. Sauna Belt, Inc.; 30Sep69; KK218585.

SCHENLEY DISTILLERS CO. ©
Quiet Schenley. (In Lake County record-bee, June 18, 1970, p.A-6) © 18Jun70; KK217645.

SCHENLEY DISTILLERS, INC. ©
Reserve; 4/5 quart. On folding carton. © 12Sep68; KK217640.

Reserve; 4/5 quart. On folding carton. © 17Sep69; KK217634.

XL American blended whiskey; 4/5 quart. On folding carton. © 30Oct69; KK217937.

SCHENLEY IMPORTS CO. ©
He and she whisky; Imported Canadian MacNaughton. (In Life, June 19, 1970, p. opposite p.12) © 19Jun70; KK218103.

He and she whisky, it's Canadian MacNaughton. (In Washington Post, Feb. 27, 1970, p.A-5) © 27Feb70; KK217646.

SCHENKEL, CAL.
Frank Zappa, Chunga's revenge. See WARNER BROS. RECORDS, INC.

SCRIPT LABORATORIES, INC.
[Franchise brochure] Folder & 5 sheets. © Script, a.a.d.o. Script Laboratories; 2Jul70; KK217616.

SCRIVEN, LEONARD W. ©
Astro-darts. Sheet. © 15Dec70; KK219034.

SEALOL, INC. ©
Sealol 770 mechanical seals; bulletin AS 10. Sheet. © 15Dec70; KK219156.

SEALY, INC. ©
One of the few people who won't see our TV commercials; Sealy Posturepedic. (In Home furnishings daily, Aug. 14, 1970, p.10-11) Appl. author: Earle Ludgin & Co. © 14Aug70; KK217729.

SEARS, ROEBUCK & CO. ©
Sears Cling-alon hosiery; we can't prove they fit better than anyone else's. (In Ladies' home journal, Dec. 1970, p.59) Appl. author: Foote, Cone & Belding. © 25Nov70; KK219170.

This is Sears Cling-alon Thi-Top hosiery. (In Redbook, Sept. 1970, p.62) Appl. author: Foote, Cone & Belding. © 18Aug70; KK217897.

We believe our Cling-alon hosiery will keep its fit longer. (In Ladies' home journal, May 1970, p.81) Appl. author: Foote, Cone & Belding. © 25Apr70; KK217131.

SECURITY PACIFIC INTERNATIONAL BANK. ©
There's a new international bank in New York. (In American banker, Feb. 4, 1970, p.5) Appl. author: Young & Rubicam, Inc. © 4Feb70; KK217009.

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SECURITY PACIFIC NATIONAL BANK. ©
Coming soon: the combined check and charge card from Security Pacific Bank. (In Los Angeles times, March 24, 1970, pt.1, p.14-15) Appl. author: Young & Rubicam, Inc. © 24Mar70; KK216987.

The first combined check and charge card for car repairs. Illus. signed: N. Doherty. (In Herald examiner, April 7, 1970, p.D-5) Appl. author: Young & Rubicam, Inc. © 7Apr70; KK216981.

The first combined check and charge card for doing the town. Illus. signed: N. Doherty. (In Herald examiner, April 7, 1970, p.C-6) Appl. author: Young & Rubicam, Inc. © 7Apr70; KK216986.

The first combined check and charge card for furniture buyers. Illus. signed: N. Doherty. (In Herald examiner, April 7, 1970, p.A-12) Appl. author: Young & Rubicam, Inc. © 7Apr70; KK216985.

The first combined check and charge card for moving day. Illus. signed: N. Doherty. (In Herald examiner, April 7, 1970, p.A-14) Appl. author: Young & Rubicam, Inc. © 7Apr70; KK216984.

The first combined check and charge card for the sports fan. Illus. signed: N. Doherty. (In Herald examiner, April 7, 1970, p.D-3) Appl. author: Young & Rubicam, Inc. © 7Apr70; KK216982.

From now on, your money is worth more money. (In Los Angeles times, Feb. 10, 1970, pt.1, p.14) Appl. author: Young & Rubicam, Inc. © 10Feb70; KK217020.

In some stores, you don't have to prove your credit is good, you have to prove your check is good. (In Los Angeles times, Apr. 21, 1970, pt.1, p.13) Appl. author: Young & Rubicam, Inc. © 21Apr70; KK216989.

Security Pacific Bank has extravagant checks for frugal people. (In Sports illustrated, Feb. 23, 1970, p.C3) Appl. author: Young & Rubicam, Inc. © 19Feb70; KK217014.

Security Pacific Bank introduces the combined check and charge card. (In Los Angeles times, Apr. 7, 1970, pt.1, p.12-13) Appl. author: Young & Rubicam, Inc. © 7Apr70; KK216994.

The seldom told troll tale. Illus. signed: Wally Neibart. (In Daily collegian, Oct. 16, 1969, p.5) Appl. author: Young & Rubicam, Inc. © 16Oct69; KK217016.

Some lawyers' wives would be better off as clients. (In Trusts and Estates, Feb. 1970, p.77) Appl. author: Young & Rubicam, Inc. © 1Feb70; KK217015.

Trusts are for men who don't want their widows to live on odds and ends. (In Time, Mar. 2, 1970, p.X4) Appl. author: Young & Rubicam, Inc. © 23Feb70; KK217005.

Wednesday is pay day with a Security Pacific Bank Master Charge/Ready ReservAccount. (In Los Angeles times, Apr. 13, 1970, pt.1, p.13) Appl. author: Young & Rubicam, Inc. © 13Apr70; KK216993.

SELECTIVE PRODUCTS CORP. ©
Multi-colored Happy Games. Sheet. Appl. author: F. Krone. © 15Jun70; KK217354.

SERVICEMASTER SERV-OPP INT'L CORP. ©
Isn't this the day to find out about professional furniture cleaning. (In House beautiful, Sept. 1970, p.44) Appl. author: Frank C. Nasher, Inc. © 20Aug70 (in notice: 1969); KK218149.

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Ladies' bikini; Sew Lovely lingerie patterns, pattern no.P501. [Envelope] © 8Dec69; KK217706.

Ladies' full slip; Sew Lovely lingerie patterns, pattern no.S701. [Envelope] © 8Dec69; KK217707.

Ladies half slip; Sew Lovely lingerie patterns, pattern no.S700. [Envelope] © 8Dec69; KK217704.

Ladies' long leg girdle; Sew Lovely lingerie patterns, pattern no.G602. [Envelope] © 8Dec69; KK217710.

Ladies' panty girdle; Sew Lovely lingerie patterns, pattern no.G600. [Envelope] © 8Dec69; KK217709.

Ladies' panty girdle with front panel; Sew Lovely lingerie patterns, pattern no.G601. [Envelope] © 8Dec69; KK217708.

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Creations from heirlooms, a fascinating and lovely memento. Card. © 29Aug70; KK219049.

SILVER MANUFACTURING CO., INC. ©
Silver GulfStream Securoslax; trousers with a corner on comfort. Slip. © 23Jul70; KK217941.

Silver/Gulfstream SelfSizer, the self-adjusting trouser. Slip. © 23Jul70; KK217940.

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Safe, Simco type XP static eliminator. Sheet. © 1Jul70; KK217475.

SIMMONS CO. ©
Beautyrest, the mattress built to conform to Senta Berger. (In Glamour, Apr. 1970, p.129) Appl. author: Young & Rubicam, Inc. © 20Mar70; KK216990.

Because backs don't conform, they need an extra-firm mattress that does; Beautyrest. (In Glamour, Mar. 1970, p.161) Appl. author: Young & Rubicam, Inc. © 20Feb70; KK216991.

If this is your shape standing up, why shouldn't it be the same lying down? Beautyrest. (In Glamour, June 1970, p.61) Appl. author: Young & Rubicam, Inc. © 20May70; KK216995.

Never sit on a mattress. (In Modern bride, fall 1970, p.47) Appl. author: Young & Rubicam, Inc. © 2Jul70; KK217650.

Which mattress would you rather sleep on? Beautyrest. (In Ladies' home journal, Oct. 1969, p.67) Appl. author: Young & Rubicam, Inc. © 30Sep69; KK216988.

SIMONDS SAW & STEEL DIVISION, WALLACE-MURRAY CORP. See WALLACE-MURRAY CORP.

SIMPLICITY PATTERN CO., INC. ©
Bright peasant looks, party put-togethers to sew right now; Simplicity fashion news. Poster. © 1Nov70; KK218894.

Computer fashions fall '70; 8938. 1 v. © 1Aug70; KK218819.

Dazzling holiday dressing, merry gifts to sew for the family; fashion news; 9118. Poster. © 10Oct70; KK218415.

The dress news, sew it soft; take one, it's free; Simplicity fashion news. Poster. © 1Sep70; KK218386.

Fall '70 sewing news, take one, it's free; 8973. Card. © 1Jul70; KK217310.

The fashion story told at length. Wall chart. © 1Jul70; KK217307.

The "How-to" rag doll; 9137. Poster. © 1Dec70; KK219190.

Knit coordinates, capes for everyone; take one, it's free, Simplicity fashion news. Poster. © 1Dec70; KK219186.

New fall/winter issue, with hemlines for every body; 8981. Card. © 1Aug70; KK217786.

New looks & lengths for fall, take one, it's free; 9020. Card. © 1Aug70; KK217787.

Sew to all lengths for fall '70; 9018. Card. © 1Aug70; KK217785.

Simplicity; 8965, blouse 8594, 8699. Card. © 1Jul70; KK217311.

Simplicity; 8975. Card. © 1Jul70; KK217309.

Simplicity; 8983. Card. © 1Jul70; KK217308.

Simplicity; 9022. Card. © 1Aug70; KK217788.

Simplicity; 9063. Poster. © 1Sep70; KK218387.

Simplicity; 9066. Poster. © 1Sep70; KK218385.

Simplicity; 9069. Poster. © 10Oct70; KK218416.

Simplicity; 9093. Poster. © 10Oct70; KK218417.

Simplicity; 9099, blouse 8892. Poster. © 1Sep70; KK218384.

Simplicity; 9111. Poster. © 10Oct70; KK218414.

Simplicity; 9146. Poster. © 1Nov70; KK218895.

Simplicity; 9164. Poster. © 1Nov70; KK218896.

Simplicity; 9183, 9172. Poster. © 1Nov70; KK218897.

Simplicity 9208. Poster. © 1Dec70; KK219188.

Simplicity 9216. Poster. © 1Dec70; KK219187.

Simplicity 9226. Poster. © 1Dec70; KK219189.

We go to all lengths to please you; 8952. Poster. © 1Aug70; KK217789.

Your guide to running a successful Simplicity pattern department. 1 v. © 1Aug70; KK218818.

SLENDER*BOLIC HEALTH INDUSTRIES, INC. ©
Slender*Wrap; no diets, no drugs, no exercise. (In The Houston post, Nov. 30, 1970, section C, p.3) NM: new text & revision. © 30Nov70; KK219147.

SMETHPORT SPECIALTY CO. ©
County fair; the just for fun game; model no.173. Card. © 17Dec69; KK217081.

Trophy hunt, the game of fun and skill; model no.172. Card. © 17Dec69; KK217093.

SMITH (A. O.) HARVESTORE PRODUCTS, INC. ©
Do you have a nose for good feed? (In Farm journal, Mar. 1970, p.B11) Appl. author: Richard Paul Mills. © 15Feb70; KK218011.

SMITH, WALT.
Jolly plax. See RICH CREATIONS, INC.

SNYDER'S BAKERY SERVICE, INC. ©
Old fashioned baked potato bread; net weight 16 oz. On bag. Appl. author: John A. Snyder. © 15Feb70; KK216969.

SOCIETY FOR VISUAL EDUCATION, INC. ©
Black contributors to American culture; IR-105; Singer education & training products; album IR-30--IR-33. 4 record sleeves. © 17Apr70; KK217331.

Voices of our times; Singer education & training products; album IR-34. Record sleeve. (Social issues and the now generation, IR-106) © 9Jul70; KK217582.

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Aunt Ann's cookies, old fashioned goodness; net wt. 30 oz. On folding carton. © 10Oct70; KK218466.

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SONY CORP. OF AMERICA. ©
The clock radio that wakes you like your mother did; 7FC-89W. (In Playboy, May 1970, p.171) Appl. author: Doyle Dane Bernbach, Inc. © 27Apr70; KK217377.

Introducing the Sony Trinitron with a new tuning system. (In Merchandising week, May 11, 1970, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 11May70; KK217831.

Now he comes in 4 different packages; Trinitron Sony color TV. (In Mart magazine, June 15, 1970, p.45) Appl. author: Doyle Dane Bernbach, Inc. © 28May70; KK217238.

On Trinitron, my wash is not just brighter, it's sharper; Sony color TV. (In Life, Sept. 11, 1970, p.61) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug70; KK218286.

We couldn't say we're better in color, if we couldn't prove it in black & white. (In Life, Nov. 27, 1970, p.6-7) Appl. author: Doyle Dane Bernbach, Inc. © 24Nov70; KK218992.

Will you ever get a present this great again? (In New York magazine, Nov. 30, 1970, p.43) Appl. author: Doyle Dane Bernbach, Inc. © 27Nov70; KK218990.

SOURCE OF THE UNUSUAL, INC. ©
The Hate-To-Exercise Mat; Sanamat. (In Chicago tribune, May 25, 1970, section 5, p.4) © 25May70; KK219052.

The hate-to-exercise mat, Sanamat. (In The New York times, May 18, 1969, p.107) © 18May70; KK217485.

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Doll coach; no.5608L. On wrapper. © 15Mar69; KK218001.

Doll stroller, ages 2 to 5; 2SB-6. On wrapper. © South Bend Toy Mfg. Co., Inc., a Milton Bradley Co.; 15Sep70; KK218477.

Doll stroller, ages 2 to 5; 2SB-7. On wrapper. © South Bend Toy Mfg. Co., Inc., a Milton Bradley Co.; 15Sep70; KK218476.

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Doll stroller, ages 2 to 5; 2SB-9. On wrapper. © South Bend Toy Mfg. Co., Inc., a Milton Bradley Co.; 15Sep70; KK218474.

Dolly mobile, ages 2 to 5; 1SB-11. On wrapper. © South Bend Toy Mfg., Co., Inc., a Milton Bradley Co.; 15Sep70; KK218481.

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Value village. Card. Appl. ti.: Print of hand holding children. © Southwest Assn. for Retarded Children, Inc.; 20Mar70; KK217655.

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Cat & poodle; kit no.702. Folder. (Holiday decorations) © 12May70; KK217313.

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Display and sell the portable washer with agitator action, Speed Queen Supertwin, special Christmas promotion. Sheet. © Speed Queen, a division of McGraw-Edison Co.; 1Dec70; KK218952.

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Stainless steel plus washer and dryer merchandising profit program. Folder. Appl. ti.: Stainless steel plus profit program. © Speed Queen, a division of McGraw-Edison Co.; 1Dec70; KK218953.

SPELLMAN & ZENON PRODUCTS CORP. ©
Satin Lustre, extra rich protein shampoo; 8 fl. oz. On bottle. Appl. author: Frederick R. Spellman. © 15Sep70; KK219081.

Satin Quick shampoo; 4 fl. oz. On can. Appl. author: Frederick R. Spellman. © 17Dec70; KK219064.

SPERRY RAND CORP. ©
Christmas comes but twice a year; Remington Lektro Blade shaver. (In Life, Dec. 12, 1969, p.29) Appl. author: Young & Rubicam, Inc. © 8Dec69; KK216998.

The first cordless shaver with disposable blades; Remington Lektro Blade. (In Sports illustrated, May 11, 1970, p.5) Appl. author: Young & Rubicam, Inc. © Sperry Rand Corp. (in notice: S.R.C. Remington Electric Shaver Division); 7May70; KK217104.

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Remington hair styler warranty. Folder. © S.R.C. a.a.d.o. Sperry Rand Corp.; 13Jun69 (in notice: 1968); KK218893.

The shaver that thinks it's a razor; Remington Lektro Blade. (In Sports illustrated, Apr. 20, 1970, p.81) Appl. author: Young & Rubicam, Inc. © Sperry Rand Corp. (in notice: S.R.C. Remington Electric Shaver Division); 16Apr70; KK217106.

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For $1.95 your old Remington can shave you better than when it was new. (In Look, July 28, 1970, p.47) Appl. author: Young & Rubicam, Inc. © Sperry Rand Corp., S.R.C. Remington Electric Shaver Division; 14Jul70; KK217652.

Remington has invented a way to keep food hot 45 whole minutes without a cord; the Stay Warm. (In Mart magazine, July 15, 1970, p.44) © 15Jul70; KK218025.

Wrinkles can make you rich; the Steam-all by Remington. (In Home furnishings daily, July 21, 1970, p.21) © 21Jul70; KK218023.

You make your customers look good. (In Merchandising week, July 13, 1970, p.1) © 13Jul70; KK218024.

SPERRY RAND CORP. REMINGTON ELECTRIC SHAVER DIVISION. See SPERRY RAND CORP.

SPILKA, ARNOLD. ©
A rumbudgin of nonsense. Scribners. [Dust jacket] 4080. © on jacket illus.; 9Sep70; KK218130.

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Handy answers to hard questions asked by children in the Health-tex years. How did piggybanks start? (In Good housekeeping, Sept. 1970, p.178) © 19Aug70; KK218789.

Handy answers to hard questions asked by children in the Health-tex years; how do fish breath under water? (In Redbook, Sept. 1969, p.42) © 21Aug69; KK218141.

Handy answers to hard questions asked by children in the Health-tex years; how do our ears hear? (In Woman's day magazine, Aug. 1969, p.3) © 18Jul69; KK218143.

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Handy answers to hard questions asked by children in the Health-tex years; what is love? (In Parents' magazine, Sept. 1968, p.46) © 23Aug68; KK218140.

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Handy answers to hard questions asked by children in the Health-tex years. Why do we have toys? (In The New York times magazine, Sept. 13, 1970, p.53) © 13Sep70; KK218790.

What is Health-tex? Stantogs. (In Your new baby, Aug. 1970, p.28) Appl. ti.: Handy ... years. © 20Jul70; KK218791.

STALEY (A. E.) MANUFACTURING CO. ©
Hip-O-Lite marshmallow creme & spread; net wt. 9 oz. Sticker. © 1Jul70; KK217818.

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Free exhibit! (In Los Angeles times, June 30, 1970, p. 7) Appl. author: James Marshall Wylie. © State Mutual Savings & Loan Assn.; 30Jun70; KK217435.
Southern California's newest discount service center. (In Los Angeles times, June 30, 1970, p.7) Appl. author: James Marshall Wylie. © State Mutual Savings & Loan Assn.; 30Jun70; KK217436.

STAY SPRAY CHEMICAL CO.
Stay-spray+; the household insecticide; net wt. 15 oz. Sticker. Appl. author: Edward Van Kinkle. © Stay Spray Chemical Co. d.b.a. Stay-Spray; 1Aug69; KK217218.

STEINHAUSER, KARL.
1971 Living Bedrooms. See RESTONIC CORP.

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STERNCO INDUSTRIES, INC. ©
T.V. fish tank, one gallon size. Card. © 1Jun70; KK218490.

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Count-o-meter, an instructional device. Sheet. © 12Oct70; KK218996.

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New idea, coin stak bank. Sheet. © W. B. Stiller; 1Apr70; KK217352.
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Do you re-load machine-stacked bales? With our 98M system ... you can do it from inside. (In Greybull standard, Aug. 6, 1970, p.12) © 6Aug70; KK217752.
New hoists in a class by themselves. (In Greybull, Wyo. standard, Aug. 6, 1970, p.2) © 6Aug70; KK218232.

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STORY, BARRON.
Classic Rush/Tom Rush. See ELEKTRA CORP.

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Butterscotch squares; net wt. 10 oz. [Box top] © 3Jun70; KK218235.
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Russell Stover Favorites; net wt. 28 oz. On wrapper. © 3Jun70; KK218047.

SULLIVAN, ALLEN M.
Aero Pak, the ... aviation product merchandising system. See HUNCKLER, PAUL J.

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Lady Sunbeam creates power tools for girls; Lady Sunbeam facemaker complexion care kit. (In Glamour, Oct. 1969, p.58-59) © Sunbeam Appliance Co., a division of Sunbeam Corp.; 10ct69; KK217123.

SUNBEAM CORP. ©
Beauty shop to go; Lady Sunbeam mist & sauna hair dryer. (In McCall's, Dec. 1969, p.35) © 1Dec69; KK217122.
Give your baby a PowerTool for Christmas. (In Life, Dec. 5, 1969, p.27) © 5Dec69; KK217753.

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SUNSET HOUSE. ©
Special gift guide section. [Santa Claus & open box] (In Parade, Nov. 30, 1969, p.11-22) Appl. author: Leonard Carlson. © 30Nov69; KK217774.
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SUPREME MILLS, INC. ©
Enkasheer panti hose; RN 22698. On wrapper. © 20Apr68; KK217233.

SYN-WIG LABORATORIES.
Syn Wig, antistatic shampoo concentrate; 4 oz. On bottle. Appl. author: Marjorie A. Bunten. © Marjorie A. Bunten d.b.a. Syn-Wig Laboratories; 1Apr70; KK217427.

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Binoculares de prismas roof. Sheet. NM: compilation & additions. © 10ct70; KK218513.
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Astra-cals, heavy self-adhesive vinyl decal; no.300. On folding carton. © 8Jun70; KK218584.

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Aladdin & the wonderful lamp; Douban the physician; TG 107. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219133.
Ali Baba and the forty thieves; White cat; TG 111. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219129.
Alice in wonderland; Why the sea is salt; TG 106. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219134.
Beauty & the beast; Princess Moonbeam; TG 101. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219139.
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Cinderella; The twelve dancing princesses; TG 102. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219138.
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The emperor's new clothes; Melilot; TG113. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219127.
Faithful John; Jack and the beanstalk; TG116. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219124.
The frog prince; King Thrushbeard; TG114. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219126.
Hansel & Gretel; Three golden hairs; TG119. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219121.
Hop o' my thumb; The brave little tailor; TG112. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219128.
Jorinda & Joringel; The juniper tree; TG124. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219116.
The little lame prince; The song of Roland; TG123. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219117.
The little mermaid; One eye, two eyes, three eyes; TG118. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219122.
The magic carpet; King Midas and the golden touch; TG125. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219118.
The princess and the pea; The house in the woods; TG122. Record sleeve. (Let's pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219119.
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Sleeping Beauty; The goose girl; TG 109. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219131.
Snow Drop and the seven dwarfs; The magic cuckoo; TG 104. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219136.
Snow White & Rose Red; The queen who couldn't make spice nuts; TG 105. Record sleeve. (Let's Pretend) Cover illus. by David Chestnutt. © 1Nov70; KK219135.
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Daily rent your money for as long as you let us use it. (In Chicago tribune, Nov. 1, 1970, section 4, p.15) © 1Nov70; KK218823.
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Hardrock, Coco and Joe. Record sleeve. © 27Nov70; KK219005.
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The year around Christmas present. DeTrom Pub. Co. Record sleeve. © 27Nov70; KK219004.

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220 power sweeper, tough, compact sweeper for narrow aisles and congested areas. Folder. © 50ct70; KK218982.

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Reflective Scotchlite think snow bumper sticker set. (In Skiing, Nov. 1970, p.180) Appl. author: Michael L. Greene. © 220ct70; KK218600.

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Palancé. See WARNER BROS. RECORDS, INC.

Tim Buckley, star sailor. See WARNER BROS. RECORDS, INC.

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The Tiny Tim game of beautiful things. See PARKER BROS., INC.

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Algaecide; for the treatment of algae in swimming pool water; net contents 1 gal. On bottle. © 1Jun69; KK218630.

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Little Feat. See WARNER BROS. RECORDS, INC.

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Every time you pass the buck this much goes for services. (In The Wall Street journal, Sept. 29, 1970, p.5) © 29Sep70; KK218517.

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As advertised in Newsweek; bugged by delinquent accounts? Sheet. Appl. author: Wayne Martin. Appl. ti.: Advertisement as in Newsweek. © 1Apr69; KK217550.

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1092. French vanilla; 64 fl. oz. © 11Jul68; KK217924.
1092. Maple nut; 64 fl. oz. © 11Jul68; KK217925.
1092. Mint bon bon; 64 fl. oz. © 11Jul68; KK217926.
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Contempora, a Bucilla crochet afgan kit; kit no.7777. Sheet. Appl. author: Gerald Levy. © Bernhard Ulmann Co., division of Indian Head, Inc.; 18Nov70; KK218985.

Fringe benefits by Bucilla, makes bolero or tunic; kit no.7775. Sheet. Appl. author: Gerald Levy. © Bernhard Ulmann Co., division of Indian Head, Inc.; 300ct70; KK218983.

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Scene II by Bucilla; kit no.7774. Sheet. Appl. author: Gerald Levy. © Bernhard Ulmann Co., division of Indian Head, Inc.; 300ct70; KK218984.

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Feeding foot. Folder. Appl. author: Arthur James Feigel. © 23Sep70; KK218388.

New, thrifty, dependable, Columbia safety-stitchers, overseamers and sergers in classes 600/650. 4 p. Appl. author: Arthur James Feigel. © 23Sep70; KK218389.

UNIROYAL, INC. ©
Next year, kids will want the sneakers as much as the premium. (In Footwear news, July 30, 1970, p.16-17) Appl. author: Doyle Dane Bernbach, Inc. © 30Jul70; KK218003.

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Fragments from an unknown gospel; poetry by Bill Comeau, music by Carmel Signa; AVS 123. Record sleeve. © 1Apr70; KK218788.

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Snoopy astronaut commemorative coin. Card. Appl. author: Charles M. Schulz. © 2Jun69; KK217374.

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The undernourished American. See INTER-HARVEST, INC.

UNITED FRUIT SALES CORP. ©
Your guide to greater profits. 24 p. © 10Jan70; KK217372.

UNIVERSAL PET PRODUCTS.
Vita-Blok, small animal vitamin block. Card. Appl. author: William B. Janes. © William B. Janes d.b.a. Universal Pet Products; 10Aug70; KK217793.

V

VALLEY CANNING CO., DIVISION MOUNTAIN PASS CANNING CO., INC. See MOUNTAIN PASS CANNING CO., INC. VALLEY CANNING CO.

VANCE (ROBERT B.) & ASSOCIATES, INC. ©
The Vandex credit card purchase register. 1 v. © 1Dec69; KK217450.

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Colortime, no numbers; 12 crayons, 10 drawings. [Box top] Appl. author: L. W. Longenecker. © 23Sep68; KK217894.

Dip n' dab watercolor set. [Box top] Appl. author: L. W. Longenecker. © 23Sep68; KK217893.

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For 1971, we improved the left side rear window. (In Life, Oct. 30, 1970, p.63) Appl. author: Doyle Dane Bernbach, Inc. © 27Oct70; KK218872.

If this is the 1971 Beetle, then what's this? (In Life, Oct. 23, 1970, p.58B-58C) Appl. author: Doyle Dane Bernbach, Inc. © 20Oct70; KK219253.

If you want to see Europe on your own, pick up a traveling companion. (In Scholastic teacher, elementary ed., Mar. 9, 1970, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 25Feb70; KK217556.

In 1969, a Volkswagen was named one of the world's most beautiful things. (In Playboy, Oct. 1970, p.50) Appl. author: Doyle Dane Bernbach, Inc. © 27Sep70; KK218874.

In some ways it's as good as a sports car; Volkswagen Type 3. (In Newsweek, July 6, 1970, p.44-45) Appl. author: Doyle Dane Bernbach, Inc. © 3Jul70; KK217781.

Introducing a revolutionary new small car; the super beetle. (In Life, Oct. 9, 1970, p.64-65) Appl. author: Doyle Dane Bernbach, Inc. © 60ct70; KK218873.

An investment tip from Volkswagen: buy low, sell high. (In Time, Aug. 17, 1970, p.33) Appl. author: Doyle Dane Bernbach, Inc. © 14Aug70; KK217848.

Is nothing sacred? (In Time, June 29, 1970, p.25) Appl. author: Doyle Dane Bernbach, Inc. © 26Jun70; KK217213.

Is the economy trying to tell you something? (In Time, Aug. 3, 1970, p.55) Appl. author: Doyle Dane Bernbach, Inc. © 31Jul70; KK219251.

Is the economy trying to tell you something? Poster. Appl. author: Doyle Dane Bernbach, Inc. © 1Sep70; KK219032.

Mini, midi, maxi. (In Women's wear daily, June 22, 1970, p.15) Appl. author: Doyle Dane Bernbach, Inc. © 22Jun70; KK217214.

A new breed of bug. Poster. Appl. author: Doyle Dane Bernbach, Inc. © 10ct70; KK218839.

A sedan with the guts of a sports car; the Volkswagen Type 3. (In Newsweek, Aug. 3, 1970, p.20) Appl. author: Doyle Dane Bernbach, Inc. © 31Jul70; KK218285.

You can drive it all over Europe; we can service it all over America. (In Scholastic teacher, elementary ed., Apr. 1970, p.29) Appl. author: Doyle Dane Bernbach, Inc. © 28Mar70; KK217555.

VOLVO, INC. ©
It goes faster without the carburetors. (In Road & track, Mar. 1970, p.21) Appl. author: Scali, McCabe, Sloves, Inc. © 1Mar70; KK217369.

A thing of beauty that's a joy for more than 3 years. (In Newsweek, Mar. 30, 1970, p.85) Appl. author: Scali, McCabe, Sloves, Inc. © 30Mar70; KK217370.

Things are tough all over. (In Time, Apr. 13, 1970, p.80-81) Appl. author: Scali, McCabe, Sloves, Inc. © 13Apr70; KK217371.

You find them in all the worst places. (In Time, Mar. 23, 1970, p.39) Appl. author: Scali, McCabe, Sloves, Inc. © 23Mar70; KK217368.

VUCO, ROSE E. See DELONGA ASSOCIATES.

W

WGN CONTINENTAL BROADCASTING CO. ©
Cold turkey isn't something you eat. (In Advertising age, Aug. 24, 1970, p.142-143) © 24Aug70; KK218816.

Cold turkey isn't something you eat. (In Midwest magazine (Chicago Sunday sun-times) Sept. 13, 1970, p.31) © 13Sep70; KK218817.

Drug addiction: it's a great way to get away from it all. (In Midwest magazine (Chicago Sunday sun times) Sept. 20, 1970, p.49) © 20Sep70; KK218121.

My son, the speed freak. (In Midwest magazine (Chicago Sunday sun times) Oct. 4, 1970, p.49) © 40ct70; KK218510.

This is David Hunter. (In Midwest magazine (Chicago Sunday sun times) Sept. 27, 1970, p.42) © 27Sep70; KK218057.

W.N.W. MINT INDUSTRIES. ©
A special limited coin series honoring America's Bicentennial Year, 1976. (In Numismatic news, Oct. 27, 1970, p.20) Appl. ti.: American Bicentennial of Freedom metal as struck on silver or bronze coin and design and manufacture of costume jewelry. © 27Oct70; KK218720.

W.N.W. MINT INDUSTRIES, INC. ©
Recapture in your own collection the vitality and grandeur of the American Indian. (In Neusamatic news, July 22, 1969, p.20) Appl. ti.: Historical biography of Sitting Bull as struck on silver or bronze coin. © 22Jul69; KK216028.

WAGNER ELECTRIC SALES CORP.
Disc brake service, spec guide. Folder. Appl. ti.: Manual AU 1599 disc brake service spec guide. © Wagner Electric Sales Corp. (in notice: Wagner Electric Corp.); 30Jun70; KK218587.

WALLACE-MURRAY CORP.
New pre-ground shoe die steel. Sheet. © Simonds Saw & Steel division, Wallace-Murray Corp. (in notice: Wallace-Murray Corp.); 14Dec70; KK219001.

WARNER & SWASEY CO. ©
Preset standard tools for Warner & Swasey, 1AC, 2AC, & 3AC single spindle automatics. 7 p. Appl. author: Edward F. Kroszkewicz, Jr. © 1May69; KK216968.

WARNER BROS. RECORDS, INC. ©
American beauty; 1893. Artwork, Kelly-Mouse Studios; rear photo, George Conger. 2 sheets. © 10Nov70; KK219192.

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Little Feat; WS1890. Cover photo by Frank Bez; cover concept & liner photos by Susan Titelman. © 10Nov70; KK219191.

Memphis, Petula Clark; 1862. Photography: Ed Thrasher. Record sleeve. © 25Jul70; KK217700.

Monterey International Pop Festival; Otis Redding/The Jimi Hendrix Experience; MS2029. Cover & liner photos: Jim Marshall; cover design: Tom Wilkes. 2 sheets. © 25Aug70; KK219204.

Nico desertshore; RS6424. Cover & liner design by Nigel Weymouth. 2 sheets. © 10Nov70; KK219194.

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Turley Richards; 1870. Cover photo: Bob Cato. Record sleeve. © 25Jul70; KK217698.

Van Morrison, his band and the street choir; WS1884. Album design: Janet. © 10Nov70; KK219195.

Youngbloods; WS 1878. Photos & album design by Joe Bauer. Record sleeve. © 4Sep70; KK218234.

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Potato expert, U.S.A. [Grocery store produce manager] (In Progressive grocer, July 1970, p.67) © 1Jul70; KK217835.

WATCHBAND CALENDAR CORP. ©
Date set. Appl. author: Patrick Petrie. © 30Oct70; KK218906.

WATLOW ELECTRIC MANUFACTURING CO. ©
Band heaters; bulletin 151. Folder. © 10Sep70; KK218068.

Custom electric heaters for nuclear and other special applications; bulletin 450. Folder. © 25May70; KK217449.

Firerod cartridge heater application guide; Oct. 1970; bulletin no.100. 23 p. © 13Nov70; KK218806.

WEAVER (W. R.) CO. ©
Sighting-in guide. Appl. author: Don Payton. NM: additions. © 3Aug70; KK217731.

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Snowball & mistletoe, by Larry Hurst. Cover design: Heath Webb. Record sleeve. (American voices records, LPS-2) © 27Nov70; KK219009.

WEBSTER, GUY.
Jimmy L. Webb, words and music. See WARNER BROS. RECORDS, INC.

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Ponce de León, vitamin E. Sticker. © Sanford Stephen Weissbuch, pseud., Sanford Duron (in notice: Sanford Duron); 3Sep70; KK217842.

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Diagnostic sets, instrument cases, ophtalmoscopes and otoscopes in cases. Folder. Appl. author: Chapman Group, Inc. © 10Aug70; KK218036.

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New pneumatic fiber optics otoscope. Folder. Appl. author: Chapman Group, Inc. © 15Jul70; KK218037.

Practical power source for diagnostic instruments. Folder. Appl. author: Chapman Group, Inc. © 3Jun70; KK218038.

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Love your hair, new Wella Care Do. (In Glamour, Jan. 1970, p.12) Appl. author: Harvey & Carlson, Inc. Advertising. © 18Dec69 (in notice: 1970); KK217230.

Love your hair, Wella Gentle Care instant hair conditioner. (In Cosmopolitan, Jan. 1970, p.41) Appl. author: Harvey & Carlson, Inc. Advertising. © 23Dec69 (in notice: 1970); KK217863.

WELLER SPECIALTY CO. ©
Horse racing fans; each piece an exact replica of a Pari-Mutual $100 win ticket. (In Turf & sport digest, Oct. 1970, p.20) Appl. author: Robert W. Weller. © 20Sep70; KK218495.

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Post rock country. Sticker. NM: revisions. © 12May70; KK218287.

WESLEY ENTERPRISES.
Sales letter; no.202. Sheet. Appl. author: Peter Wesley Stone. © Peter Wesley Stone d.b.a. Wesley Enterprises; 6Jul70; KK218685.

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Midget, the world's smallest puzzle. [Box top] © 19Jun70; KK217694.

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A better idea: West Pine, the New York cleaner. (In Suffolk sun, Aug. 13, 1969) Appl. author: I. F. Shaw for West Chemical Products, Inc. © 13Aug69; KK218957.

Big medicine Early Bird drench and daily dose phenothiazine. (In Sheep and goat raiser, Sept. 1970, p.20-21) © 13Sep70; KK218782.

WESTERN PUB. CO., INC. ©
Hi-ho! Cherry-o; easy spinner game; 4839. Whitman Pub. Co. On wrapper. © 14Jul70; KK218252.

Kentucky Derby racing game; 4726. Whitman Pub. Co. On wrapper. © 29Jul70; KK218251.

Marble roll, an action skill game; 4724. On box. © 9Sep70; KK218[illegible].

A shufflebook, by Richard Hefter & Martin Stephen Moskof; no.15593. On folding carton. Appl. author: Western Pub. Co., Inc., employer for hire. © 10Jun70; KK217811.

WESTVACO CORP. ©
Our carbon is harder, that's why it's cleaner; Nuchar. (In Chemical engineering, Apr. 6, 1970, p.145) © 6Apr70; KK217259.

WEYMOUTH, NIGEL.
Nico desertshore. See WARNER BROS. RECORDS, INC.

WHAM-O MANUFACTURING CO., INC. ©
Amazing new invention, 27 color pencil. Sheet. © 28Jul70; KK217426.

WHITMIRE RESEARCH LABORATORIES, INC. ©
Flys-off bait station strips; contents 24 strips. On bag. Appl. author: Blanton J. Whitmire. © 15Apr69; KK217209.

WILKES, TOM.
Monterey International Pop Festival. See WARNER BROS. RECORDS, INC.

WILLIAMS, JOHN.
Frank Zappa, Chunga's revenge. See WARNER BROS. RECORDS, INC.

WILSON (A. L.) CHEMICAL CO. ©
Go-line service bulletin; speed-washing with SoGo. Sheet. © 6Oct70; KK218420.

The new 1-2 for laundering; speed-washing. Folder. © 6Oct70; KK218419.

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Lad'er-mate, adjustable stand off, shell attachment for extension ladders; model 705. Sticker. Appl. author: Russel Francis Wokasch. © 29Sep70; KK218812.

WOLVERINE WORLD WIDE, INC. ©
It's 450 super colors; it's super-fast delivery; it's Super Suede. (In Footwear news, Oct. 15, 1970, p.5) © 15Oct70; KK219050.

What shoes could make more money than Hush Puppies like these? (In Footwear news, Aug. 20, 1970, insert between p.24-25) © 20Aug70; KK217942.

WOOD (J. R.) & SONS, INC. ©
They say everything you feel, love rings by ArtCarved; Golden bough. (In Seventeen, Sept. 1970, p.181) Appl. ti.: Advertisement for Art-Carved diamond rings. © 15Aug70; KK218178.

They say everything you feel, love rings by ArtCarved; Trellis/Jardin. (In Modern bride, Oct./Nov. 1970, p.3 of cover) Appl. ti.: Advertisement for ArtCarved wedding rings. © 15Sep70; KK218177.

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Only one big name in food service sanitation products puts your name on every sale. Folder. © 15Jul70; KK218158.

Pluragard 601-R; application instructions. On wrapper. © 28Aug70; KK218283.

Pluragard 601-T; 25 flame-speard urethane foam spray system. On wrapper. © 28Aug70; KK218284.

WYNN OIL CO. ©
Carburetor cleaner; net contents 12 fl. oz. On can. © 7Apr70; KK217885.

Charge! Oil power booster; net contents 15 fl. oz. On can. © 22May70 (in notice: 1969); KK217874.

Diesel fuel conditioner; net contents 32 fl. oz. On can. © 4Aug70; KK217889.

Engine flush; 15 fl. oz. On can. © 27Apr70; KK217880.

Engine tune-up; net contents 15 fl. oz. On can. © 3Feb70 (in notice: 1969); KK217871.

Friction Proofing; net contents 15 fl. oz. On can. © 16Mar70 (in notice: 1969); KK217877.

Heavy duty concentrate; 15 fl. oz. On can. © 2Jun70; KK217878.

Ice proof gasoline anti-freeze; net contents 12 fl. oz. On can. © 4Aug70; KK217879.

Kwik-Kool; instant radiator and engine coolant; net contents 32 fl. oz. On can. Appl. ti.: Kwik-Kook. © 3Feb70 (in notice: 1969); KK217870.

Power steering concentrate; net contents 6 fl. oz. On can. © 27Apr70; KK217873.

Radiator flush; net contents 15 fl. oz. On can. © 7Apr70; KK217883.

Radiator rust-free; net contents 15 fl. oz. On can. © 27May70; KK217876.

Radiator stop-leak; net contents 11 fl. oz. On can. © 5May70; KK217884.

Rust penetrant; net wt. 13 oz. On can. © 2Jun70; KK217881.

Silicone lubricant; net wt. 15 oz. On can. © 7Apr70; KK217886.

Spit Fire; gas power booster; net contents 15 fl. oz. On can. © 16Feb70 (in notice: 1969); KK217872.

Starting fluid; net weight 11.5 ozs. On can. © 9Jul70; KK218777.

Stop! Net contents 12 fl. ozs. On can. © 28Jul70; KK218778.

Top oil; net contents 6 fl. oz. On can. © 5May70; KK217888.

Transmission conditioner; net contents 6 fl. oz. On can. © 7Apr70; KK217887.

Transmission stop-leak; net contents 15 fl. oz. On can. © 30Apr70; KK217875.

Wynn Shield; washer anti-freeze cleaner & solvent; net contents 16 fl. oz. On can. © 4Aug70; KK217882.

Y

YOGG & CO., INC. ©
Ad-klip, menu clip-ons by Yogg. Sheet. © 11Feb69; KK218060.

All new activity folders. Sheet. Appl. ti.: 1969 all new activity folders by Yogg. © 11Feb69; KK218061.

Display units. Sheet. Appl. ti.: 1969 Yogg display units catalog. © 11Feb69; KK218059.

Z

ZENITH NATIONAL LIFE INSURANCE CO. ©
The California Hospital plan, the plan designed by Californians. (In The Register, Nov. 10, 1970, p.C16) © 10Nov70; KK218913.

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RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

BERKOWITZ, JOSEPH.
Jar-O'-Do. See BERKOWITZ, JOYCE WILNER.

BERKOWITZ, JOYCE WILNER.
Jar-O'-Do, by Joseph Berkowitz. © 2Aug43; KK20405. Joyce Berkowitz (Wilner) (W); 23Dec70; R496454.

BURNS, EVELYN DORAN.
Chicken on the fence (Fried chicken) By Harry W. Doran. © 1Nov42; KK24886. Evelyn Doran Burns (W), Doris Doran Prestenback & Joyce Ann Doran Gioe (C); 19Oct70; R493060.

Our chickens are milk fed (Fried chicken) By Harry W. Doran. © 1Nov42; KK24887. Evelyn Doran Burns (W), Doris Doran Prestenback & Joyce Ann Doran Gioe (C); 19Oct70; R493061.

DICKSON, KATHARINE.
Primary number board. © 17Jul42; KK14815. Katharine Dickson (A); 10Jul70; R488113

DORAN, HARRY W.
Chicken on the fence. See BURNS, EVELYN DORAN.
Our chickens are milk fed. See BURNS, EVELYN DORAN.

GIOE, JOYCE ANN DORAN.
Chicken on the fence. See BURNS, EVELYN DORAN.
Our chickens are milk fed. See BURNS, EVELYN DORAN.

PRESTENBACK, DORIS DORAN.
Chicken on the fence. See BURNS, EVELYN DORAN.
Our chickens are milk fed. See BURNS, EVELYN DORAN.

WILNER, JOYCE. See BERKOWITZ, JOYCE WILNER.

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Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

(A)	author(s)
a.a.d.o.	accepted alternative designation of
a.k.a.	also known as
acc.	accompaniment
Adm.c.t.a.	Administrator(s) cum testamento annexo
Adm.d.b.n.c.t.a.	Administrator(s) de bonis non cum testamento annexo
appl.	application
approx.	approximate, approximately
arr.	arranged, arrangement, arranged by
Aufl.	Auflage
augm.	augmented
Ausg.	Ausgabe
b&w	black and white
Bd.	Band (German)
bearb.	bearbeitet
©	copyright symbol
(C)	child or children of the deceased author
ca.	circa
chap.	chapter(s)
col.	colored
comp.	compiler
d.b.a.	doing business as
(E)	executor(s) of the author
ed.	edition, editor
enl.	enlarged
fr.	frames
ft.	feet
hrsg.	herausgegeben
illus.	illustration(s)
m	music, music by
min.	minutes
mm.	millimeters
(NK)	next of kin of the deceased author
NM	new matter
no.	number(s)
nouv.	nouveau, nouvelle
op.	opus
p.	page(s)
(PCB)	proprietor of copyright in a work copyrighted by a corporate body otherwise than as assignee or licensee of the individual author
(PCW)	proprietor of copyright in a composite work
(PPW)	proprietor of copyright in a posthumous work
(PWH)	proprietor of copyright in a work made for hire
prev.	previous, previously
print.	printing
priv. print.	privately printed
pseud.	pseudonym
pt.	part, parts
pty.	proprietary
pub.	published, publishing
R, (R)	renewal registration
reg.	registered, registration
rev.	revised
sd.	sound
sec.	seconds
ser.	series
si.	silent
suppl.	supplement
t.	tome, tomo
T., Th.	Teil, Theil
t.a.	trading as
t.p.	title page
tr.	translator
v., vol.	volume, volumes
w	words, words by
(W)	widow of the author
(Wr)	widower of the author

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